

Whitfield County Community Profile

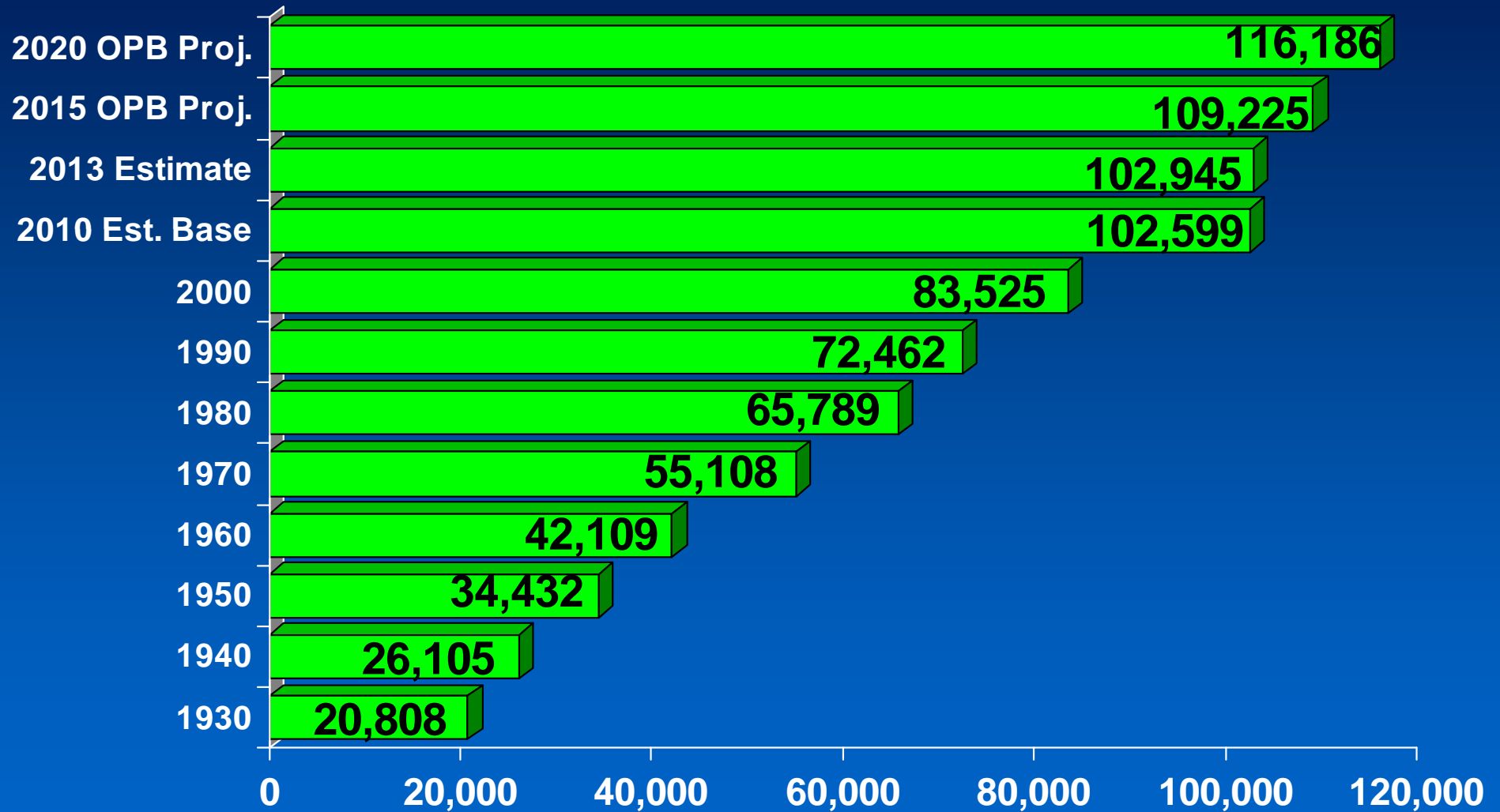


Photo: Ed Jackson

**98th in order of
county creation
December 30, 1851**

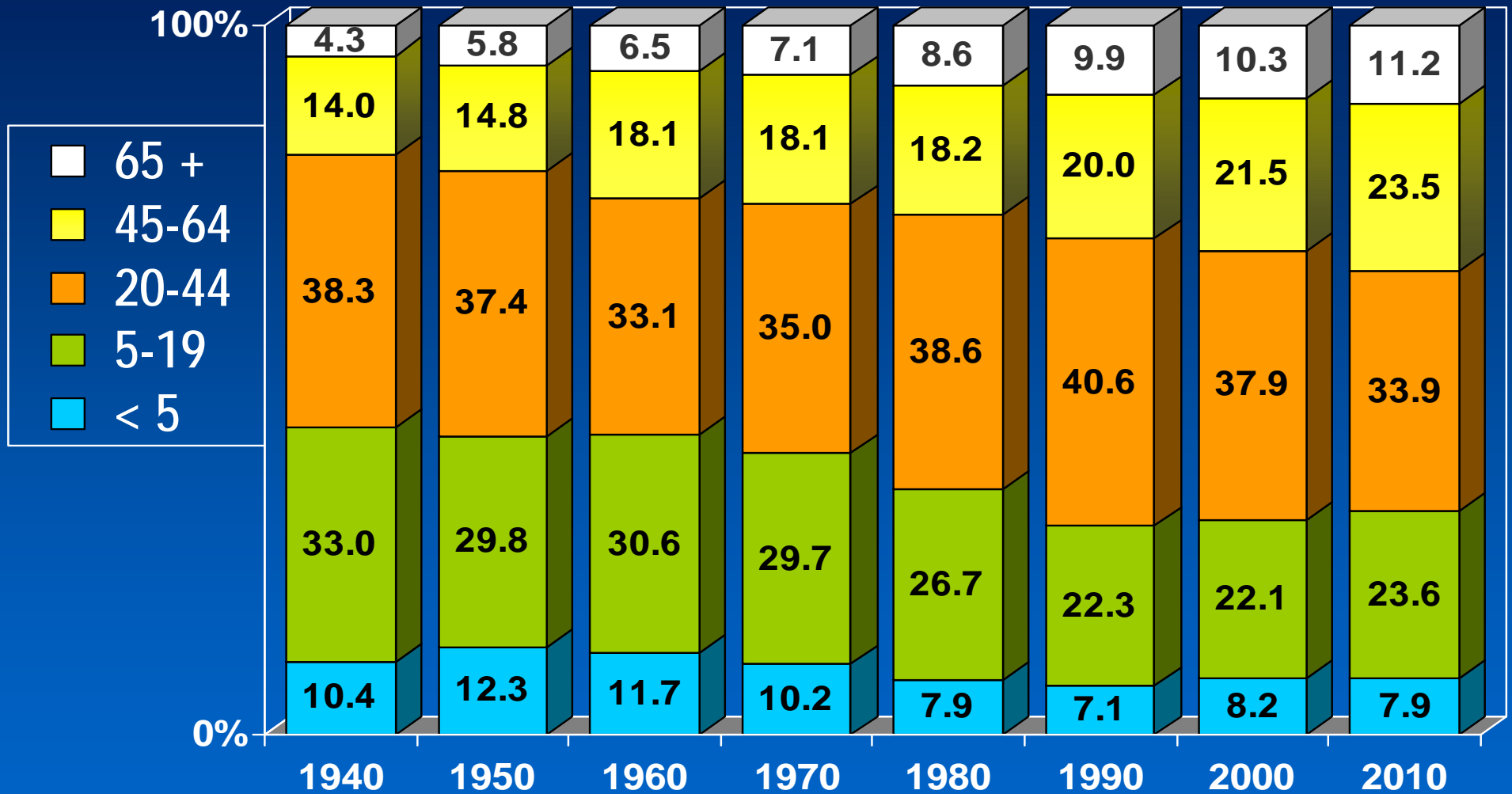
**Prepared for Whitfield County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA**

Total Population Whitfield County



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).

