



Photo: Keith Hair

**120th in order of  
county creation  
Dec. 18, 1857**

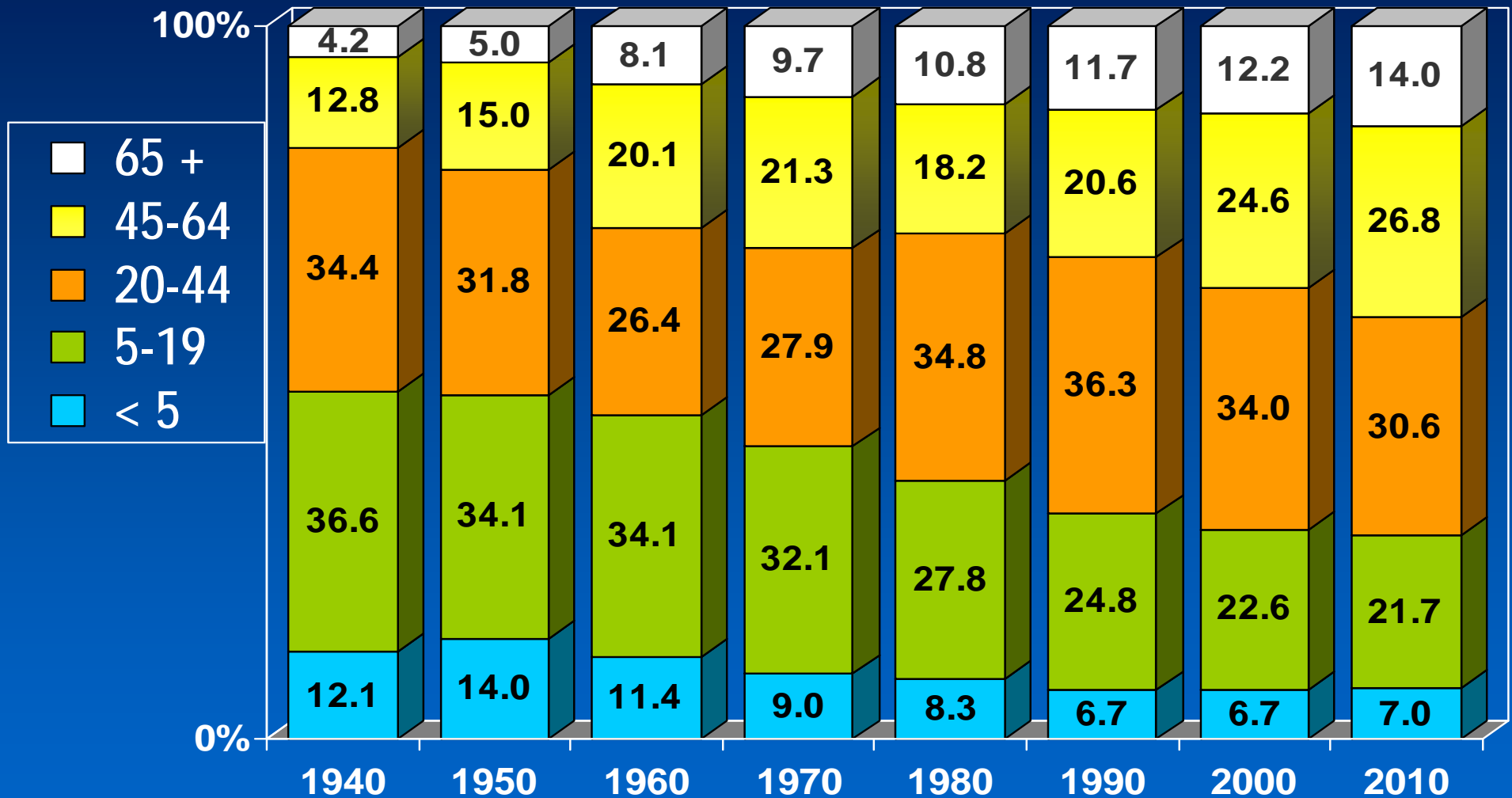
**Prepared for Pierce County Cooperative Extension  
by the Center for Agribusiness and Economic Development  
The University of Georgia • Athens, GA**

# Total Population Pierce County



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections.

