

# *Cherokee County Community Profile*

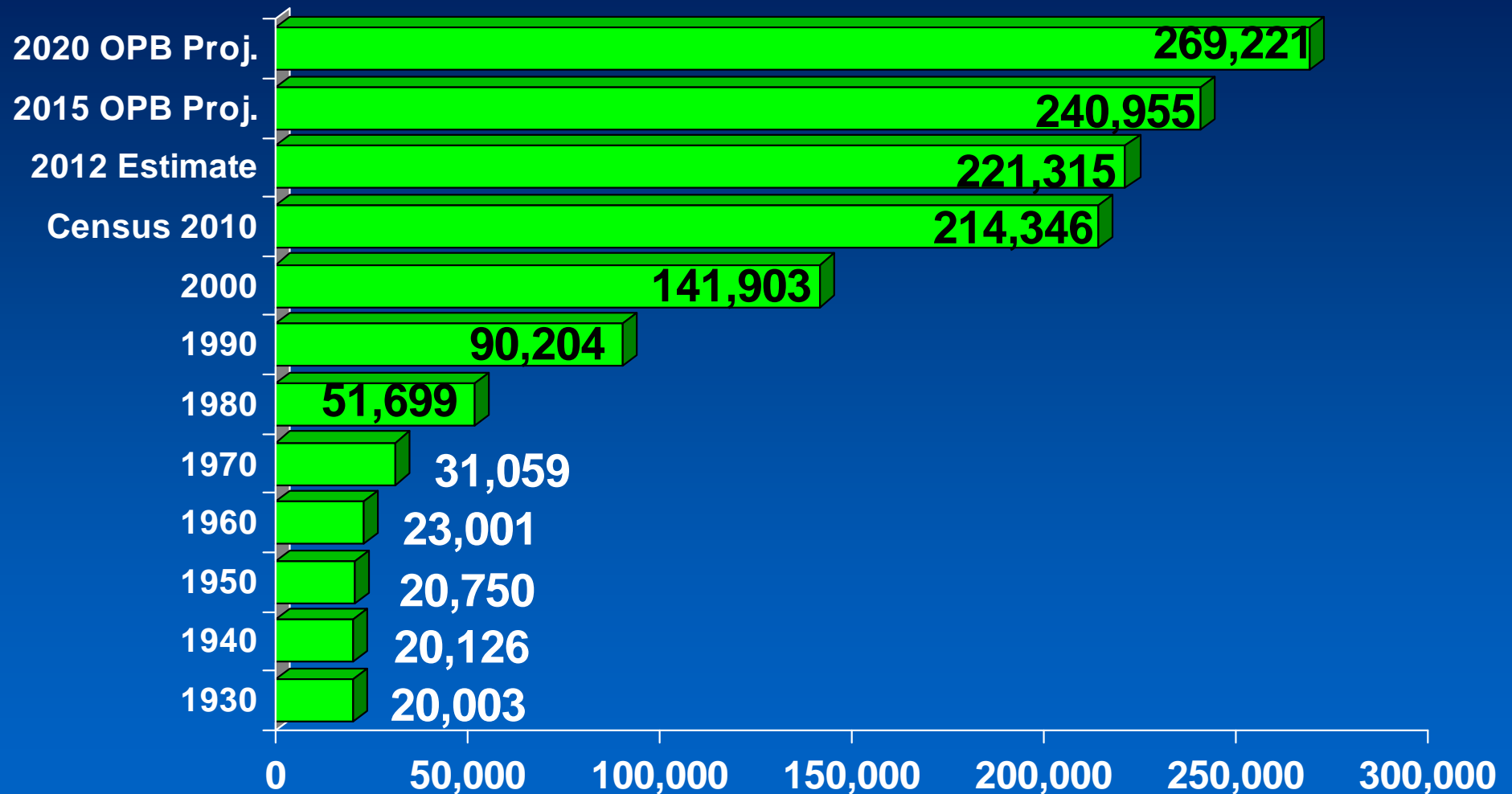


Photo: Ed Jackson

**79th in order of  
county creation  
December 26, 1831**

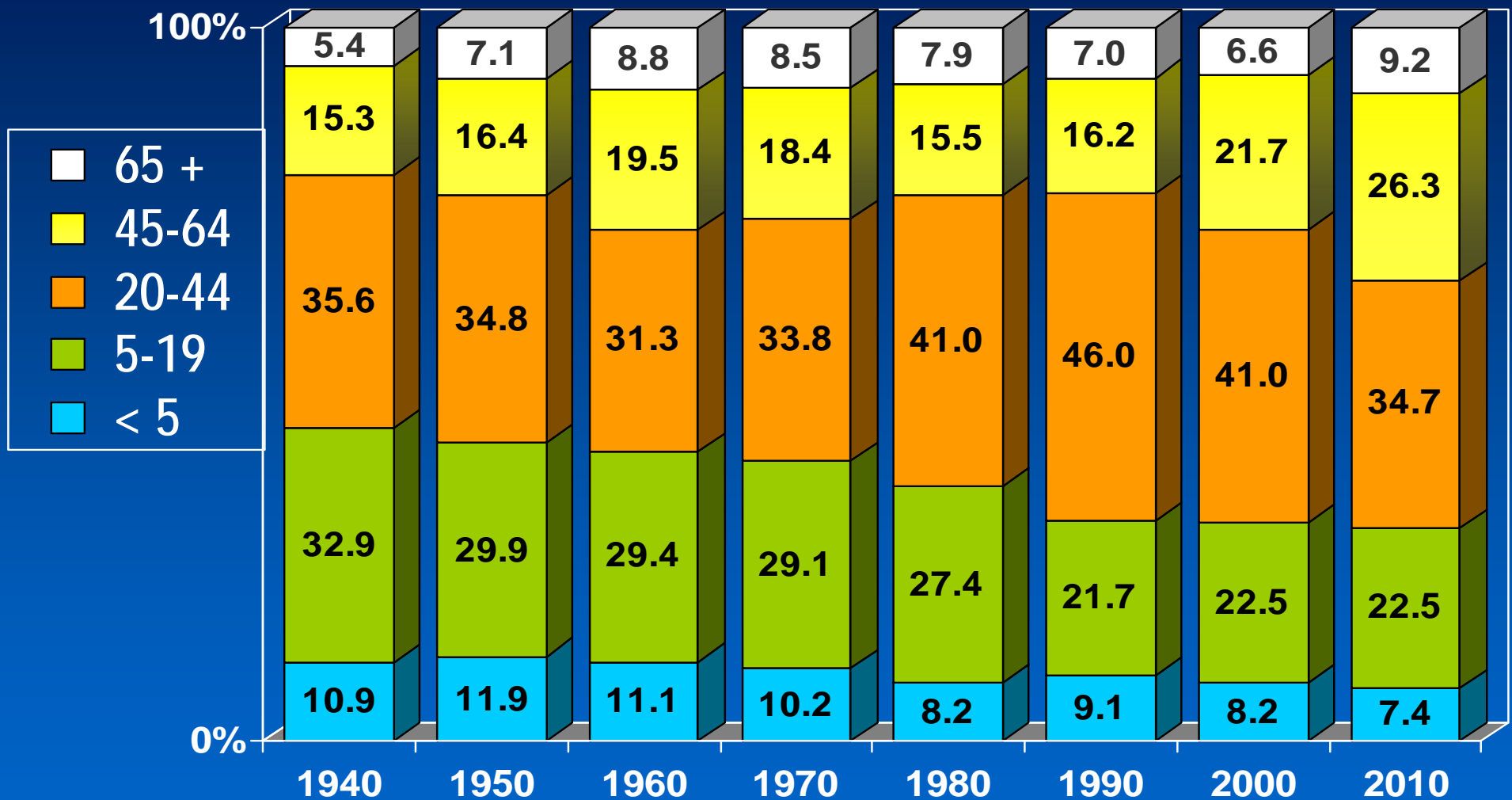
**Prepared for Cherokee County Cooperative Extension  
by the Center for Agribusiness and Economic Development  
The University of Georgia • Athens, GA**

# Total Population Cherokee County



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).