Population Composition by Age Whitfield County

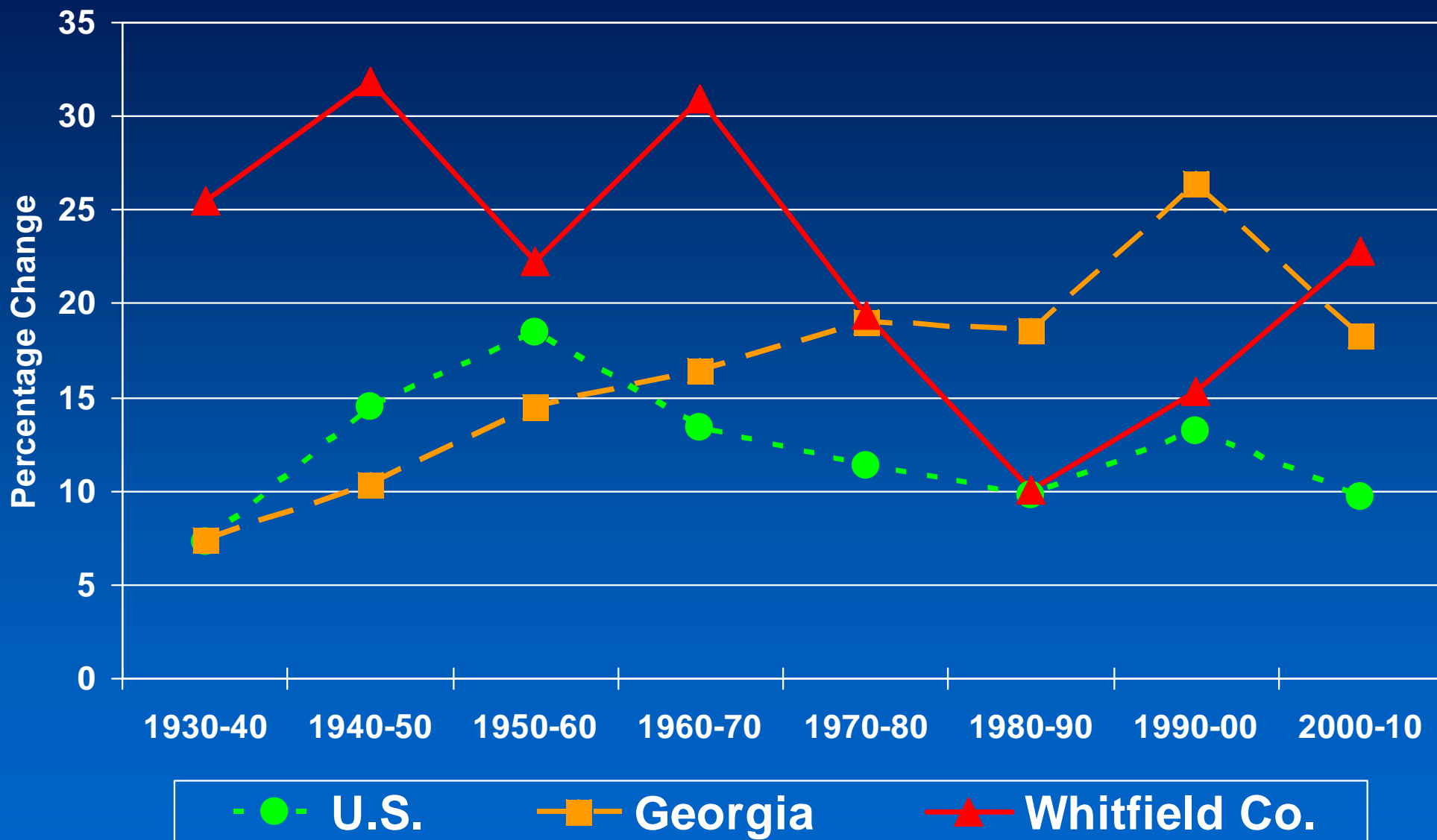


2012 Median Age Whitfield Co. = 34.2 yrs. GA = 35.7 yrs.

2013 County Population Comparisons

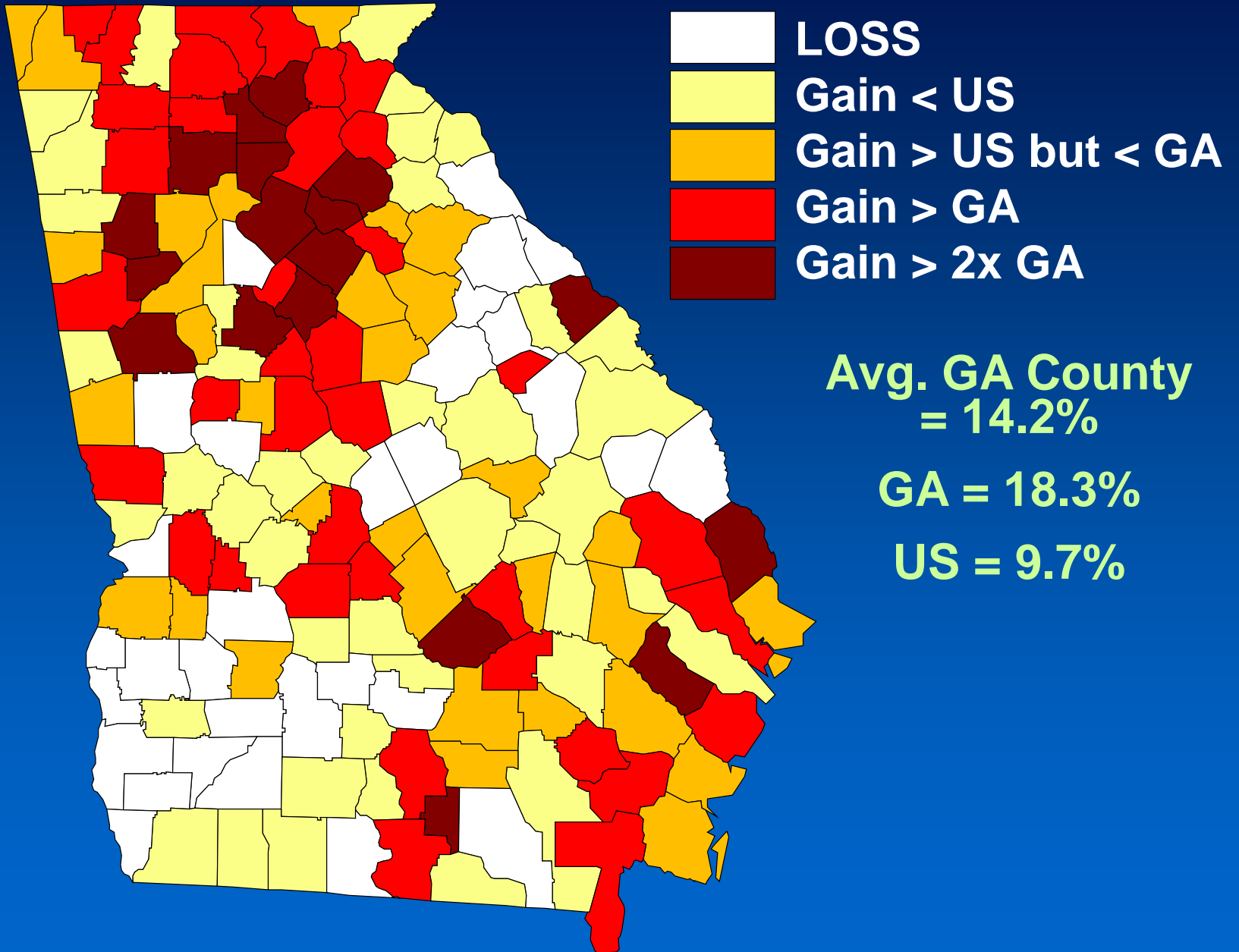
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-13	Rank of % Chg.
WHITFIELD	102,945	23	354.4	0.34	72
CATOOSA	65,311	35	402.8	2.14	37
CHATTOOGA	25,138	74	80.2	-3.37	141
FLOYD	95,821	26	187.9	-0.51	90
GORDON	55,757	39	156.7	1.03	58
MURRAY	39,267	50	114.0	-0.91	100