# Population Composition by Age Pierce County

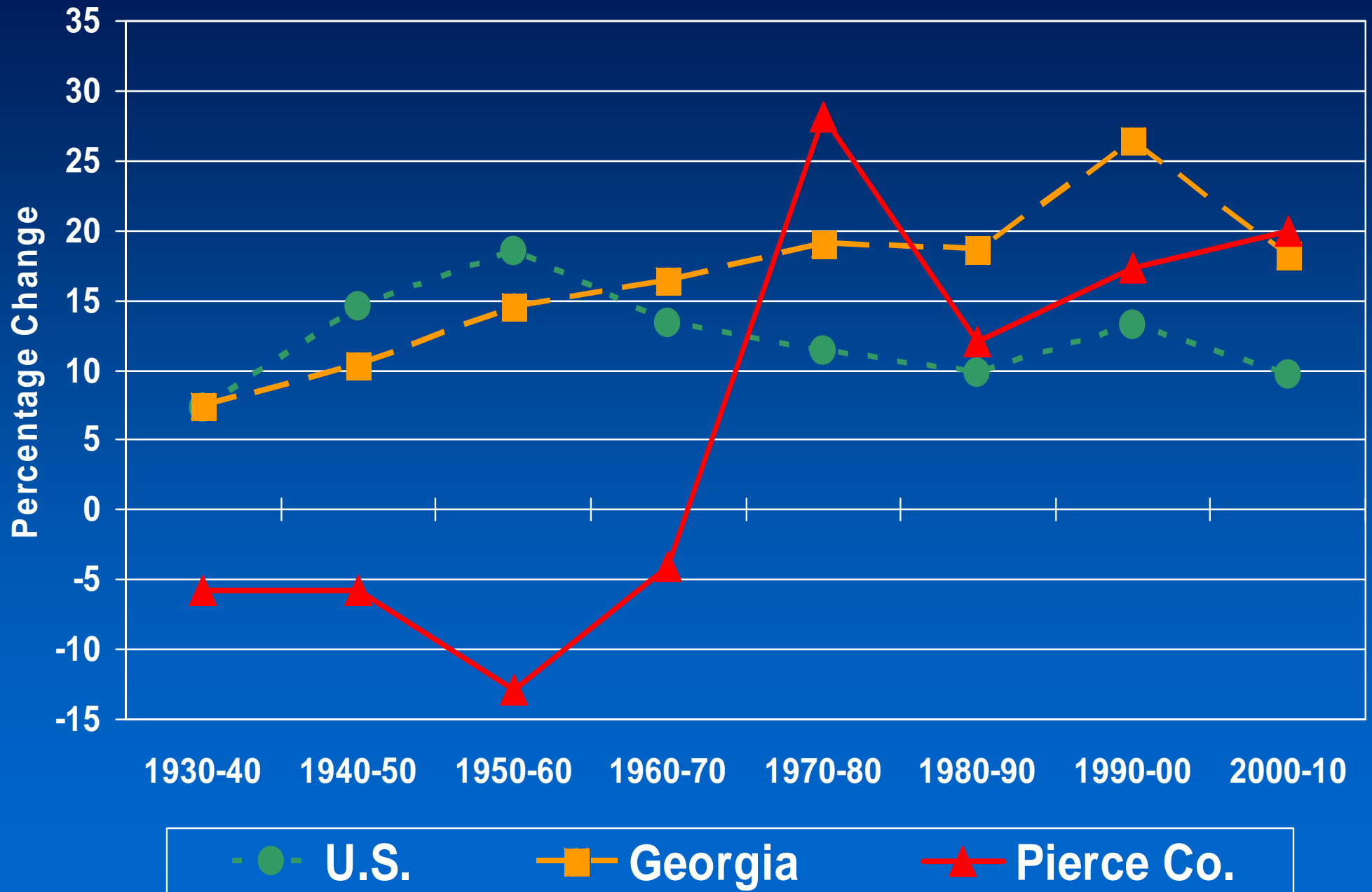


**2010 Median Age Pierce Co. = 38.4 yrs. GA = 35.3 yrs.**

# 2010 County Population Comparisons

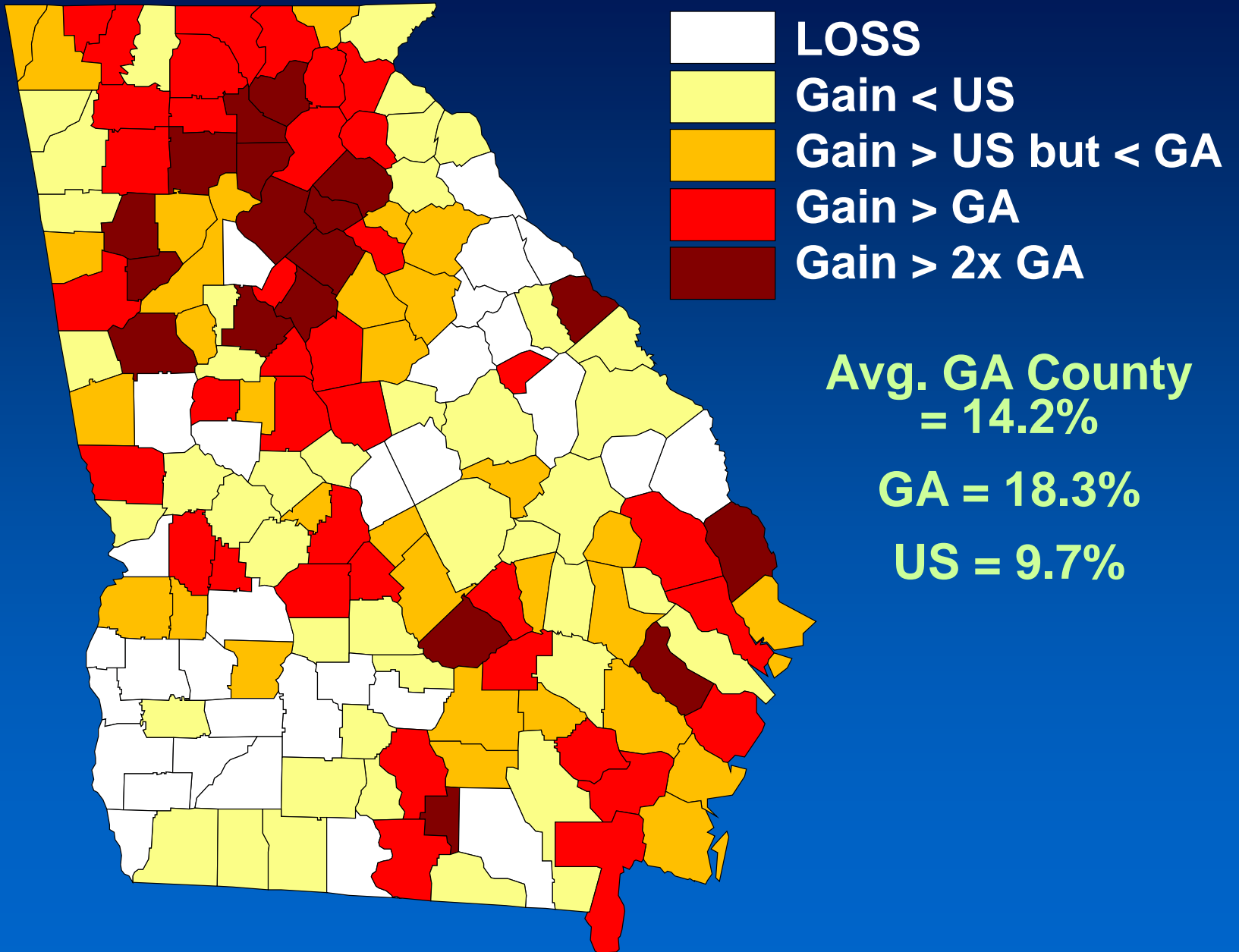
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2000-10	Rank of % Chg.
PIERCE	18,758	92	54.1	20.0	49
APPLING	18,236	96	35.4	4.7	109
BACON	11,096	121	37.2	9.8	85
BRANTLEY	18,411	93	35.2	25.9	32
WARE	36,312	51	39.8	2.3	118
WAYNE	30,099	56	45.6	13.3	73

# Population Change: 1930-2010



Primary data source: U.S. Census Bureau

# Population Change: 2000-2010



# Components of Population Change

## Natural Increase & Net Migration\*

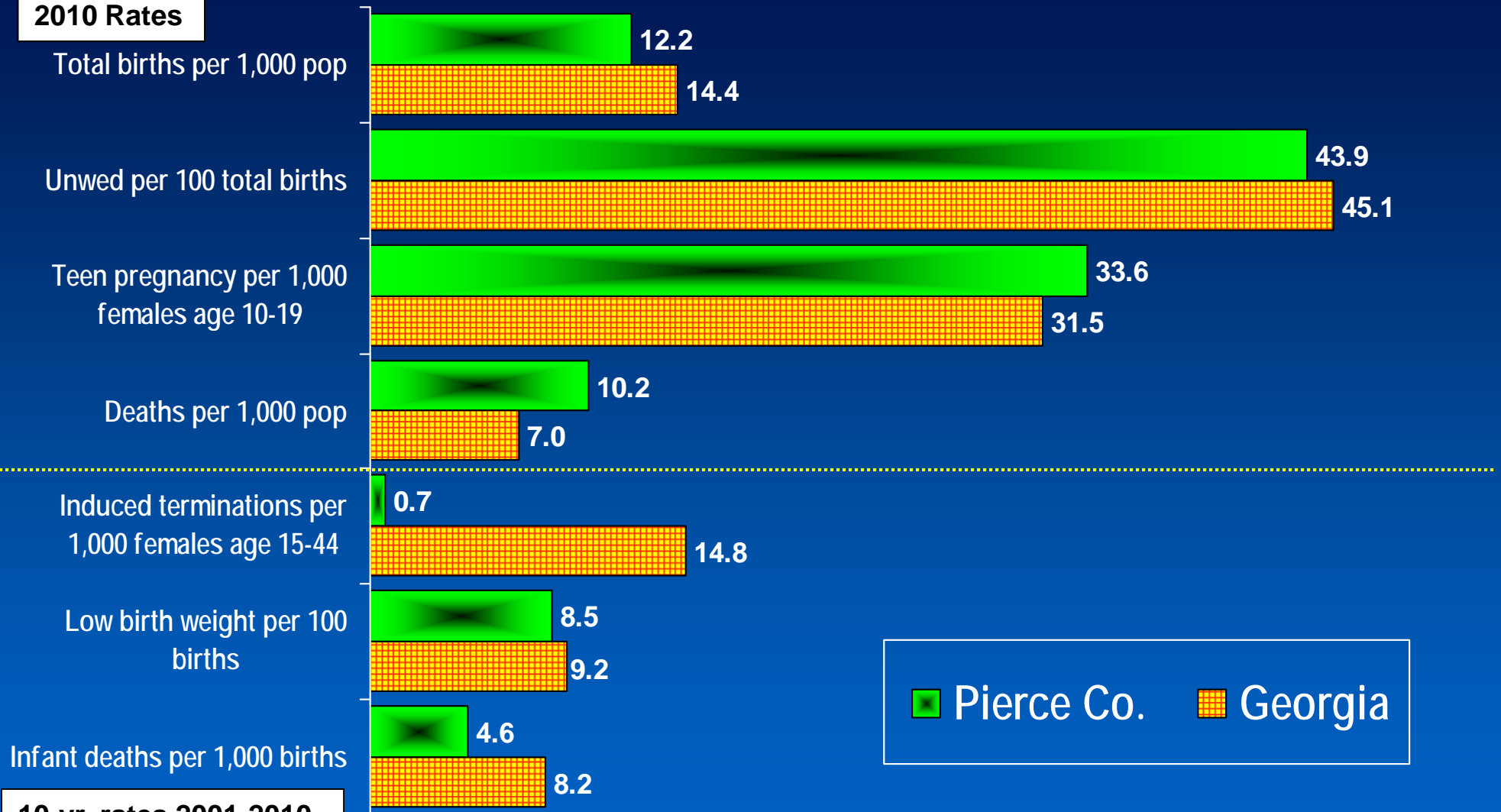
Area	4/1/2010-7/1/2011 Numerical Change*	4/1/2010-7/1/2011 # Natural Increase (Births-Deaths)	4/1/2010-7/1/2011 # Net Migration	7/1/2010-7/1/2011 1-yr Natural Increase Rate	7/1/2010-7/1/2011 1-yr Net Migration Rate
PIERCE	12	37	-25	1.8	-3.8
APPLING	184	111	72	5.0	0.1
BACON	107	72	34	4.5	6.3
BRANTLEY	-43	35	-73	2.0	-3.6
WARE	161	92	76	2.1	1.0
WAYNE	228	144	86	3.8	2.7
Avg. County	802	500	297	3.1	-2.1
GEORGIA	127,550	79,524	47,182	6.5	4.0

Primary data source:  
U. S. Census Bureau (4/12)

\* Numerical change includes "residual" not represented in either NI or NM.

