Jackson County Community Profile

22nd in order of county creation
February 11, 1796

Prepared for Jackson County Cooperative Extension by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA
Jackson County Total Population

2020 OPB Proj.: 73,438
2015 OPB Proj.: 66,734
2014 Estimate: 61,870
2010 Est. Base: 60,485
2000: 41,589
1990: 30,005
1980: 25,343
1970: 21,093
1960: 18,499
1950: 18,997
1940: 20,089
1930: 21,609

Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).
Population Composition by Age
Jackson County

2014 Median Age  Jackson Co. = 38.0 yrs.  GA = 35.9 yrs.

Primary data source: U.S. Census Bureau
## 2014 County Population Comparisons

<table>
<thead>
<tr>
<th>County</th>
<th>Total</th>
<th>Total Rank</th>
<th>Density per sq.mi.</th>
<th>% Chg. 2010-14</th>
<th>Rank of % Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>61,870</td>
<td>38</td>
<td>182.2</td>
<td>2.29</td>
<td>49</td>
</tr>
<tr>
<td>BANKS</td>
<td>18,295</td>
<td>95</td>
<td>78.8</td>
<td>-0.54</td>
<td>88</td>
</tr>
<tr>
<td>BARROW</td>
<td>73,240</td>
<td>31</td>
<td>456.9</td>
<td>5.58</td>
<td>19</td>
</tr>
<tr>
<td>CLARKE</td>
<td>120,938</td>
<td>19</td>
<td>1,014.6</td>
<td>3.63</td>
<td>30</td>
</tr>
<tr>
<td>HALL</td>
<td>190,761</td>
<td>12</td>
<td>485.7</td>
<td>6.16</td>
<td>15</td>
</tr>
<tr>
<td>MADISON</td>
<td>28,312</td>
<td>63</td>
<td>100.3</td>
<td>0.68</td>
<td>93</td>
</tr>
<tr>
<td>OCONEE</td>
<td>35,093</td>
<td>52</td>
<td>190.4</td>
<td>6.94</td>
<td>10</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (3/15)
Population Change: 1930-2010

Primary data source: U.S. Census Bureau
Population Change: 2000-2010

Avg. GA County = 14.2%
GA = 18.3%
US = 9.7%

Primary data source: U.S. Census Bureau (3/11)
### Components of Population Change
#### Natural Increase & Net Migration*

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>1,385</td>
<td>1,146</td>
<td>13</td>
<td>4.3</td>
<td>9.8</td>
</tr>
<tr>
<td>BANKS</td>
<td>-100</td>
<td>186</td>
<td>-323</td>
<td>3.1</td>
<td>-4.3</td>
</tr>
<tr>
<td>BARROW</td>
<td>3,873</td>
<td>2,354</td>
<td>1,425</td>
<td>7.4</td>
<td>16.6</td>
</tr>
<tr>
<td>CLARKE</td>
<td>4,231</td>
<td>3,254</td>
<td>876</td>
<td>6.1</td>
<td>-8.5</td>
</tr>
<tr>
<td>HALL</td>
<td>11,077</td>
<td>5,446</td>
<td>5,294</td>
<td>6.0</td>
<td>8.8</td>
</tr>
<tr>
<td>MADISON</td>
<td>-118</td>
<td>263</td>
<td>-404</td>
<td>2.3</td>
<td>5.1</td>
</tr>
<tr>
<td>OCONEE</td>
<td>2,278</td>
<td>476</td>
<td>1,752</td>
<td>3.6</td>
<td>25.0</td>
</tr>
<tr>
<td>Avg. County</td>
<td>2,570</td>
<td>1,561</td>
<td>954</td>
<td>2.4</td>
<td>-0.6</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>408,662</td>
<td>248,226</td>
<td>151,661</td>
<td>5.4</td>
<td>4.7</td>
</tr>
</tbody>
</table>

* Numerical change includes “residual” not represented in either NI or NM.

