Wayne County Community Profile

27th in order of county creation
May 11, 1803

Prepared for Wayne County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA
Wayne County Total Population

Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).
Population Composition by Age
Wayne County

2014 Median Age
Wayne Co. = 37.9 yrs.    GA = 35.9 yrs.

Primary data source: U.S. Census Bureau
<table>
<thead>
<tr>
<th>County</th>
<th>Total</th>
<th>Total Rank</th>
<th>Density per sq.mi. land area</th>
<th>% Chg. 2010-14</th>
<th>Rank of % Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>29,949</td>
<td>58</td>
<td>46.7</td>
<td>-0.50</td>
<td>87</td>
</tr>
<tr>
<td>APPLING</td>
<td>18,540</td>
<td>93</td>
<td>36.6</td>
<td>1.67</td>
<td>54</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>18,417</td>
<td>94</td>
<td>41.6</td>
<td>0.04</td>
<td>78</td>
</tr>
<tr>
<td>GLYNN</td>
<td>82,175</td>
<td>30</td>
<td>195.8</td>
<td>3.20</td>
<td>32</td>
</tr>
<tr>
<td>LONG</td>
<td>17,113</td>
<td>101</td>
<td>42.8</td>
<td>18.45</td>
<td>1</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>14,214</td>
<td>110</td>
<td>33.5</td>
<td>-0.82</td>
<td>68</td>
</tr>
<tr>
<td>PIERCE</td>
<td>18,991</td>
<td>91</td>
<td>60.0</td>
<td>1.24</td>
<td>61</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>25,224</td>
<td>73</td>
<td>52.6</td>
<td>-1.16</td>
<td>100</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (3/15)
Population Change: 1930-2010

Primary data source: U.S. Census Bureau
Population Change: 2000-2010

Avg. GA County = 14.2%
GA = 18.3%
US = 9.7%

Primary data source: U.S. Census Bureau (3/11)
# Components of Population Change

## Natural Increase & Net Migration*

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>-150</td>
<td>406</td>
<td>-556</td>
<td>1.9</td>
<td>-5.3</td>
</tr>
<tr>
<td>APPLING</td>
<td>304</td>
<td>384</td>
<td>-78</td>
<td>4.3</td>
<td>4.0</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>7</td>
<td>110</td>
<td>-90</td>
<td>0.8</td>
<td>6.3</td>
</tr>
<tr>
<td>GLYNN</td>
<td>2,549</td>
<td>871</td>
<td>1,586</td>
<td>2.2</td>
<td>4.7</td>
</tr>
<tr>
<td>LONG</td>
<td>2,665</td>
<td>561</td>
<td>2,023</td>
<td>7.5</td>
<td>19.2</td>
</tr>
<tr>
<td>McINTOSH</td>
<td>55</td>
<td>118</td>
<td>-49</td>
<td>1.9</td>
<td>1.3</td>
</tr>
<tr>
<td>PIERCE</td>
<td>233</td>
<td>215</td>
<td>46</td>
<td>2.6</td>
<td>0.4</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>-295</td>
<td>413</td>
<td>-756</td>
<td>3.4</td>
<td>-13.4</td>
</tr>
<tr>
<td>Avg. County</td>
<td>2,570</td>
<td>1,561</td>
<td>954</td>
<td>2.4</td>
<td>-0.6</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>408,662</td>
<td>248,226</td>
<td>151,661</td>
<td>5.4</td>
<td>4.7</td>
</tr>
</tbody>
</table>

* Numerical change includes “residual” not represented in either NI or NM.