# Selected Vital Statistics

## 2010 Rates



## 10-yr. rates 2001-2010

### 2010 Pierce Co. Natality Data

228 total births, 100 unwed births

1 induced terminations

43 teen pregnancies

24 low birth weight babies

### 2010 Pierce Co. Mortality Data

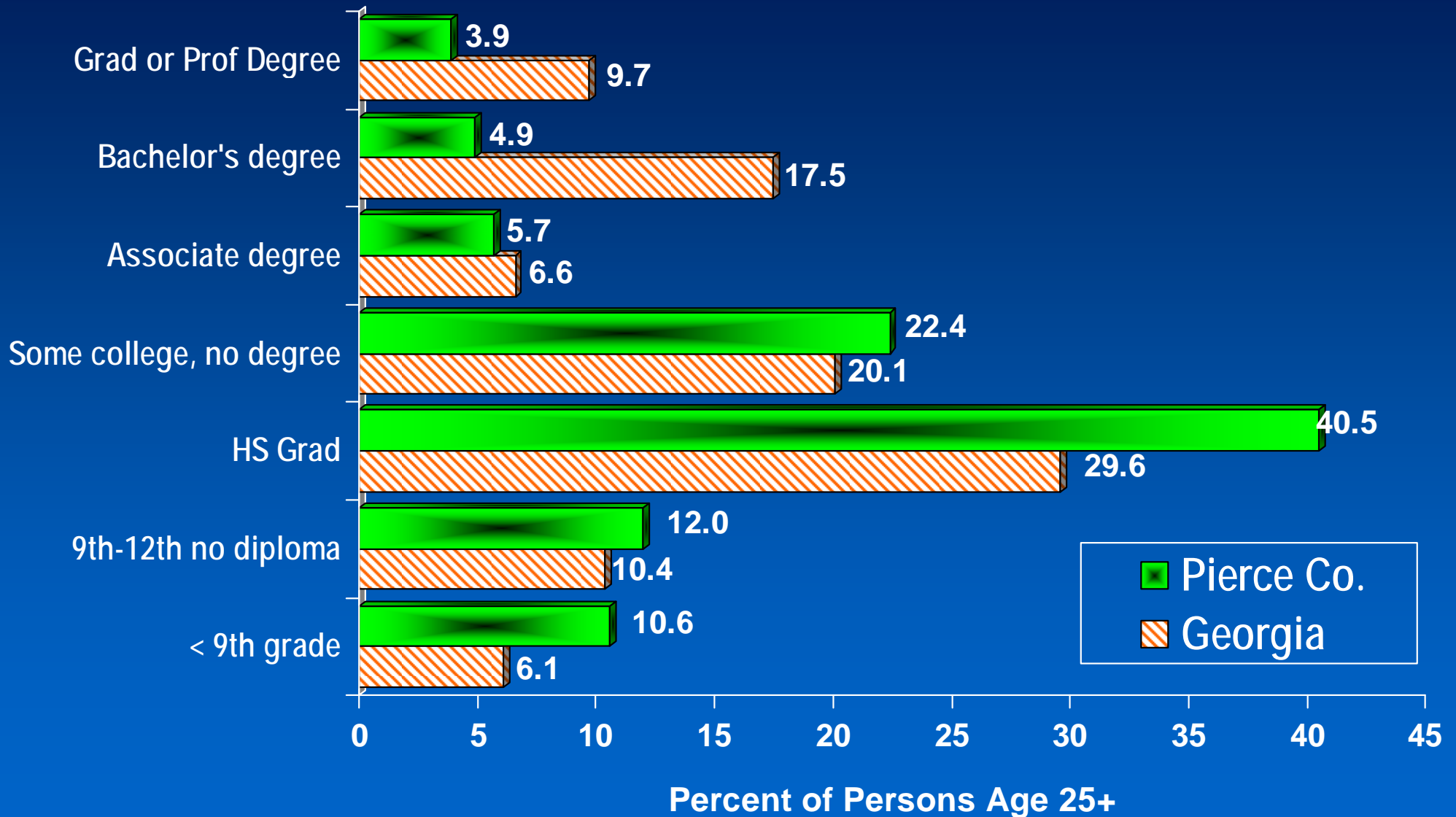
191 total deaths

1 infant death



# Highest Level of Educational Attainment: 2006-2010

## 5 Yr. Avg. – American Community Survey



**Pierce Co.**

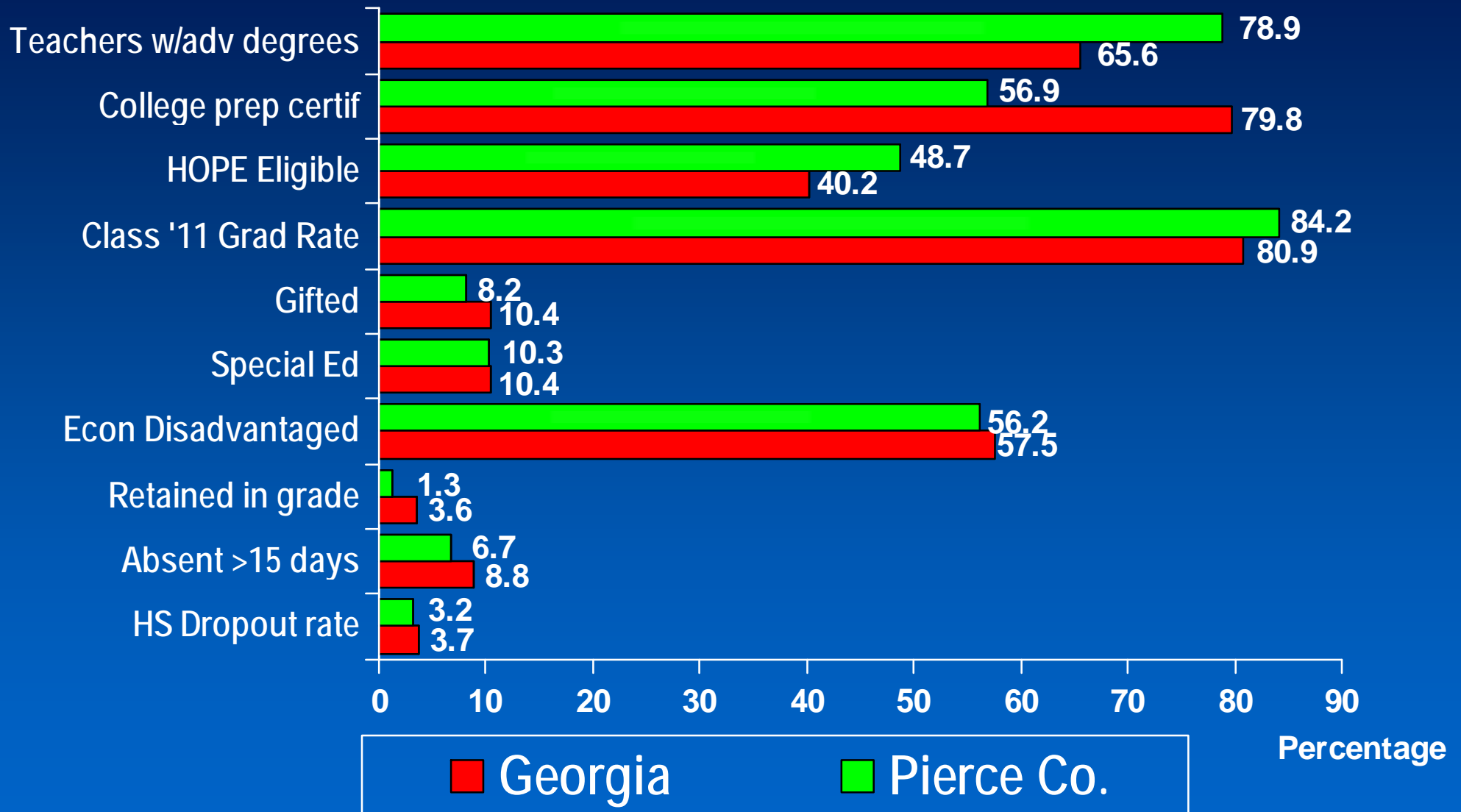
**Not completing HS = 22.6%**

**With a bachelor's + degree = 8.8%**

Primary data source: U.S. Census Bureau

# Selected Public School Statistics

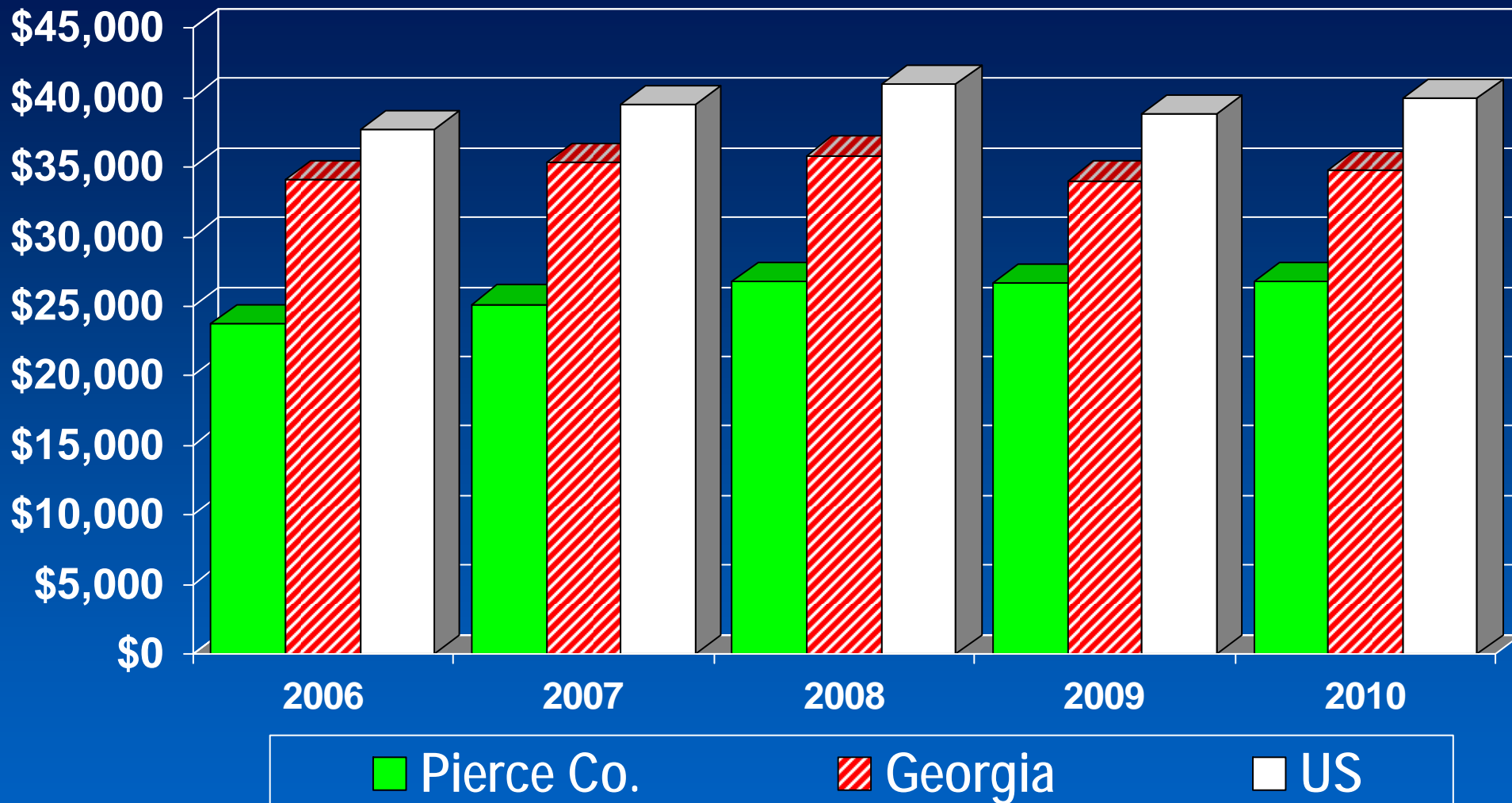
## School Year 2010-11



Pierce Co.  