Primary data source: U. S. Census Bureau (3/15)
**Selected Vital Statistics**

- **2013 Rates**
  - Total births per 1,000 pop: 12.0 (Jackson Co.), 12.9 (Georgia)
  - Unwed per 100 total births: 31.7 (Jackson Co.), 45.4 (Georgia)
  - Teen pregnancy per 1,000 females age 10-19: 19.1 (Jackson Co.), 20.2 (Georgia)
  - Deaths per 1,000 pop: 8.9 (Jackson Co.), 7.5 (Georgia)
  - **ITOP per 1,000 females age 10-55**: 4.8 (Jackson Co.), 9.3 (Georgia)
  - Low birth weight per 100 births: 8.1 (Jackson Co.), 9.5 (Georgia)
  - Infant deaths per 1,000 births: 7.6 (Jackson Co.), 7.7 (Georgia)

2013 **Jackson Co. Natality Data**
- 731 total births, 229 unwed births
- 91 induced terminations
- 79 teen pregnancies
- 62 low birth weight babies

2013 **Jackson Co. Mortality Data**
- 544 total deaths
- 7 infant deaths

Primary data source: GA Dept. Public Health, OASIS

**ITOP**—Induced Terminations of Pregnancy
Highest Level of Educational Attainment: 2009-2013
5 Yr. Avg. – American Community Survey

Grad or Prof Degree
Jackson Co.: 6.7
Georgia: 10.2

Bachelor's degree
Jackson Co.: 6.6
Georgia: 12.8

Associate degree
Jackson Co.: 6.6
Georgia: 6.9

Some college, no degree
Jackson Co.: 10.9
Georgia: 28.7

HS Grad
Jackson Co.: 5.8
Georgia: 28.7

9th-12th no diploma
Jackson Co.: 8.0
Georgia: 35.4

<9th grade
Jackson Co.: 5.8
Georgia: 9.5

Primary data source: U.S. Census Bureau

Jackson Co.
Not completing HS = 18.9%
With a bachelor’s + degree = 19.5%
Selected Public School Statistics
School Year 2013-14
(Does not include city systems)

- Teachers w/adv degrees
  - Jackson Co.: 72.1%
  - Georgia: 68.0%

- HOPE Eligible
  - Jackson Co.: 50.5%
  - Georgia: 46.0%

- Class '14 Grad Rate
  - Jackson Co.: 72.5%
  - Georgia: 79.9%

- Students w/disabilities
  - Jackson Co.: 10.8%
  - Georgia: 14.0%

- Limited English Proficiency
  - Jackson Co.: 7.0%
  - Georgia: 5.0%

- Gifted
  - Jackson Co.: 14.6%
  - Georgia: 11.4%

- Special Ed
  - Jackson Co.: 14.0%
  - Georgia: 10.8%

- Free/Reduced Lunch
  - Jackson Co.: 54.0%
  - Georgia: 62.0%

- Absent >15 days
  - Jackson Co.: 7.6%
  - Georgia: 8.2%

- HS Dropout rate
  - Jackson Co.: 2.1%
  - Georgia: 3.7%

Primary data source:
Governor’s Office of Student Achievement

Jackson Co.
K12 enrollment = 7,078
HS dropouts = 44
General Fund Expenditures per FTE = $8,079
<table>
<thead>
<tr>
<th>County</th>
<th>PCI</th>
<th>Rank of PCI</th>
<th>% PCI of GA Total</th>
<th>% Change in PCI 2009-2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>$33,046</td>
<td>58</td>
<td>87.3</td>
<td>11.8</td>
</tr>
<tr>
<td>BANKS</td>
<td>$32,016</td>
<td>67</td>
<td>84.6</td>
<td>11.8</td>
</tr>
<tr>
<td>BARROW</td>
<td>$32,865</td>
<td>59</td>
<td>86.8</td>
<td>12.8</td>
</tr>
<tr>
<td>CLARKE</td>
<td>$26,694</td>
<td>135</td>
<td>70.5</td>
<td>5.1</td>
</tr>
<tr>
<td>HALL</td>
<td>$33,945</td>
<td>48</td>
<td>89.7</td>
<td>11.6</td>
</tr>
<tr>
<td>MADISON</td>
<td>$32,215</td>
<td>66</td>
<td>85.1</td>
<td>9.5</td>
</tr>
<tr>
<td>OCONEE</td>
<td>$59,802</td>
<td>1</td>
<td>158.0</td>
<td>17.9</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>$32,146</td>
<td>–</td>
<td>84.9</td>
<td>12.9</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Bureau of Economic Analysis (1/15)
Per Capita Income: 2009-2013
Percentage Change

Primary data source: U.S. Bureau of Economic Analysis (1/15)
Per Capita Income: 2009-2013

- 2013 PCI
  - Jackson Co. = $33,046
  - Georgia = $37,845
  - US = $44,765

Primary data source: U.S. Bureau of Economic Analysis (1/15)
Median Household Income
2013 Model-Based Estimates