# Population Composition by Age Cherokee County



**2012 Median Age**

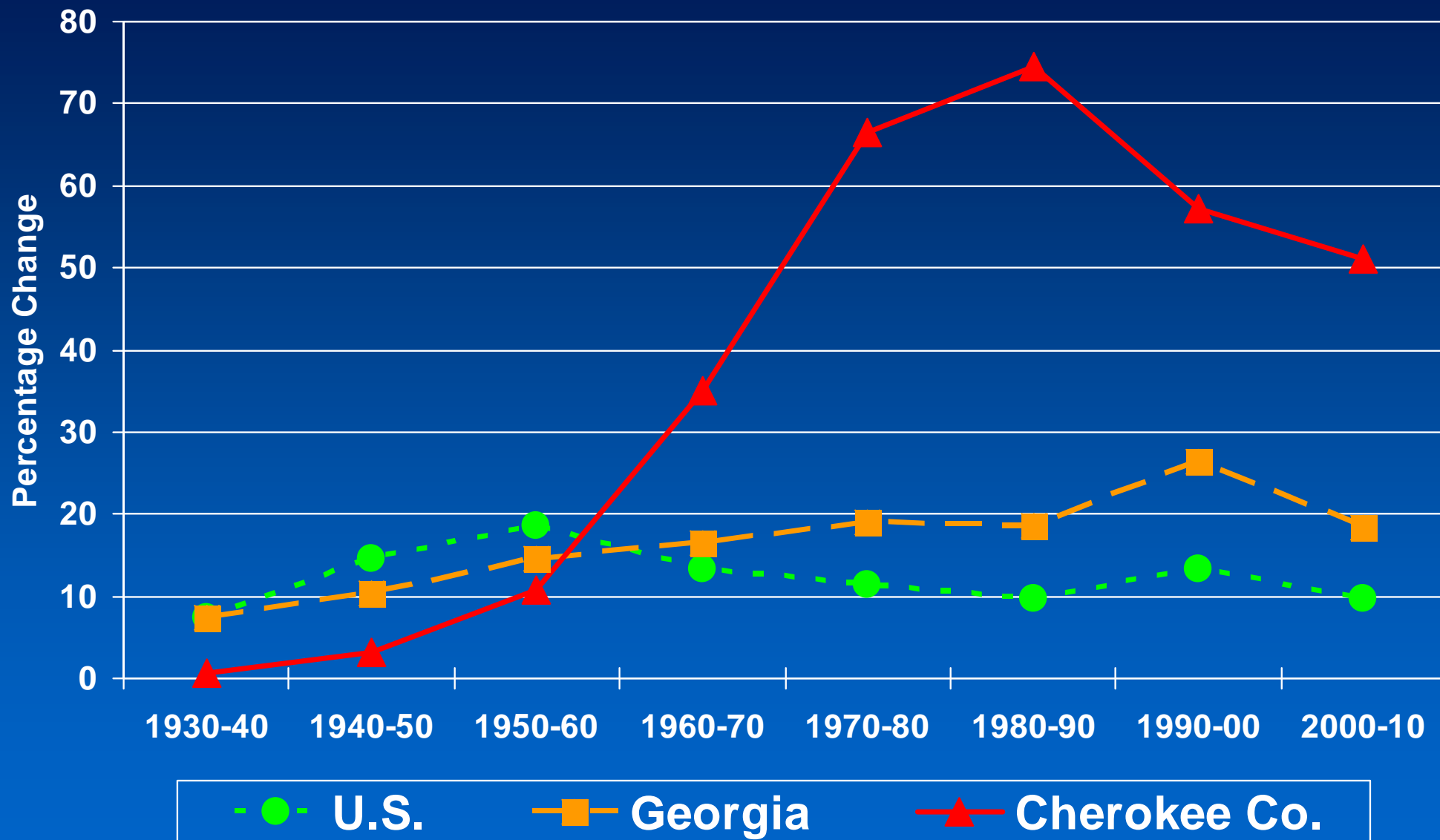
**Cherokee Co. = 37.2yrs.**

**GA = 35.7 yrs.**

# 2012 County Population Comparisons

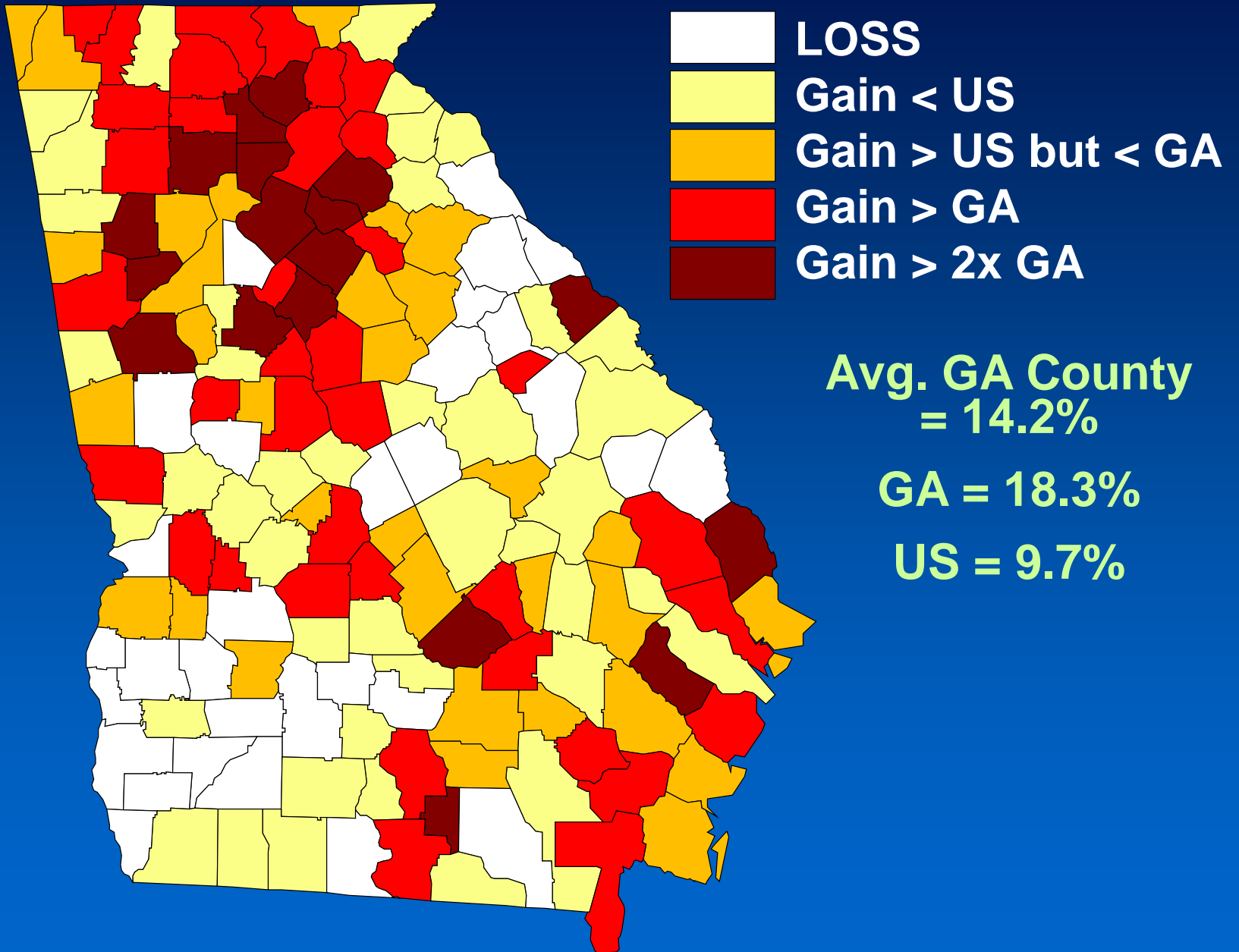
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-12	Rank of % Chg.
CHEROKEE	221,315	7	524.8	3.3	16
BARTOW	100,661	25	219.0	0.5	68
COBB	707,442	3	2,083.5	2.8	22
DAWSON	22,422	81	106.4	0.4	71
FORSYTH	187,928	11	838.9	7.1	5
FULTON	977,773	1	1,856.6	6.2	8
GORDON	55,766	39	156.7	1.1	51
PICKENS	29,268	58	126.1	-0.6	97