 K12 enrollment = 3,464  
 HS dropouts = 32  
 General Fund Expenditures per FTE = \$7,131

Primary data source:  
 Governor's Office of Student Achievement

# Per Capita Income: 2006-2010

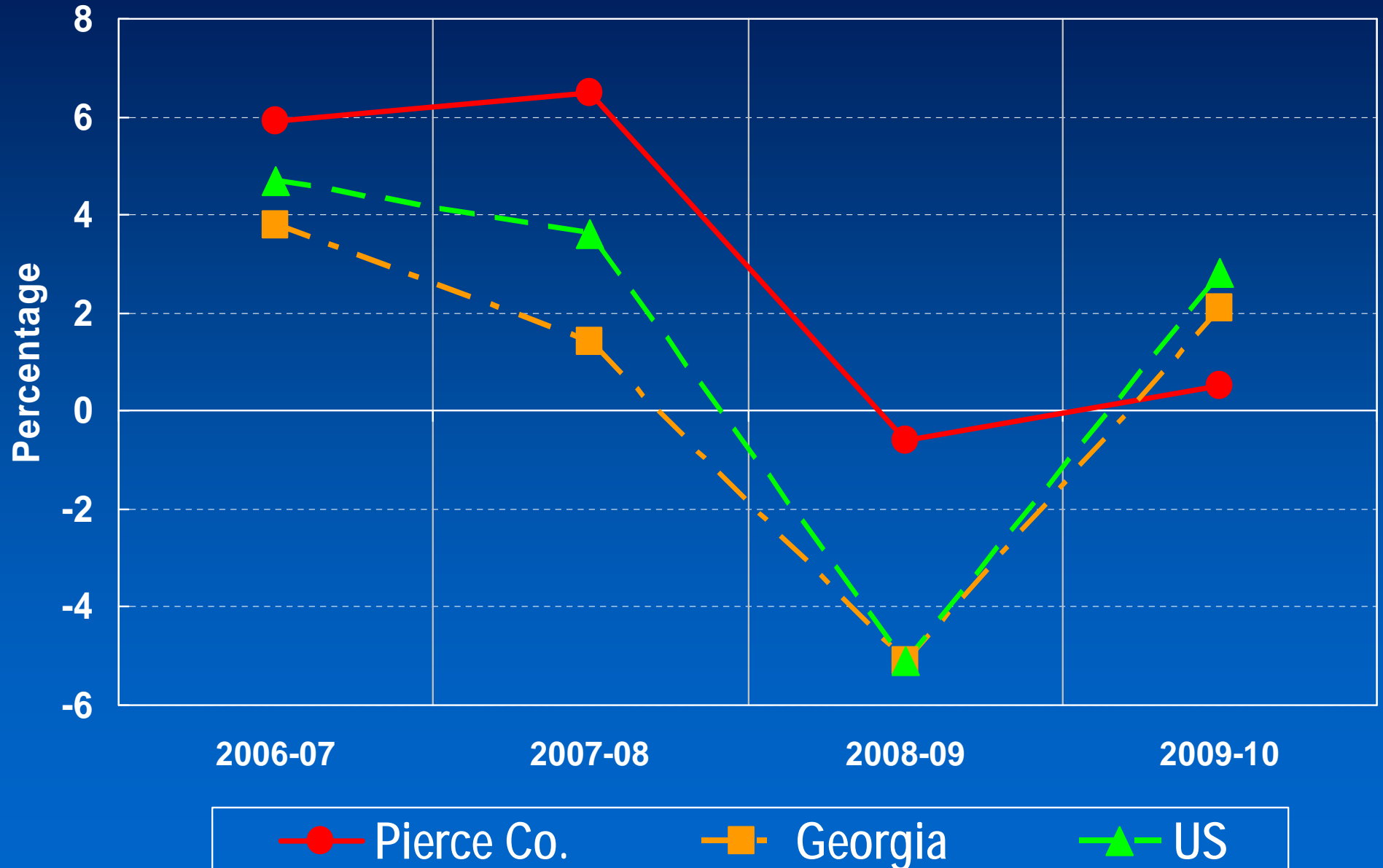


**2010 PCI**  
**Pierce Co. = \$26,775**

**Georgia = \$34,747**  
**US = \$39,937**

# Per Capita Income: 2006-2010

## Percentage Change

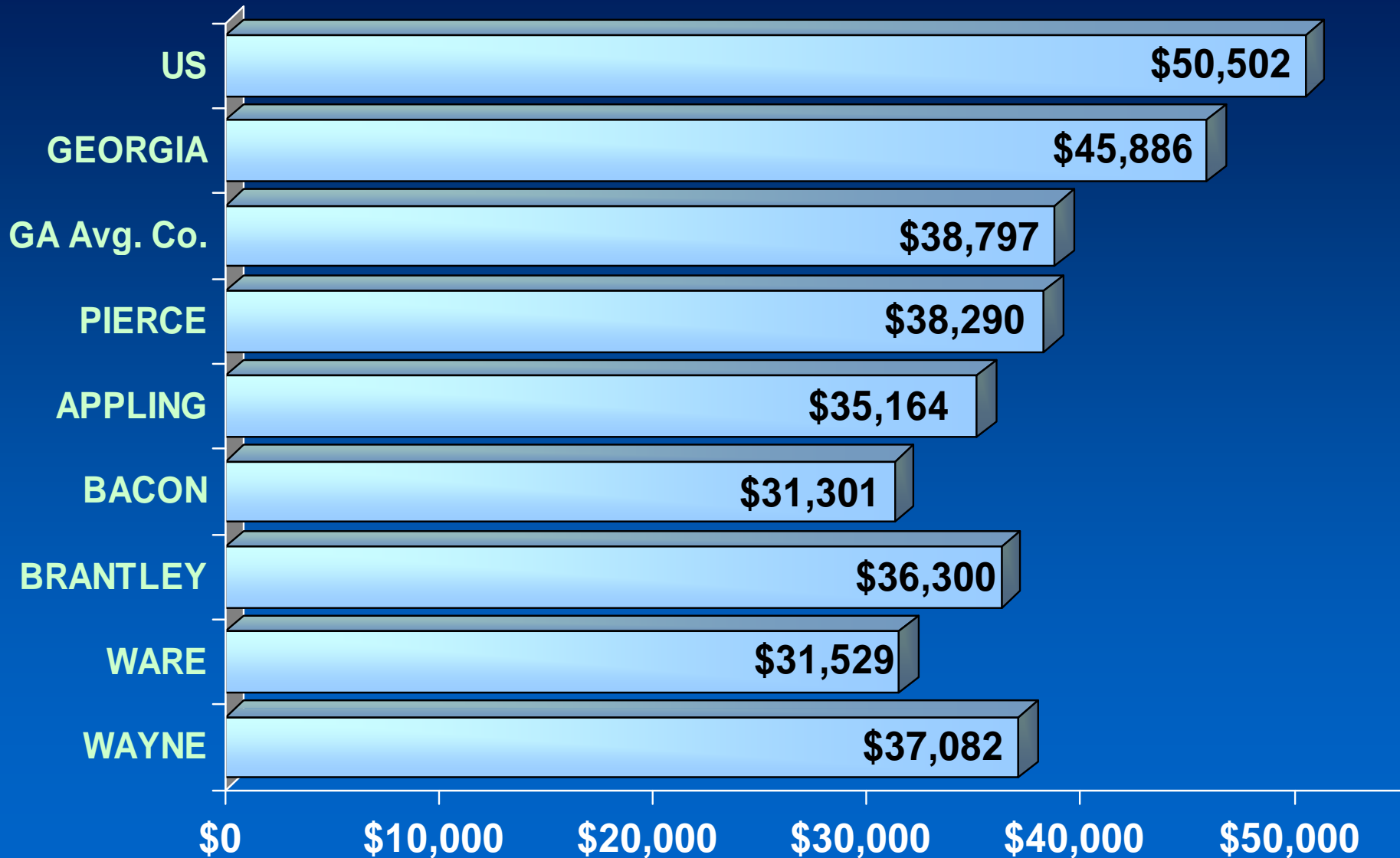


# Per Capita Income: 2010

County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2006-2010
PIERCE	\$26,775	96	77.1	12.7
APPLING	\$25,865	112	74.4	28.2
BACON	\$24,300	133	69.9	12.2
BRANTLEY	\$22,687	144	65.3	9.0
WARE	\$25,100	123	72.2	2.4
WAYNE	\$27,815	86	80.1	10.0
GA Avg. Co.	\$28,786	--	82.8	9.6