- US: $52,250
- GEORGIA: $47,765
- GA Avg. Co.: $40,594
- JACKSON: $52,385
- BANKS: $42,495
- BARROW: $54,668
- CLARKE: $32,864
- HALL: $46,986
- MADISON: $43,611
- OCONEE: $72,478

Primary data source: U.S. Census Bureau (12/14)
Personal Current Transfer Receipts: 2013
Jackson Co. Total = $417,151,000

Retirement/Disab: Jackson Co. = 24.6%, Georgia = 22.7%
Medicare: Jackson Co. = 35.0%, Georgia = 24.6%
Pub Med Assist: Jackson Co. = 12.8%, Georgia = 14.1%
Supp Sec Inc: Jackson Co. = 2.2%, Georgia = 14.1%
Unemp: Jackson Co. = 1.4%, Georgia = 0%
Other Inc Maint: Jackson Co. = 1.7%, Georgia = 3.0%
Vet Benefits: Jackson Co. = 1.4%, Georgia = 3.6%
Edu/Train Assist: Jackson Co. = 3.1%, Georgia = 4.7%
All Other: Jackson Co. = 3.8%, Georgia = 4.4%

Jackson Co.
$6,834 per capita transfer receipts
20.7% of total personal income
4.0% change in total 2012-13

Primary data source: Bureau of Economic Analysis (1/15)
Transfer Receipts as a Percentage of Total Personal Income 2008-2013

Primary data source: U.S. Bureau of Economic Analysis (1/15)
## Persons Living Below Poverty Level
### 2013 Model-Based Estimates

<table>
<thead>
<tr>
<th>County</th>
<th># of Persons</th>
<th>% of all Persons</th>
<th>Rank of %</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>8,413</td>
<td>14.0</td>
<td>17</td>
</tr>
<tr>
<td>BANKS</td>
<td>3,198</td>
<td>17.4</td>
<td>32</td>
</tr>
<tr>
<td>BARROW</td>
<td>10,263</td>
<td>14.4</td>
<td>19</td>
</tr>
<tr>
<td>CLARKE</td>
<td>40,955</td>
<td>37.2</td>
<td>154</td>
</tr>
<tr>
<td>HALL</td>
<td>38,385</td>
<td>20.8</td>
<td>57</td>
</tr>
<tr>
<td>MADISON</td>
<td>5,200</td>
<td>18.7</td>
<td>39</td>
</tr>
<tr>
<td>OCONEE</td>
<td>2,927</td>
<td>8.6</td>
<td>4</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>11,651</td>
<td>23.3</td>
<td>–</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (12/14)
Persons Living Below the Poverty Level
2013 Model-Based Estimates

7.2 – 17.4%
17.4 – 21.5%
21.5 – 25.3%
25.3 – 29.1%
29.1 – 45.0%

Weighted average poverty threshold for a family household of 4 persons in 2013 = $23,834

Georgia 1,849,944 Persons
-- 19.0%
US = 15.8%

Primary data source: U.S. Census Bureau (12/14)
Civilian Labor Force Average Annual Unemployment Rates

2014 Rates
Jackson Co. = 6.0
GA = 7.2
US = 6.2
Avg. GA County = 8.1

Primary data source: GA Dept. of Labor
### Establishments, Employment & Wages: 2014 Averages

<table>
<thead>
<tr>
<th>Jackson County</th>
<th>Avg. #</th>
<th>Avg. Monthly Employment</th>
<th>Avg. Wage Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL GOODS PRODUCING</td>
<td>264</td>
<td>6,270</td>
<td>$861</td>
</tr>
<tr>
<td>Ag, forestry, fishing</td>
<td>16</td>
<td>168</td>
<td>$623</td>
</tr>
<tr>
<td>Construction</td>
<td>177</td>
<td>753</td>
<td>$797</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>69</td>
<td>5,333</td>
<td>$877</td>
</tr>
<tr>
<td>TOTAL SERVICE PROVIDING</td>
<td>1,000</td>
<td>11,269</td>
<td>$639</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>98</td>
<td>1,774</td>
<td>$958</td>
</tr>
<tr>
<td>Retail trade</td>
<td>217</td>
<td>2,568</td>
<td>$454</td>
</tr>
<tr>
<td>Transp/Warehousing</td>
<td>56</td>
<td>1,044</td>
<td>$793</td>
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<tr>
<td>Finance/Insurance</td>
<td>61</td>
<td>376</td>
<td>$1,011</td>
</tr>
<tr>
<td>Professional/Sci/Tech</td>
<td>127</td>
<td>429</td>
<td>$1,024</td>
</tr>
<tr>
<td>Admin/Suppt/WasteMgmt/Remediation</td>
<td>83</td>
<td>1,381</td>
<td>$566</td>
</tr>
<tr>
<td>Health care/Soc Svcs</td>
<td>84</td>
<td>994</td>
<td>$594</td>
</tr>
<tr>
<td>Accommodations/Food Svc</td>
<td>88</td>
<td>1,560</td>
<td>$253</td>
</tr>
<tr>
<td>TOTAL GOVERNMENT</td>
<td>59</td>
<td>2,894</td>
<td>$626</td>
</tr>
<tr>
<td>TOTAL ALL INDUSTRIES</td>
<td>1,397</td>
<td>20,493</td>
<td>$705</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/15)
### Employment Comparisons by Industry Group: 2014