# Population Change: 1930-2010



Primary data source: U.S. Census Bureau

# Population Change: 2000-2010



# Components of Population Change

## Natural Increase & Net Migration\*

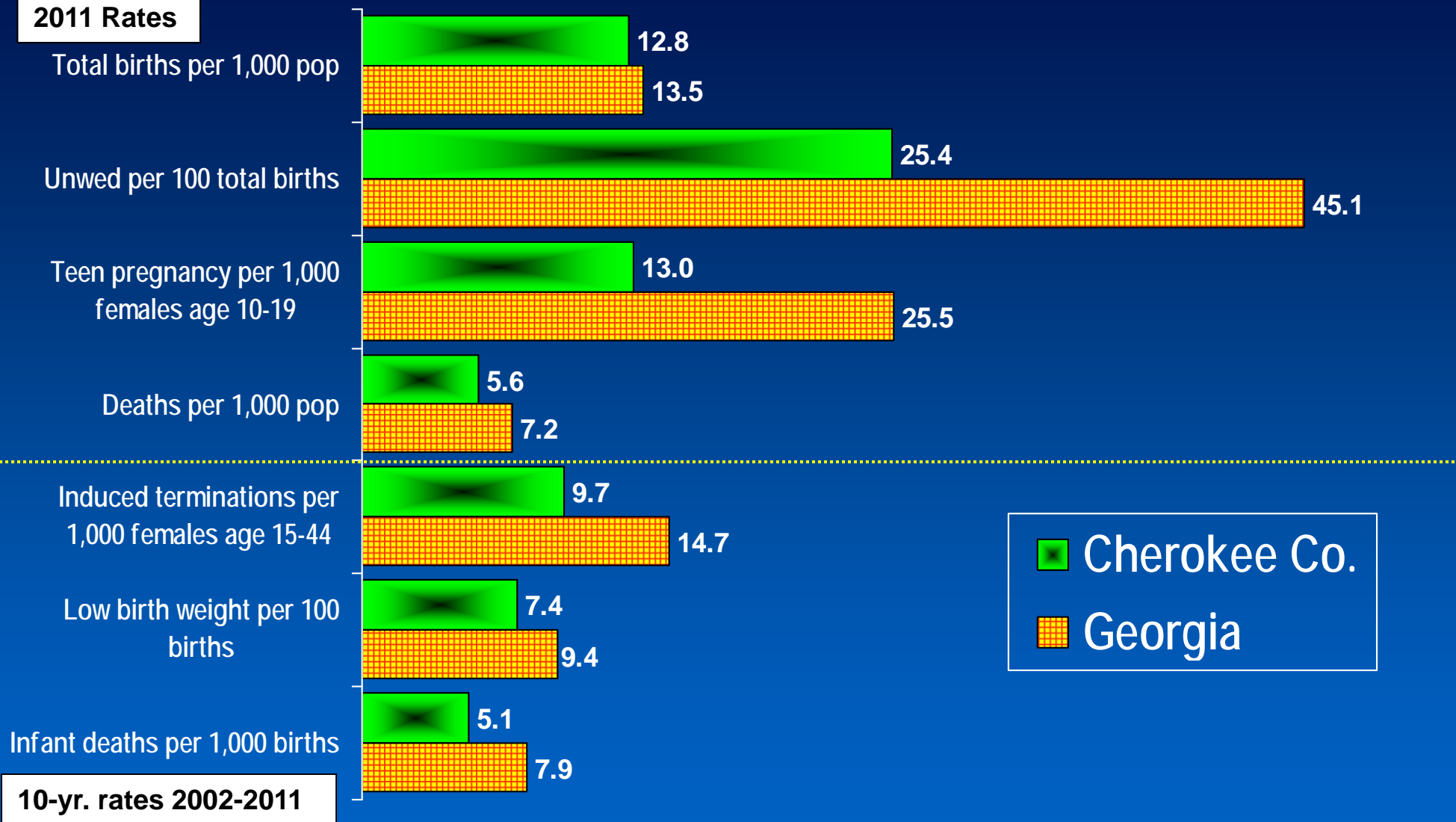
Area	4/1/2010- 7/1/2012 Numerical Change*	4/1/2010- 7/1/2012 # Natural Increase (Births-Deaths)	4/1/2010- 7/1/2012 # Net Migration	7/1/2011- 7/1/2012 1-yr Natural Increase Rate	7/1/2011- 7/1/2012 1-yr Net Migration Rate
CHEROKEE	6,969	3,884	3,065	8.0	7.1
BARTOW	504	1,055	-559	4.6	-1.2
COBB	19,366	12,701	6,745	8.0	6.4
DAWSON	83	214	-151	4.3	4.5
FORSYTH	12,417	2,997	9,013	7.0	22.5
FULTON	57,190	15,866	40,490	7.4	21.5
GORDON	580	630	-32	5.1	-0.1
PICKENS	-158	-41	-147	-0.4	-5.2
Avg. County	1,461	861	571	2.8	-3.2
GEORGIA	232,282	136,956	90,782	6.1	4.8

Primary data source:  
U. S. Census Bureau (3/13)

\* Numerical change includes "residual" not represented in either NI or NM.

# Selected Vital Statistics

## 2011 Rates



## 10-yr. rates 2002-2011

2011 Cherokee Co. Natality Data  
 2,786 total births, 708 unwed births  
 412 induced terminations  
 200 teen pregnancies  
 201 low birth weight babies

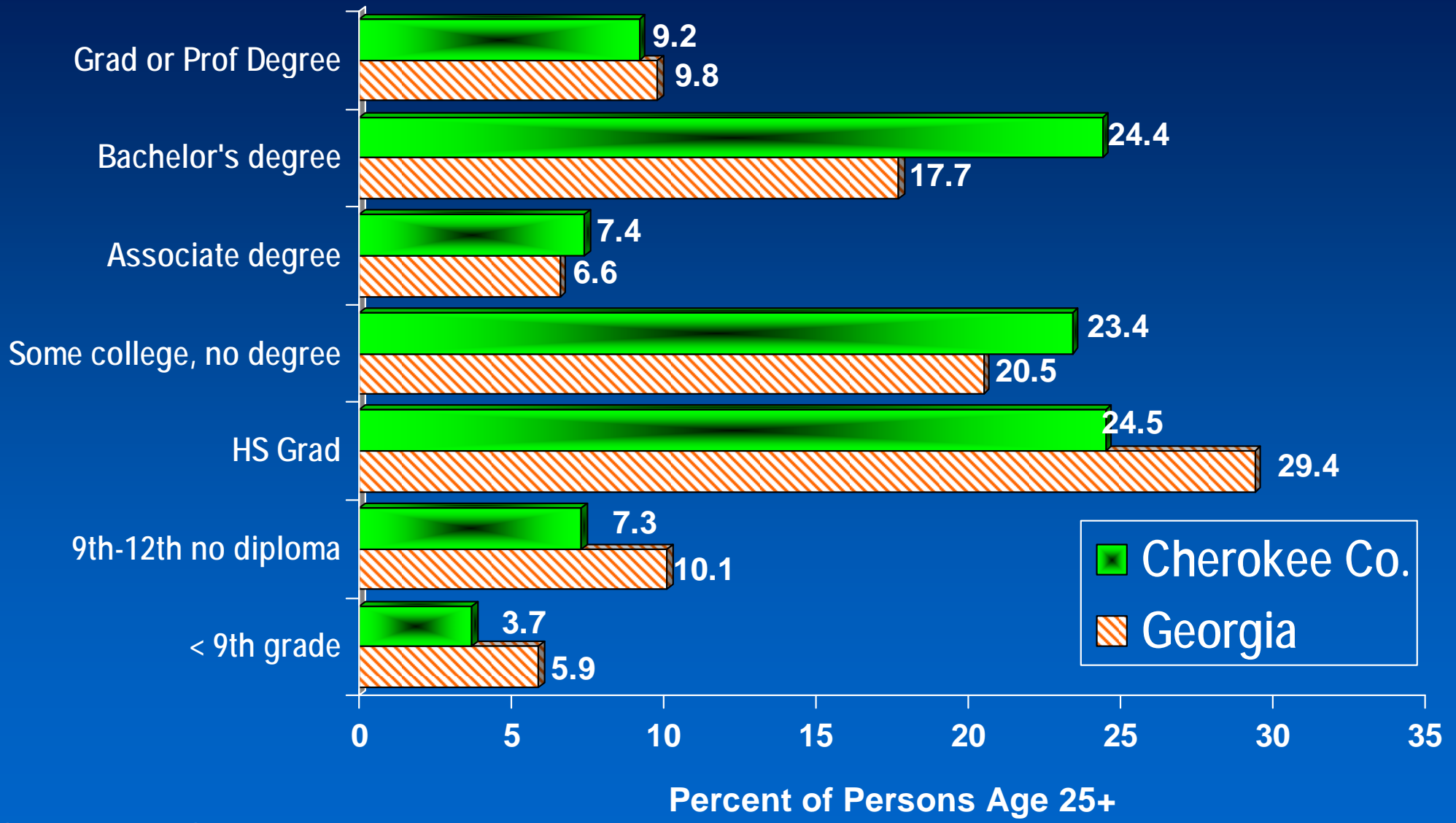
2011 Cherokee Co. Mortality Data  
 1,213 total deaths  
 20 infant deaths