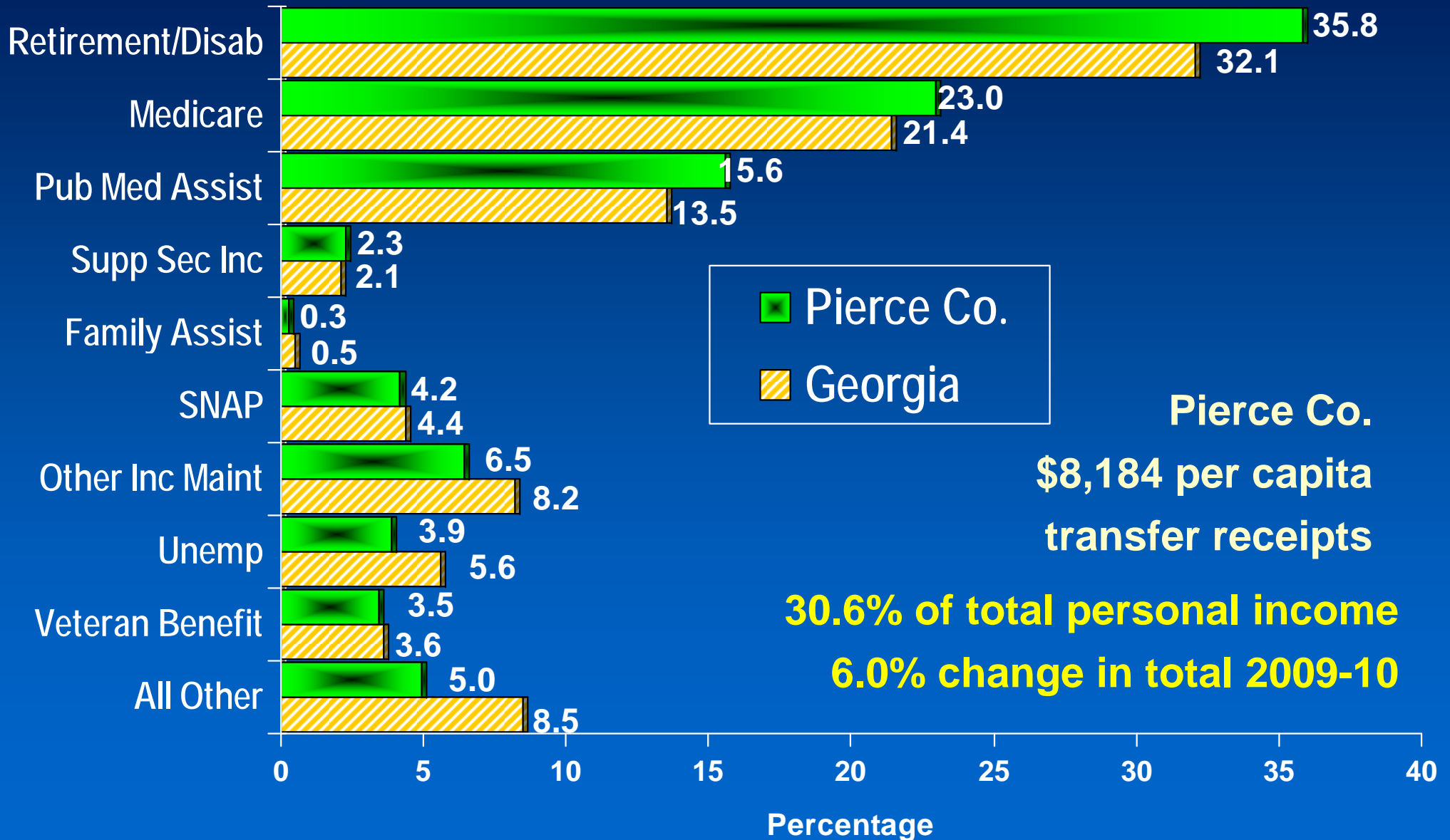
# Median Household Income

## 2011 Model-Based Estimates



# Transfer Receipts: 2010

## Pierce Co. Total = \$153,938,000



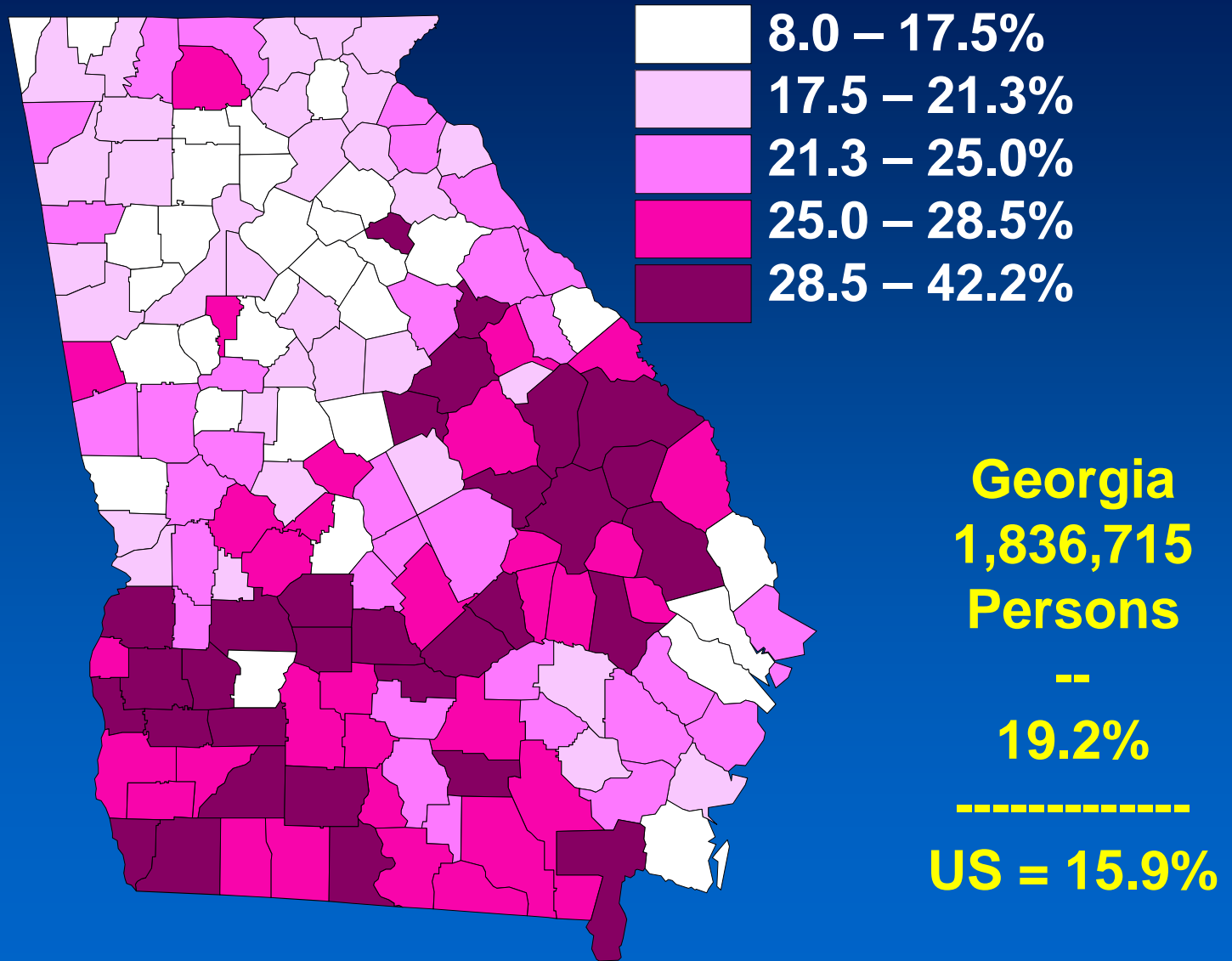
# Persons Living Below Poverty Level

## 2011 Model-Based Estimates

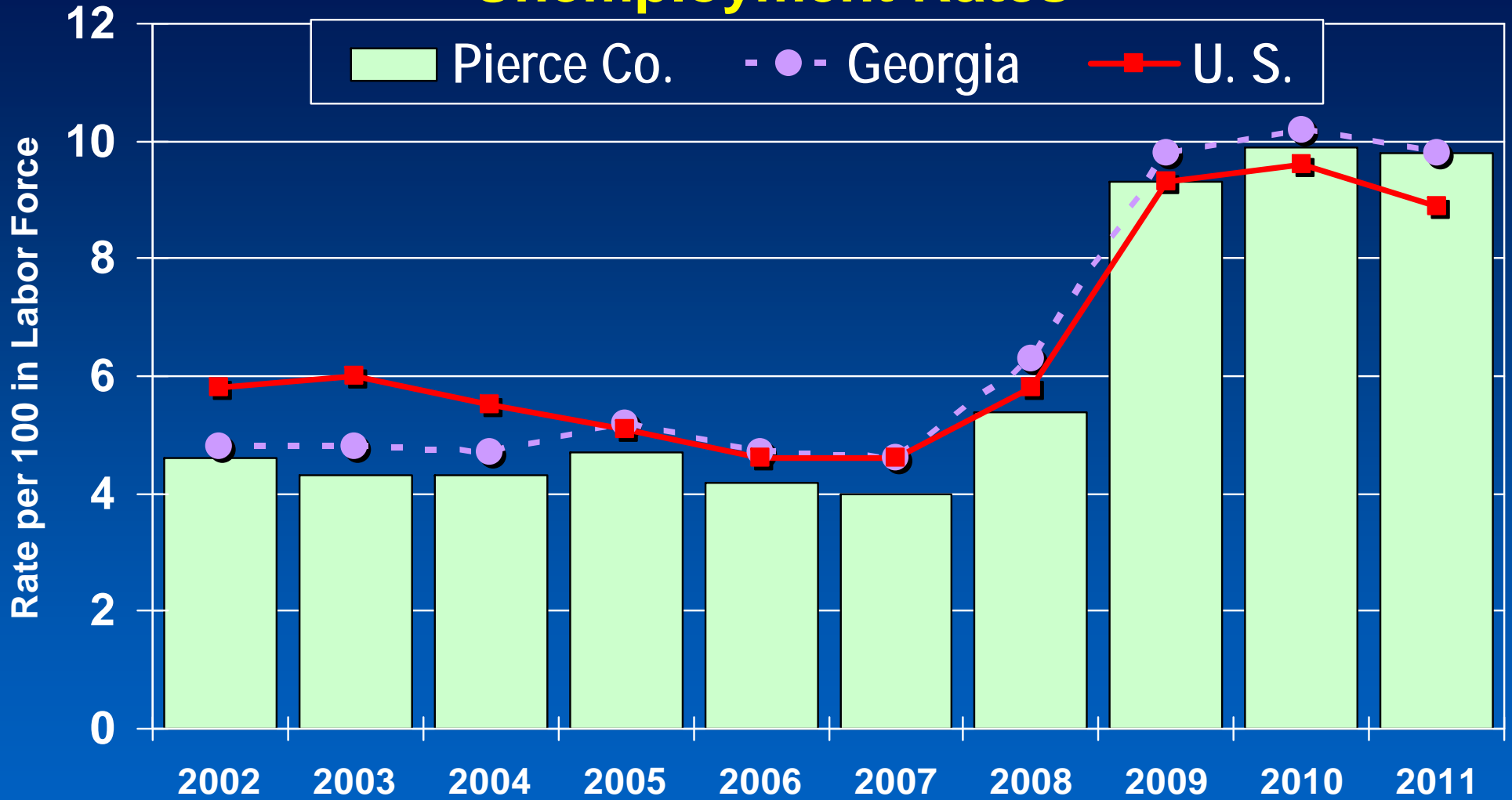
County	# of Persons	% of all Persons	Rank of %
PIERCE	3,940	21.2	63
APPLING	3,756	21.1	62
BACON	2,662	24.5	89
BRANTLEY	4,054	22.3	70
WARE	9,270	27.2	115
WAYNE	6,680	23.9	84
GA Avg. Co.	11,552	23.2	--



# Persons Living Below the Poverty Level 2011 Model-Based Estimates



# Civilian Labor Force Average Annual Unemployment Rates



**2011 Rates**

**Pierce Co. = 9.8**

**GA = 9.8**

**US = 8.9**

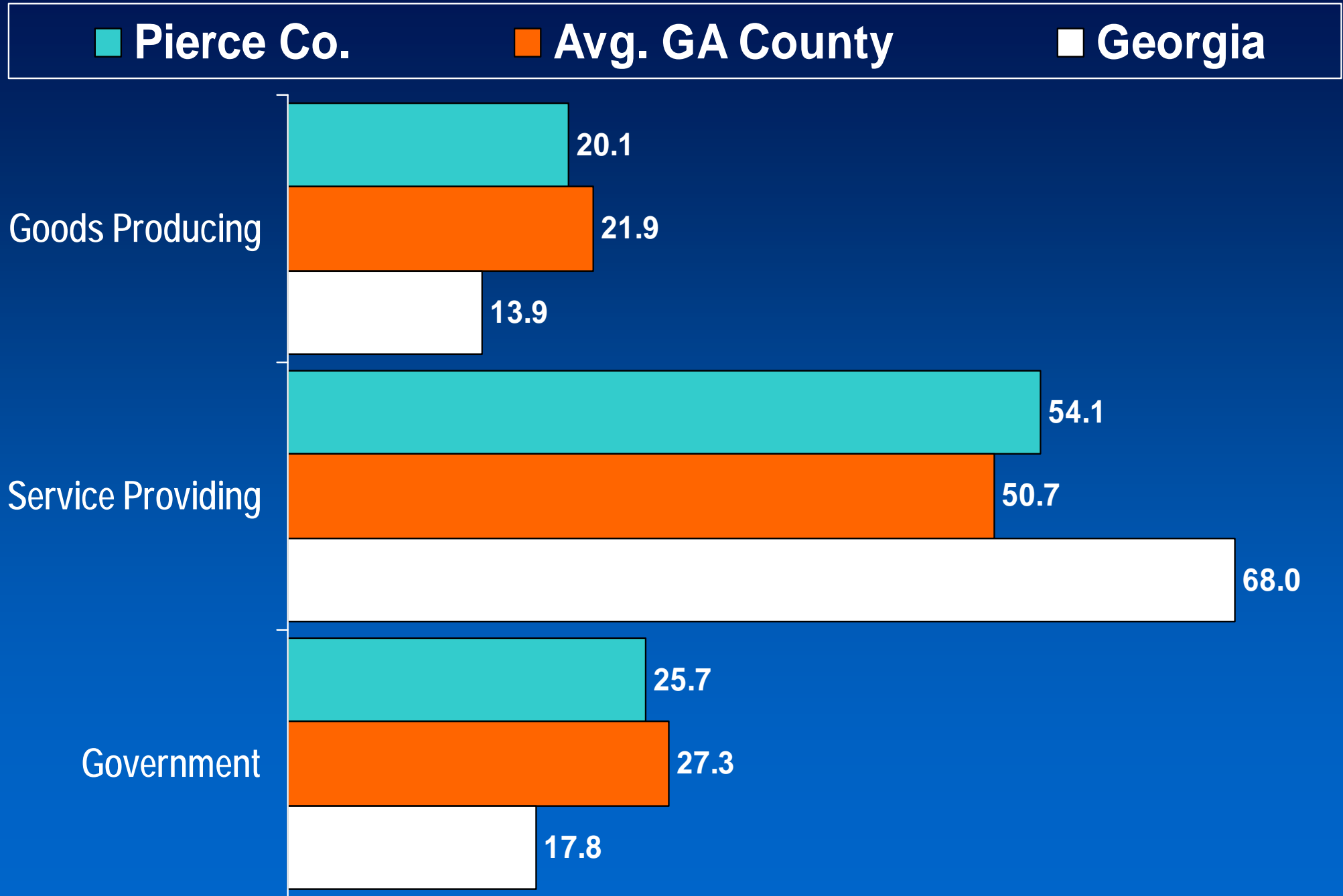
**Avg. GA County = 10.8**

# Establishments, Employment & Wages: 2011 Averages

<b>Pierce County</b>	<b>Avg. # Establishments</b>	<b>Avg. Monthly Employment</b>	<b>Avg. Wage Weekly</b>