<table>
<thead>
<tr>
<th>Industry Group</th>
<th>Jackson Co.</th>
<th>Avg. GA County</th>
<th>Georgia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goods Producing</td>
<td>22.3</td>
<td>30.6</td>
<td>13.6</td>
</tr>
<tr>
<td>Service Providing</td>
<td>70.1</td>
<td>55.0</td>
<td>52.1</td>
</tr>
<tr>
<td>Government</td>
<td>25.3</td>
<td>14.1</td>
<td>15.8</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/15)
Components of 2013 Property Tax Gross Digest
Jackson County

- Residential: 37.7%
- Heavy Equipment: 0.003%
- Timber*: 0.01%
- Mobile Home: 0.4%
- Motor Vehicle: 6.5%
- Public Utility: 3.3%
- Industrial: 23.4%
- Ag-Preferential-Environ-Conserv: 13.2%
- Commercial: 15.6%

40% Assessment Value of Property
Gross Digest = $2,467,119,753
Homestead & Property Exemptions = $498,040,106
Net M&O Digest = $1,969,079,647
Value of exempt property = $251,291,418

* Timber taxed at 100% based on previous year sales

Primary data source: GA Dept. of Revenue
<table>
<thead>
<tr>
<th>County</th>
<th>2014 County-wide Millage*</th>
<th>2013 Taxes Levied*</th>
<th>Sales Tax Rate as of 10/1/2015</th>
<th>LOST Type* as of 10/1/2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>34.156</td>
<td>$66,896,202</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>BANKS</td>
<td>23.591</td>
<td>$12,306,897</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>BARROW</td>
<td>31.352</td>
<td>$45,517,650</td>
<td>7</td>
<td>LSE</td>
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<tr>
<td>CLARKE</td>
<td>34.050</td>
<td>$113,331,731</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>HALL</td>
<td>27.389</td>
<td>$166,375,046</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>MADISON</td>
<td>28.894</td>
<td>$17,702,781</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>OCONEE</td>
<td>24.286</td>
<td>$36,370,881</td>
<td>7</td>
<td>LSE</td>
</tr>
</tbody>
</table>

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational

Primary data source: GA Dept. of Revenue
2013 Farm Gate Value by Commodity Group
Jackson Co. Total Value = $351,360,674

- Poultry-Egg: 90.4%
- Row-Forage crops: 1.5%
- Livestock: 7.1%
- Forestry: 0.2%
- Ornamental Horticulture: 0.7%
- Fruits-Nuts-Veges: 0.1%
- Other: 0.1%

Primary data source: UGA Center for Agribusiness & Economic Development
http://farmgate.caes.uga.edu/TotalValueReport.aspx
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Commuting to Work: 2009-2013
5 Yr. Average – American Community Survey

Percentage of:

- Residents working in county: 40.8%
- Residents working out of county: 57.6%
- Residents driving to work alone: 84.0%
- Residents carpooling: 7.7%
- Residents working at home: 6.7%

Travel time to work for residents not working at home:
- < 20 min. = 32.4%
- 45+ min. = 19.7%

Mean travel time to work = 29.7 minutes

Jackson Co.
Resident workers 16+ = 25,934

Primary data source: U.S. Census Bureau 12/14
This study was developed to assist community leadership with their future planning and decision making.

Special Area Report
# 15-13 November 2015

Prepared for Jackson County Cooperative Extension by Susan R. Boatright
Center for Agribusiness and Economic Development
College of Agricultural and Environmental Sciences
The University of Georgia • Athens, GA
Georgia Cooperative Extension
www.caes.uga.edu/center/caed/

To learn more about your county check the “Georgia Statistics System” website:
www.georgiastats.uga.edu