



UNIVERSITY OF  
GEORGIA

# AgSnapshots

## 2021



The University of Georgia  
Center for Agribusiness and Economic Development's  
focus on **Georgia's agricultural industry**

# Ag Snapshots 2021

A brief focus on Georgia's agricultural industry

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Center for Agribusiness and Economic Development

College of Agricultural and Environmental Sciences

Agriculture, a driving force for local economies across Georgia, has long shaped the state's history. The 2021 Ag Snapshots report on Georgia's agricultural economy is based on the 2019 Georgia Farm Gate Value Report, an annual, county-level economic valuation for all food and fiber production in the state. Together these commodities directly represent a value of over \$13 billion to the Georgia economy.

Beyond their farm gate values, these commodities form a foundation for our diverse agricultural supply chain, providing key resources to many sectors and adding value within the economy. Ag Snapshots provides the output and jobs supported by food and fiber production, which include the directly related industries along the supply chain – ***the total economic contribution*** – to highlight the importance of the agricultural economy to Georgia. In 2019, food and fiber production and related industries represented \$70.1 billion in output to Georgia's \$1.12 trillion economy and more than 359,220 jobs in the economy.



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# Top 10 Georgia Commodities by Value



## **BROILERS**

\$4.0 billion  
31.0% of total



## **COTTON**

\$983.6 million  
7.6% of total



## **TIMBER**

\$679.5 million  
5.2% of total



## **BEEF**

\$666.1 million  
5.1% of total



## **PEANUTS**

\$663.0 million  
5.1% of total



## **GREENHOUSE**

\$476.5 million  