TOTAL GOODS PRODUCING	<b>94</b>	<b>728</b>	<b>\$609</b>
Ag, forestry, fishing	<b>21</b>	<b>142</b>	<b>\$642</b>
Construction	<b>58</b>	<b>292</b>	<b>\$616</b>
Manufacturing	<b>15</b>	<b>294</b>	<b>\$586</b>
TOTAL SERVICE PROVIDING	<b>226</b>	<b>1,961</b>	<b>\$515</b>
Wholesale trade	<b>19</b>	<b>361</b>	<b>\$616</b>
Retail trade	<b>62</b>	<b>440</b>	<b>\$434</b>
Transp/Warehousing	<b>16</b>	<b>228</b>	<b>\$696</b>
Finance/Insurance	<b>11</b>	<b>93</b>	<b>\$728</b>
Professional/Sci/Tech	<b>21</b>	<b>90</b>	<b>\$545</b>
Admin/Suppt/WasteMgmt/Remediation	<b>13</b>	<b>73</b>	<b>\$281</b>
Health care/Soc Svcs	<b>20</b>	<b>249</b>	<b>\$642</b>
Accommodations/Food Svc	<b>22</b>	<b>244</b>	<b>\$248</b>
TOTAL GOVERNMENT	<b>22</b>	<b>932</b>	<b>\$570</b>
TOTAL ALL INDUSTRIES	<b>348</b>	<b>3,627</b>	<b>\$547</b>