Primary data source: GA Dept. Public Health, OASIS



# Highest Level of Educational Attainment: 2007-2011

## 5 Yr. Avg. – American Community Survey



### Cherokee Co.

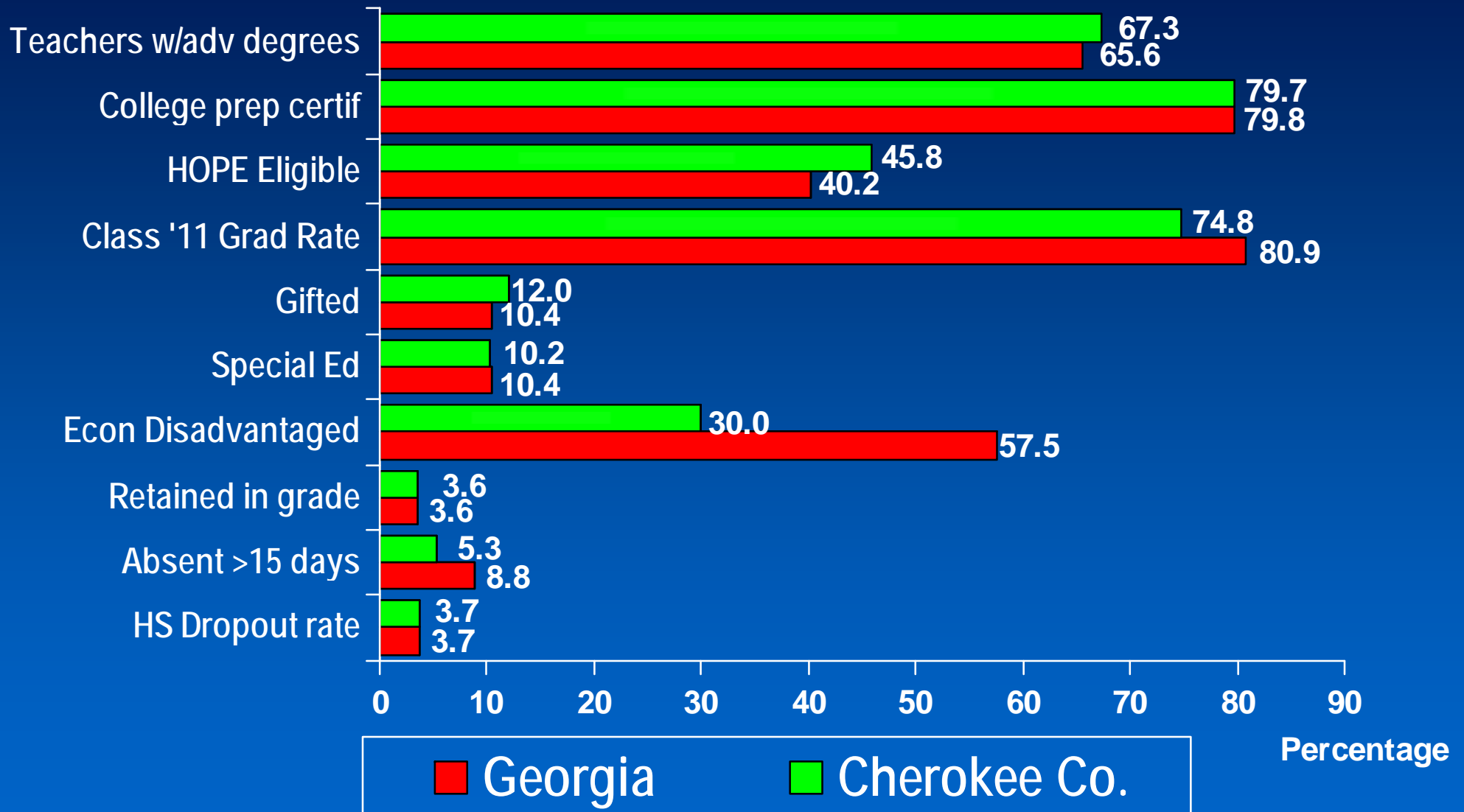
Not completing HS = 11.0%

With a bachelor's + degree = 33.6%

Primary data source: U.S. Census Bureau

# Selected Public School Statistics

## School Year 2010-11



Primary data source:  
Governor's Office of Student Achievement

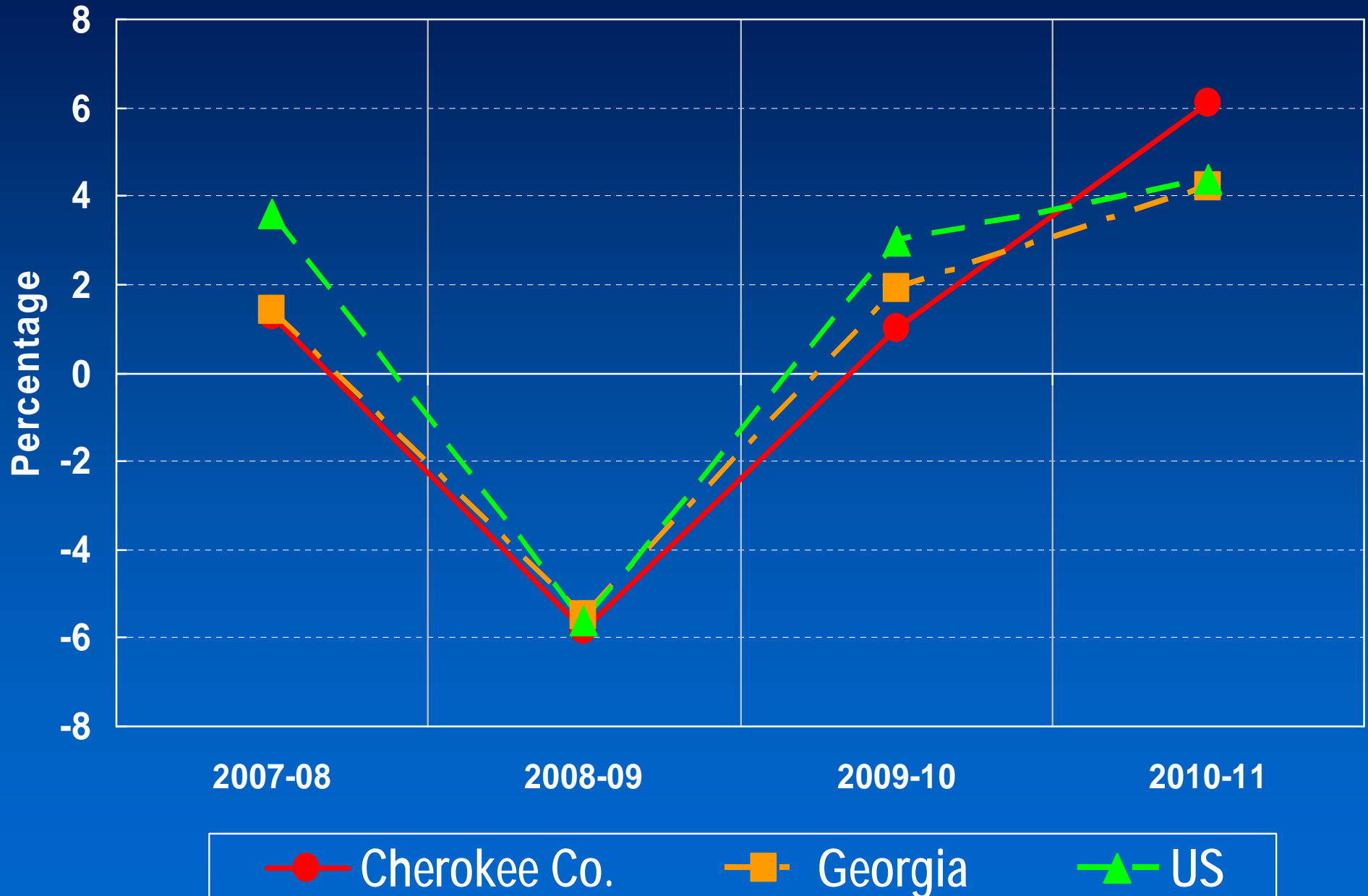
Cherokee Co.  
K12 enrollment = 38,313  
HS dropouts = 419  
General Fund Expenditures per FTE = \$7,883

# Per Capita Income: 2011

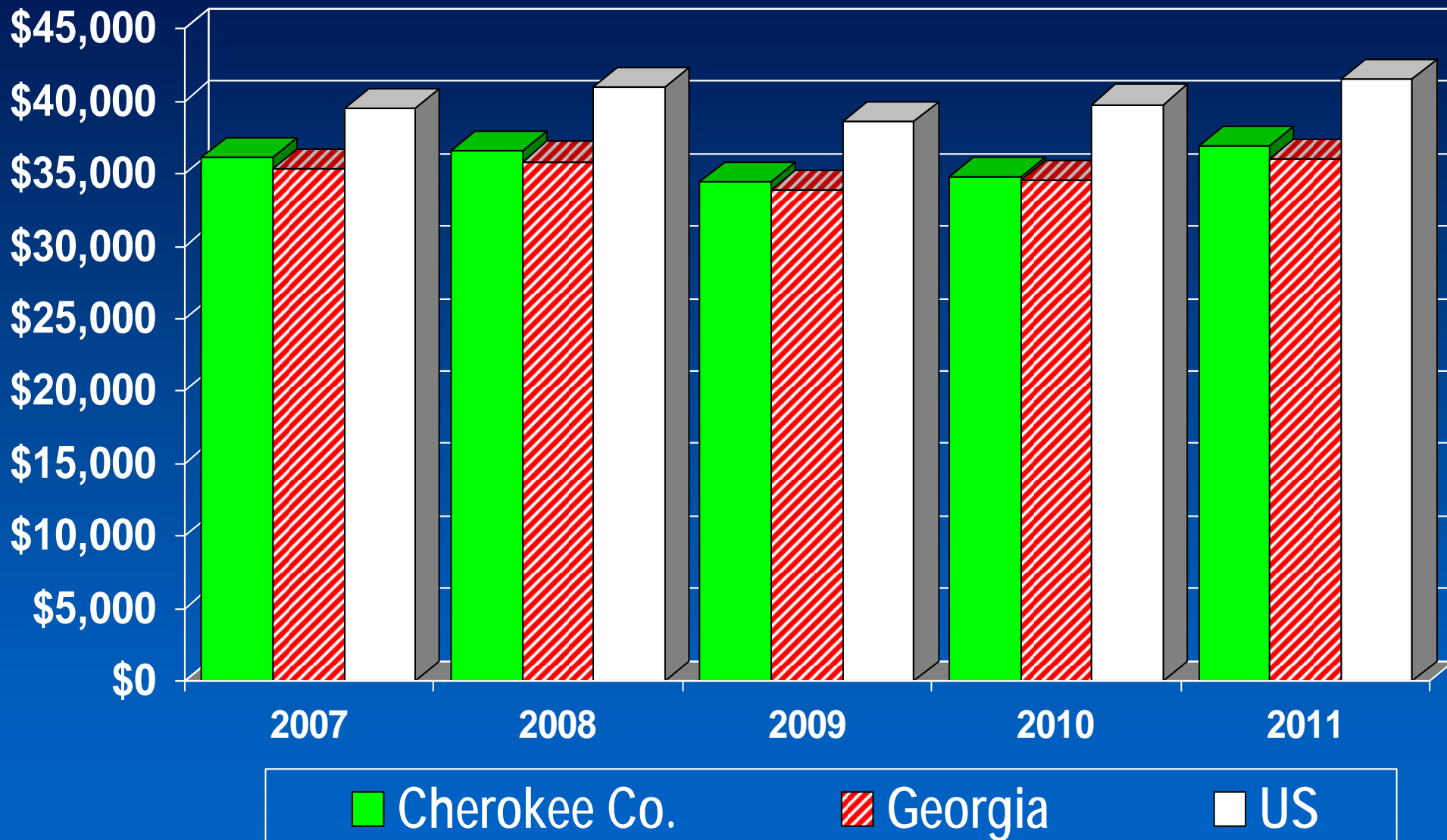
County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2007-2011
CHEROKEE	\$36,898	16	102.6	2.2
BARTOW	\$27,762	95	77.2	-5.0
COBB	\$45,923	4	127.6	-1.7
DAWSON	\$32,395	36	90.0	-3.5
FORSYTH	\$41,354	8	114.9	4.2
FULTON	\$57,451	1	159.7	-7.3
GORDON	\$26,382	117	73.3	0.5
PICKENS	\$36,407	19	101.2	1.4
GA Avg. Co.	\$29,704	--	82.6	7.8