3.7% of total



## **CORN**

\$321.4 million  
2.5% of total



## **HAY**

\$306.2 million  
2.4% of total



## **DAIRY**

\$306.0 million  
2.4% of total



## **PECANS**

\$263.4 million  
2.0% of total

## Food and fiber production plus directly related processing and indirect sectors

### *Contributes...*



to the Georgia economy

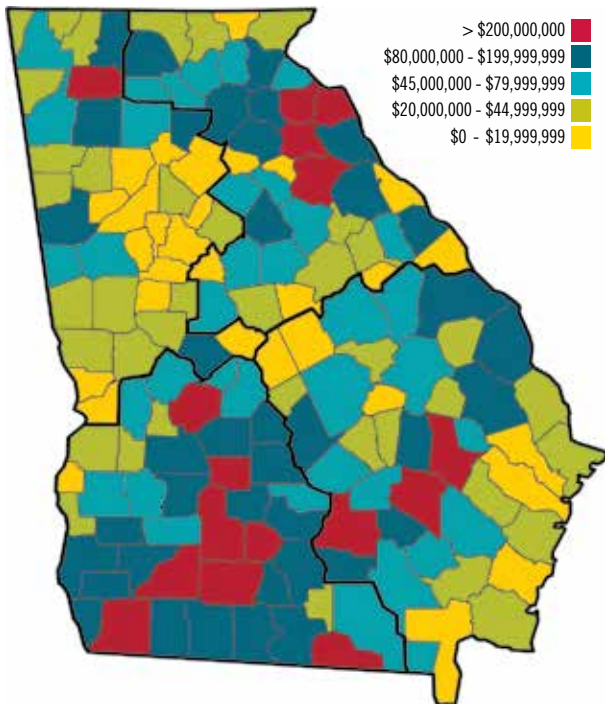


359,220 jobs

# 2019 TOTAL FARM GATE VALUE

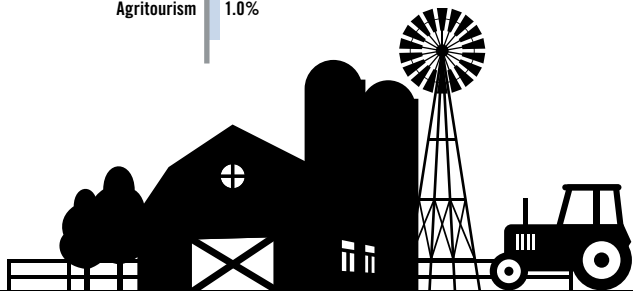
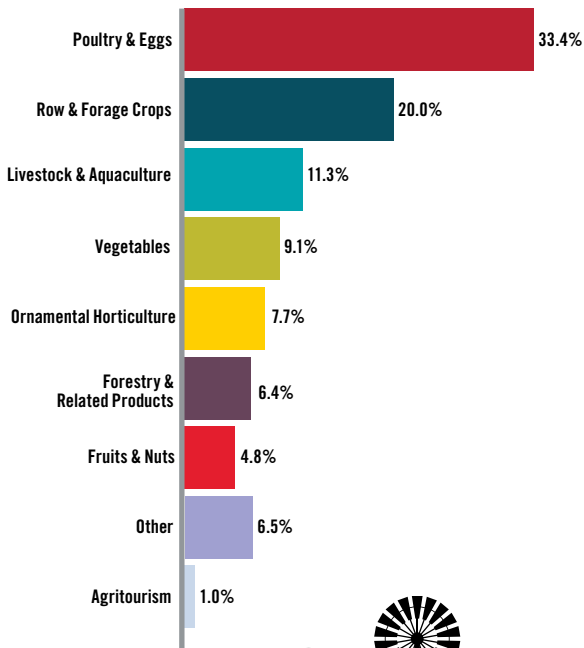
2019 Georgia Farm Gate Value = \$13 billion

2018 = \$13.76 billion



*In 2019, agriculture contributed \$70.1 billion in output to Georgia's \$1.12 trillion economy.*

# Total by Commodity Group



# 2019 National Commodity Rankings\*



## COMMODITY

Broilers  
Peanuts



## COMMODITY

Cotton  
Pecans  
Watermelon



## COMMODITY

Bell Peppers  
Blueberries  
Cucumbers  
Peaches



## COMMODITY

Cabbage

*Source: U.S. Department of Agriculture National Agricultural Statistics Service*

*\* Ranking in terms of total production. Data for some states not available due to nondisclosure, which could affect Georgia rankings.*

# Top 10 Industries Affected

in terms of employment

INDUSTRY	EMPLOYMENT
All other crop farming	47,381
Landscape and horticultural services	35,056
Poultry processing	34,877
Support activities for agriculture and forestry	16,617
Forestry, forest products and timber tract production	9,914
Truck transportation	9,460
Real estate	8,215
Commercial logging	6,670
Sawmills	6,610
Full-service restaurants	5,908

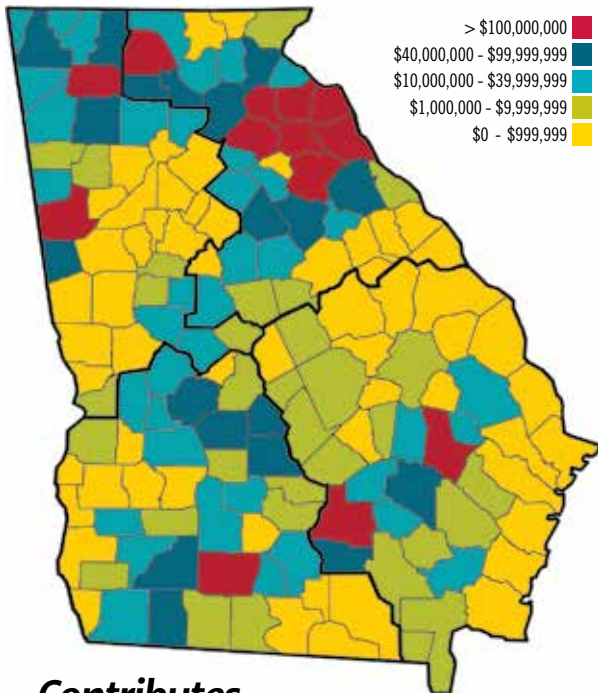


The economic contribution of food and fiber plus related industries adds up to over \$6,600 per person in Georgia.

*Source: Based on calculations using the U.S. Census Bureau Quick Facts, 2019 Georgia Population Estimates*

