Total Population
Brantley County

2020 OPB Proj. 21,816
2015 OPB Proj. 20,095
2012 Estimate 18,587
Census 2010 18,411
2000 14,629
1990 11,077
1980 8,701
1970 5,940
1960 5,891
1950 6,387
1940 6,871
1930 6,895

Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).
## 2012 County Population Comparisons

<table>
<thead>
<tr>
<th>County</th>
<th>Total</th>
<th>Rank</th>
<th>Density per sq.mi.</th>
<th>% Chg. 2010-12</th>
<th>Rank of % Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRANTLEY</td>
<td>18,587</td>
<td>93</td>
<td>42.0</td>
<td>1.0</td>
<td>54</td>
</tr>
<tr>
<td>CAMDEN</td>
<td>51,402</td>
<td>41</td>
<td>83.8</td>
<td>1.8</td>
<td>34</td>
</tr>
<tr>
<td>CHARLTON</td>
<td>13,295</td>
<td>115</td>
<td>17.2</td>
<td>9.2</td>
<td>4</td>
</tr>
<tr>
<td>GLYNN</td>
<td>81,022</td>
<td>30</td>
<td>193.0</td>
<td>1.8</td>
<td>35</td>
</tr>
<tr>
<td>PIERCE</td>
<td>18,844</td>
<td>92</td>
<td>59.5</td>
<td>0.5</td>
<td>69</td>
</tr>
<tr>
<td>WARE</td>
<td>35,821</td>
<td>51</td>
<td>40.1</td>
<td>-1.4</td>
<td>119</td>
</tr>
<tr>
<td>WAYNE</td>
<td>30,305</td>
<td>57</td>
<td>47.2</td>
<td>0.7</td>
<td>63</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (3/13)
Population Change: 1930-2010

Primary data source: U.S. Census Bureau
Population Change: 2000-2010

Avg. GA County = 14.2%

GA = 18.3%

US = 9.7%

Primary data source: U.S. Census Bureau (3/11)
### Components of Population Change

**Natural Increase & Net Migration***

<table>
<thead>
<tr>
<th>Area</th>
<th>4/1/2010-7/1/2012 Numerical Change*</th>
<th>4/1/2010-7/1/2012 # Natural Increase (Births-Deaths)</th>
<th>4/1/2010-7/1/2012 # Net Migration</th>
<th>7/1/2011-7/1/2012 1-yr Natural Increase Rate</th>
<th>7/1/2011-7/1/2012 1-yr Net Migration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRANTLEY</td>
<td>177</td>
<td>83</td>
<td>83</td>
<td>2.2</td>
<td>-2.8</td>
</tr>
<tr>
<td>CAMDEN</td>
<td>889</td>
<td>1,165</td>
<td>-291</td>
<td>9.7</td>
<td>11.3</td>
</tr>
<tr>
<td>CHARLTON</td>
<td>1,124</td>
<td>131</td>
<td>948</td>
<td>3.9</td>
<td>-10.6</td>
</tr>
<tr>
<td>GLYNN</td>
<td>1,396</td>
<td>600</td>
<td>810</td>
<td>3.2</td>
<td>5.8</td>
</tr>
<tr>
<td>PIERCE</td>
<td>86</td>
<td>112</td>
<td>-28</td>
<td>2.3</td>
<td>4.0</td>
</tr>
<tr>
<td>WARE</td>
<td>-485</td>
<td>185</td>
<td>-743</td>
<td>1.4</td>
<td>-11.9</td>
</tr>
<tr>
<td>WAYNE</td>
<td>206</td>
<td>203</td>
<td>18</td>
<td>2.5</td>
<td>-3.1</td>
</tr>
<tr>
<td>Avg. County</td>
<td>1,461</td>
<td>861</td>
<td>571</td>
<td>2.8</td>
<td>-3.2</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>232,282</td>
<td>136,956</td>
<td>90,782</td>
<td>6.1</td>
<td>4.8</td>
</tr>
</tbody>
</table>

* Numerical change includes “residual” not represented in either NI or NM.