# Per Capita Income: 2007-2011

## Percentage Change



# Per Capita Income: 2007-2011

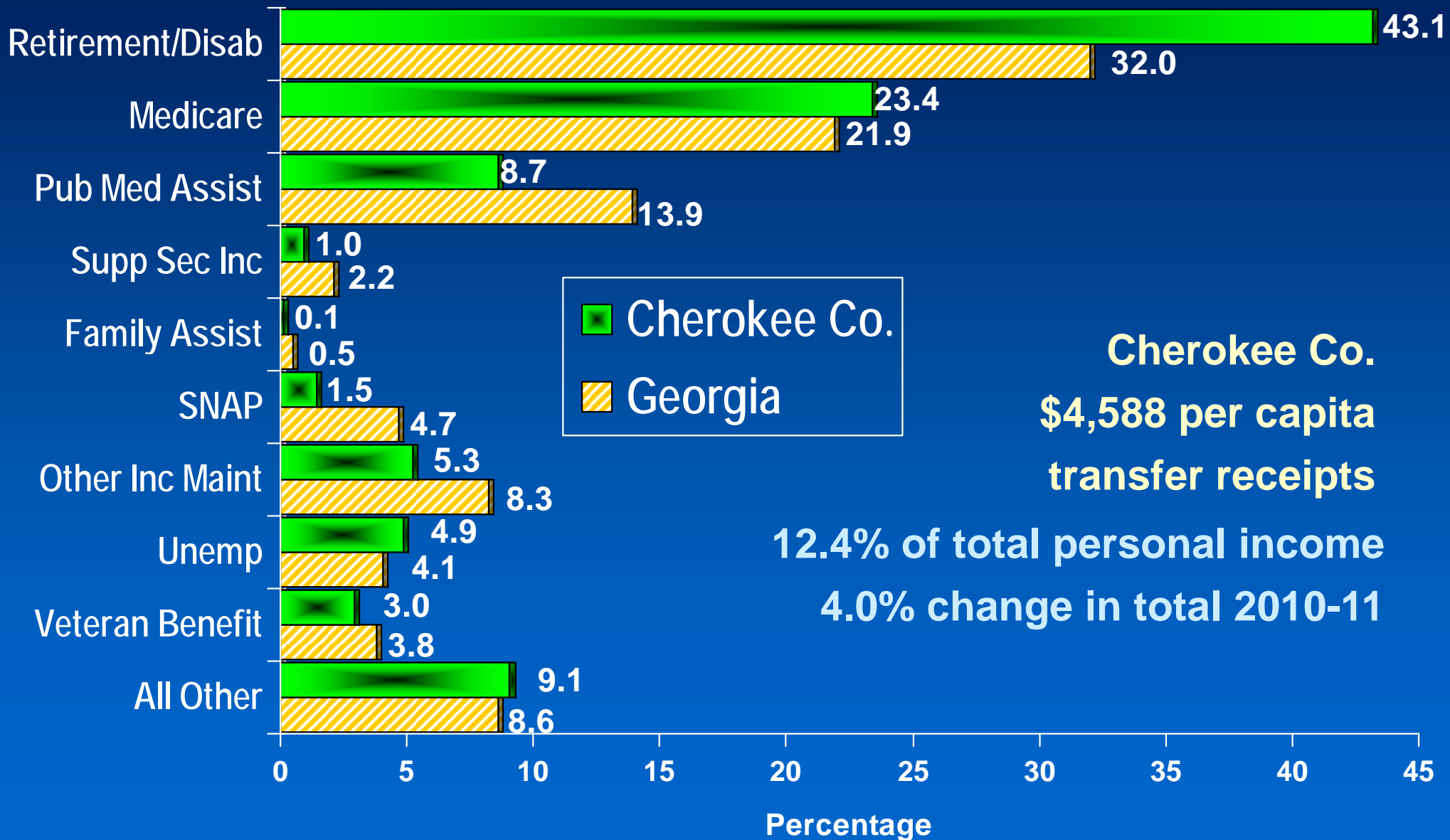


**2011 PCI**  
**Cherokee Co. = \$36,898**

**Georgia = \$35,979**  
**US = \$41,560**

# Transfer Receipts: 2011

## Cherokee Co. Total = \$1,001,569,000



# Median Household Income

## 2011 Model-Based Estimates



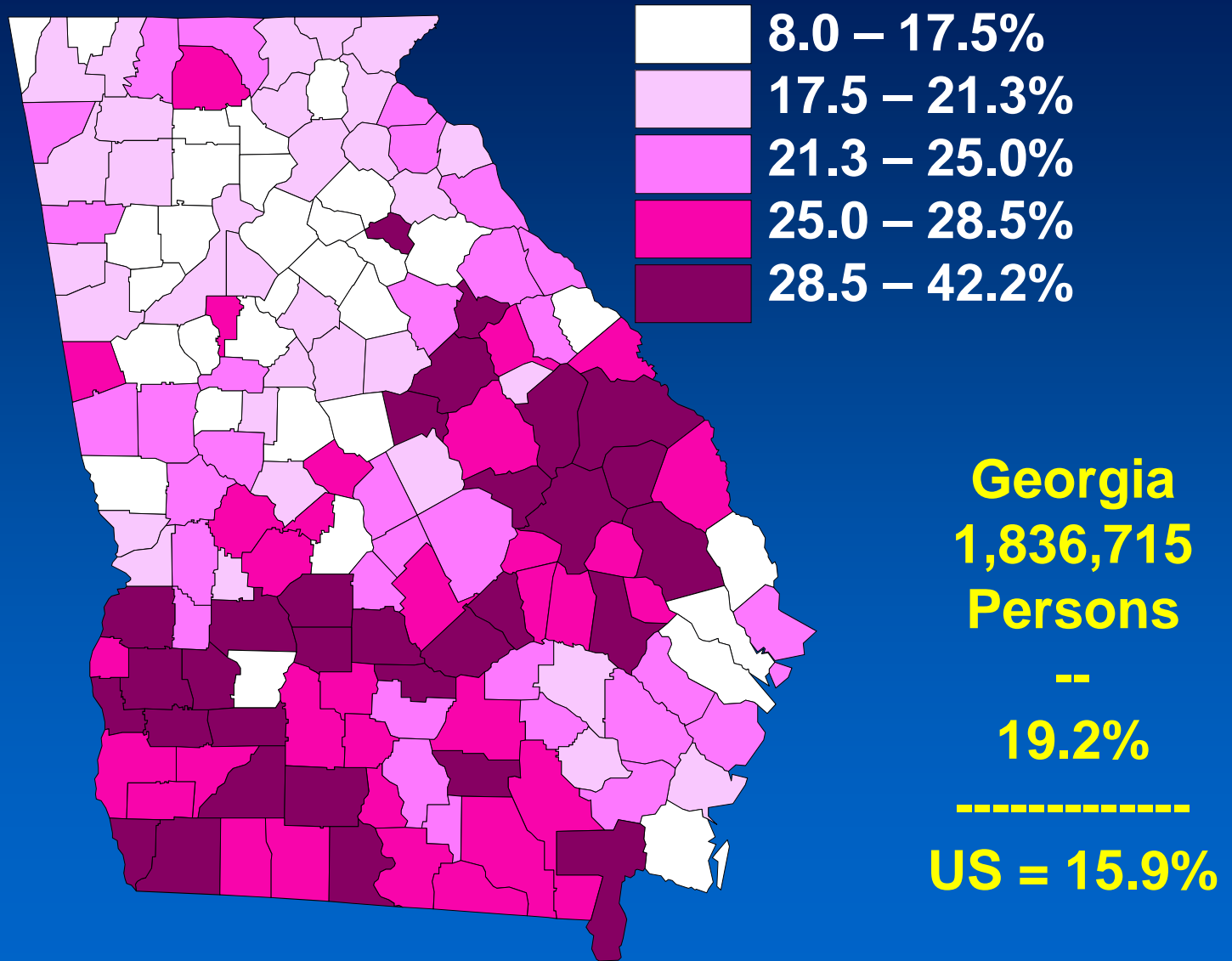
# Persons Living Below Poverty Level

## 2011 Model-Based Estimates

County	# of Persons	% of all Persons	Rank of %
CHEROKEE	20,767	9.6	5
BARTOW	18,897	19.1	45
COBB	90,520	13.2	13
DAWSON	2,696	12.2	9
FORSYTH	14,389	8.0	1
FULTON	183,931	20.0	54
GORDON	10,199	18.6	39
PICKENS	4,251	14.6	18
GA Avg. Co.	11,552	23.2	--