Population Change: 1930-2010



Primary data source: U.S. Census Bureau

Population Change: 2000-2010



Components of Population Change

Natural Increase & Net Migration*

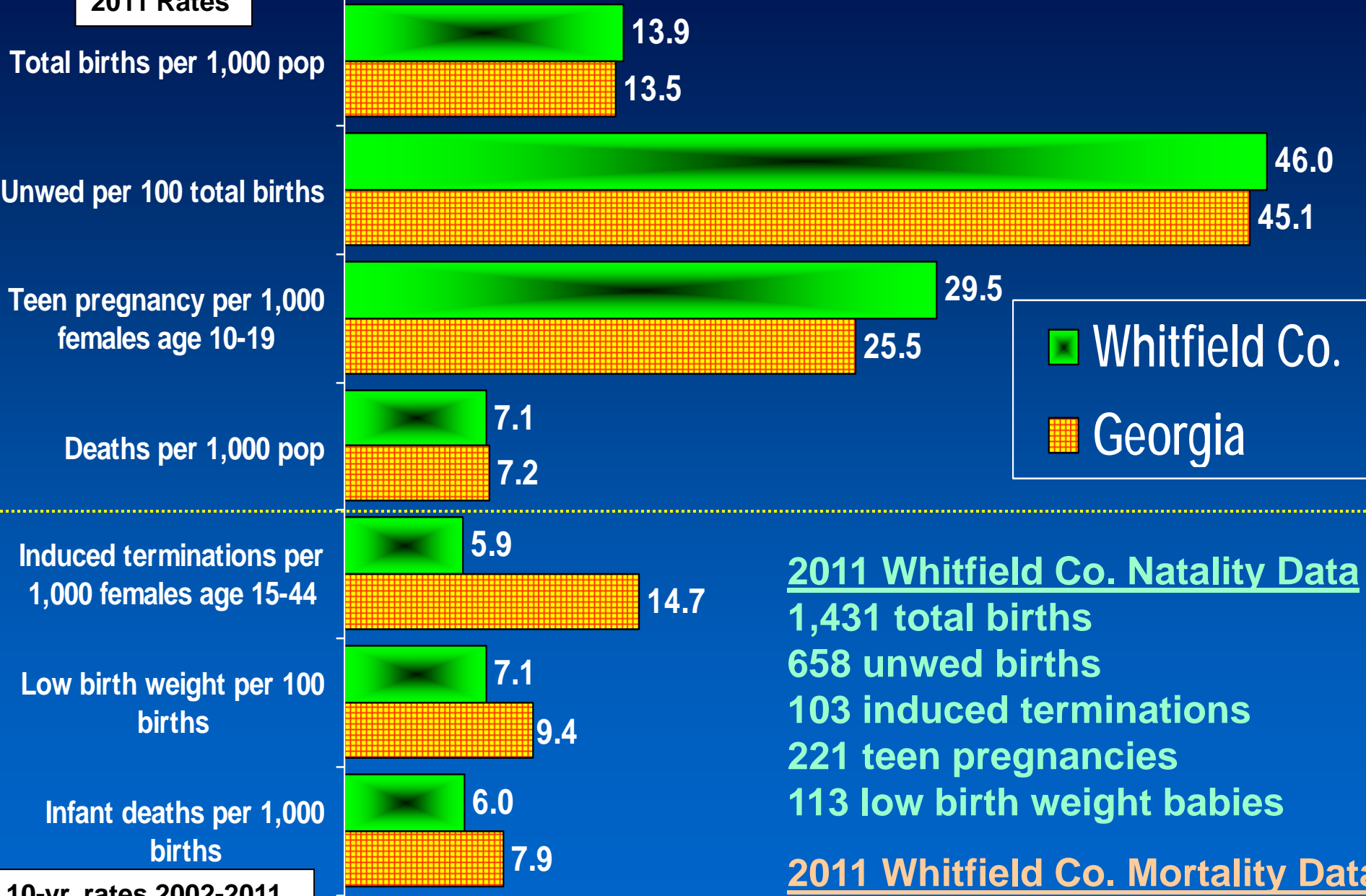
Area	4/1/2010- 7/1/2013 Numerical Change*	4/1/2010- 7/1/2013 # Natural Increase (Births-Deaths)	4/1/2010- 7/1/2013 # Net Migration	7/1/2012- 7/1/2013 1-yr Natural Increase Rate	7/1/2012- 7/1/2013 1-yr Net Migration Rate
WHITFIELD	346	2,235	-1,855	6.5	-7.9
CATOOSA	1,371	673	591	2.5	2.1
CHATTOOGA	-877	-36	-846	-0.2	-19.4
FLOYD	-496	676	-1,188	1.6	-4.2
GORDON	571	866	-273	4.7	-3.5
MURRAY	-361	447	-825	2.8	-5.9
Avg. GA County	1,915	1,242	631	2.9	-2.4
GEORGIA	304,504	197,541	100,318	5.9	1.6

Primary data source:
U. S. Census Bureau (3/14)

* Numerical change includes "residual" not represented in either NI or NM.

Selected Vital Statistics

2011 Rates



10-yr. rates 2002-2011

2011 Whitfield Co. Natality Data

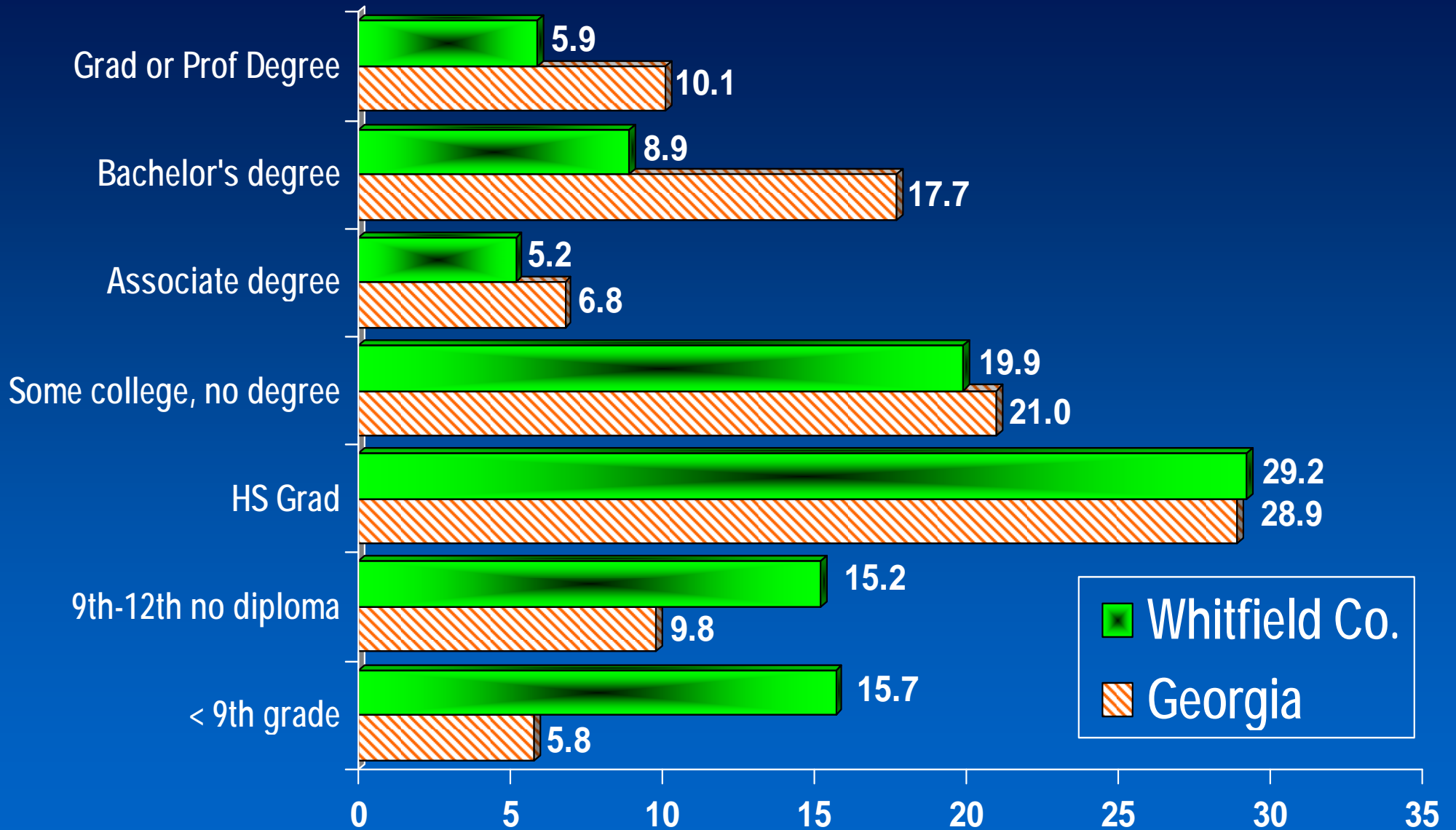
1,431 total births
 658 unwed births
 103 induced terminations
 221 teen pregnancies
 113 low birth weight babies

2011 Whitfield Co. Mortality Data

729 total deaths
 9 infant deaths

Primary data source:
 GA Dept. Public Health, OASIS

Highest Level of Educational Attainment: 2008-2012 5 Yr. Avg. – American Community Survey



Whitfield Co.