# POULTRY & EGGS

2019 Georgia Farm Gate Value = \$4.34 billion\*  
2018 = \$5.71 billion



*Contributes...*

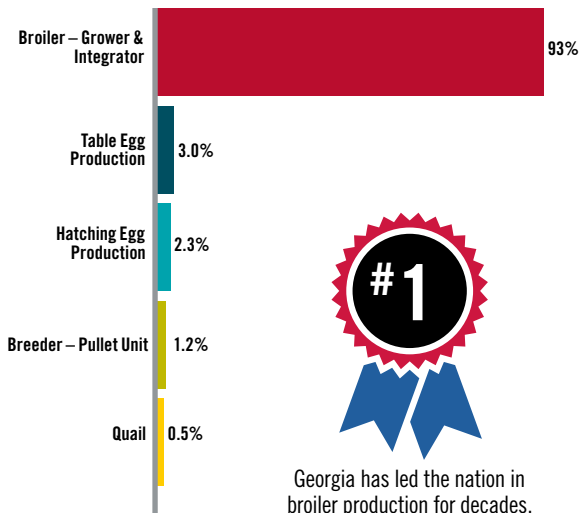


to the Georgia economy

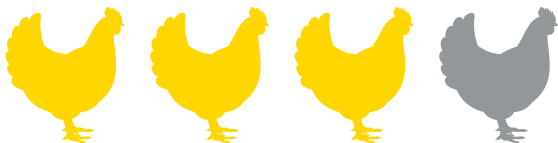


88,010 jobs





**3 out of 4 Georgia counties**  
are involved in poultry and egg production.

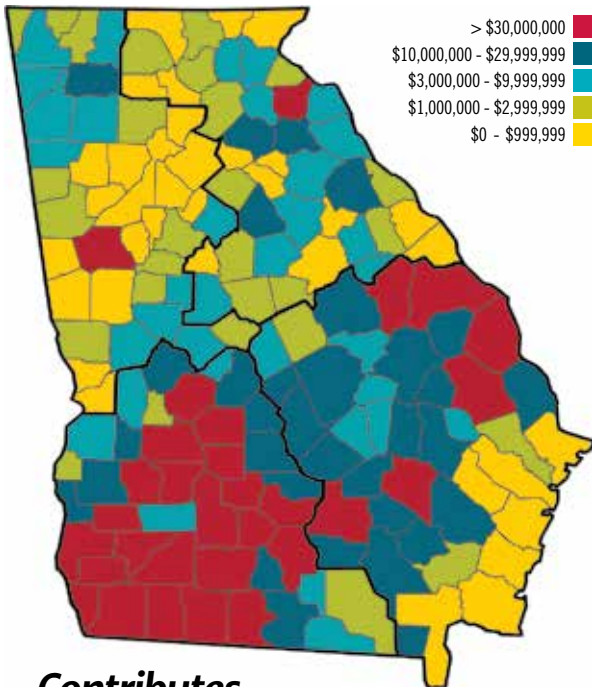


\* Historical bird inventory estimates were based on poultry house numbers. However, in ongoing efforts to evolve and improve data collection, they are now estimated in collaboration with industry partners. This allows the most timely and accurate compilation of information in view of the many changes in the industry (house size and capacity, market weight) and eliminates the difficulty of appropriately determining when a poultry house is no longer active.

# ROW & FORAGE CROPS

2019 Georgia Farm Gate Value = \$2.6 billion

2018 = \$2.23 billion



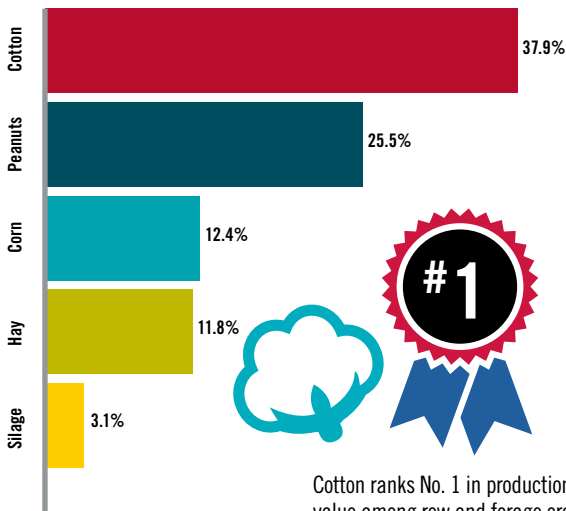
*Contributes...*



to the Georgia economy



88,210 jobs



Cotton ranks No. 1 in production value among row and forage crops in Georgia and No. 2 in the nation.

