

Whitfield County Community Profile

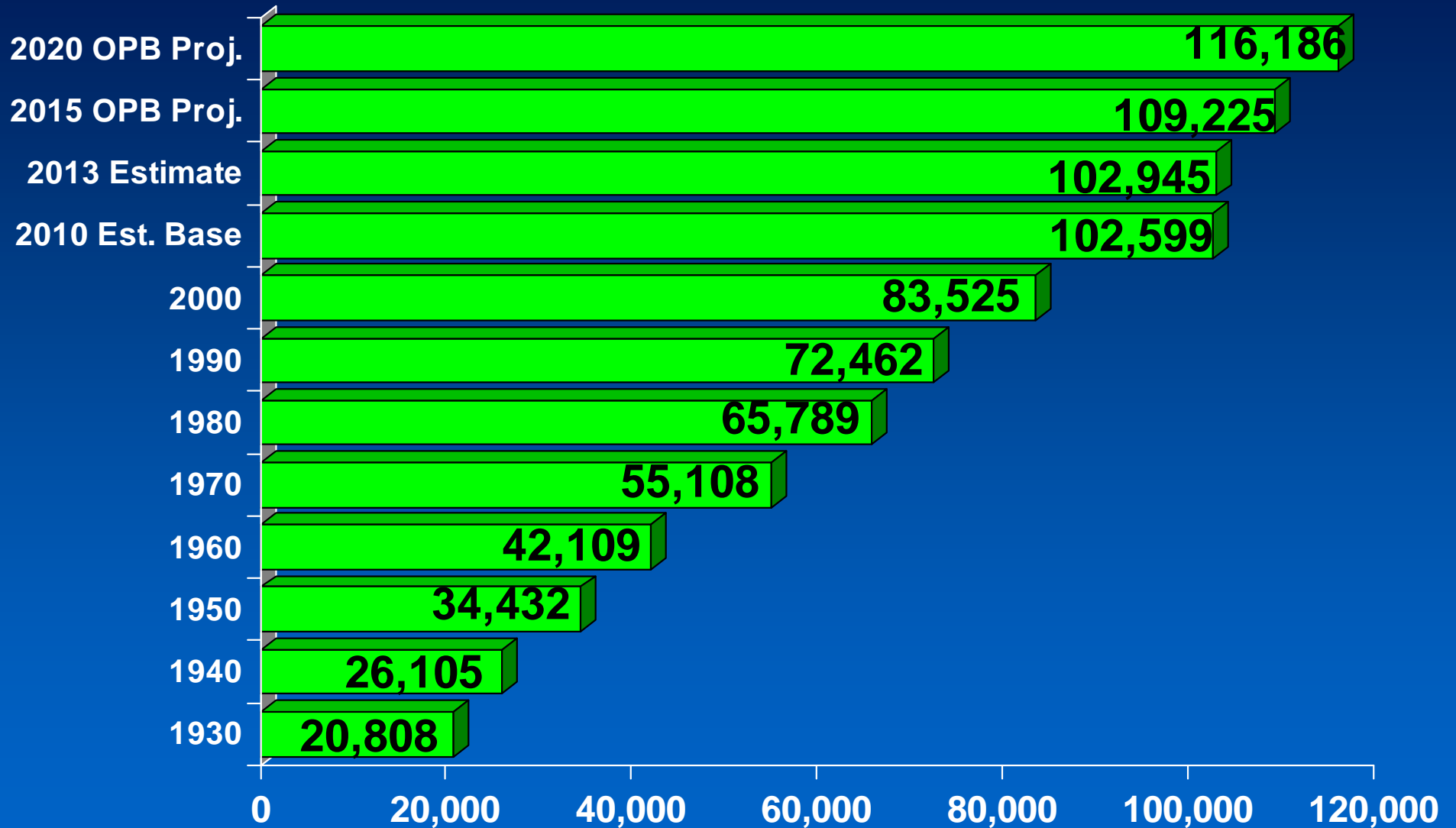


Photo: Ed Jackson

98th in order of
county creation
December 30, 1851

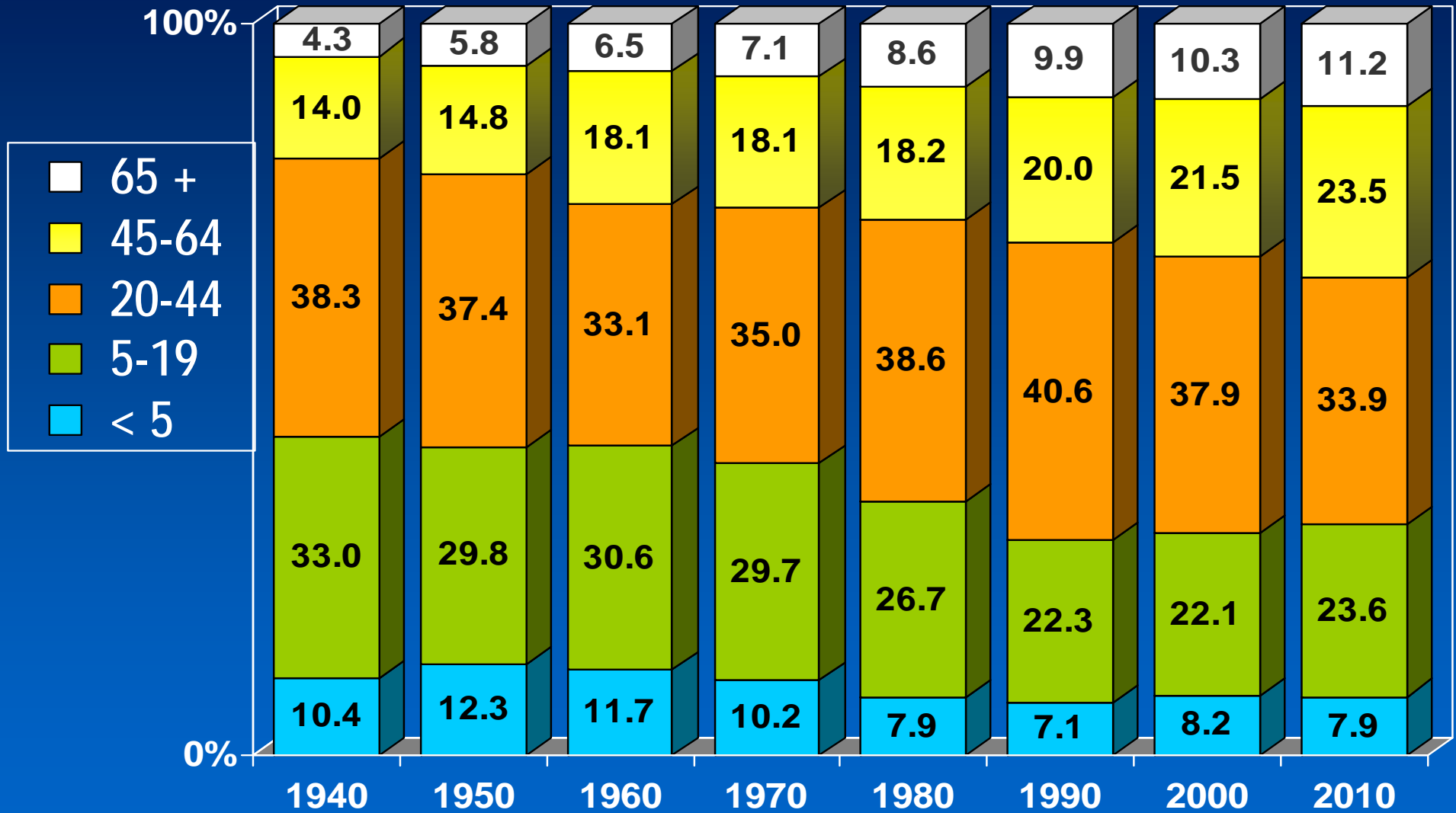
Prepared for Whitfield County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA

Whitfield County Total Population



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2012 series).