Primary data source: U. S. Census Bureau (3/15)
Selected Vital Statistics

**2013 Rates**

- Total births per 1,000 pop: Wayne Co. 12.0, Georgia 12.9
- Unwed per 100 total births: Wayne Co. 47.9, Georgia 45.4
- Teen pregnancy per 1,000 females age 10-19: Wayne Co. 26.0, Georgia 20.2
- Unwed per 100 total births: Wayne Co. 10.3, Georgia 7.5
- Deaths per 1,000 pop: Wayne Co. 1.9, Georgia 7.5
- **ITOP per 1,000 females age 10-55**: Wayne Co. 1.9, Georgia 9.3
- Low birth weight per 100 births: Wayne Co. 8.9, Georgia 9.5
- Infant deaths per 1,000 births: Wayne Co. 13.0, Georgia 7.7

**2013 Wayne Co. Natality Data**
- 362 total births, 172 unwed births
- 23 induced terminations
- 47 teen pregnancies
- 29 low birth weight babies

**2013 Wayne Co. Mortality Data**
- 310 total deaths
- 2 infant deaths

Primary data source: GA Dept. Public Health, OASIS

**ITOP—Induced Terminations of Pregnancy**
Highest Level of Educational Attainment: 2009-2013
5 Yr. Avg. – American Community Survey

Grad or Prof Degree: Wayne Co. = 4.3%, Georgia = 10.2%
Bachelor's degree: Wayne Co. = 7.1%, Georgia = 17.7%
Associate degree: Wayne Co. = 5.6%, Georgia = 6.9%
Some college, no degree: Wayne Co. = 22.6%, Georgia = 21.1%
HS Grad: Wayne Co. = 28.7%, Georgia = 28.7%
9th-12th no diploma: Wayne Co. = 11.2%, Georgia = 9.5%
<9th grade: Wayne Co. = 7.5%, Georgia = 5.8%

Wayne Co.
Not completing HS = 18.7%
With a bachelor’s + degree = 11.4%

Primary data source: U.S. Census Bureau
Selected Public School Statistics
School Year 2013-14

- Teachers w/adv degrees: Wayne Co. 64.7%, Georgia 68.0%
- HOPE Eligible: Wayne Co. 67.0%, Georgia 67.0%
- Class '14 Grad Rate: Wayne Co. 72.5%, Georgia 67.3%
- Students w/disabilities: Wayne Co. 11.4%, Georgia 11.3%
- Limited English Proficiency: Wayne Co. 3.0%, Georgia 7.0%
- Gifted: Wayne Co. 11.3%, Georgia 11.4%
- Special Ed: Wayne Co. 11.3%, Georgia 11.3%
- Free/Reduced Lunch: Wayne Co. 62.0%, Georgia 67.0%
- Absent >15 days: Wayne Co. 13.8%, Georgia 8.2%
- HS Dropout rate: Wayne Co. 3.7%, Georgia 5.6%

Primary data source:
Governor’s Office of Student Achievement

Wayne Co.
K12 enrollment = 5,140
HS dropouts = 81
General Fund Expenditures per FTE = $7,445
<table>
<thead>
<tr>
<th>County</th>
<th>PCI</th>
<th>Rank of PCI</th>
<th>% PCI of GA Total</th>
<th>% Change in PCI 2009-2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>$30,720</td>
<td>83</td>
<td>81.2</td>
<td>12.6</td>
</tr>
<tr>
<td>APPLING</td>
<td>$30,106</td>
<td>94</td>
<td>79.6</td>
<td>16.8</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>$24,552</td>
<td>148</td>
<td>64.9</td>
<td>8.3</td>
</tr>
<tr>
<td>GLYNN</td>
<td>$38,735</td>
<td>20</td>
<td>102.4</td>
<td>8.1</td>
</tr>
<tr>
<td>LONG</td>
<td>$20,792</td>
<td>156</td>
<td>54.9</td>
<td>-2.7</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>$24,861</td>
<td>147</td>
<td>65.7</td>
<td>14.0</td>
</tr>
<tr>
<td>PIERCE</td>
<td>$30,689</td>
<td>84</td>
<td>81.1</td>
<td>11.0</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>$27,554</td>
<td>130</td>
<td>72.8</td>
<td>12.9</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>$32,146</td>
<td>--</td>
<td>84.9</td>
<td>12.9</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Bureau of Economic Analysis (1/15)
Per Capita Income: 2009-2013
Percentage Change

Wayne Co.  Georgia  US

Primary data source: U.S. Bureau of Economic Analysis (1/15)
Per Capita Income: 2009-2013