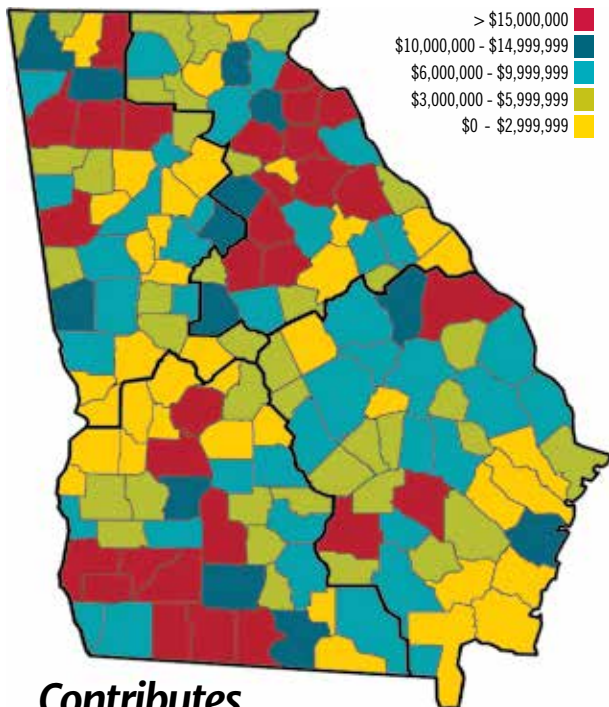
In 2019, Georgia produced more than one half of the nation's peanuts.

*Source: U.S. Department of Agriculture National Agricultural Statistics Service, Quick Stats, Peanut Production Measured in lbs. 2019*

# LIVESTOCK & AQUACULTURE

2019 Georgia Farm Gate Value = \$1.46 billion

2018 = \$1.41 billion



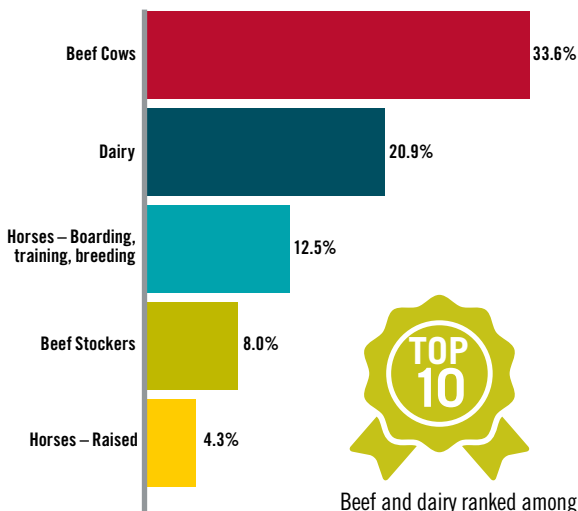
*Contributes...*



to the Georgia economy



33,870 jobs



Beef and dairy ranked among the top 10 commodities in the 2019 Georgia Farm Gate Value Report.

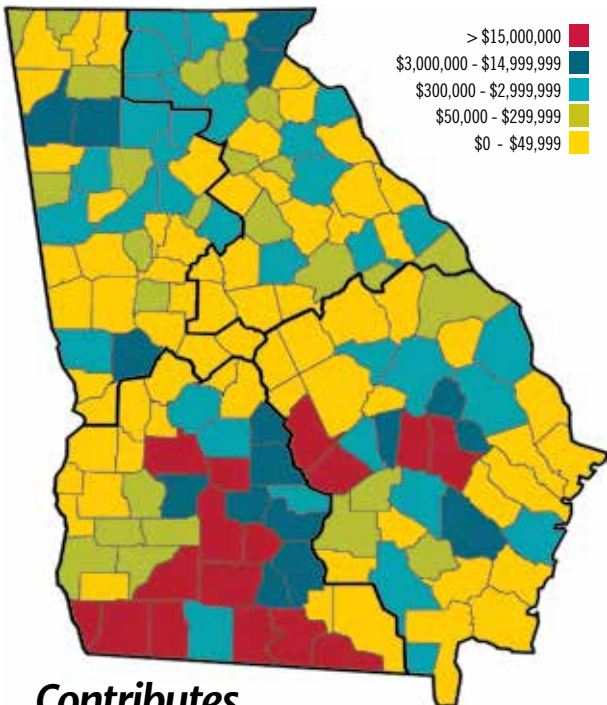
This category includes commodities ranging from catfish to honeybees.



Raising, boarding, training and breeding horses makes up 16.8% of this group.