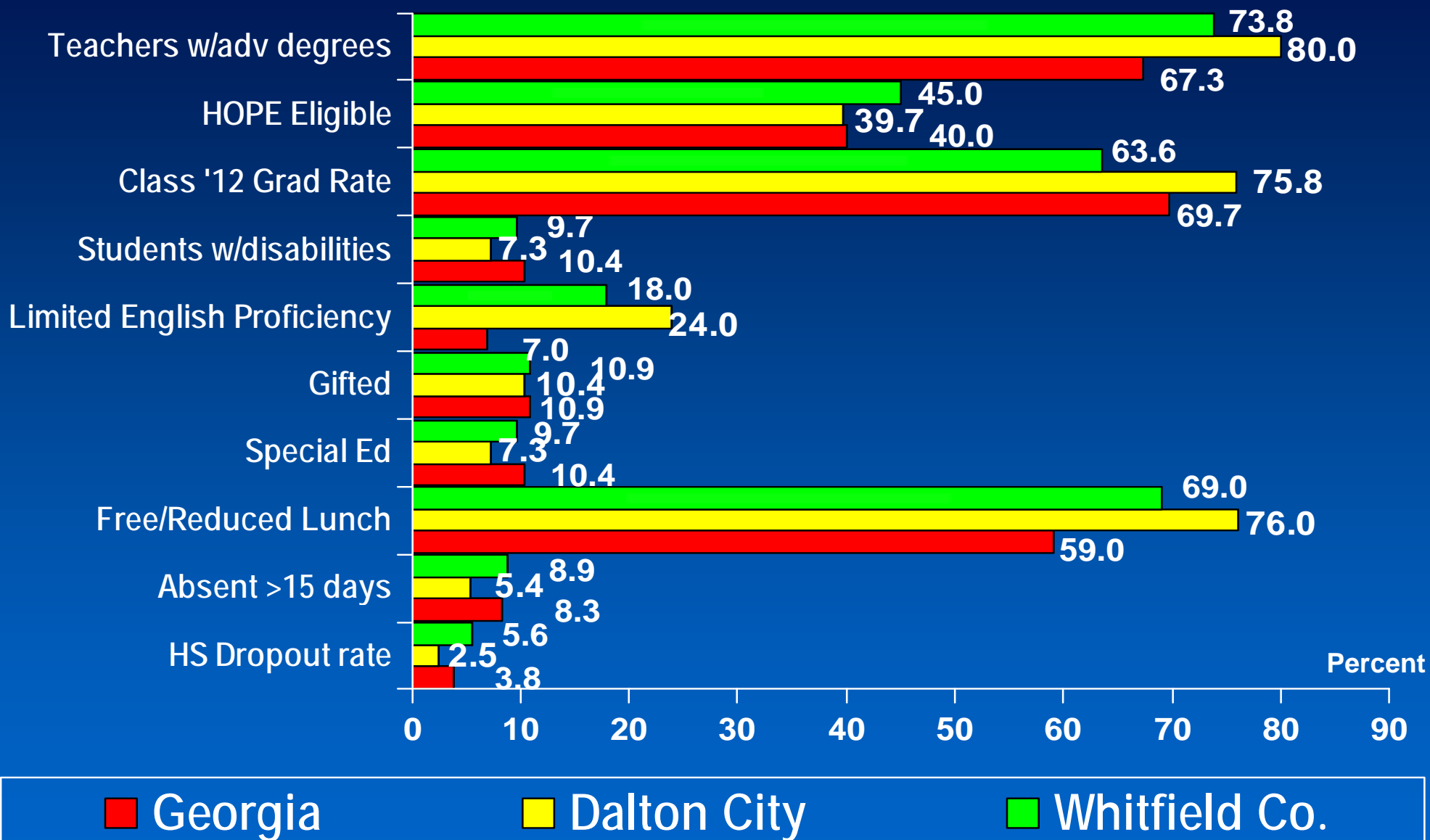
Not completing HS = 30.9%

With a bachelor's + degree = 14.7%

Percent of Persons Age 25+

Primary data source: U.S. Census Bureau

Selected Public School Statistics School Year 2011-12



Primary data source:
Governor's Office
of Student Achievement

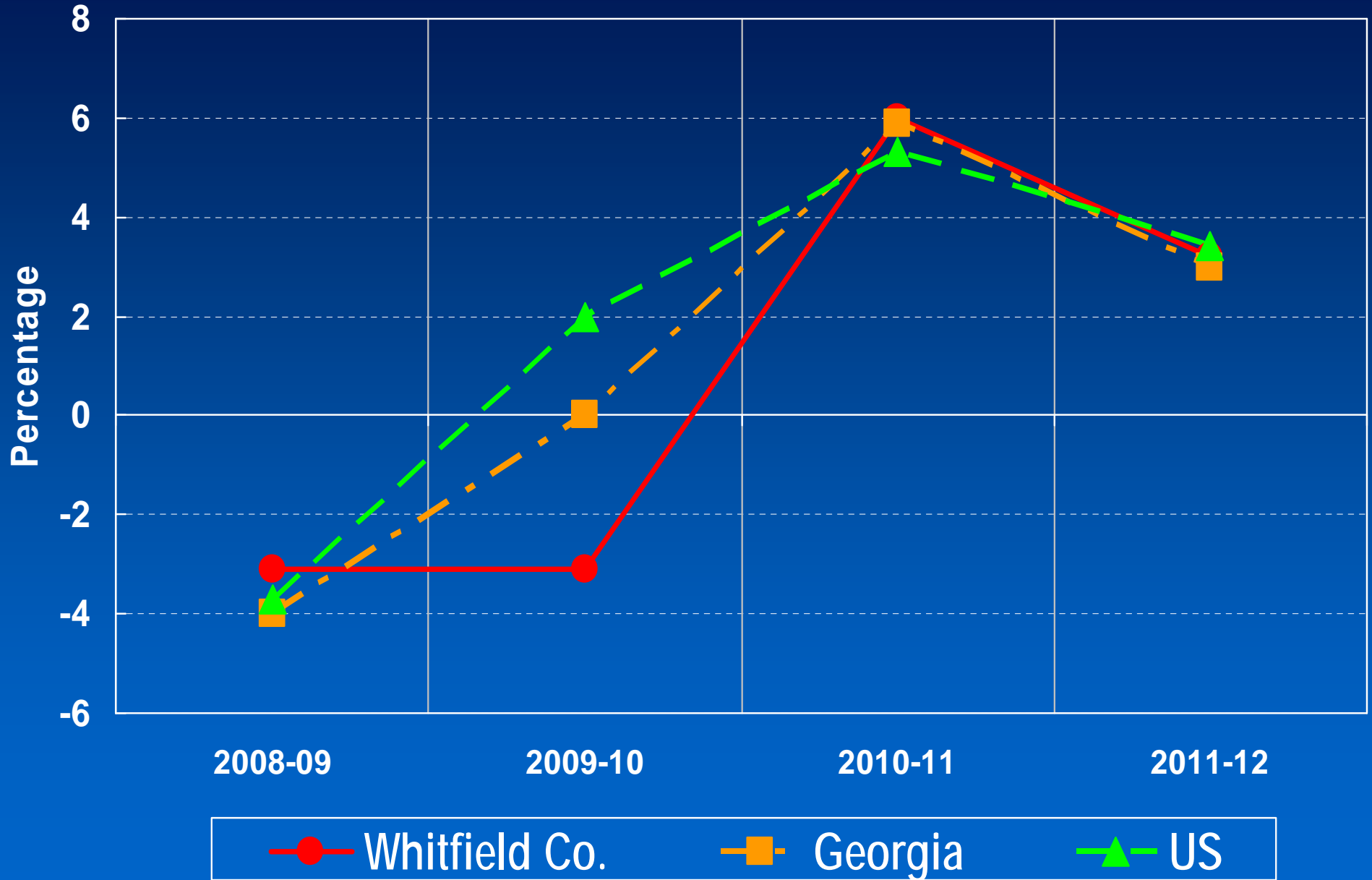
	<u>Whitfield Co.</u>	<u>Dalton City</u>
FTE enrollment	12,996	6,890
HS dropouts	230	47
Gen Fund Expenditures/ FTE	\$7,164	\$7,466

Per Capita Income: 2012

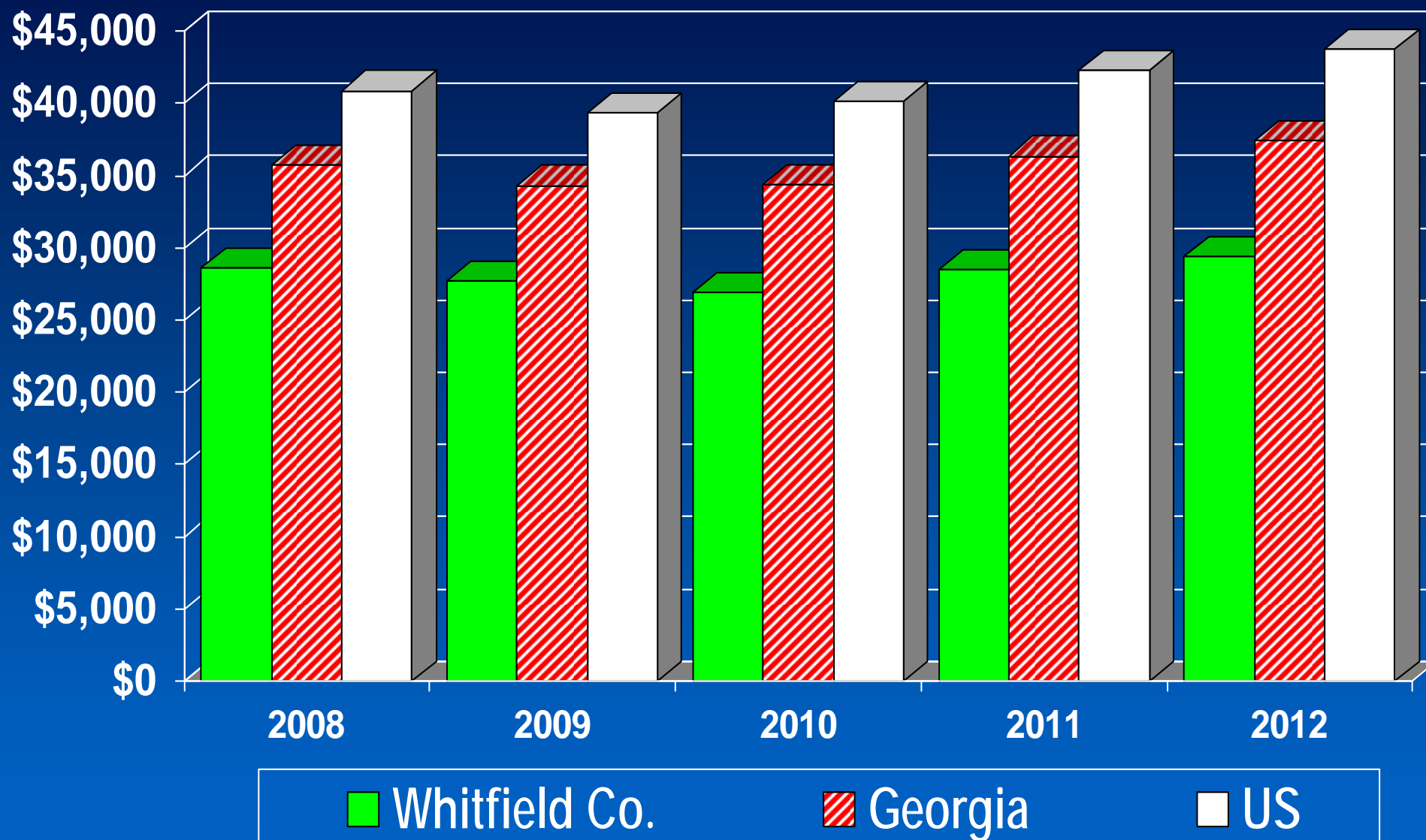
County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2008-2012
WHITFIELD	\$29,397	97	78.5	2.7
CATOOSA	\$31,016	70	82.8	7.3
CHATTOOGA	\$24,194	148	64.6	8.1
FLOYD	\$34,230	39	91.4	6.4
GORDON	\$28,656	107	76.5	7.1
MURRAY	\$26,320	137	70.3	3.7
GA Avg. Co.	\$31,645	--	84.5	9.3