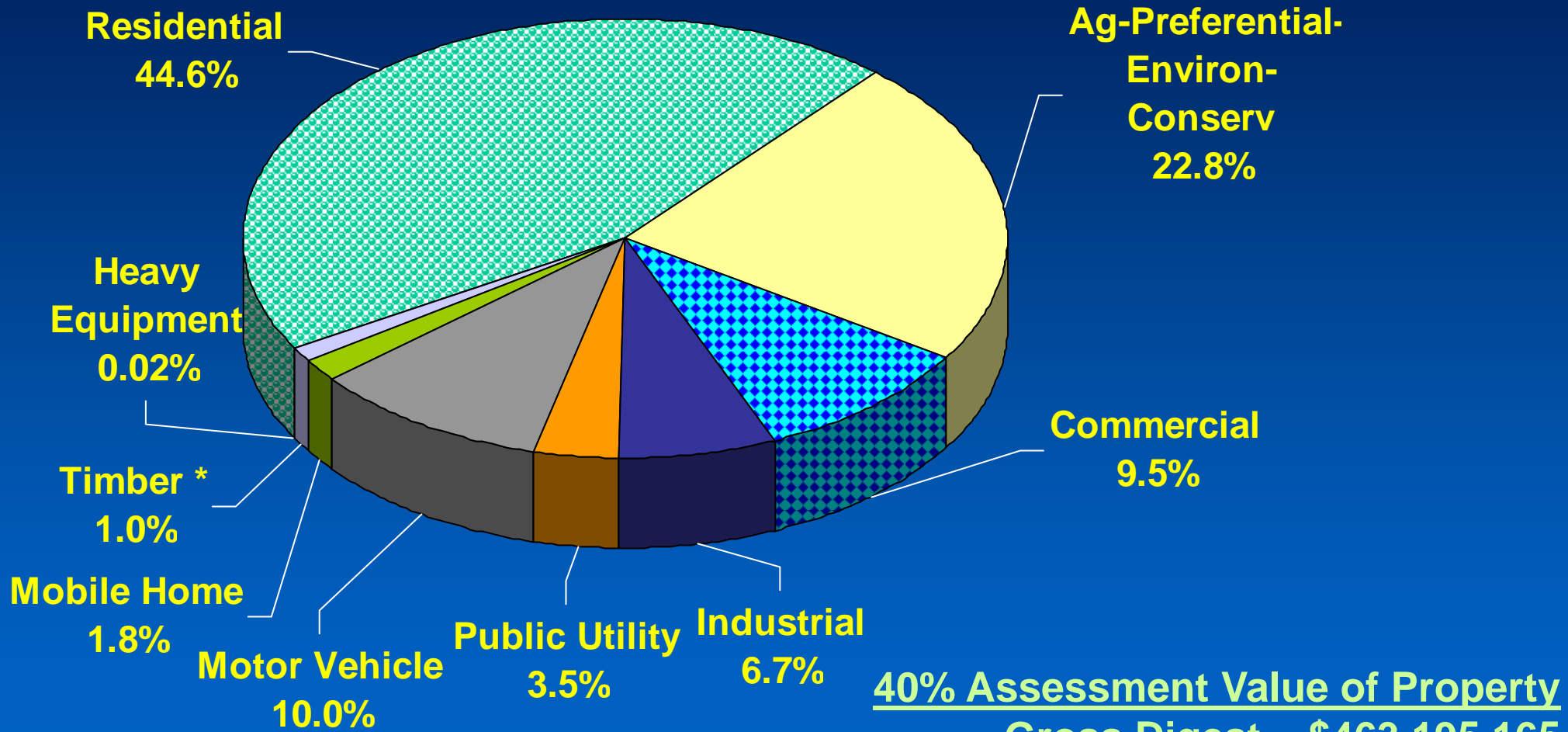
Primary data source: GA Dept. of Labor (7/12)

# Employment Comparisons by Industry Group: 2011



Primary data source: GA Dept. of Labor (7/12)

# Components of 2011 Property Tax Gross Digest Pierce County



40% Assessment Value of Property

Gross Digest = \$463,195,165

Homestead & Property Exemptions = \$63,432,892

Net M&O Digest = \$ 99,762,273

Value of exempt property = \$15,496,681

Primary data source:  
GA Dept. of Revenue

\* Timber taxed at 100% based on previous year sales

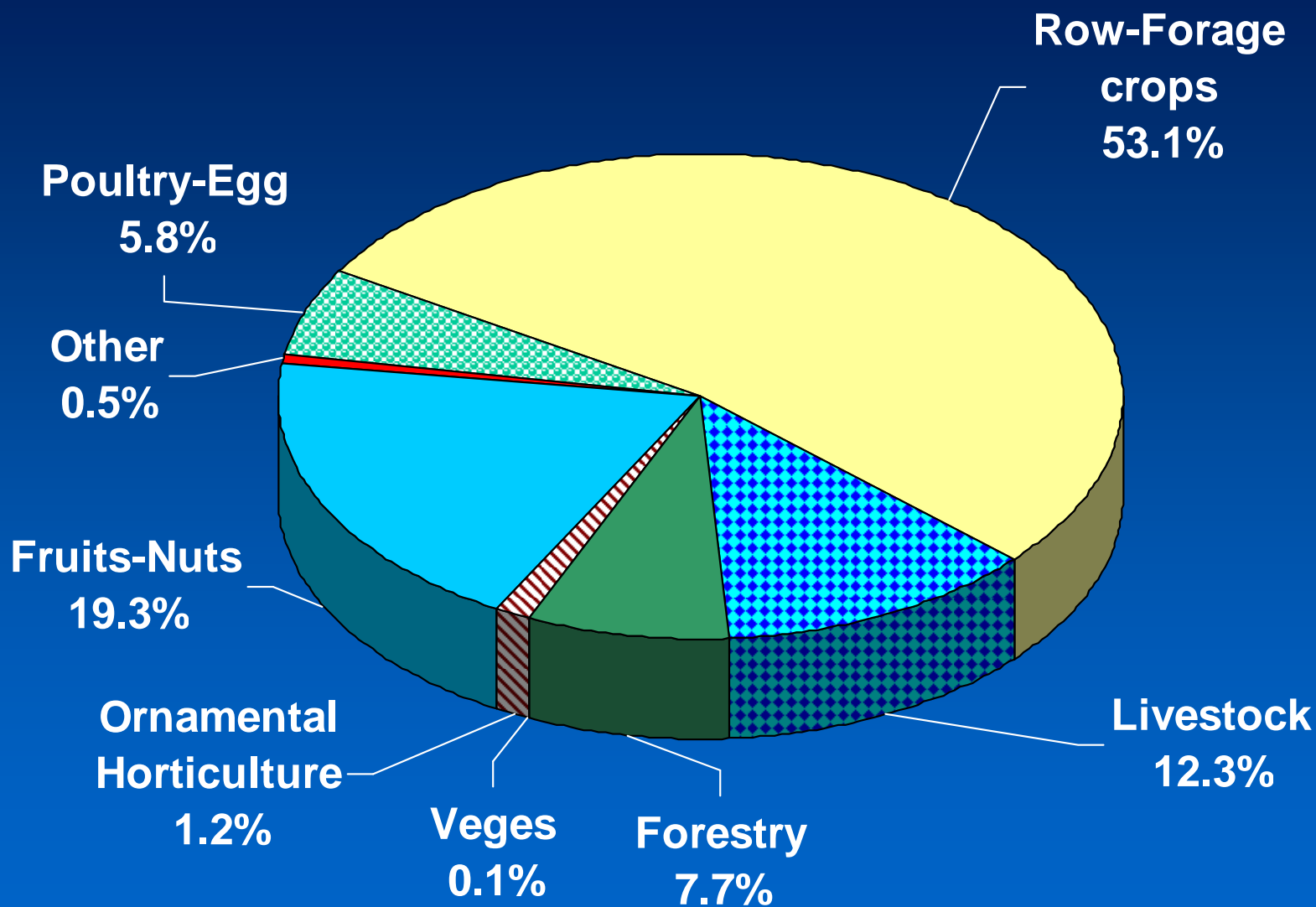
# Millage Rates, Taxes Levied, & Sales Tax Rate

County	2011 County-wide Millage*	2010 Taxes Levied* (\$000)	Sales Tax Rate as of 10/2012	LOST Type* as of 10/2012
PIERCE	26.680	\$10,798	3	LSE
APPLING	28.670	\$19,019	3	LSE
BACON	28.738	\$6,824	3	LSE
BRANTLEY	40.370	\$11,459	3	LSE
WARE	31.898	\$24,320	3	LSE
WAYNE	30.750	\$24,082	3	LSE