# VEGETABLES

2019 Georgia Farm Gate Value = \$1.18 billion  
2018 = \$1.13 billion



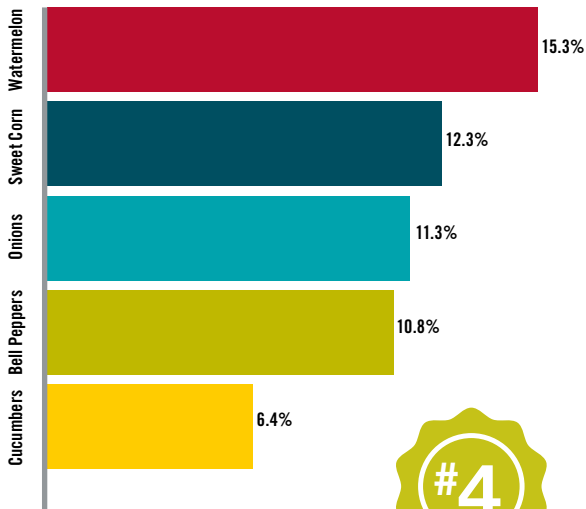
*Contributes...*



to the Georgia economy



12,720 jobs



Vegetables are the No. 4 ranked commodity group in the 2019 Georgia Farm Gate Value Report.

33

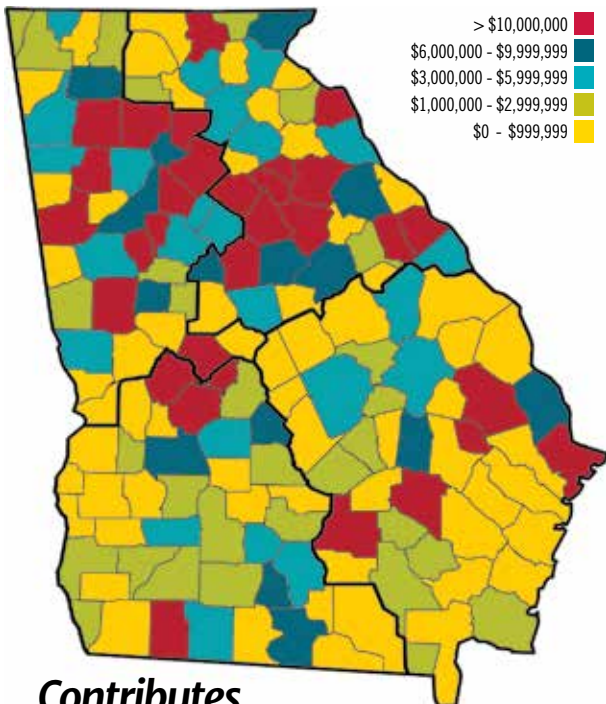
The number of different vegetable types measured in the 2019 Georgia Farm Gate Value Report.



# ORNAMENTAL HORTICULTURE

2019 Georgia Farm Gate Value = \$1 billion

2018 = \$888.72 million



*Contributes...*

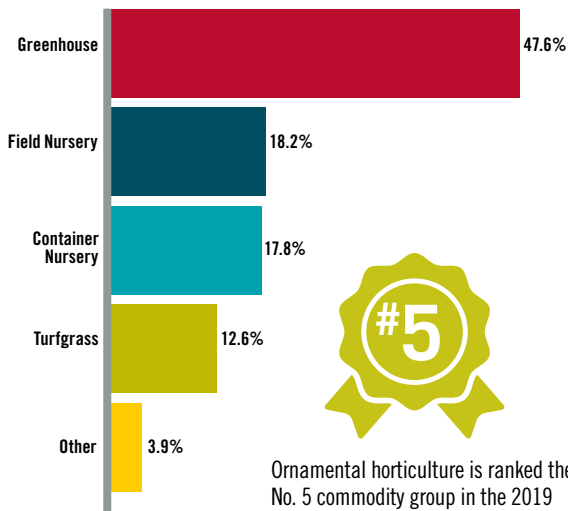


to the Georgia economy



62,550 jobs





Ornamental horticulture is ranked the No. 5 commodity group in the 2019 Georgia Farm Gate Value Report.