Per Capita Income: 2008-2012

Percentage Change



Per Capita Income: 2008-2012



2012 PCI
Whitfield Co. = \$29,397

Georgia = \$37,449
US = \$43,735

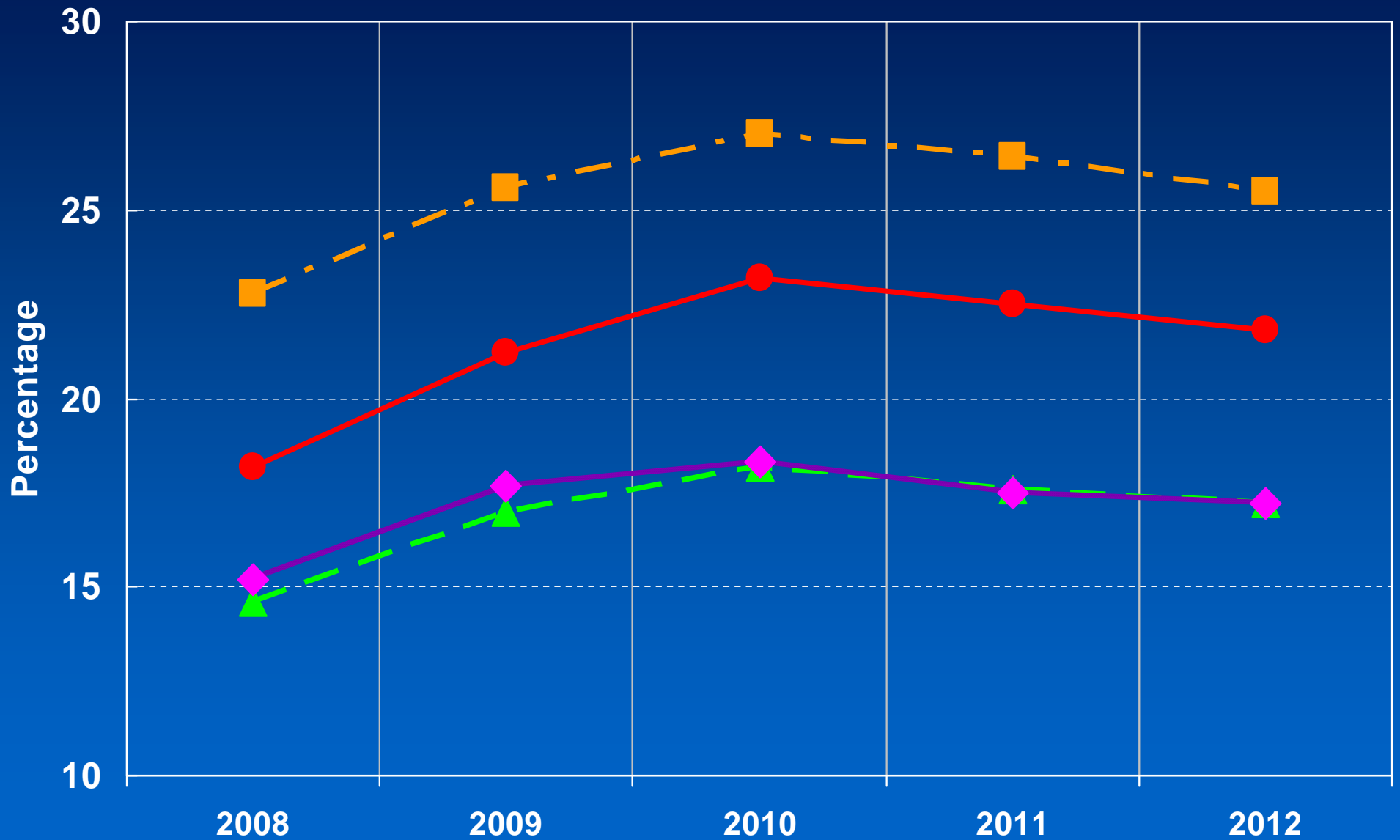
Median Household Income

2012 Model-Based Estimates



Primary data source: U. S. Census Bureau (12/13)

Transfer Receipts as a Percentage of Total Personal Income: 2008-2012



—●— Whitfield Co. —■— Avg. GA County —▲— Georgia —◆— U.S.

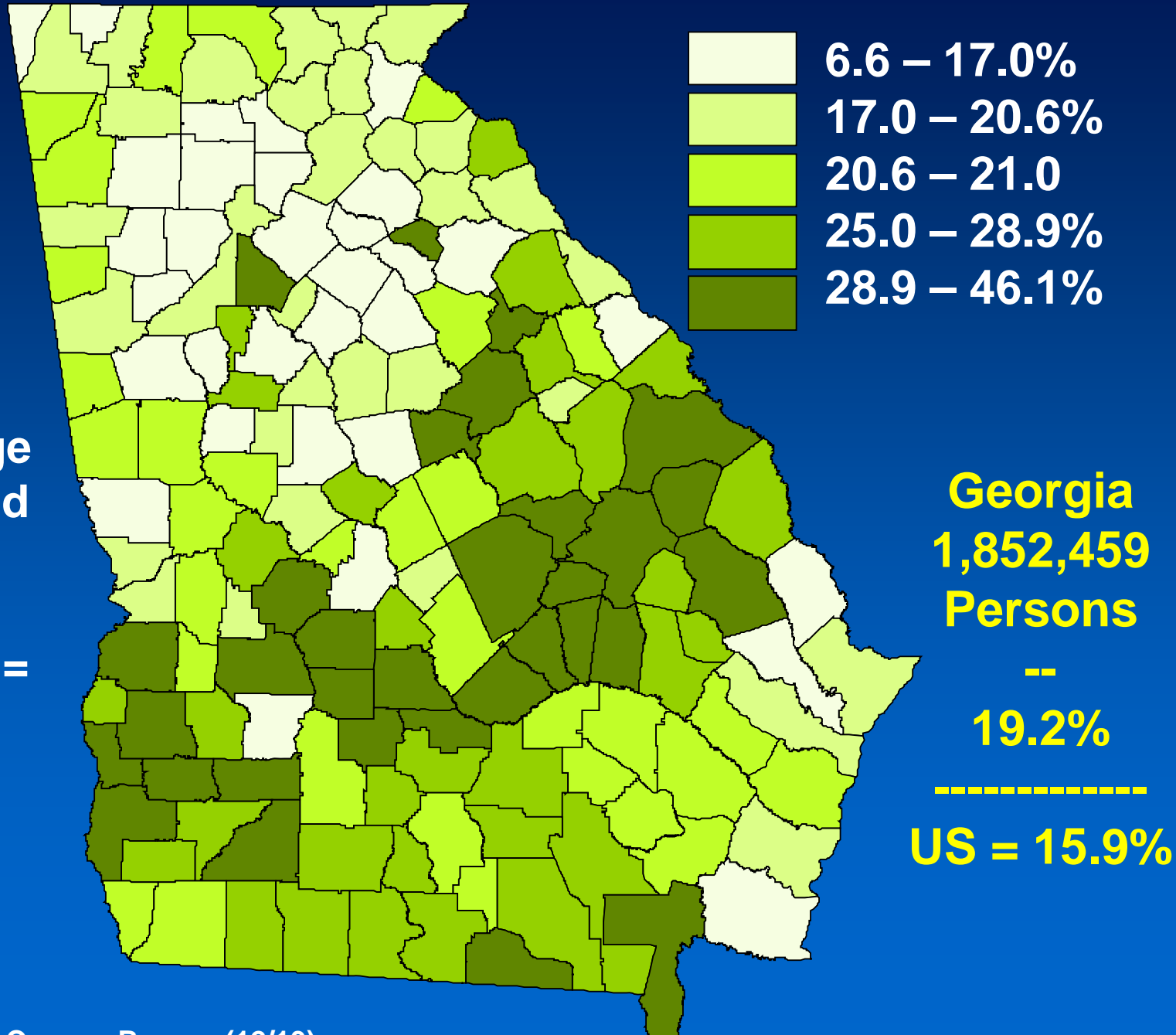
Persons Living Below Poverty Level

2012 Model-Based Estimates

County	# of Persons	% of all Persons	Rank of %
WHITFIELD	20,324	19.9	48
CATOOSA	9,528	14.8	24
CHATTOOGA	5,523	23.3	84
FLOYD	21,533	23.3	85
GORDON	10,238	18.6	40
MURRAY	8,534	21.9	75
GA Avg. Co.	11,651	23.1	--