Population Composition by Age Whitfield County

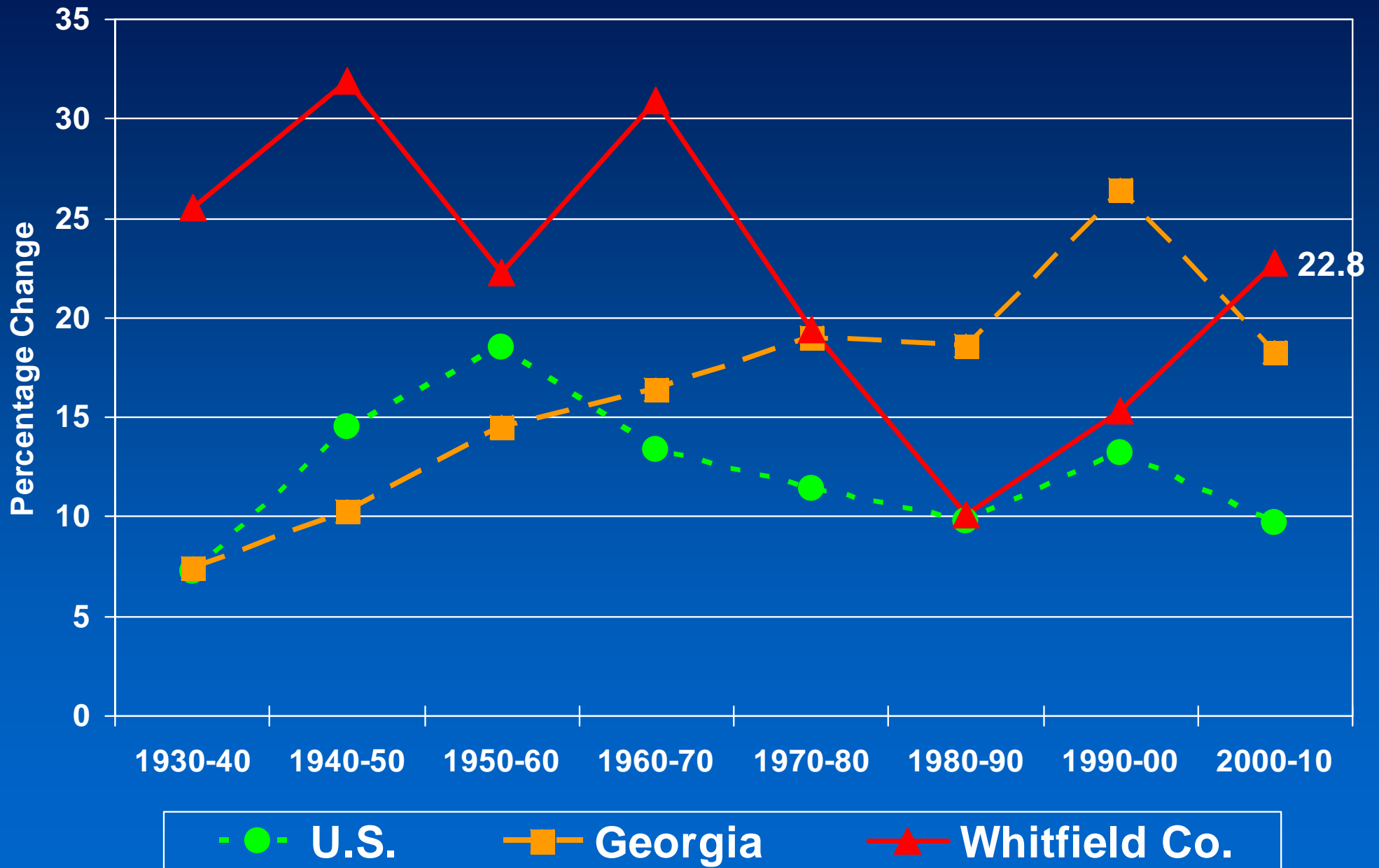


2013 Median Age Whitfield Co. = 34.8 yrs. GA = 35.9 yrs.

2013 County Population Comparisons

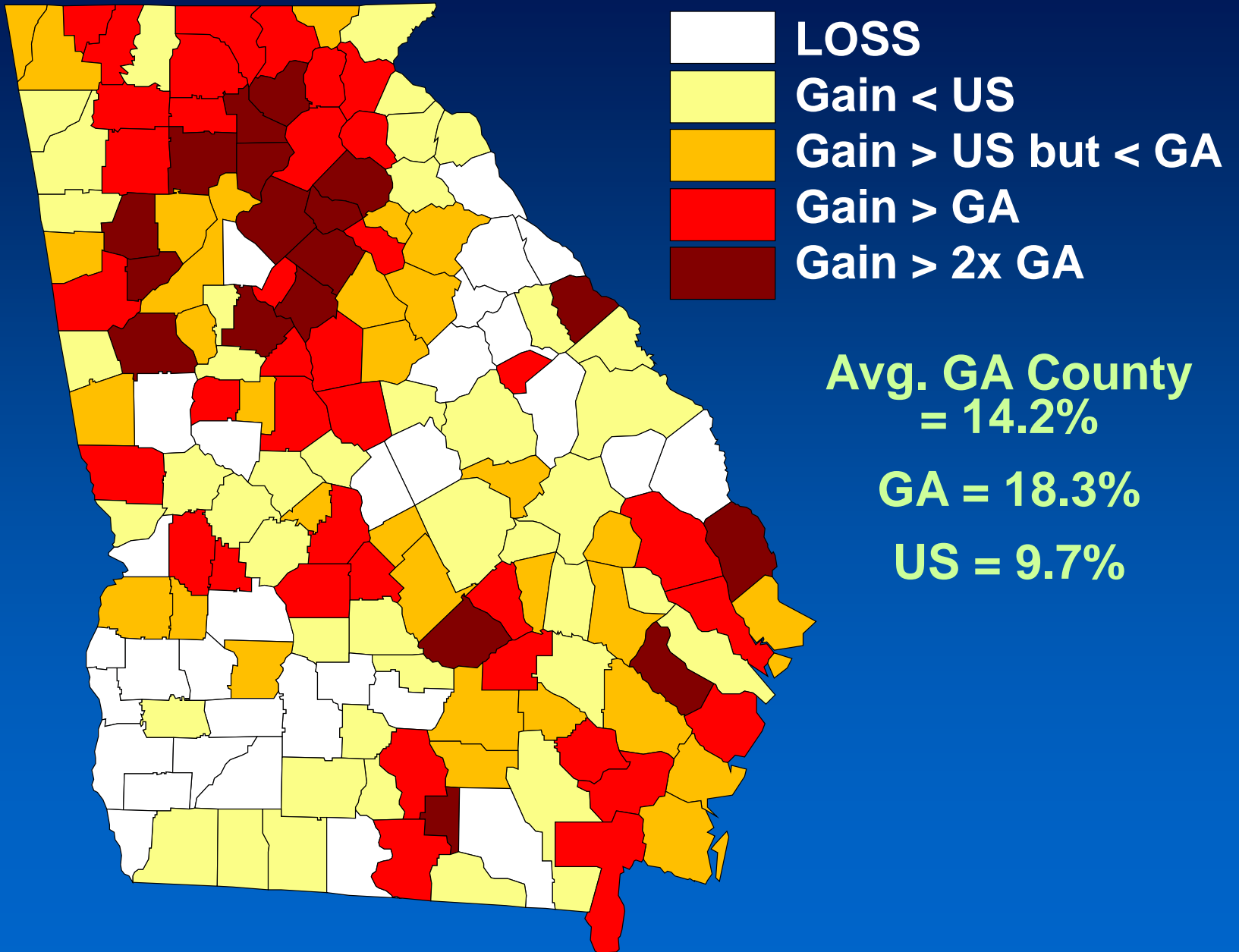
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-13	Rank of % Chg.
WHITFIELD	102,945	23	354.4	0.34	72
CATOOSA	65,311	35	402.8	2.14	37
CHATTOOGA	25,138	74	80.2	-3.37	141
FLOYD	95,821	26	187.9	-0.51	90
GORDON	55,757	39	156.7	1.03	58
MURRAY	39,267	50	114.0	-0.91	100