2013 PCI
Wayne Co. = $30,720
Georgia = $37,845
US = $44,765

Primary data source: U.S. Bureau of Economic Analysis (1/15)
Median Household Income
2013 Model-Based Estimates

- US: $52,250
- GEORGIA: $47,765
- GA Avg. Co.: $40,594
- WAYNE: $38,081
- APPLING: $36,915
- BRANTLEY: $36,758
- GLYNN: $43,533
- LONG: $41,147
- MCINTOSH: $36,346
- PIERCE: $36,214
- TATTNALL: $35,983

Primary data source: U. S. Census Bureau (12/14)
Personal Current Transfer Receipts: 2013
Wayne Co. Total = $257,225,000

Percentage

Retirement/Disab
Medicare
Pub Med Assist
Supp Sec Inc
El Tax Cred
SNAP
Other Inc Maint
Unemployment
Vet Benefits
Edu/Train Assist
All Other

Wayne Co.
Georgia

Wayne Co. $8,552 per capita transfer receipts
27.8% of total personal income
2.3% change in total 2012-13

Primary data source: Bureau of Economic Analysis (1/15)
### Persons Living Below Poverty Level
#### 2013 Model-Based Estimates

<table>
<thead>
<tr>
<th>County</th>
<th># of Persons</th>
<th>% of all Persons</th>
<th>Rank of %</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>7,017</td>
<td>25.3</td>
<td>96</td>
</tr>
<tr>
<td>APPLING</td>
<td>5,151</td>
<td>28.6</td>
<td>126</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>4,076</td>
<td>22.5</td>
<td>74</td>
</tr>
<tr>
<td>GLYNN</td>
<td>16,310</td>
<td>20.3</td>
<td>52</td>
</tr>
<tr>
<td>LONG</td>
<td>3,536</td>
<td>21.8</td>
<td>65</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>3,205</td>
<td>23.1</td>
<td>83</td>
</tr>
<tr>
<td>PIERCE</td>
<td>4,077</td>
<td>21.8</td>
<td>66</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>5,862</td>
<td>28.3</td>
<td>124</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>11,651</td>
<td>23.3</td>
<td>–</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (12/14)
Persons Living Below the Poverty Level
2013 Model-Based Estimates

Weighted average poverty threshold for a family household of 4 persons in 2013 = $23,834

Georgia 1,849,944 Persons
19.0%

US = 15.8%

Primary data source: U.S. Census Bureau (12/14)
Civilian Labor Force Average Annual Unemployment Rates

Primary data source: GA Dept. of Labor

2014 Rates
Wayne Co. = 9.0  GA = 7.2  US = 6.2
Avg. GA County = 8.1
## Establishments, Employment & Wages: 2014 Averages

<table>
<thead>
<tr>
<th>Wayne County</th>
<th>Avg. #</th>
<th>Avg. Monthly Employment</th>
<th>Avg. Wage Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establishments</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL GOODS PRODUCING</td>
<td>131</td>
<td>1,974</td>
<td>1,019</td>
</tr>
<tr>
<td>Agriculture, forestry, fishing</td>
<td>23</td>
<td>122</td>
<td>791</td>
</tr>
<tr>
<td>Construction</td>
<td>76</td>
<td>570</td>
<td>829</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>32</td>
<td>1,282</td>
<td>1,125</td>
</tr>
<tr>
<td>TOTAL SERVICE PROVIDING</td>
<td>414</td>
<td>3,564</td>
<td>518</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>8</td>
<td>80</td>
<td>619</td>
</tr>
<tr>
<td>Retail trade</td>
<td>119</td>
<td>1,120</td>
<td>417</td>
</tr>
<tr>
<td>Transp/Warehousing</td>
<td>18</td>
<td>244</td>
<td>610</td>
</tr>
<tr>
<td>Finance/Insurance</td>
<td>31</td>
<td>182</td>
<td>740</td>
</tr>
<tr>
<td>Professional/Sci/Tech</td>
<td>29</td>
<td>88</td>
<td>740</td>
</tr>
<tr>
<td>Admin/Suppt/WasteMgmt/Remediation</td>
<td>20</td>
<td>97</td>
<td>523</td>
</tr>
<tr>
<td>Health care/Soc Svcs</td>
<td>56</td>
<td>634</td>
<td>680</td>
</tr>
<tr>
<td>Accommodations/Food Svc</td>
<td>52</td>
<td>640</td>
<td>244</td>
</tr>
<tr>
<td>TOTAL GOVERNMENT</td>
<td>38</td>
<td>2,482</td>
<td>733</td>
</tr>
<tr>
<td>TOTAL ALL INDUSTRIES</td>
<td>603</td>
<td>8,041</td>
<td>$707</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/15)
Components of 2013 Property Tax Gross Digest
Wayne County