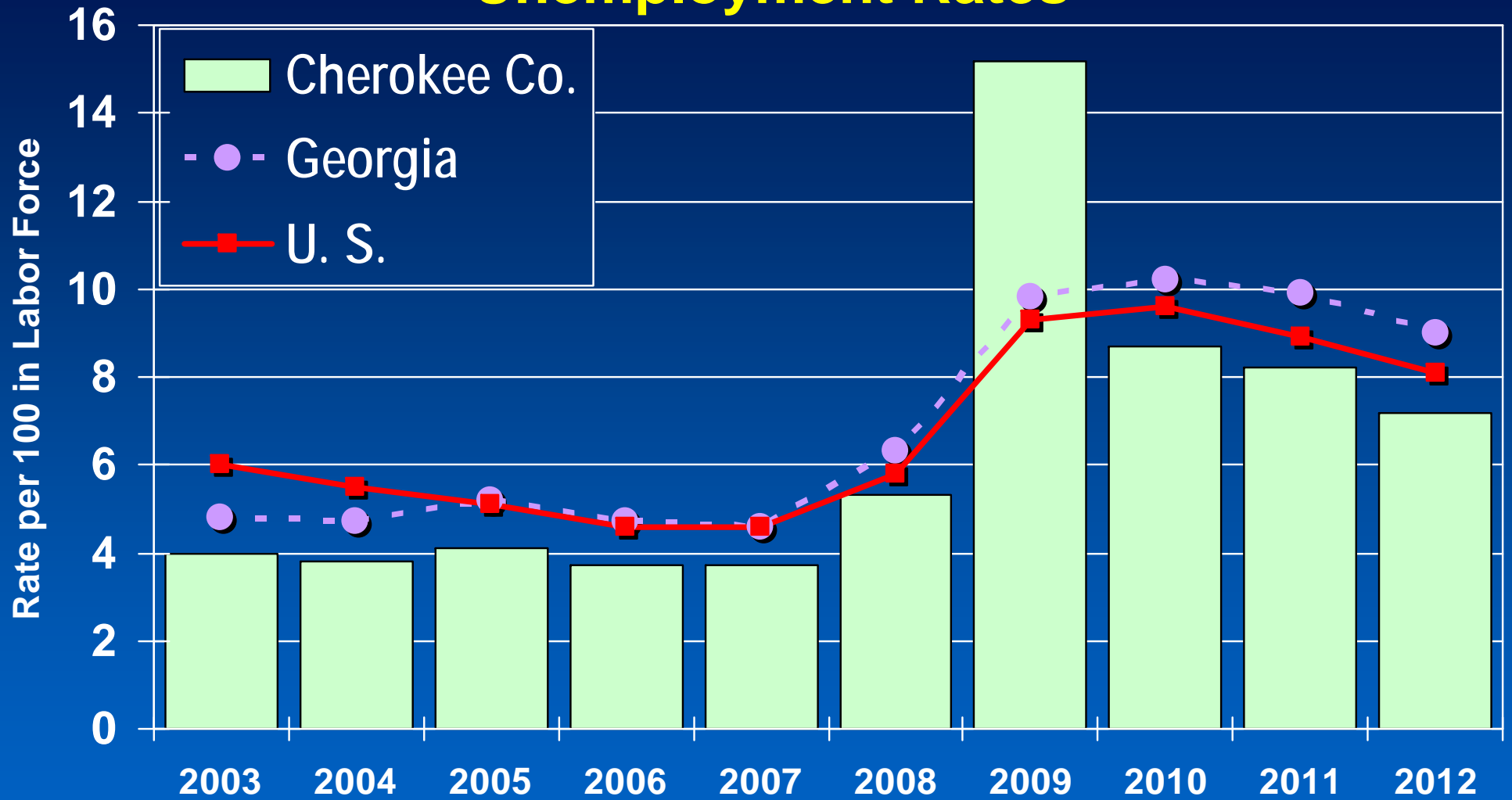


# Persons Living Below the Poverty Level 2011 Model-Based Estimates



Weighted  
average poverty  
threshold for a  
family household  
of 4 persons in  
2011 = \$23,021

# Civilian Labor Force Average Annual Unemployment Rates



**2012 Rates Cherokee Co. = 7.2 GA = 9.0 US = 8.1  
Avg. GA County = 10.1**

# Establishments, Employment & Wages: 2012 Averages

<b>Cherokee County</b>	<b>Avg. # Establishments</b>	<b>Avg. Monthly Employment</b>	<b>Avg. Wage Weekly</b>
TOTAL GOODS PRODUCING	<b>899</b>	<b>6,928</b>	<b>\$827</b>
Ag, forestry, fishing	<b>21</b>	<b>75</b>	<b>\$415</b>
Construction	<b>694</b>	<b>2,836</b>	<b>\$843</b>
Manufacturing	<b>179</b>	<b>3,997</b>	<b>\$821</b>
TOTAL SERVICE PROVIDING	<b>3,967</b>	<b>30,624</b>	<b>\$625</b>
Wholesale trade	<b>433</b>	<b>1,674</b>	<b>\$1,270</b>
Retail trade	<b>500</b>	<b>7,850</b>	<b>\$475</b>
Transp/Warehousing	<b>88</b>	<b>667</b>	<b>\$734</b>
Finance/Insurance	<b>300</b>	<b>1,472</b>	<b>\$1,083</b>
Professional/Sci/Tech	<b>794</b>	<b>2,371</b>	<b>\$963</b>
Admin/Suppt/WasteMgmt/Remediation	<b>372</b>	<b>2,445</b>	<b>\$633</b>
Health care/Soc Svcs	<b>378</b>	<b>4,256</b>	<b>\$794</b>
Accommodations/Food Svc	<b>302</b>	<b>5,750</b>	<b>\$272</b>
TOTAL GOVERNMENT	<b>97</b>	<b>7,702</b>	<b>\$793</b>
TOTAL ALL INDUSTRIES	<b>5,387</b>	<b>45,608</b>	<b>\$686</b>

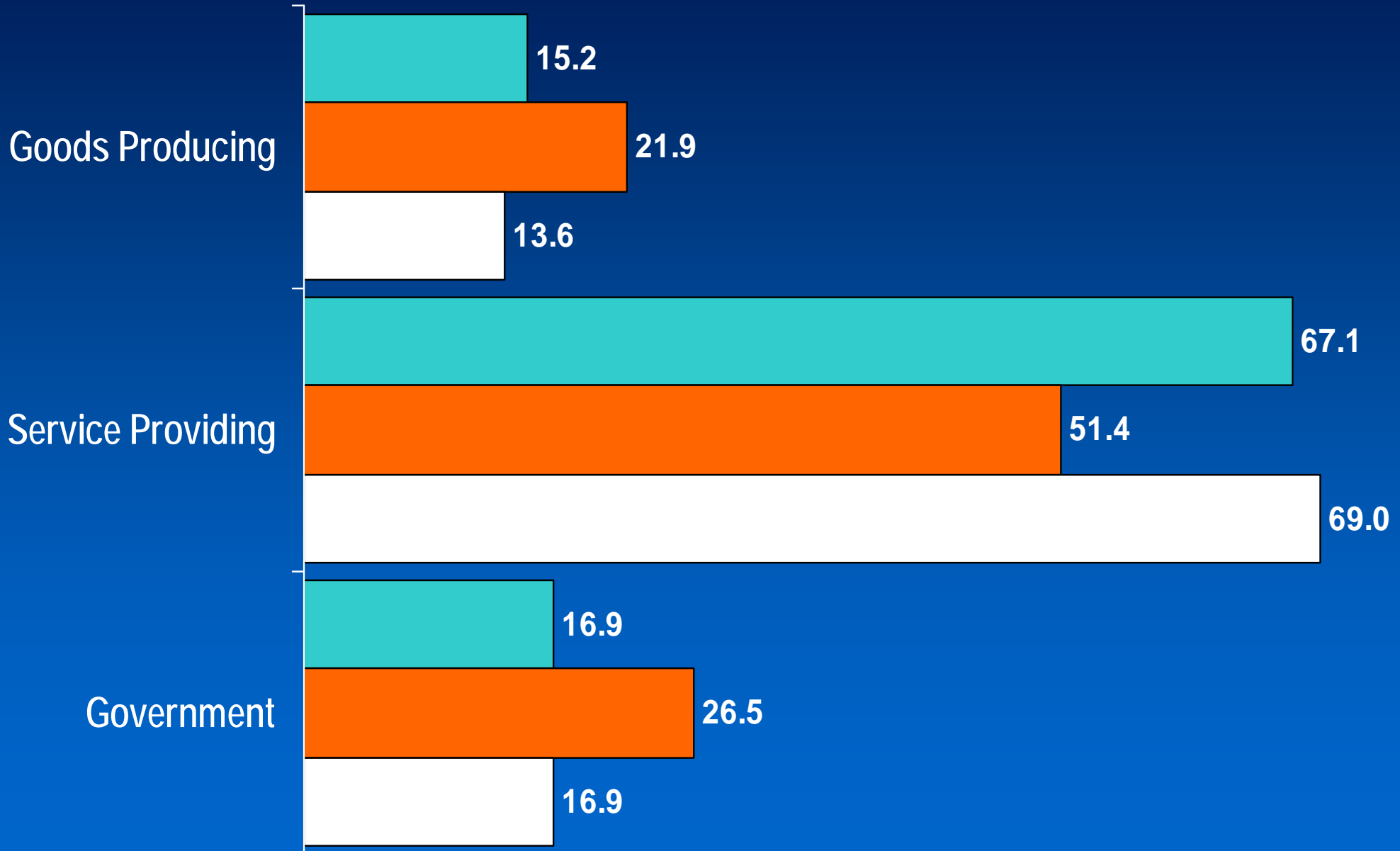
Primary data source: GA Dept. of Labor (7/13)