Population Change: 1930-2010



Primary data source: U.S. Census Bureau

Population Change: 2000-2010



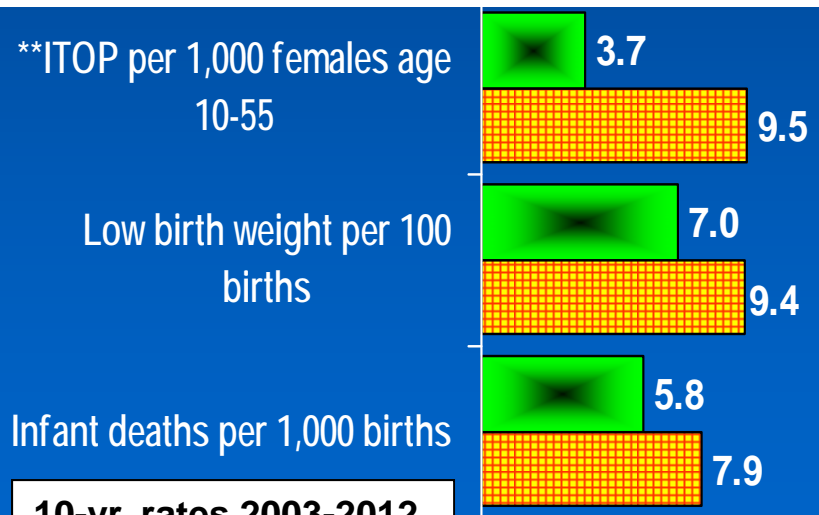
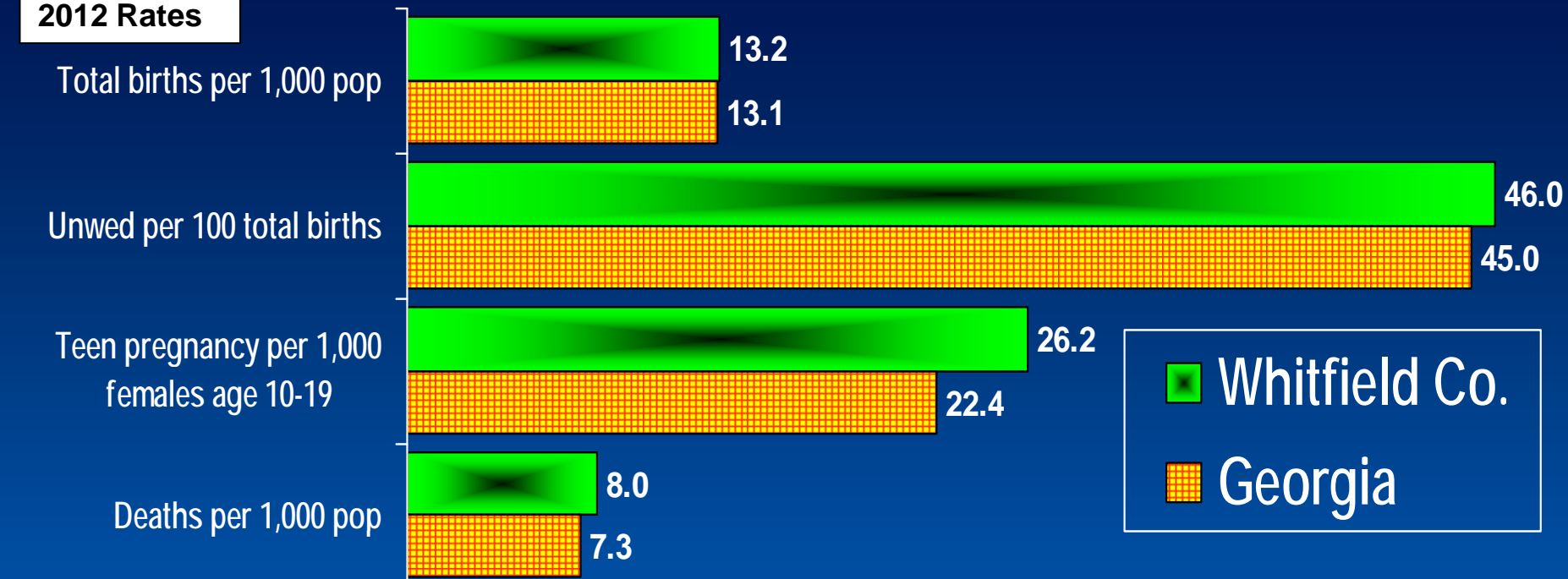
Components of Population Change

Natural Increase & Net Migration*

Area	4/1/2010- 7/1/2013 Numerical Change*	4/1/2010- 7/1/2013 # Natural Increase (Births-Deaths)	4/1/2010- 7/1/2013 # Net Migration	7/1/2012- 7/1/2013 1-yr Natural Increase Rate	7/1/2012- 7/1/2013 1-yr Net Migration Rate
WHITFIELD	346	2,235	-1,855	6.5	-7.9
CATOOSA	1,371	673	591	2.5	2.1
CHATTOOGA	-877	-36	-846	-0.2	-19.4
FLOYD	-496	676	-1,188	1.6	-4.2
GORDON	571	866	-273	4.7	-3.5
MURRAY	-361	447	-825	2.8	-5.9
Avg. County	1,915	1,242	631	2.9	-2.4
GEORGIA	304,504	197,541	100,318	5.9	1.6