- Residential: 33.3%
- Ag-Preferential-Environmental Conservation: 25.3%
- Commercial: 11.2%
- Timber: 1.5%
- Mobile Home: 0.5%
- Motor Vehicle: 6.6%
- Public Utility: 3.4%
- Industrial: 18.2%

40% Assessment Value of Property
Gross Digest = $994,176,112
Homestead & Property Exemptions = $180,818,042
Net M&O Digest = $813,358,070
Value of exempt property = $103,203,313

* Timber taxed at 100% based on previous year sales
## Millage Rates, Taxes Levied, & Sales Tax Rate

<table>
<thead>
<tr>
<th>County</th>
<th>2014 County-wide Millage*</th>
<th>2013 Taxes Levied*</th>
<th>Sales Tax Rate as of 10/1/2015</th>
<th>LOST Type* as of 10/1/2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>30.000</td>
<td>$25,416,747</td>
<td>8</td>
<td>LSET</td>
</tr>
<tr>
<td>APPLING</td>
<td>27.940</td>
<td>$19,011,358</td>
<td>8</td>
<td>LSET</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>33.996</td>
<td>$11,323,481</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>GLYNN</td>
<td>29.081</td>
<td>$100,765,496</td>
<td>6</td>
<td>LE</td>
</tr>
<tr>
<td>LONG</td>
<td>29.310</td>
<td>$8,220,322</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>26.674</td>
<td>$12,980,602</td>
<td>7</td>
<td>LSE</td>
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<tr>
<td>PIERCE</td>
<td>26.148</td>
<td>$12,228,744</td>
<td>7</td>
<td>LSE</td>
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<td>TATTNALL</td>
<td>28.472</td>
<td>$12,092,108</td>
<td>8</td>
<td>LSET</td>
</tr>
</tbody>
</table>

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. 
L=Local Option, S=Special Purpose, E=Educational, 
T=Transportation

**Primary data source:** GA Dept. of Revenue
2013 Farm Gate Value by Commodity Group
Wayne Co. Total Value = $ 79,787,681

- Row-Forage crops: 26.8%
- Livestock: 7.9%
- Ornamental Horticulture: 12%
- Forestry: 26.0%
- Fruits-Nuts: 5.1%
- Ag Tourism: 0.4%
- Other: 7.1%
- Poultry-Egg: 15.4%
- Veges: 10.2%
- Primary data source: UGA Center for Agribusiness & Economic Development
  http://farmgate.caes.uga.edu/TotalValueReport.aspx
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Commuting to Work: 2009-2013
5 Yr. Average – American Community Survey

Percentage of:
- Residents working in county: 73.9%
- Residents working out of county: 24.8%
- Residents driving to work alone: 82.7%
- Residents carpooling: 10.5%
- Residents working at home: 2.5%

Wayne Co.
Resident workers 16+ = 10,512

Travel time to work for residents not working at home:
- < 20 min. = 56.9%
- 45+ min. = 16.5%

Mean travel time to work = 23.4 minutes

Primary data source: U.S. Census Bureau 12/14
This study was developed to assist community leadership with their future planning and decision making.

Special Area Report
# 15-12 October 2015

Prepared for Wayne County Cooperative Extension by Susan R. Boatright
Center for Agribusiness and Economic Development
College of Agricultural and Environmental Sciences
The University of Georgia • Athens, GA
Georgia Cooperative Extension
www.caes.uga.edu/center/caed/

To learn more about your county check the “Georgia Statistics System” website:
www.georgiastats.uga.edu