# Employment Comparisons by Industry Group: 2012

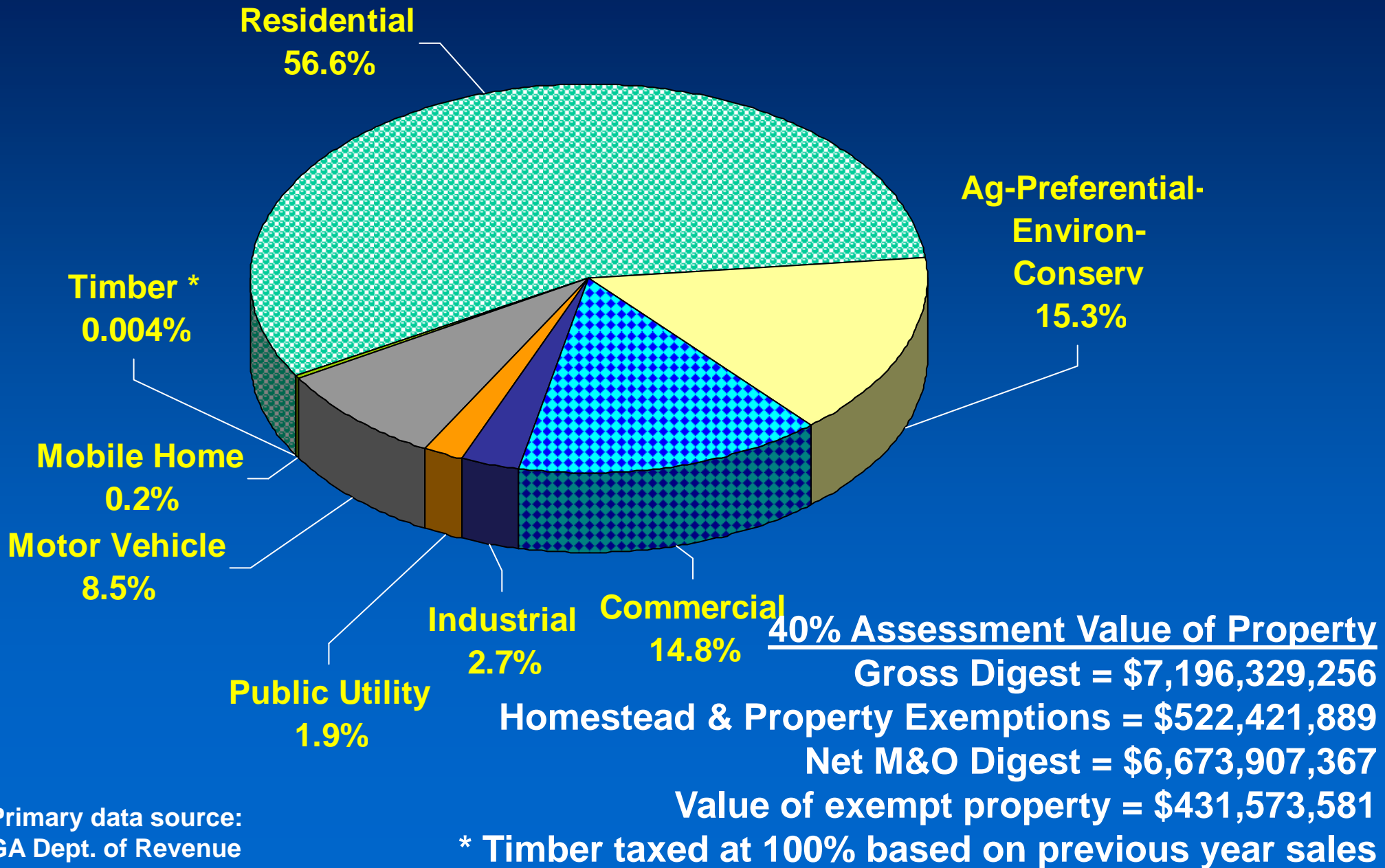
■ Cherokee Co.

■ Avg. GA County

■ Georgia



# Components of 2012 Property Tax Gross Digest Cherokee County



Primary data source:  
GA Dept. of Revenue

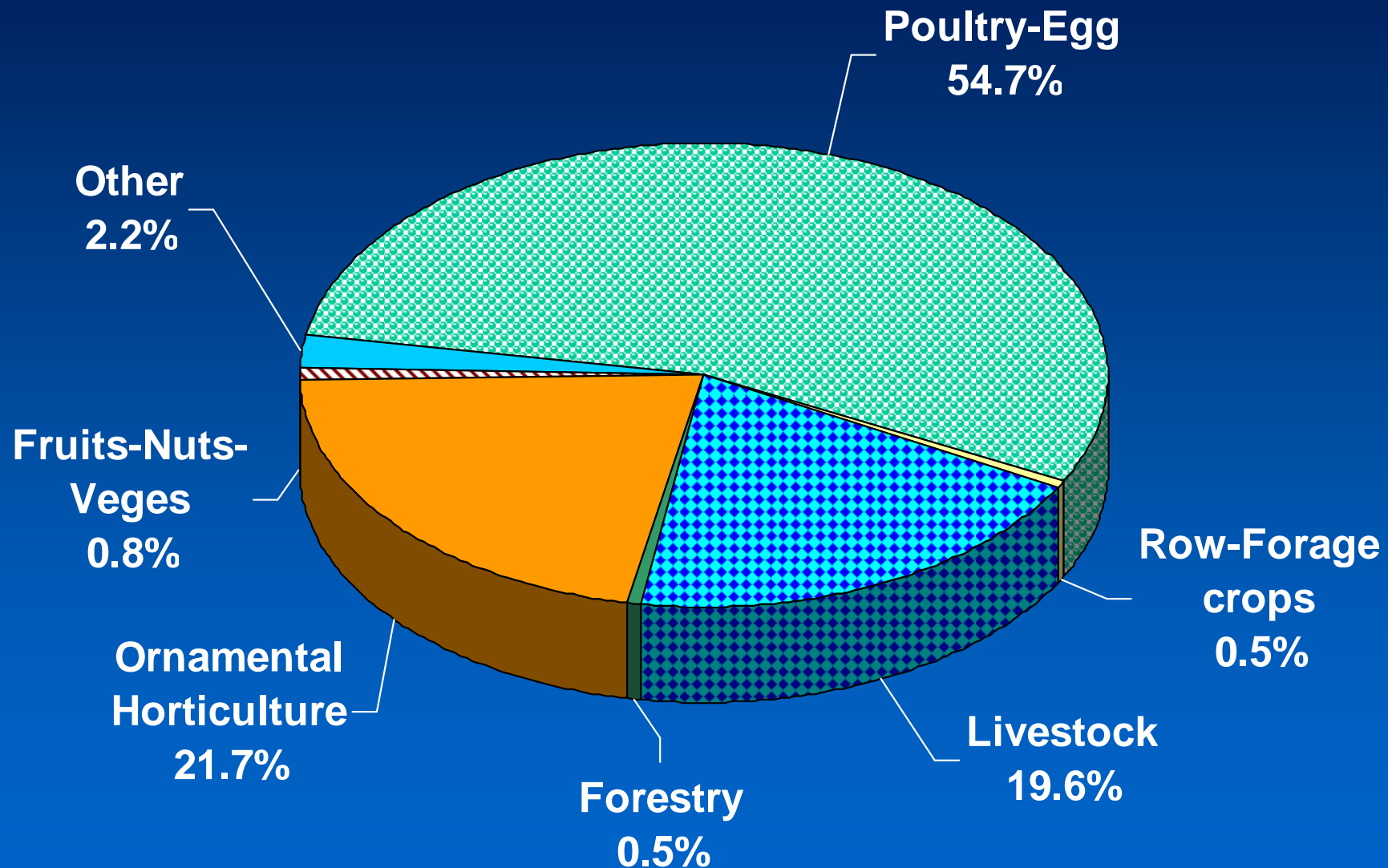
# Millage Rates, Taxes Levied, & Sales Tax Rate

County	2012 County-wide Millage*	2011 Taxes Levied* (\$000)	Sales Tax Rate as of 10/1/2013	LOST Type* as of 10/1/2013
CHEROKEE	29.235	\$210,251	6	SE
BARTOW	25.880	\$81,851	7	LSE
COBB	30.260	\$792,136	6	SE
DAWSON	24.334	\$31,850	7	LSE
FORSYTH	26.624	\$212,634	7	LSE
FULTON	38.272	\$2,058,678	7	MLE
GORDON	29.278	\$44,441	7	LSE
PICKENS	22.480	\$33,468	7	LSE