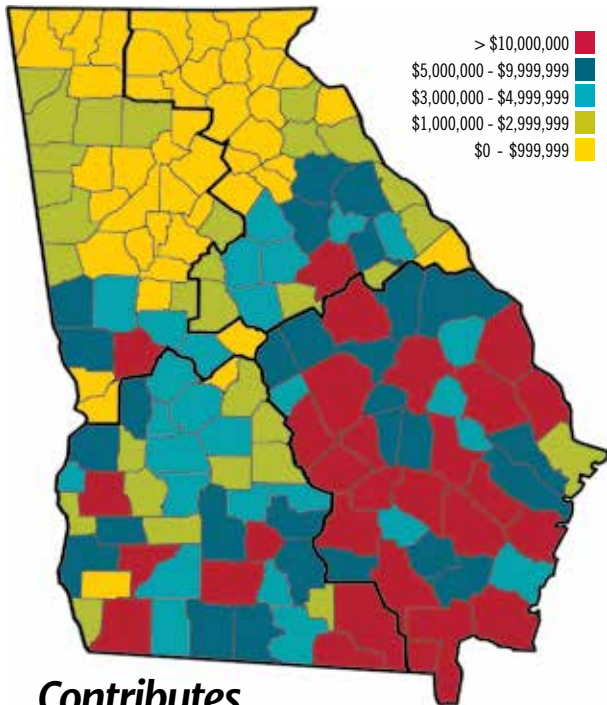


Greenhouse, field nursery and container nursery values ranked among the top 20 among agricultural commodities in 2019.

# FORESTRY & PRODUCTS

2019 Georgia Farm Gate Value = \$836.73 million

2018 = \$788.37 million



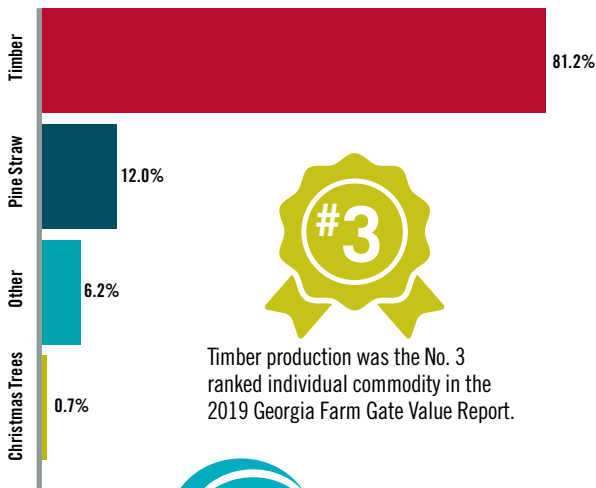
*Contributes...*



to the Georgia economy



65,530 jobs

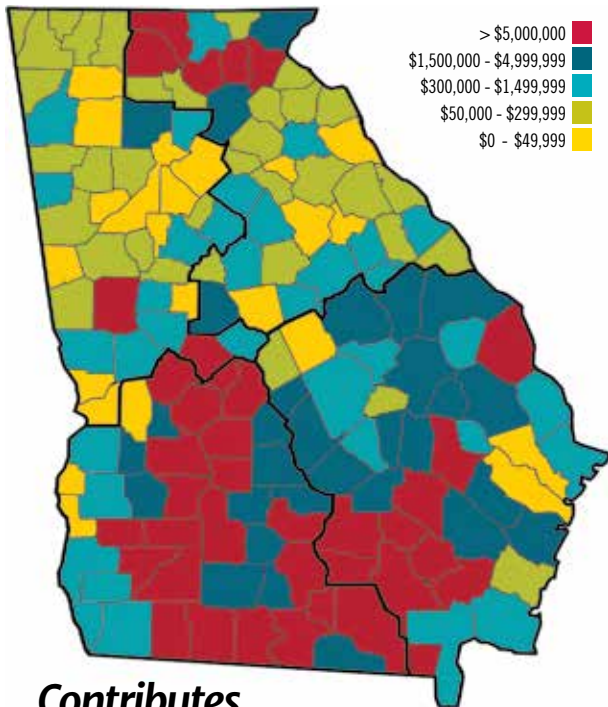


Source: [www.gfagrow.org](http://www.gfagrow.org)