Primary data source: U. S. Census Bureau (3/13)
Selected Vital Statistics

2011 Rates

- Total births per 1,000 pop: 10.6 (Brantley Co.), 13.5 (Georgia)
- Unwed per 100 total births: 39.2 (Brantley Co.), 45.1 (Georgia)
- Teen pregnancy per 1,000 females age 10-19: 25.3 (Brantley Co.), 25.5 (Georgia)
- Deaths per 1,000 pop: 9.7 (Brantley Co.), 7.2 (Georgia)
- Induced terminations per 1,000 females age 15-44: 0.5 (Brantley Co.), 1.47 (Georgia)
- Low birth weight per 100 births: 7.1 (Brantley Co.), 9.4 (Georgia)
- Infant deaths per 1,000 births: 9.3 (Brantley Co.), 7.9 (Georgia)

10-yr. rates 2002-2011

- 2011 Brantley Co. Natality Data: 194 total births, 76 unwed births, 3 induced terminations, 33 teen pregnancies, 17 low birth weight babies
- 2011 Brantley Co. Mortality Data: 178 total deaths, 2 infant deaths

Primary data source:
GA Dept. Public Health, OASIS
Highest Level of Educational Attainment: 2007-2011
5 Yr. Avg. – American Community Survey

- Grad or Prof Degree: Brantley Co. = 1.9%, Georgia = 9.8%
- Bachelor’s degree: Brantley Co. = 2.7%, Georgia = 17.7%
- Associate degree: Brantley Co. = 5.3%, Georgia = 6.6%
- Some college, no degree: Brantley Co. = 18.1%, Georgia = 20.5%
- HS Grad: Brantley Co. = 48.9%, Georgia = 29.4%
- 9th-12th no diploma: Brantley Co. = 17.5%, Georgia = 10.1%
- < 9th grade: Brantley Co. = 5.6%, Georgia = 5.9%

Brantley Co.
Not completing HS = 23.1%
With a bachelor’s + degree = 4.6%

Primary data source: U.S. Census Bureau
### Selected Public School Statistics
School Year 2010-11

<table>
<thead>
<tr>
<th>Category</th>
<th>Georgia</th>
<th>Brantley Co.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teachers w/adv degrees</td>
<td>70.5</td>
<td>65.6</td>
</tr>
<tr>
<td>College prep certif</td>
<td>59.5</td>
<td>59.0</td>
</tr>
<tr>
<td>HOPE Eligible</td>
<td>46.2</td>
<td>40.2</td>
</tr>
<tr>
<td>Class '11 Grad Rate</td>
<td>60.5</td>
<td>60.5</td>
</tr>
<tr>
<td>Gifted</td>
<td>10.4</td>
<td>10.8</td>
</tr>
<tr>
<td>Special Ed</td>
<td>9.9</td>
<td>10.4</td>
</tr>
<tr>
<td>Econ Disadvantaged</td>
<td>62.5</td>
<td>57.5</td>
</tr>
<tr>
<td>Retained in grade</td>
<td>3.6</td>
<td>3.1</td>
</tr>
<tr>
<td>Absent &gt;15 days</td>
<td>8.8</td>
<td>18.1</td>
</tr>
<tr>
<td>HS Dropout rate</td>
<td>3.7</td>
<td>4.7</td>
</tr>
</tbody>
</table>

Primary data source:
Governor's Office of Student Achievement

Brantley Co.
- K12 enrollment = 3,373
- HS dropouts = 46
- General Fund Expenditures per FTE = $6,958
## Per Capita Income: 2011

<table>
<thead>
<tr>
<th>County</th>
<th>PCI</th>
<th>Rank of PCI</th>
<th>% PCI of GA Total</th>
<th>% Change in PCI 2007-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRANTLEY</td>
<td>$22,900</td>
<td>147</td>
<td>63.6</td>
<td>6.0</td>
</tr>
<tr>
<td>CAMDEN</td>
<td>$32,058</td>
<td>38</td>
<td>89.1</td>
<td>11.9</td>
</tr>
<tr>
<td>CHARLTON</td>
<td>$18,523</td>
<td>157</td>
<td>51.5</td>
<td>-0.5</td>
</tr>
<tr>
<td>GLYNN</td>
<td>$36,619</td>
<td>17</td>
<td>101.8</td>
<td>-4.3</td>
</tr>
<tr>
<td>PIERCE</td>
<td>$28,147</td>
<td>88</td>
<td>78.2</td>
<td>11.9</td>
</tr>
<tr>
<td>WARE</td>
<td>$26,878</td>
<td>105</td>
<td>74.7</td>
<td>6.1</td>
</tr>
<tr>
<td>WAYNE</td>
<td>$29,118</td>
<td>69</td>
<td>80.9</td>
<td>9.4</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>$29,704</td>
<td>–</td>
<td>82.6</td>
<td>7.8</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Bureau of Economic Analysis (4/13)
Per Capita Income: 2007-2011
Percentage Change