Selected Vital Statistics

2012 Rates

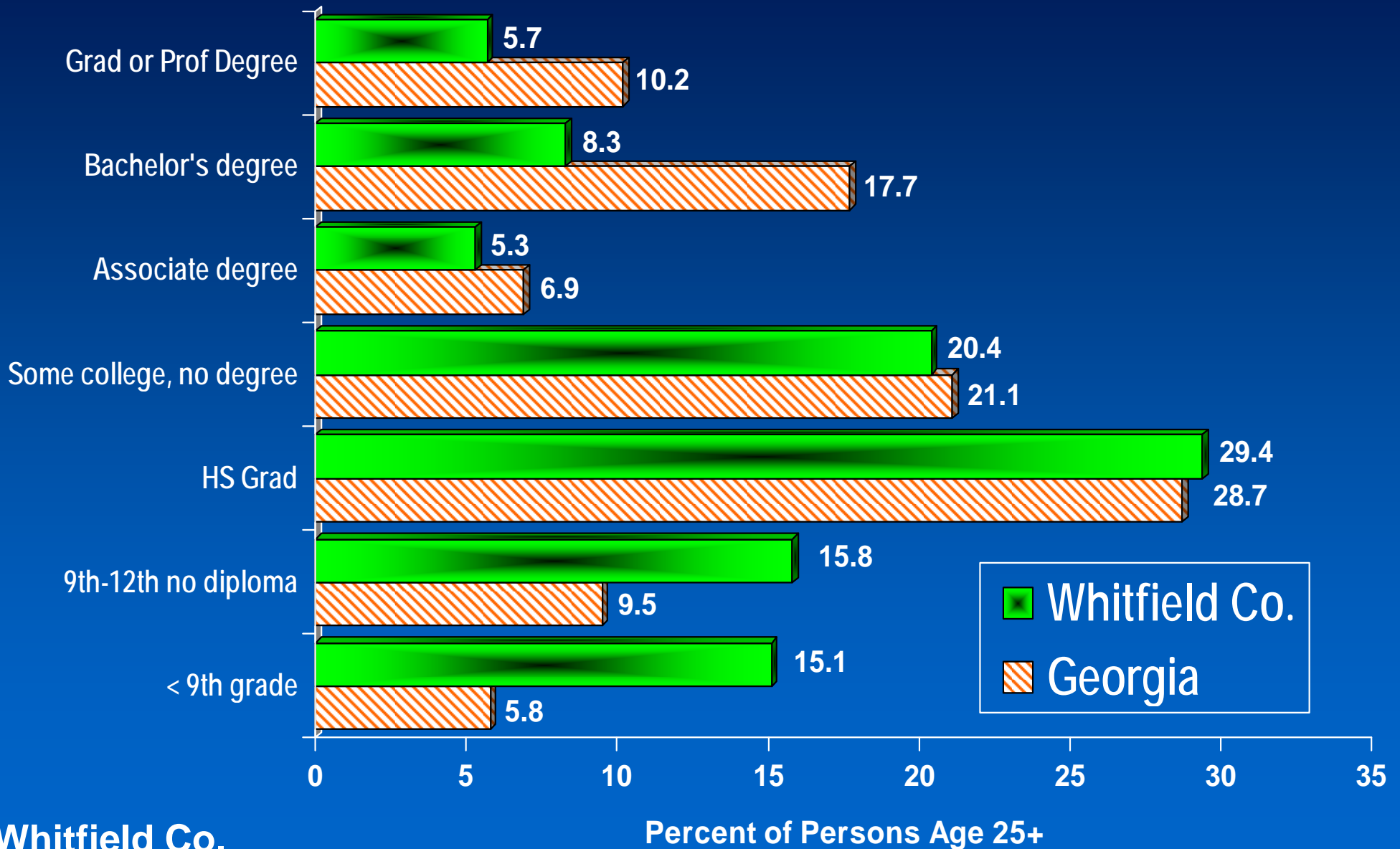


2012 Whitfield Co. Natality Data
 1,361 total births, 586 unwed births
 99 induced terminations
 197 teen pregnancies
 93 low birth weight babies

2012 Whitfield Co. Mortality Data
 830 total deaths
 5 infant deaths

Primary data source: GA Dept. Public Health, OASIS
 **ITOP—Induced Terminations of Pregnancy

Highest Level of Educational Attainment: 2009-2013 5 Yr. Avg. – American Community Survey



Whitfield Co.

Not completing HS = 30.9%

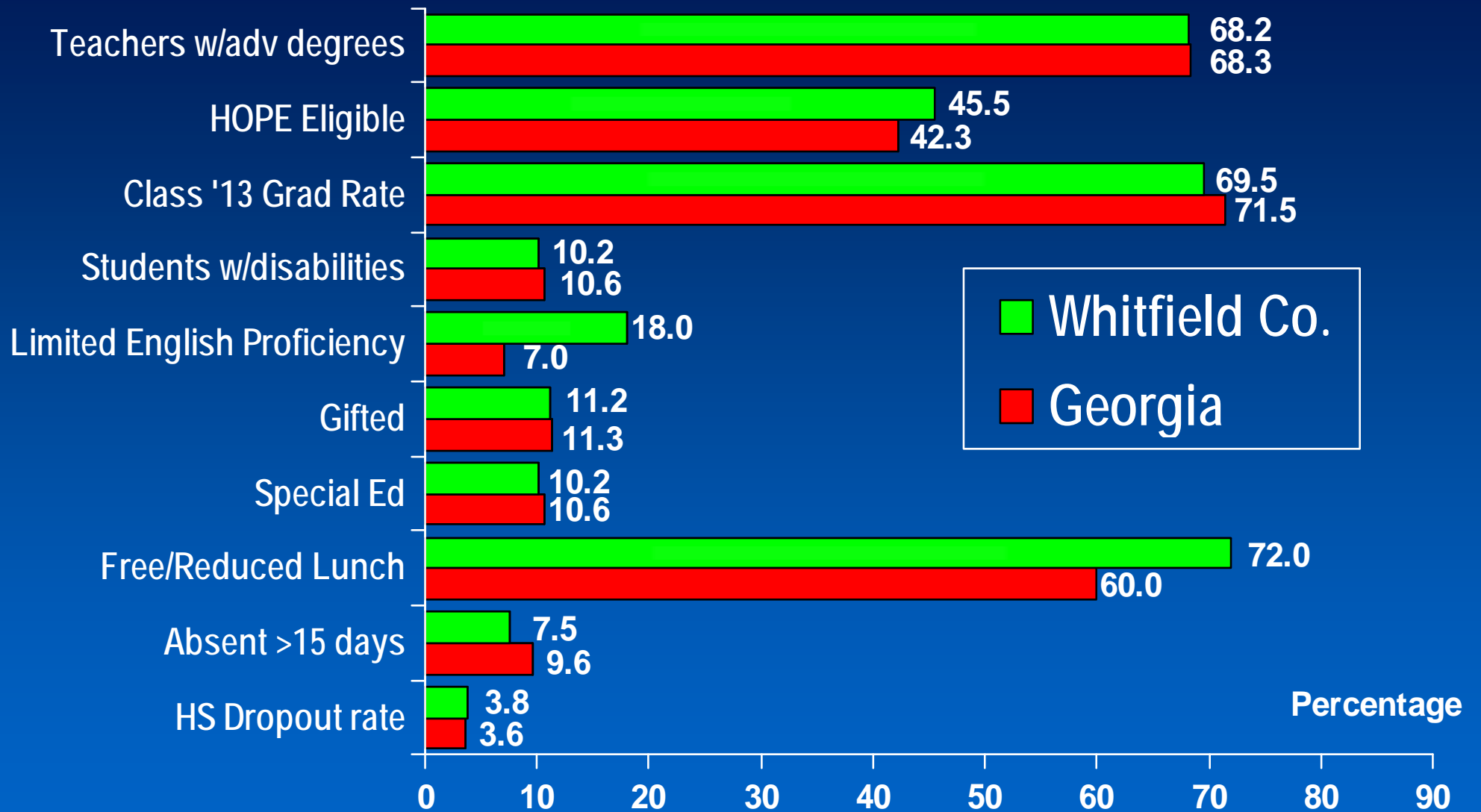
With a bachelor's + degree = 14.0%

Primary data source: U.S. Census Bureau

Selected Public School Statistics

School Year 2012-13

(does not include Dalton city schools)