# FRUITS & NUTS

2019 Georgia Farm Gate Value = \$620.7 million

2018 = \$614.63 million



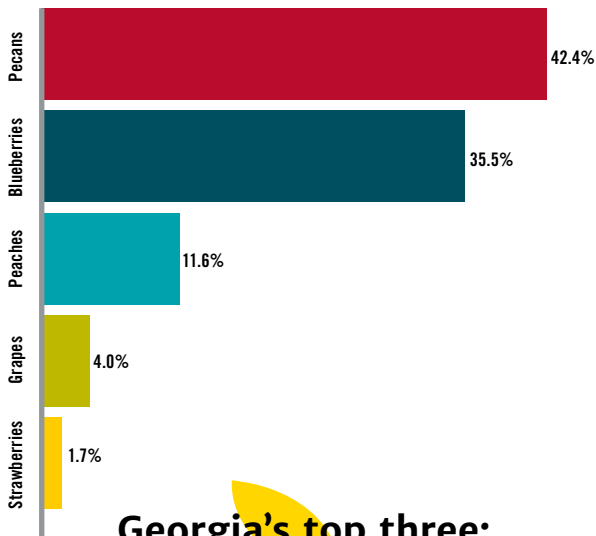
*Contributes...*



to the Georgia economy



10,380 jobs



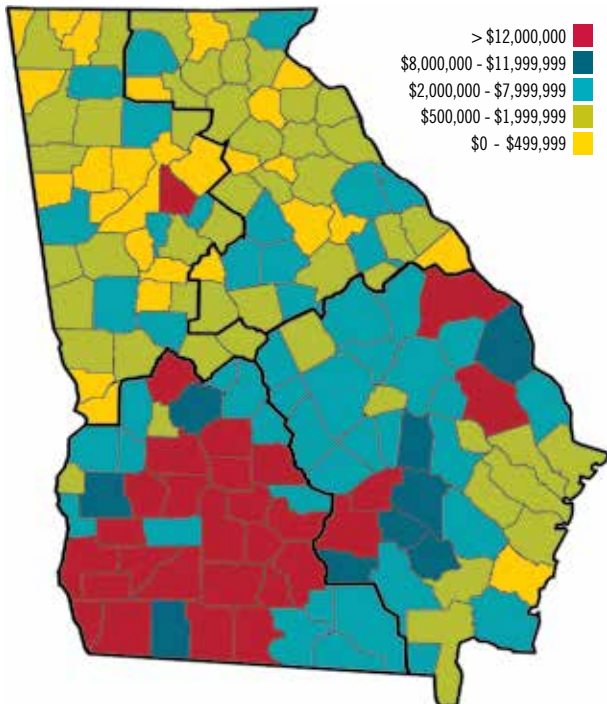
Georgia's top three:  
**Pecans,**  
**blueberries** and  
**peaches** are also  
top-ranked crops  
nationally.



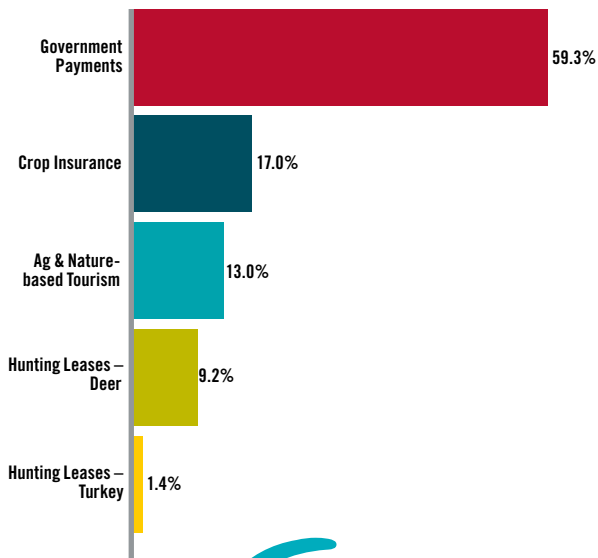
# AGRITOURISM & OTHER

**2019 Georgia Farm Gate Value = \$966.15 million**

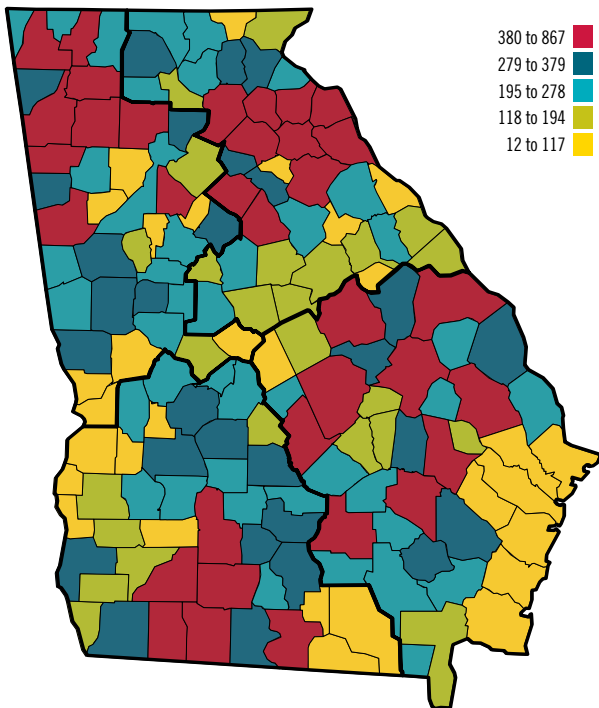
**2018 = \$989.36 million**



Agriculture- and nature-based activities such as trail riding, camping and corn mazes make Georgia a popular destination for tourists. Millions of residents and nonresidents enjoy outdoor activities such as hunting, fishing and wildlife-watching.