<table>
<thead>
<tr>
<th>Year</th>
<th>Per Capita Income</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>2007-2011</td>
<td>6%</td>
</tr>
<tr>
<td>2008-09</td>
<td>-4%</td>
<td></td>
</tr>
<tr>
<td>2009-10</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>2010-11</td>
<td>2%</td>
<td></td>
</tr>
</tbody>
</table>

Brantley Co.
Georgia
US

Primary data source: U.S. Bureau of Economic Analysis (4/13)
Per Capita Income: 2007-2011

2011 PCI
Brantley Co. = $22,900
Georgia = $35,979
US = $41,560

Primary data source: U.S. Bureau of Economic Analysis (4/13)
Transfer Receipts: 2011
Brantley Co. Total = $134,187,000

- **Retirement/Disab**: 32.6%
- **Medicare**: 24.6%
- **Pub Med Assist**: 15.2%
- **Supp Sec Inc**: 13.9%
- **Family Assist**: 13.9%
- **SNAP**: 4.7%
- **Other Inc Maint**: 8.3%
- **Unemp**: 4.1%
- **Veteran Benefit**: 3.8%
- **All Other**: 8.6%

**Brantley Co.**
$7,306 per capita transfer receipts
31.9% of total personal income
5.6% change in total 2010-11

Primary data source: Bureau of Economic Analysis (4/13)
Median Household Income
2011 Model-Based Estimates

Primary data source: U. S. Census Bureau (12/12)
## Persons Living Below Poverty Level

### 2011 Model-Based Estimates

<table>
<thead>
<tr>
<th>County</th>
<th># of Persons</th>
<th>% of all Persons</th>
<th>Rank of %</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRANTLEY</td>
<td>4,054</td>
<td>22.3</td>
<td>70</td>
</tr>
<tr>
<td>CAMDEN</td>
<td>7,120</td>
<td>14.7</td>
<td>19</td>
</tr>
<tr>
<td>CHARLTON</td>
<td>3,360</td>
<td>32.6</td>
<td>148</td>
</tr>
<tr>
<td>GLYNN</td>
<td>15,542</td>
<td>19.6</td>
<td>49</td>
</tr>
<tr>
<td>PIERCE</td>
<td>3,940</td>
<td>21.2</td>
<td>63</td>
</tr>
<tr>
<td>WARE</td>
<td>9,270</td>
<td>27.2</td>
<td>115</td>
</tr>
<tr>
<td>WAYNE</td>
<td>6,680</td>
<td>23.9</td>
<td>84</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>11,552</td>
<td>23.2</td>
<td>–</td>
</tr>
</tbody>
</table>

*Primary data source: U. S. Census Bureau (12/12)*
Persons Living Below the Poverty Level
2011 Model-Based Estimates

8.0 – 17.5%
17.5 – 21.3%
21.3 – 25.0%
25.0 – 28.5%
28.5 – 42.2%

Georgia
1,836,715 Persons
--
19.2%
---------
US = 15.9%

Weighted average poverty threshold for a family household of 4 persons in 2011 = $23,021

Primary data source: U.S. Census Bureau (12/12)
Civilian Labor Force Average Annual Unemployment Rates

2012 Rates
- Brantley Co. = 11.1
- GA = 9.0
- US = 8.1

Avg. GA County = 10.1

Primary data source: GA Dept. of Labor
## Establishments, Employment & Wages: 2012 Averages

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Brantley County</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL GOODS PRODUCING</strong></td>
<td>75</td>
<td>415</td>
<td>$570</td>
</tr>
<tr>
<td>Ag, forestry, fishing</td>
<td>17</td>
<td>104</td>
<td>$717</td>
</tr>
<tr>
<td>Construction</td>
<td>45</td>
<td>192</td>
<td>$469</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>12</td>
<td>118</td>
<td>$606</td>
</tr>
<tr>
<td><strong>TOTAL SERVICE PROVIDING</strong></td>
<td>122</td>
<td>744</td>
<td>$464</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>5</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Retail trade</td>
<td>37</td>
<td>211</td>
<td>$340</td>
</tr>
<tr>
<td>Transp/Warehousing</td>
<td>11</td>
<td>32</td>
<td>$587</td>
</tr>
<tr>
<td>Finance/Insurance</td>
<td>7</td>
<td>31</td>
<td>$511</td>
</tr>
<tr>
<td>Professional/Sci/Tech</td>
<td>4</td>
<td>14</td>
<td>$463</td>
</tr>
<tr>
<td>Admin/Suppt/WasteMgmt/Remediation</td>
<td>12</td>
<td>25</td>
<td>$339</td>
</tr>
<tr>
<td>Health care/Soc Svcs</td>
<td>10</td>
<td>132</td>
<td>$460</td>
</tr>
<tr>
<td>Accommodations/Food Svc</td>
<td>13</td>
<td>110</td>
<td>$260</td>
</tr>
<tr>
<td><strong>TOTAL GOVERNMENT</strong></td>
<td>27</td>
<td>821</td>
<td>$529</td>
</tr>
<tr>
<td><strong>TOTAL ALL INDUSTRIES</strong></td>
<td>230</td>
<td>1,987</td>
<td>$514</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/13)
Employment Comparisons by Industry Group: 2012