Whitfield Co. Public Schools

K12 enrollment = 13,014

HS dropouts = 157

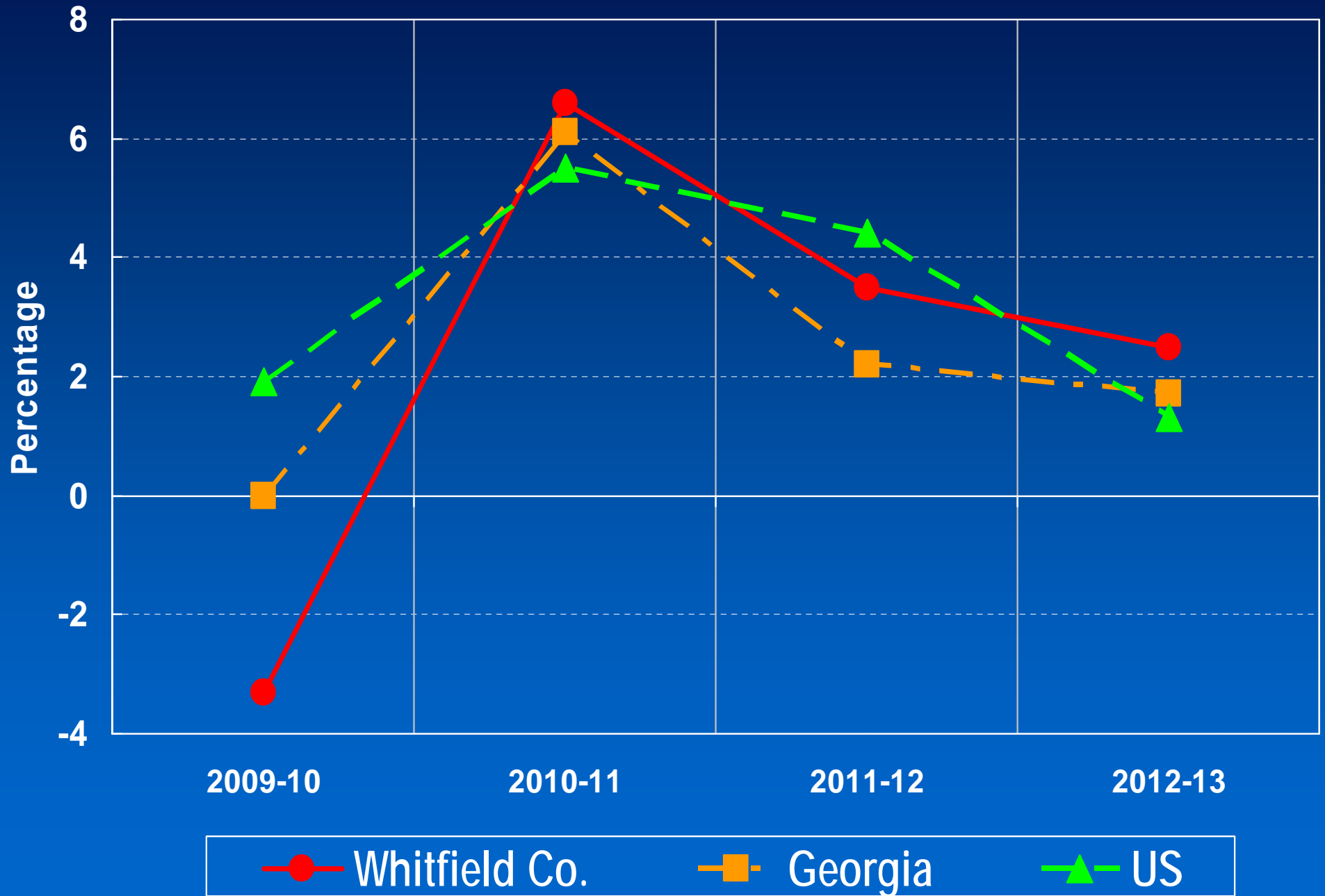
General Fund Expenditures per FTE = \$7,684

Primary data source:
Governor's Office of Student Achievement

Per Capita Income: 2013

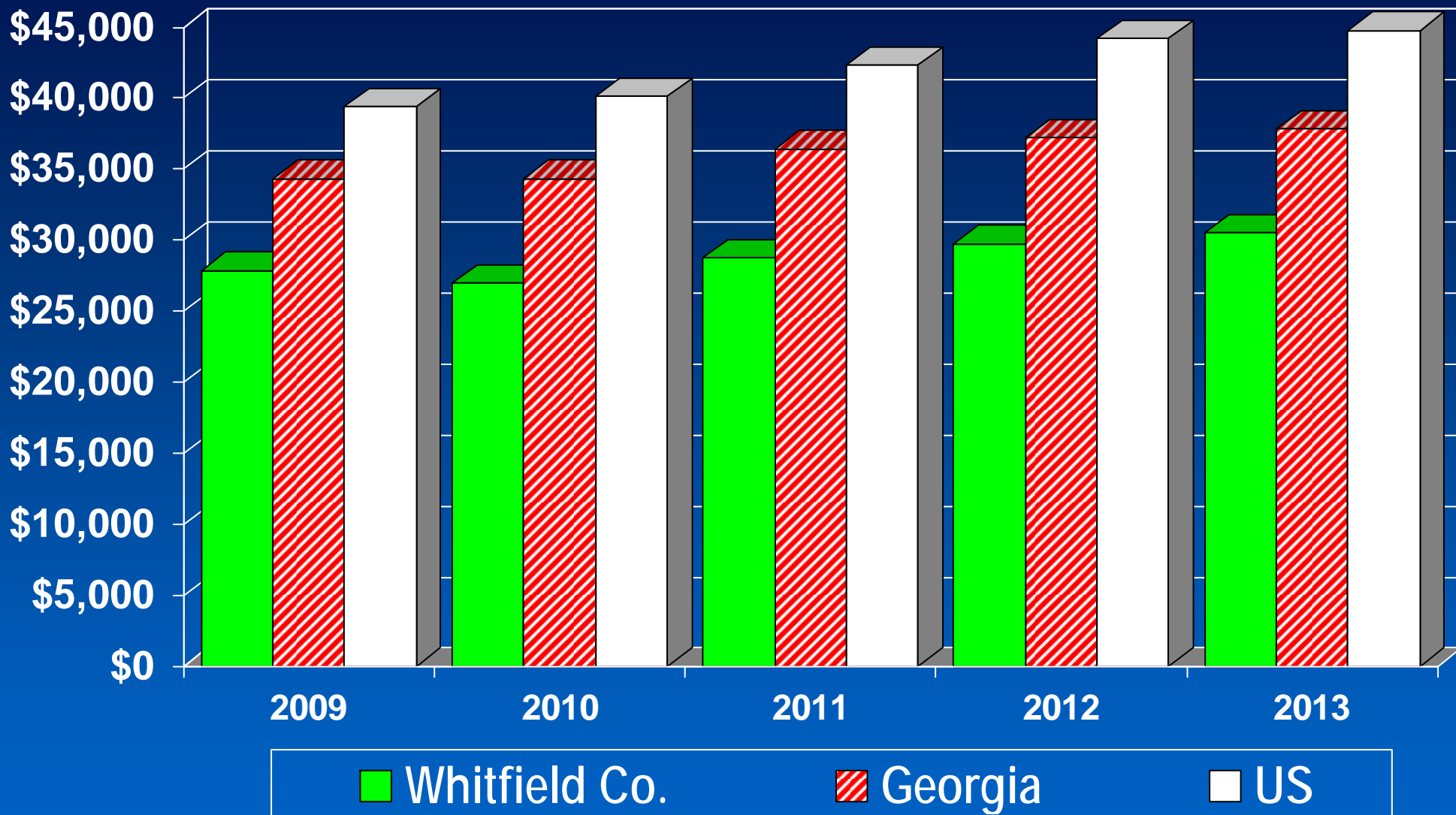
County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2009-2013
WHITFIELD	\$30,520	87	80.6	9.4
CATOOSA	\$31,329	75	82.8	10.8
CHATTOOGA	\$25,801	143	68.2	14.0
FLOYD	\$34,641	40	91.5	9.3
GORDON	\$29,050	110	76.8	11.8
MURRAY	\$26,577	137	70.2	8.0
GA Avg. Co.	\$32,146	--	84.9	12.9