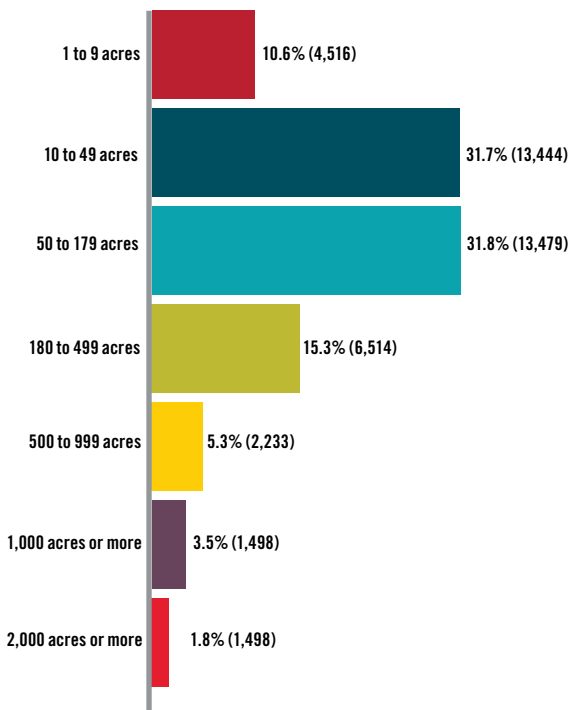


# NUMBER OF FARMS BY COUNTY





# Georgia Farms by Size



*Source: U.S. Department of Agriculture National Agricultural Statistics Service, 2017 Census of Agriculture*

# GEORGIA FARM STATISTICS

**Number of farms statewide • 42,439**

**Land in farms • 9,953,730 acres**

**Average farm size • 235 acres**

**Harvested cropland • 3,628,707 acres**

**Market value of agricultural products sold • \$9.57 billion**

**Total farm production expenses • \$7.1 billion**

## **FARMERS, PRIMARY PRODUCERS** (formerly called principal operators)

**Worked 200+ days off farm • 37.3% (15,838)**

**Average age of primary producer • 59.8 years**

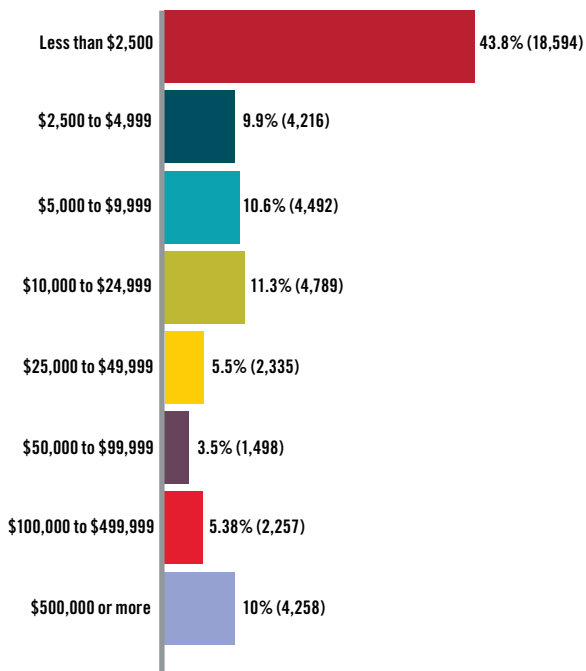
**Female • 22.9% (9,717)**

**Black • 4.4% (1,878)**

**Hispanic, Latino or Spanish origin • 1.2% (525)**



# Georgia Farms by Sales Value



Visit our website for access to this publication, the complete  
**2019 Farm Gate Value Report** and historic reports:

[https://caed.uga.edu/  
publications/georgia-agricultural-statistics.html](https://caed.uga.edu/publications/georgia-agricultural-statistics.html)

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Publication date and data presented may differ.**

**The Center for Agribusiness and  
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