Persons Living Below the Poverty Level

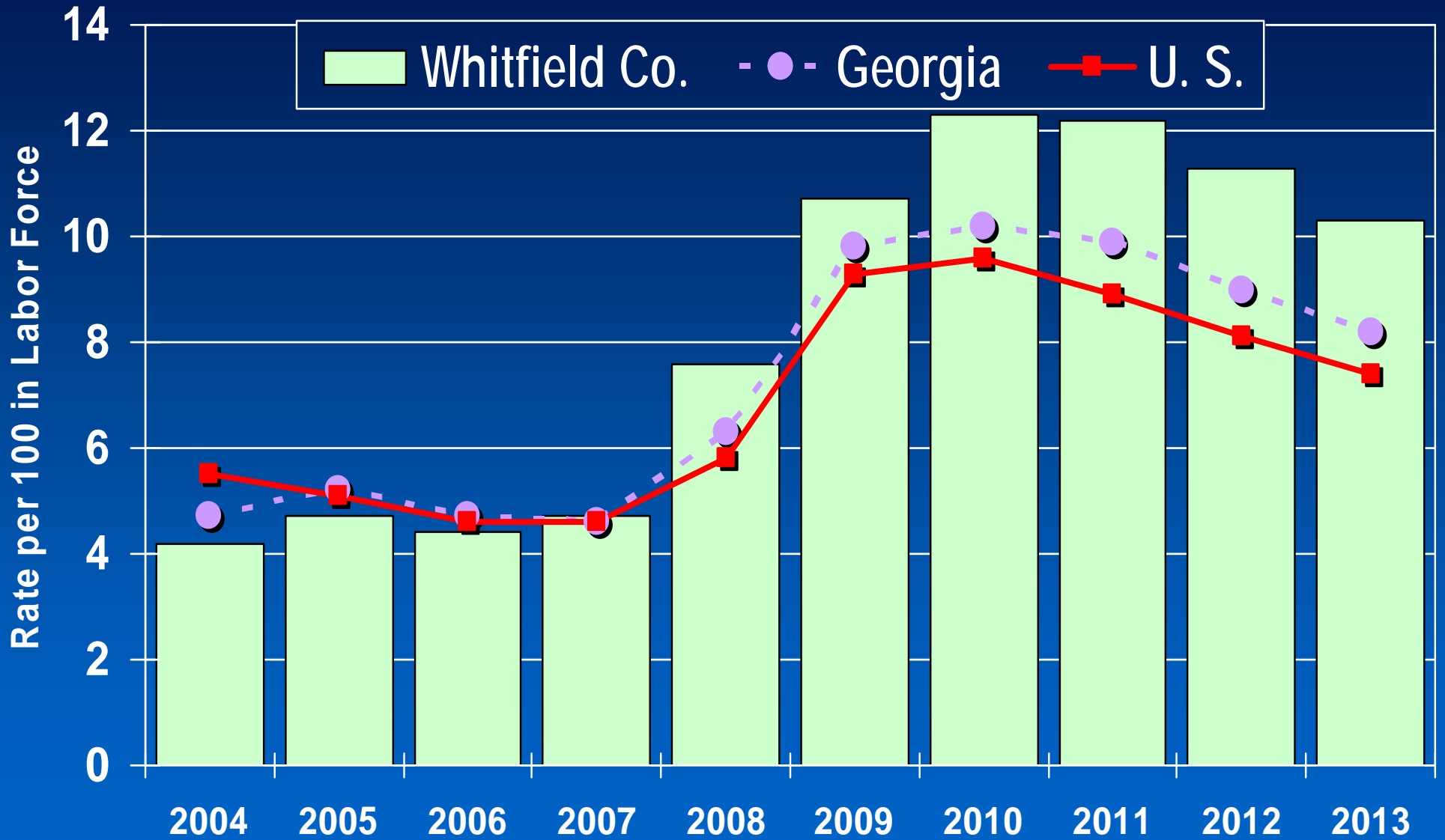
2012 Model-Based Estimates



Weighted average
poverty threshold
for a family
household of 4
persons in 2012 =
\$23,492

Primary data source: U.S. Census Bureau (12/13)

Civilian Labor Force Average Annual Unemployment Rates



2013 Rates

Whitfield Co. = 10.3

GA = 8.2

US = 7.4

Avg. GA County = 9.2

Establishments, Employment & Wages: 2012 Averages

Whitfield County	Avg. # Establishments	Avg. Monthly Employment	Avg. Wage Weekly
TOTAL GOODS PRODUCING	466	17,572	\$790
Ag/Forestry/Fishing	13	106	\$628
Construction	150	808	\$635
Manufacturing	300	16,593	\$797
TOTAL SERVICE PROVIDING	1,805	28,863	\$706
Wholesale trade	252	3,608	\$815
Retail trade	435	6,531	\$472
Transportation/Warehousing	85	3,774	\$672
Finance/Insurance	112	605	\$893
Professional/Scientific/Tech	195	2,587	\$1,270
Admin/Suppt/WasteMgmt/Remediation	103	2,184	\$506
Health Care/Social Services	180	4,065	\$887
Accommodations/Food Service	162	2,885	\$276
TOTAL GOVERNMENT	91	5,256	\$710
TOTAL ALL INDUSTRIES	2,437	51,760	\$735

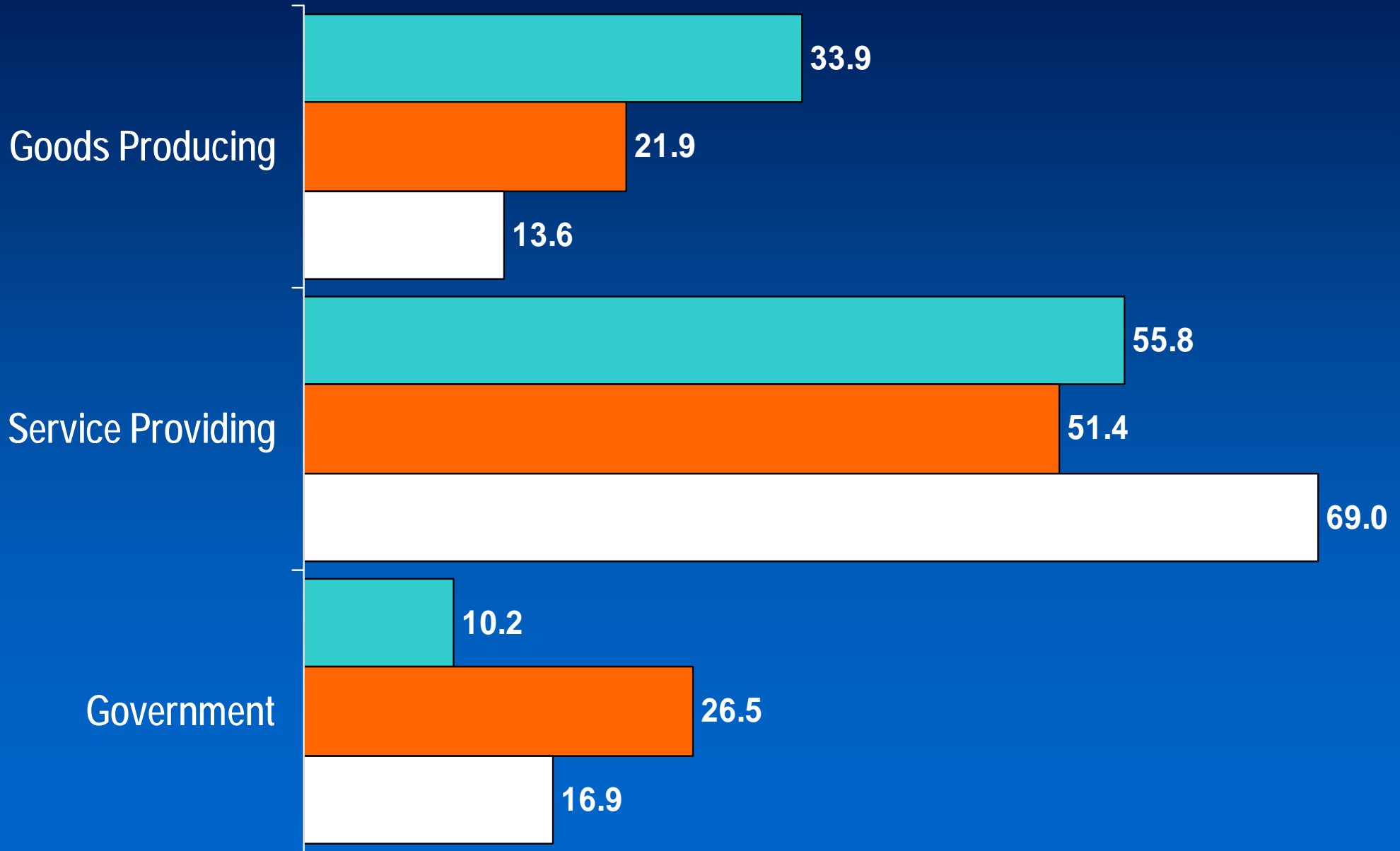
Primary data source: GA Dept. of Labor (7/13)