Per Capita Income: 2009-2013 Percentage Change



Primary data source: U.S. Bureau of Economic Analysis (1/15)

Per Capita Income: 2009-2013



2013 PCI
Whitfield Co. = \$30,520

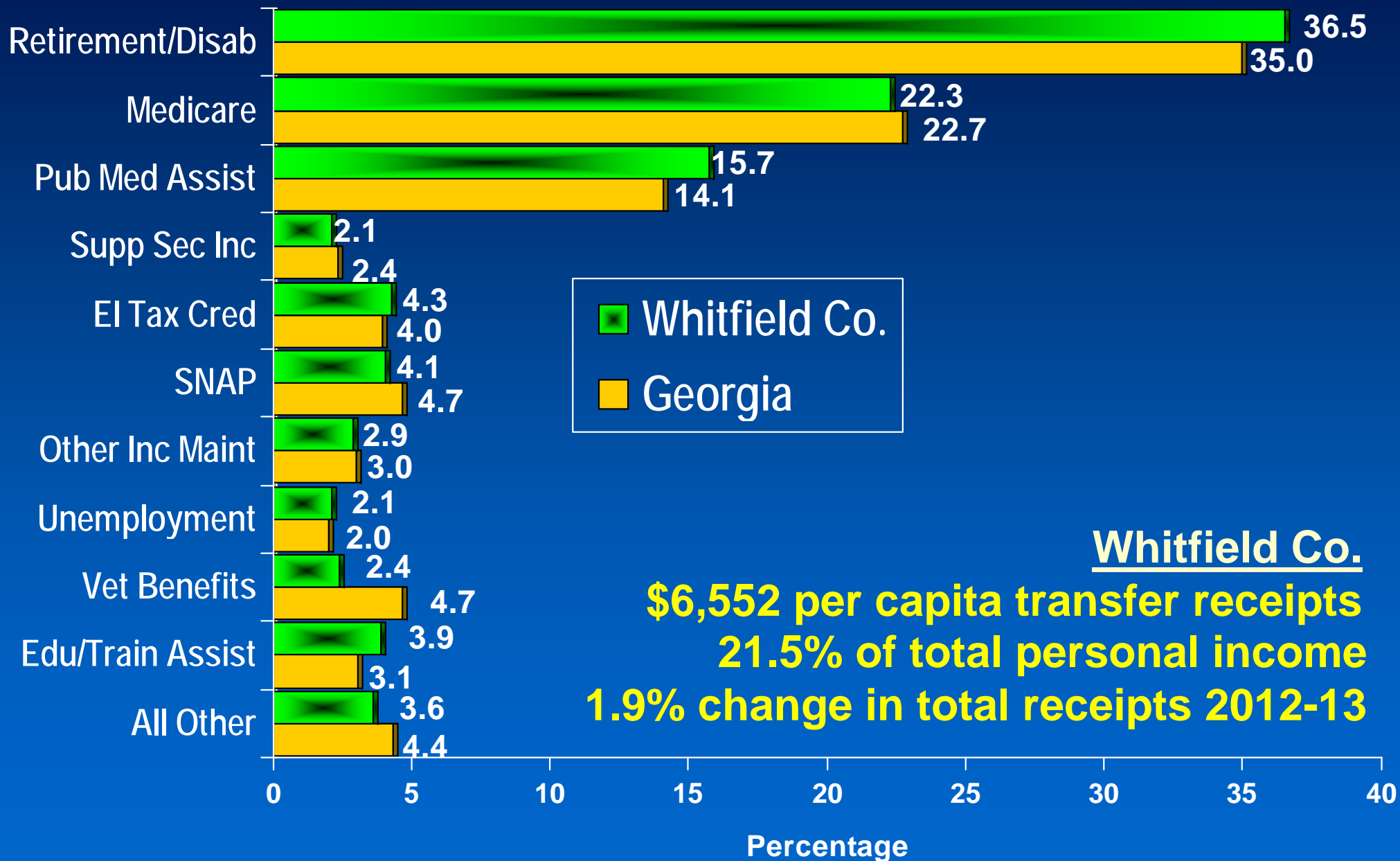
Georgia = \$37,845
US = \$44,765

Median Household Income 2013 Model-Based Estimates