\*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. Sales Tax: 4% State not included; L=Local Option, S=Special Purpose, E=Educational

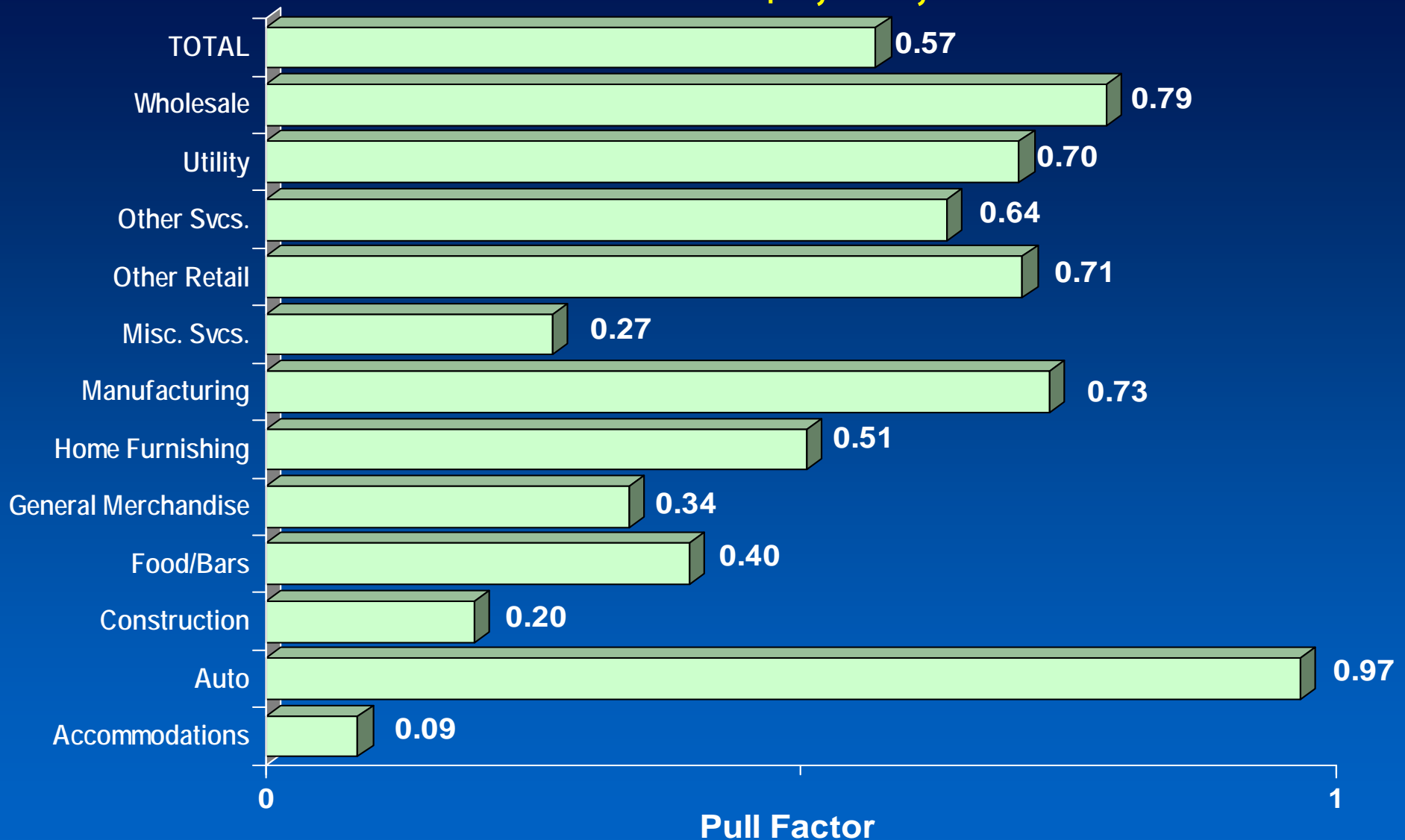
# Farm Gate Value by Commodity Group: 2011

## Pierce Co. Total Value = \$61,300,329



# 1% Sales & Use Tax Distributions: 2011

## Pierce Co. = \$1,751,572



A “pull factor” of 1.0 means that the county’s sales and use tax distributions are what would be expected based upon the number of residents and their relative wealth.

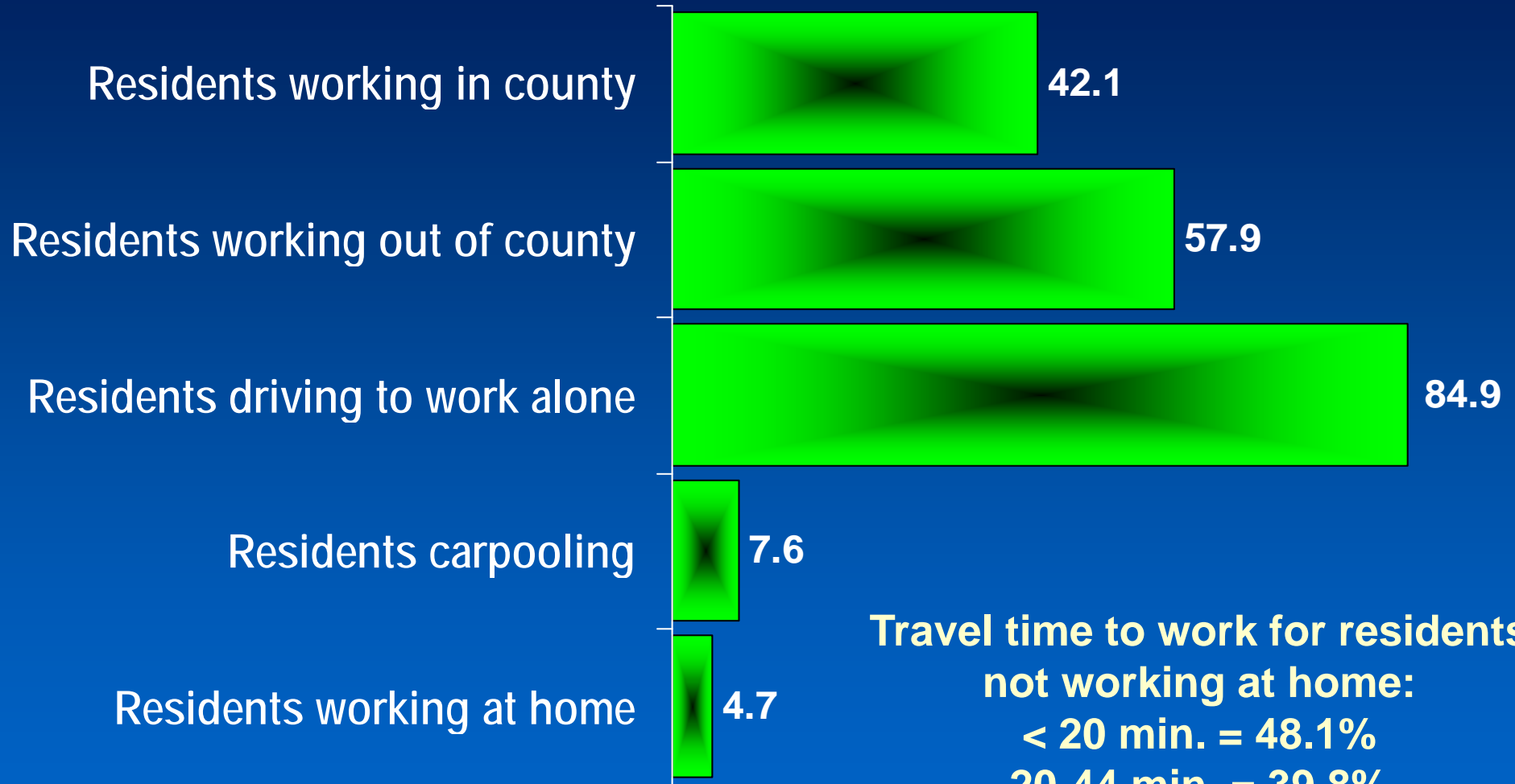
Primary data sources: Georgia Dept. of Revenue, Sales & Use Tax Unit. Pull factor calculations by Center for Agribusiness and Economic Development.



# Commuting to Work: 2006-2010

## 5 Yr. Average – American Community Survey

Percentage of:



Travel time to work for residents not working at home:  
< 20 min. = 48.1%  
20-44 min. = 39.8%  
45+ min. = 12.1%

**Resident workers 16+ = 7,599**

**Residents working in county = 3,196**

**Residents working out of county = 4,403**

*This study was developed to assist  
community leadership with their  
future planning and decision making.*

***Special Area Report***

***# 13-02***

***January 2013***



***Prepared for Pierce County Cooperative Extension  
by Susan R. Boatright***

***Center for Agribusiness and Economic Development***

***College of Agricultural and Environmental Sciences***

***The University of Georgia • Athens, GA***

***Georgia Cooperative Extension***

***706-542-0760 • 706-542-8938***

***To learn more about your county, click on  
“Georgia Statistics System” at our website:***

***[www.caed.uga.edu](http://www.caed.uga.edu)***