- **Goods Producing**
  - Brantley Co.: 20.9
  - Avg. GA County: 21.9
  - Georgia: 13.6

- **Service Providing**
  - Brantley Co.: 37.4
  - Avg. GA County: 51.4
  - Georgia: 69.0

- **Government**
  - Brantley Co.: 41.3
  - Avg. GA County: 26.5
  - Georgia: 16.9

Primary data source: GA Dept. of Labor (7/13)
Components of 2012 Property Tax Gross Digest
Brantley County

- Residential: 42.9%
- Ag-Preferential-Environ-Conserv: 26.2%
- Commercial: 7.1%
- Industrial: 0.1%
- Public Utility: 8.5%
- Motor Vehicle: 9.5%
- Mobile Home: 3.3%
- Timber*: 2.4%

40% Assessment Value of Property
Gross Digest = $370,509,159
with Homestead & Property Exemptions = $54,660,620
Net M&O Digest = $315,848,539
Tax exempt property = $8,981,762

* Timber taxed at 100% based on previous year sales

Primary data source: GA Dept. of Revenue
## Millage Rates, Taxes Levied, & Sales Tax Rate

<table>
<thead>
<tr>
<th>County</th>
<th>2012 County-wide Millage*</th>
<th>2011 Taxes Levied* ($000)</th>
<th>Sales Tax Rate as of 10/1/2013</th>
<th>LOST Type* as of 10/1/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRANTLEY</td>
<td>40.370</td>
<td>$11,459</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>CAMDEN</td>
<td>26.950</td>
<td>$51,865</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>CHARLTON</td>
<td>38.260</td>
<td>$11,058</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>GLYNN</td>
<td>22.497</td>
<td>$116,177</td>
<td>6</td>
<td>LE</td>
</tr>
<tr>
<td>PIERCE</td>
<td>26.680</td>
<td>$10,798</td>
<td>6</td>
<td>LE</td>
</tr>
<tr>
<td>WARE</td>
<td>31.898</td>
<td>$24,320</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>WAYNE</td>
<td>30.750</td>
<td>$24,082</td>
<td>8</td>
<td>LSET</td>
</tr>
</tbody>
</table>

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational, T=Transportation

Primary data source: GA Dept. of Revenue
Farm Gate Value by Commodity Group: 2011
Brantley Co. Total Value = $36,253,456

- Poultry-Egg 43.2%
- Row-Forage crops 7.6%
- Livestock 5.5%
- Fruits-Nuts-Veges 19.7%
- Forestry 21.5%
- Ornamental Horticulture 0.1%
- Other 2.4%

Primary data source: Center for Agribusiness & Economic Development, UGA (1/13)
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales & Use Tax Unit. Pull factors calculated.
Commuting to Work: 2007-2011
5 Yr. Average – American Community Survey

Percentage of:

- Residents working in county: 32.7%
- Residents working out of county: 67.3%
- Residents driving to work alone: 83.4%
- Residents carpooling: 13.3%
- Residents working at home: 1.1%

Travel time to work for residents not working at home:
- < 20 min. = 27.1%
- 20-44 min. = 46.8%
- 45+ min. = 26.1%

Mean travel time to work = 30.7 minutes

Brantley Co.
Resident workers 16+ = 7,004
Residents working in county = 2,290
Residents working out of county = 4,621

Primary data source: U.S. Census Bureau
This study was developed to assist community leadership with their future planning and decision making.

Special Area Report
# 13-12 October 2013

Prepared for Brantley County Cooperative Extension
by Sue Boatright
Center for Agribusiness and Economic Development
College of Agricultural and Environmental Sciences
The University of Georgia • Athens, GA
Georgia Cooperative Extension
www.caes.uga.edu/center/caed/

To learn more about your county check the “Georgia Statistics System” website:
www.georgiastats.uga.edu