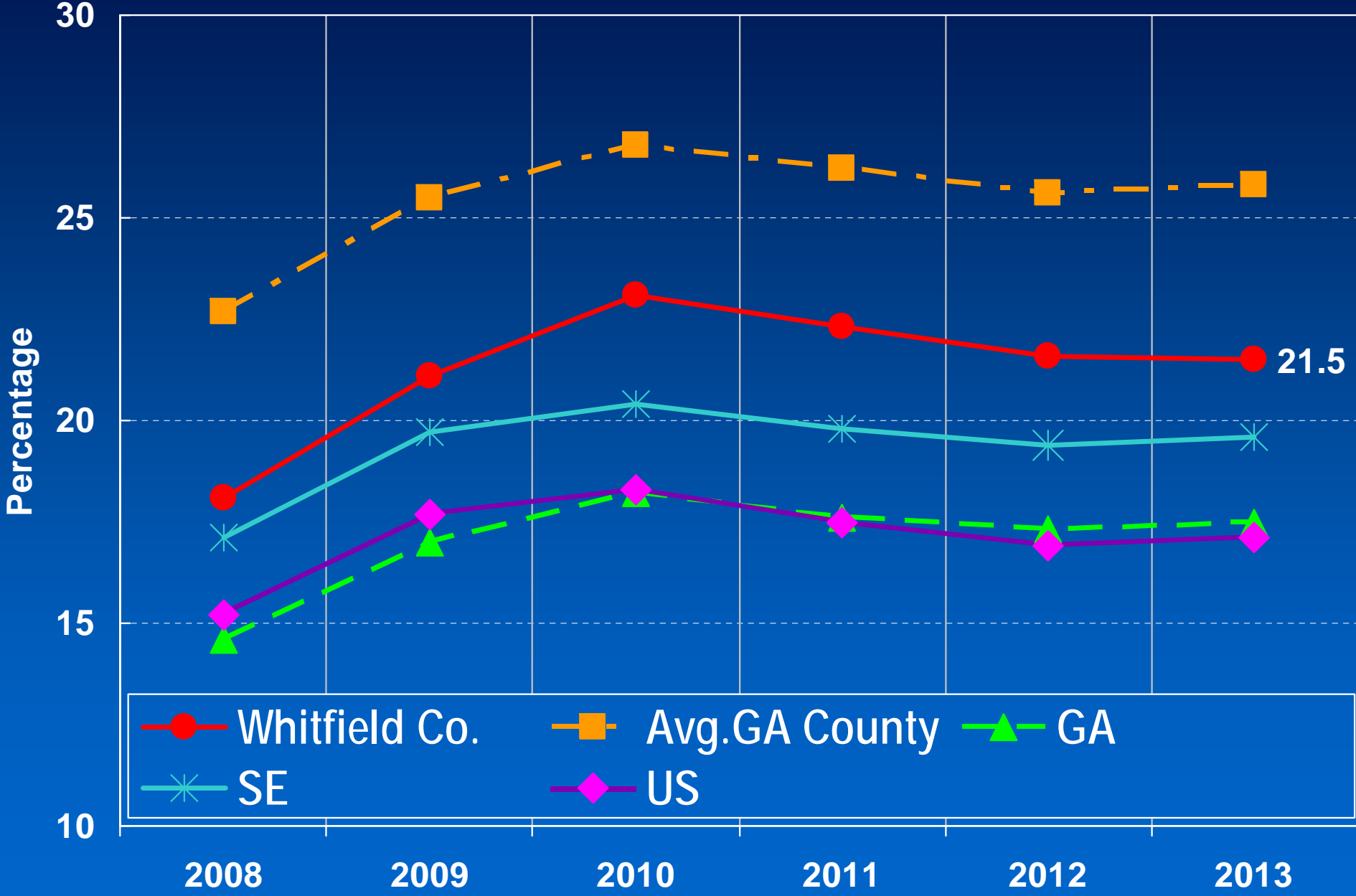


Personal Current Transfer Receipts: 2013

Whitfield Co. Total = \$674,516,000



Transfer Receipts as a Percentage of Total Personal Income 2008-2013

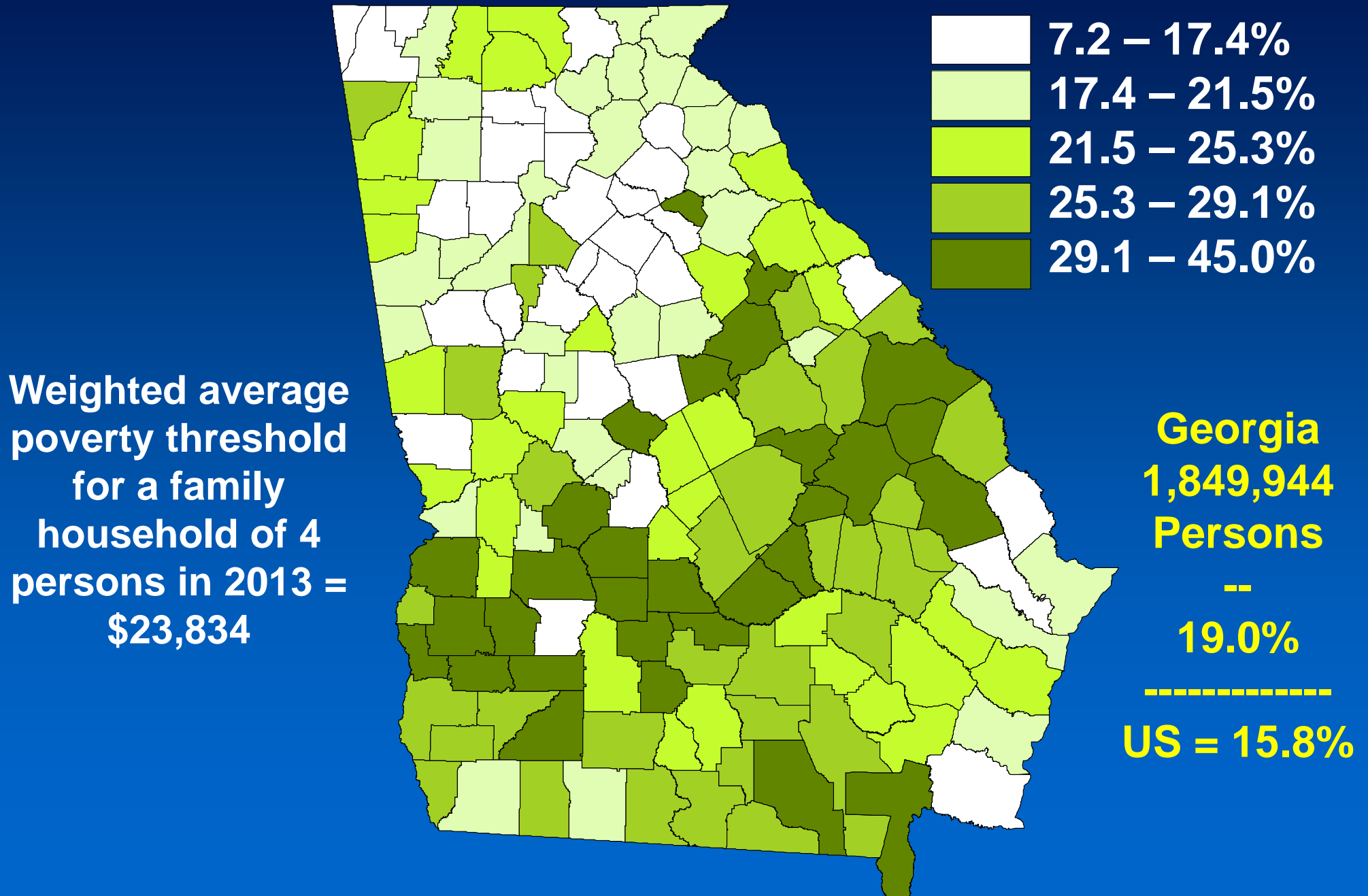


Primary data source: U.S. Bureau of Economic Analysis (1/15)