\*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational, M=MARTA

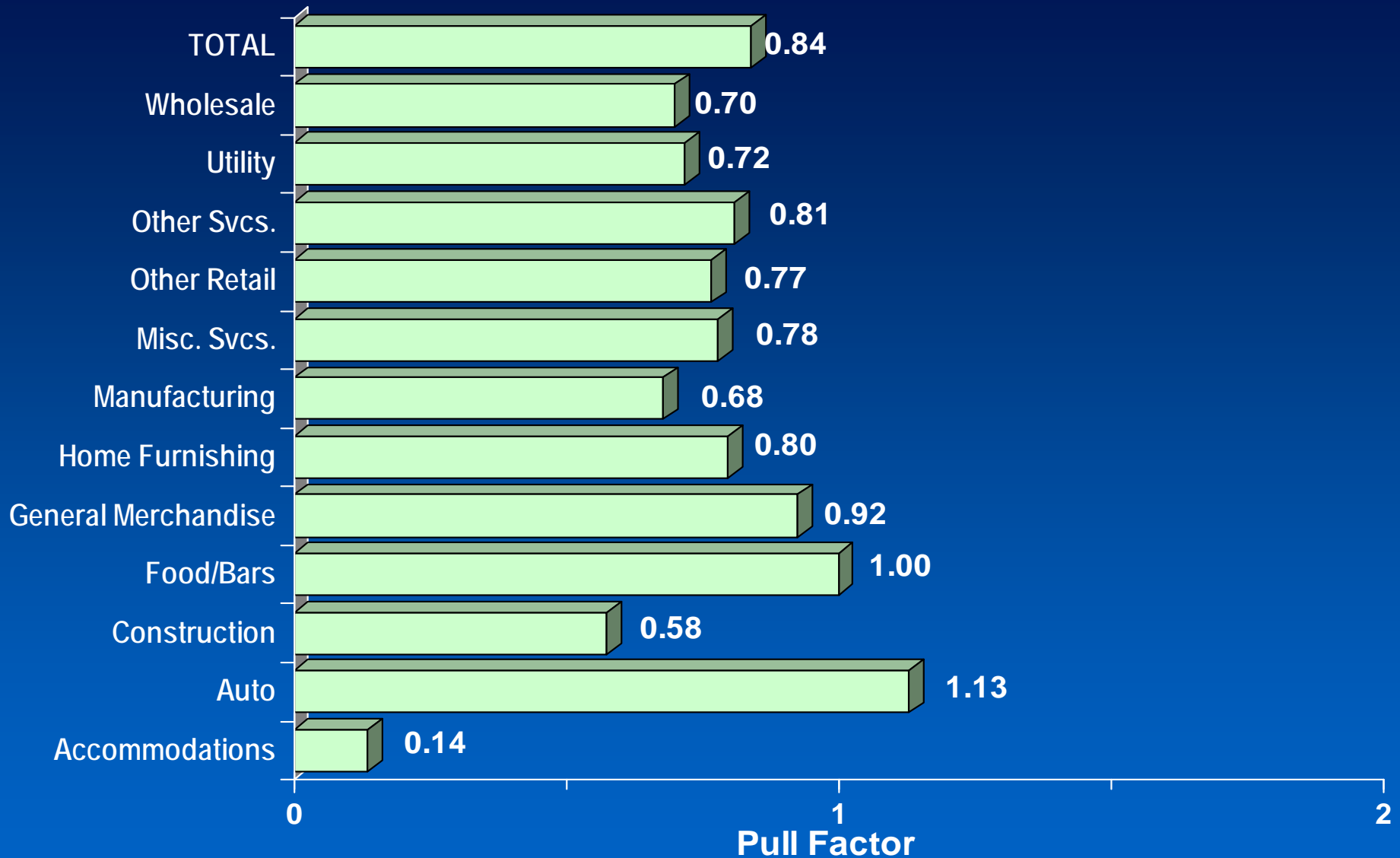
# Farm Gate Value by Commodity Group: 2011

## Cherokee Co. Total Value = \$58,637,035



# 1% Sales & Use Tax Distributions: 2012

## Cherokee Co. Total = \$30,792,984



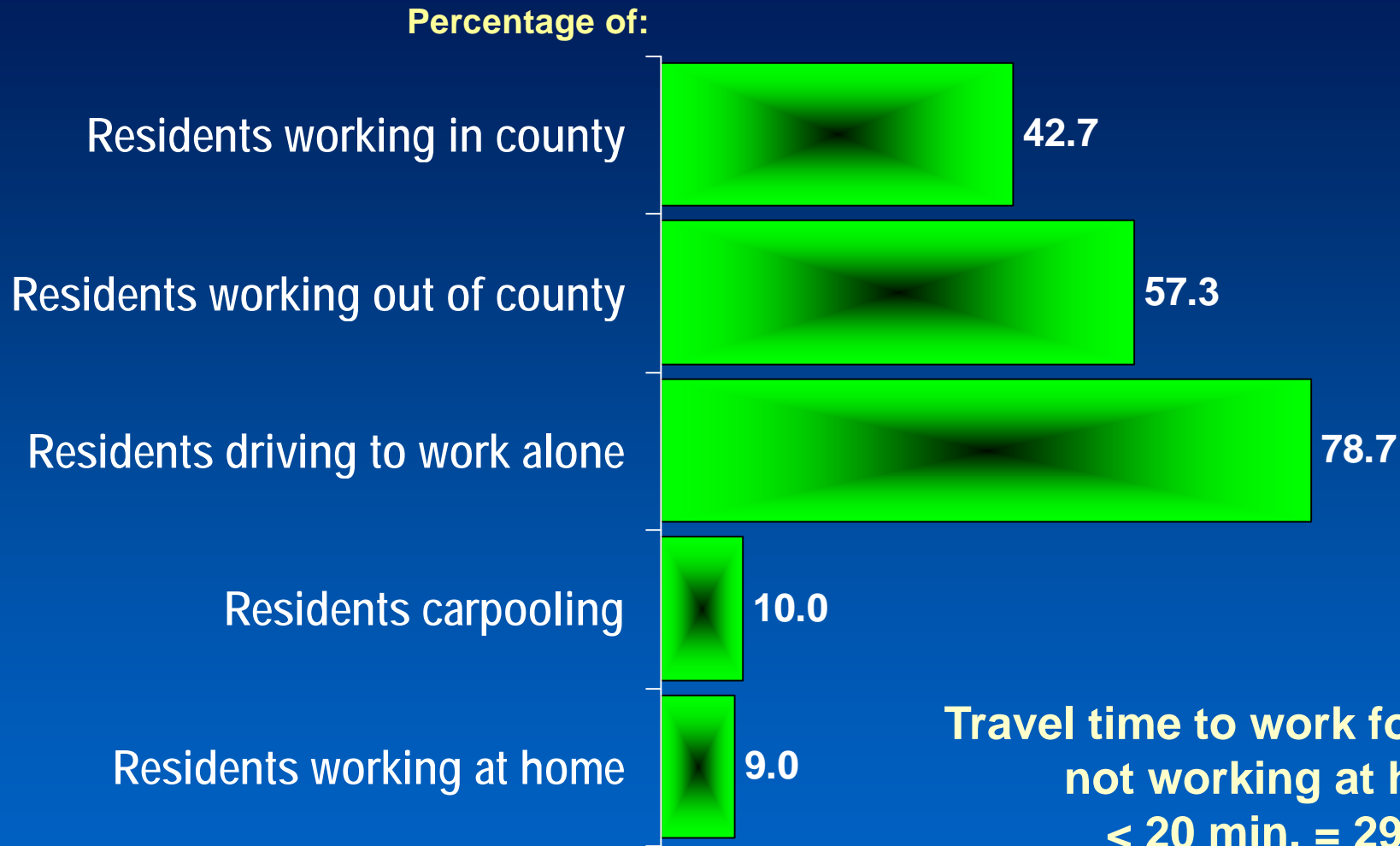
A "pull factor" of 1.0 means that the county's sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales & Use Tax Unit. Pull factors calculated.



# Commuting to Work: 2007-2011

## 5 Yr. Average – American Community Survey



Travel time to work for residents not working at home:

< 20 min. = 29.1%

20-44 min. = 41.1%

45+ min. = 29.7%

Mean travel time to work  
= 32.9 minutes

### Cherokee Co.

Resident workers 16+ = 101,984

Residents working in county = 43,518

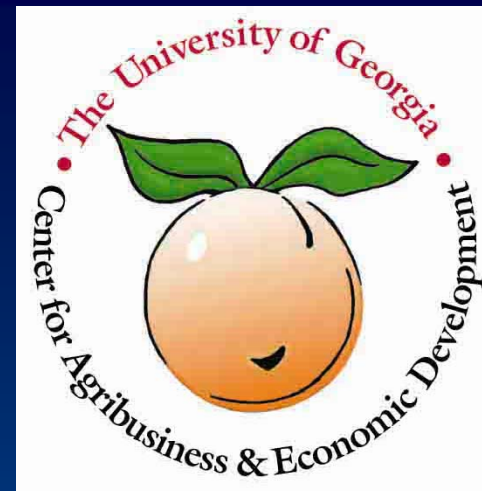
Residents working out of county = 56,812

*This study was developed to assist  
community leadership with their  
future planning and decision making.*

*Special Area Report*

*# 13-11*

*September 2013*



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*Prepared for Cherokee County Cooperative Extension  
by Sue Boatright*

*Center for Agribusiness and Economic Development*

*College of Agricultural and Environmental Sciences*

*The University of Georgia • Athens, GA*

*Georgia Cooperative Extension*

*[www.caes.uga.edu/center/caed/](http://www.caes.uga.edu/center/caed/)*

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*To learn more about your county check the*

*“Georgia Statistics System” website:*

*[www.georgiastats.uga.edu](http://www.georgiastats.uga.edu)*