Employment Comparisons by Industry Group: 2012

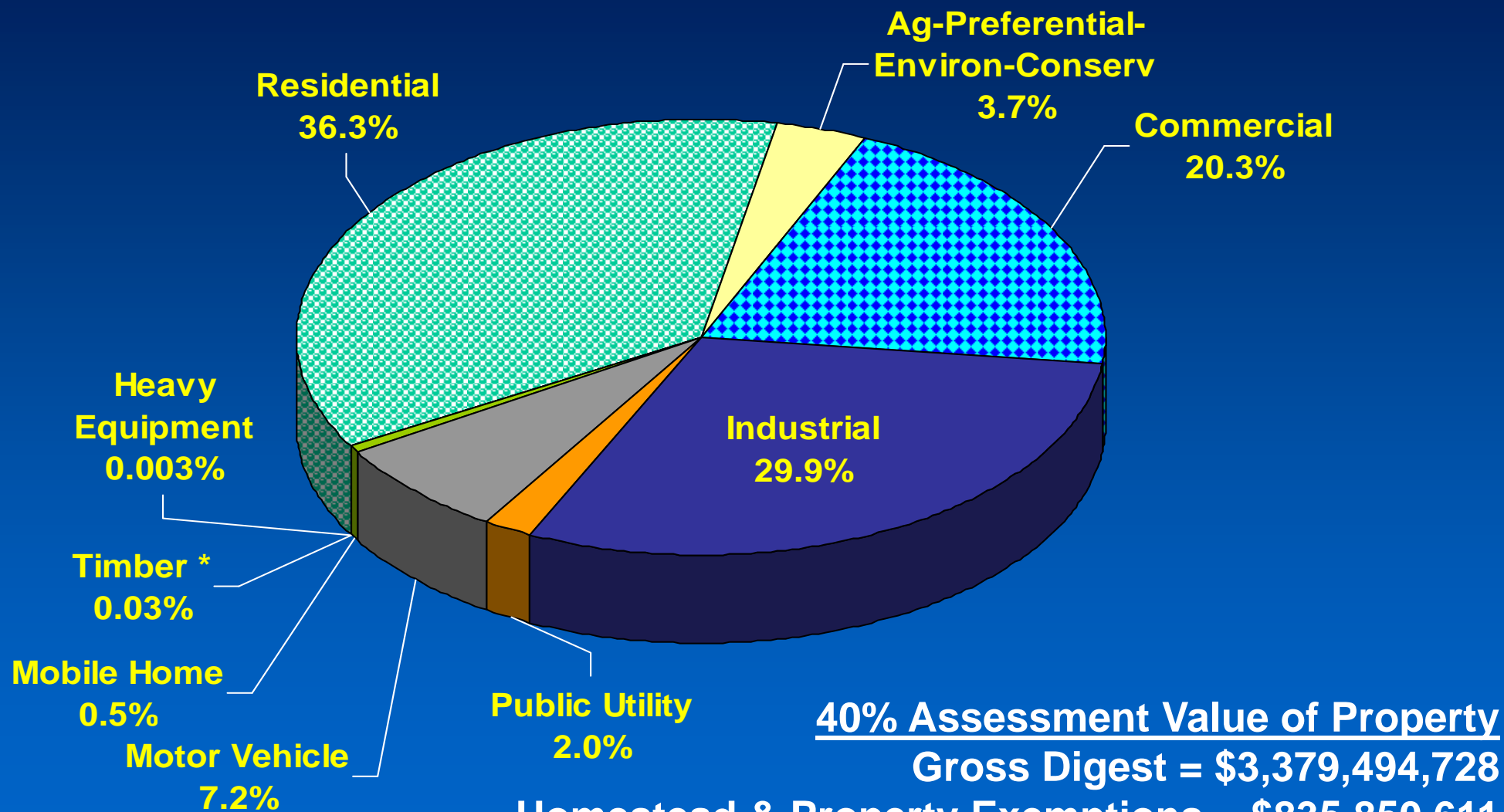
■ Whitfield Co.

■ Avg. GA County

■ Georgia



Components of 2012 Property Tax Gross Digest Whitfield County



40% Assessment Value of Property

Gross Digest = \$3,379,494,728

Homestead & Property Exemptions = \$835,850,611

Net M&O Digest = \$2,543,644,117

Value of exempt property = \$415,177,290

Primary data source:
GA Dept. of Revenue

* Timber taxed at 100% based on previous year sales

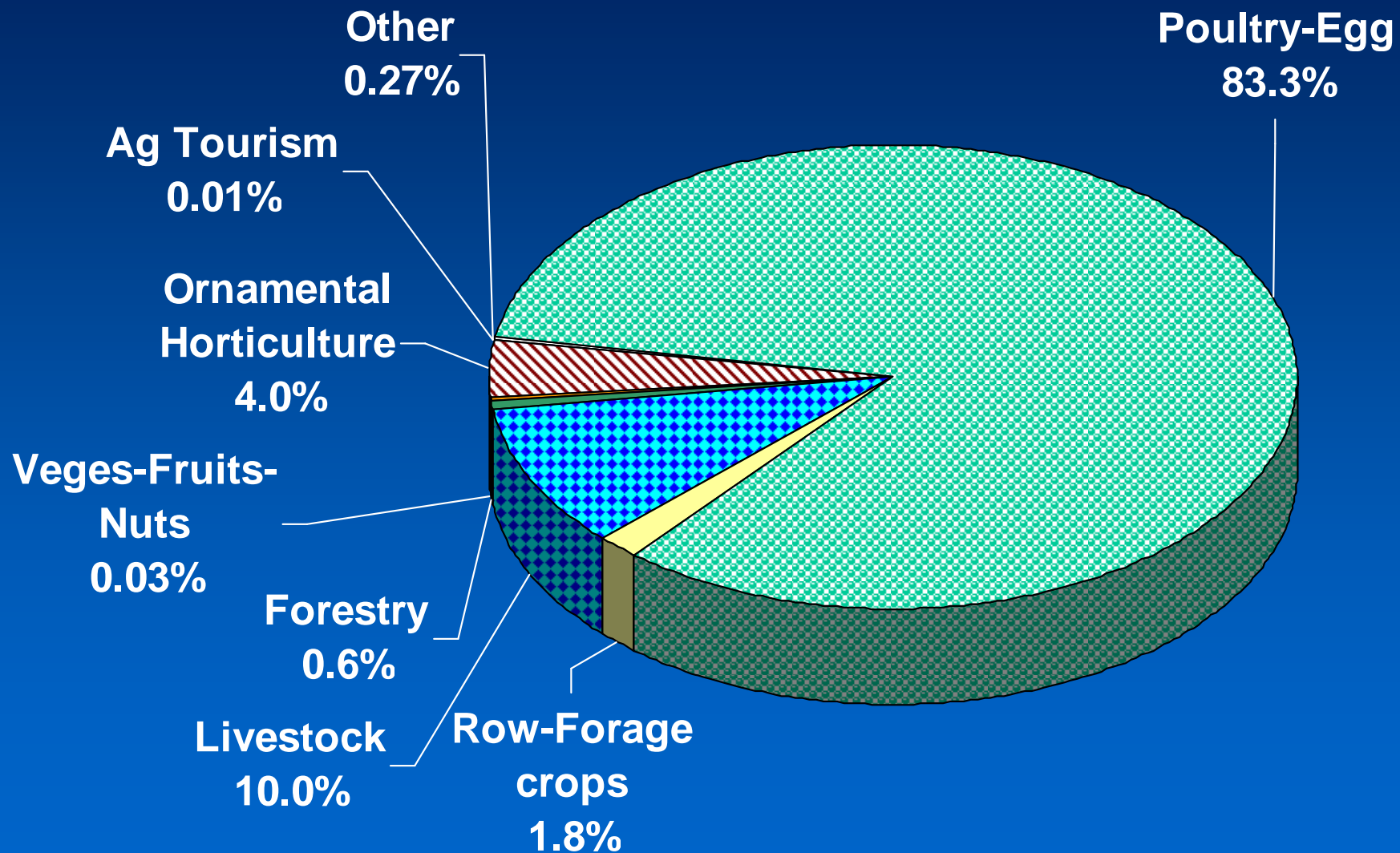
Millage Rates, Taxes Levied, & Sales Tax Rate

County	2012 County-wide Millage*	2012 Taxes Levied*	Sales Tax Rate as of 4/1/2014	LOST Type* as of 4/1/2014
WHITFIELD	20.067	\$82,333,899	6	LE
CATOOSA	22.408	\$35,905,453	7	LSE
CHATTOOGA	25.580	\$11,020,831	7	LSE
FLOYD	29.938	\$88,812,550	7	LSE
GORDON	29.278	\$47,087,400	7	LSE
MURRAY	21.550	\$19,785,756	7	LSE

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational

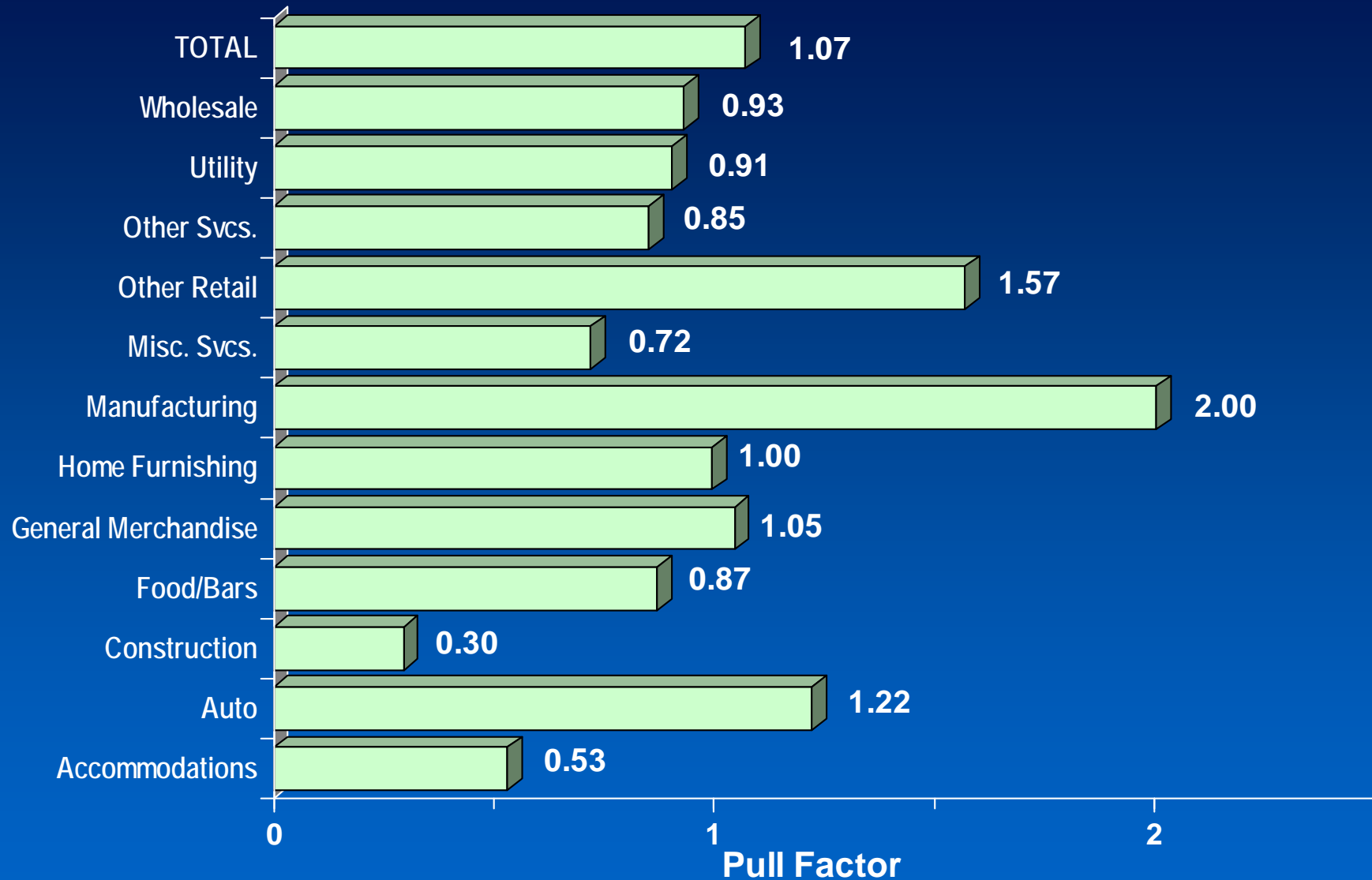
Farm Gate Value by Commodity Group: 2012

Whitfield Co. Total Value = \$60,443,152



1% Sales & Use Tax Distributions: 2012

Whitfield Co. = \$18,286,704



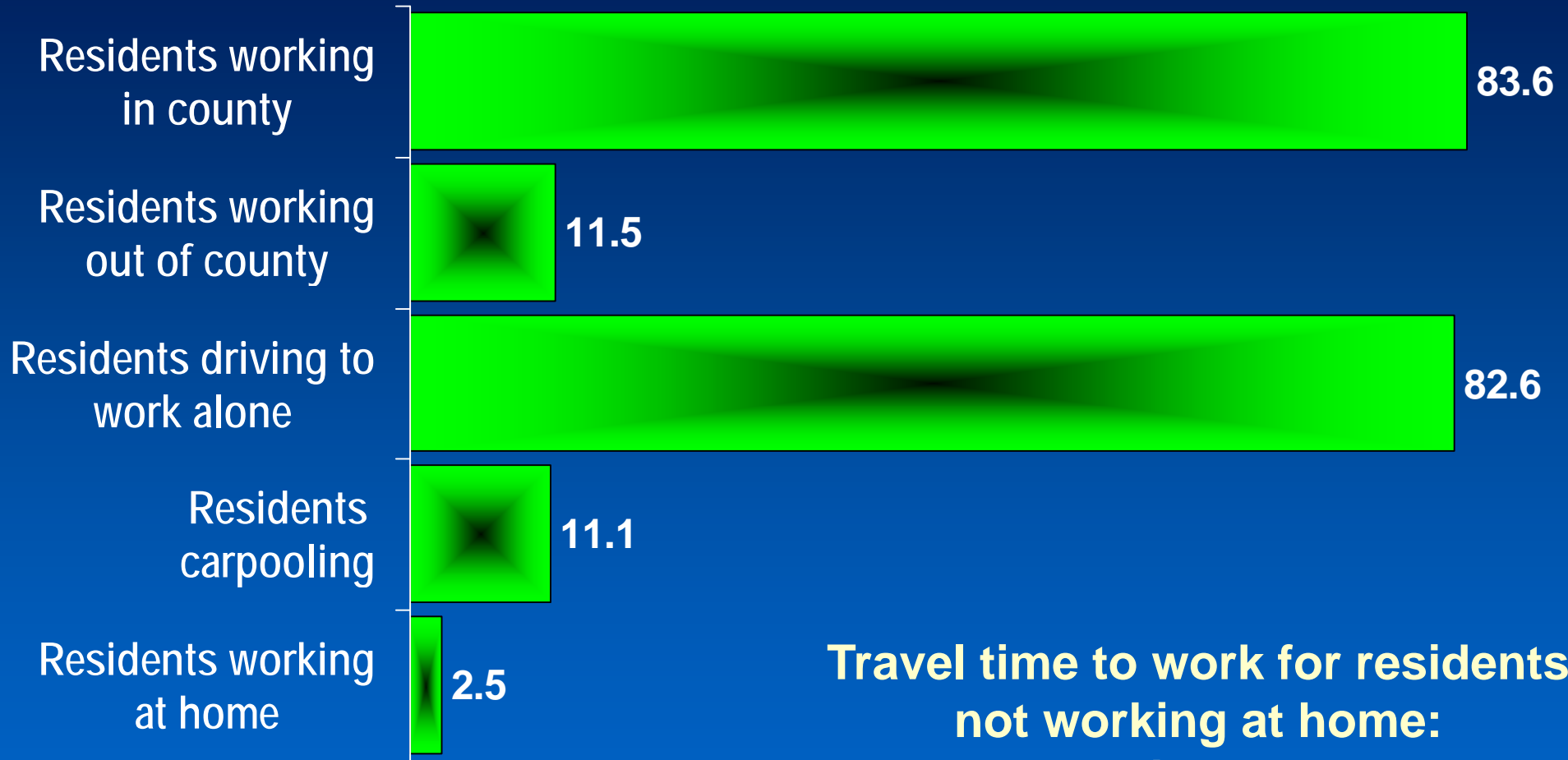
A "pull factor" of 1.0 means that the county's sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales & Use Tax Unit. Pull factors calculated.

Commuting to Work: 2008-2012

5 Yr. Average – American Community Survey

Percentage of:



Whitfield Co.
Resident workers 16+
= 43,682

**Travel time to work for residents
not working at home:**

< 20 min. = 54.6%

45+ min. = 6.5%

**Mean travel time to work
= 20.1 minutes**

*This study was developed to assist
community leadership with their
future planning and decision making.*

Special Area Report

14-06

April 2014



***Prepared for Whitfield County Cooperative Extension
by Susan R. Boatright***

Center for Agribusiness and Economic Development

College of Agricultural and Environmental Sciences

The University of Georgia • Athens, GA

Georgia Cooperative Extension

www.caes.uga.edu/center/caed/

***To learn more about your county check the
“Georgia Statistics System” website:***

www.georgiastats.uga.edu