Persons Living Below Poverty Level 2013 Model-Based Estimates

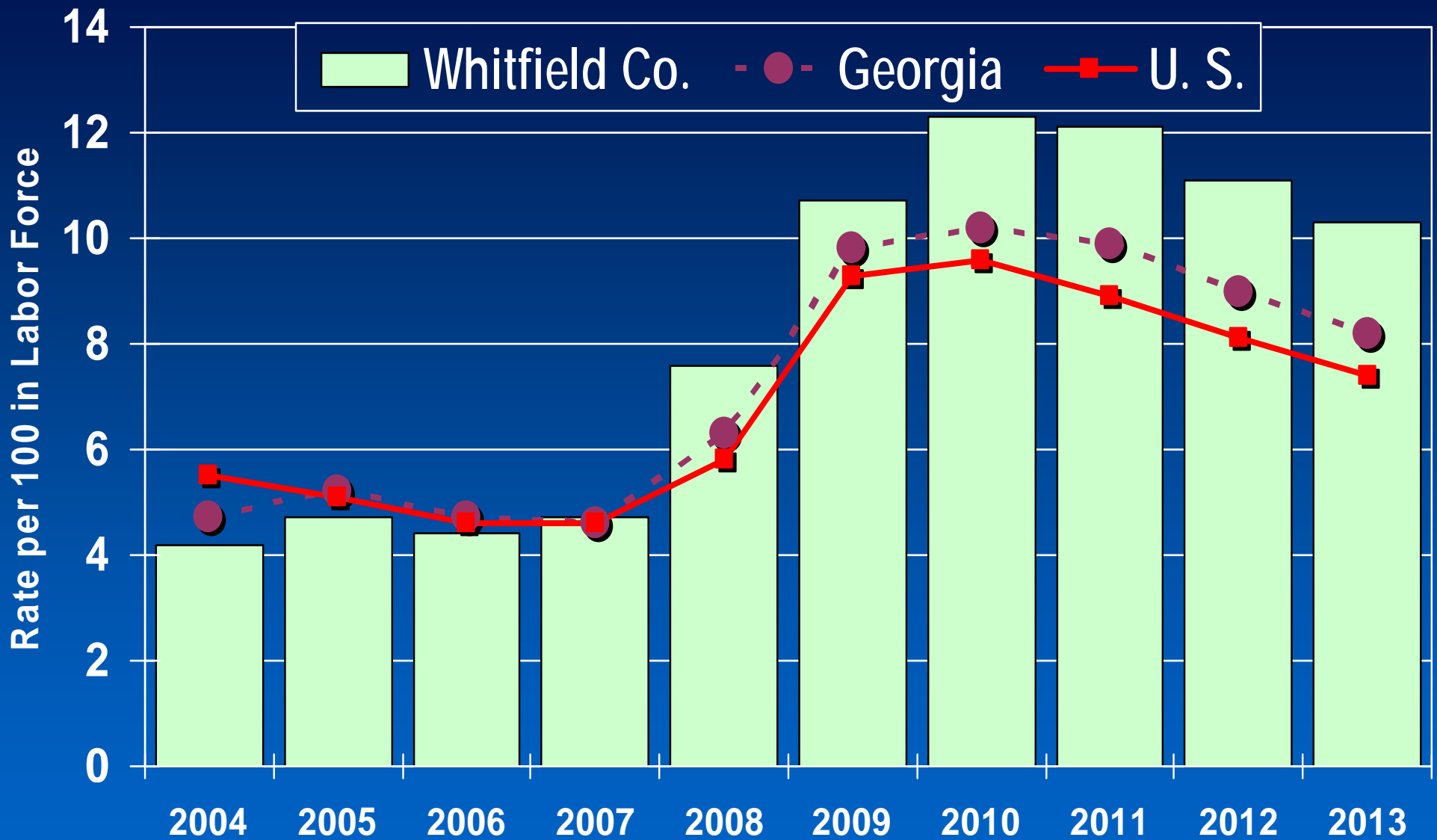
County	# of Persons	% of all Persons	Rank of %
WHITFIELD	20,279	19.9	48
CATOOSA	10,325	16.0	25
CHATTOOGA	6,656	28.3	122
FLOYD	20,411	22.2	70
GORDON	10,087	18.4	38
MURRAY	8,525	21.9	67
GA Avg. Co.	11,651	23.3	--

Persons Living Below the Poverty Level 2013 Model-Based Estimates



Primary data source: U.S. Census Bureau (12/14)

Civilian Labor Force Average Annual Unemployment Rates



2013 Rates

Whitfield Co. = 10.3

GA = 8.2

US = 7.4

Avg. GA County = 9.2

Establishments, Employment & Wages: 2013 Averages

Whitfield County	Avg. # Establishments	Avg. Monthly Employment	Avg. Wage Weekly
TOTAL GOODS PRODUCING	470	17,972	\$820
Ag, forestry, fishing	14	82	\$461
Construction	152	881	\$636
Manufacturing	301	16,937	\$830
TOTAL SERVICE PROVIDING	1,817	28,986	\$715
Wholesale trade	249	3,640	\$844
Retail trade	429	429	\$448
Transp/Warehousing	84	3,686	\$688
Finance/Insurance	121	630	\$892
Professional/Sci/Tech	202	2,610	\$1,298
Admin/Suppt/WasteMgmt/Remediation	105	1,499	\$650
Health care/Soc Svcs	181	4,549	\$888
Accommodations/Food Svc	162	2,978	\$276
TOTAL GOVERNMENT	87	5,276	\$735
TOTAL ALL INDUSTRIES	2,435	52,297	\$753

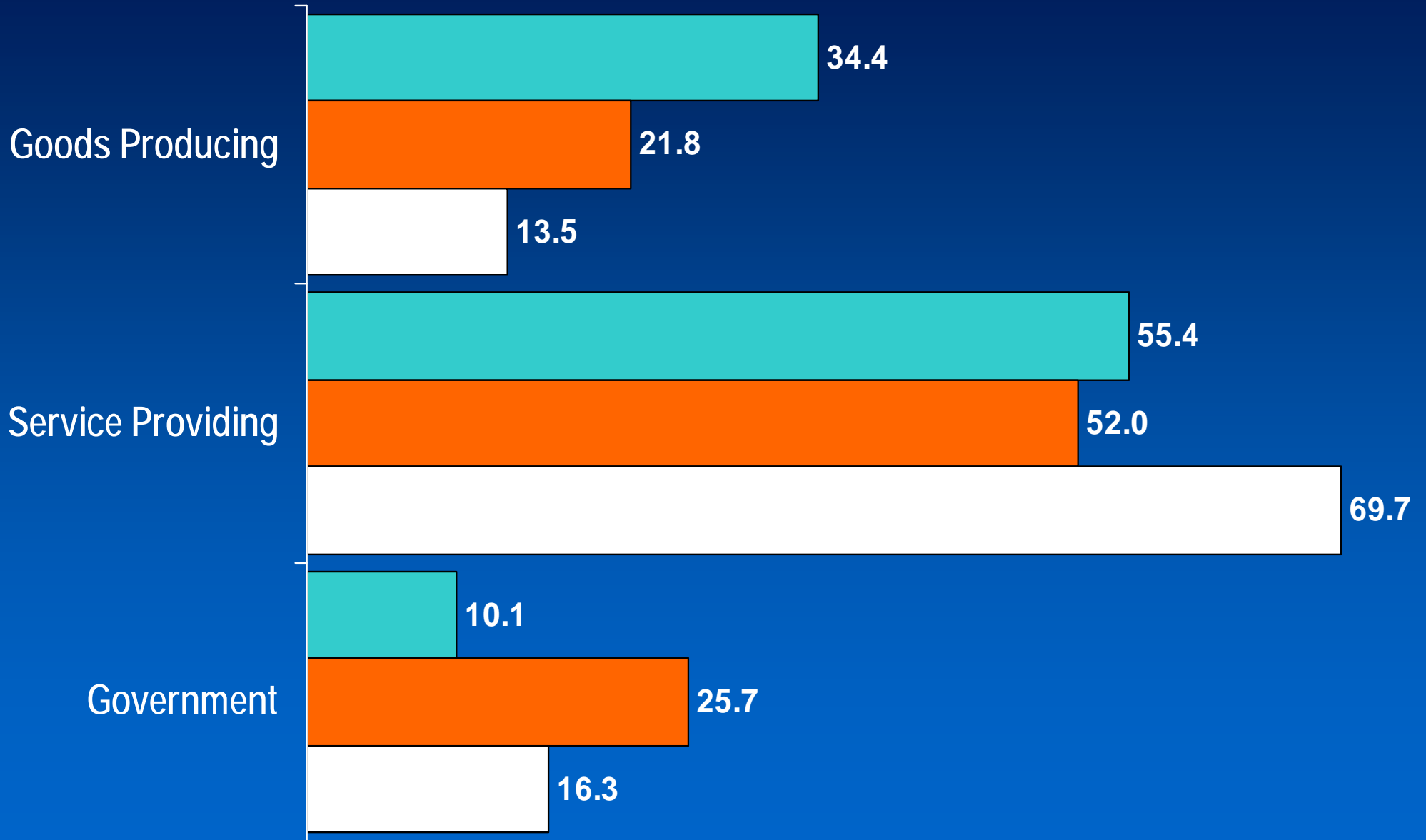
Primary data source: GA Dept. of Labor (6/14)

Employment Comparisons by Industry Group: 2013

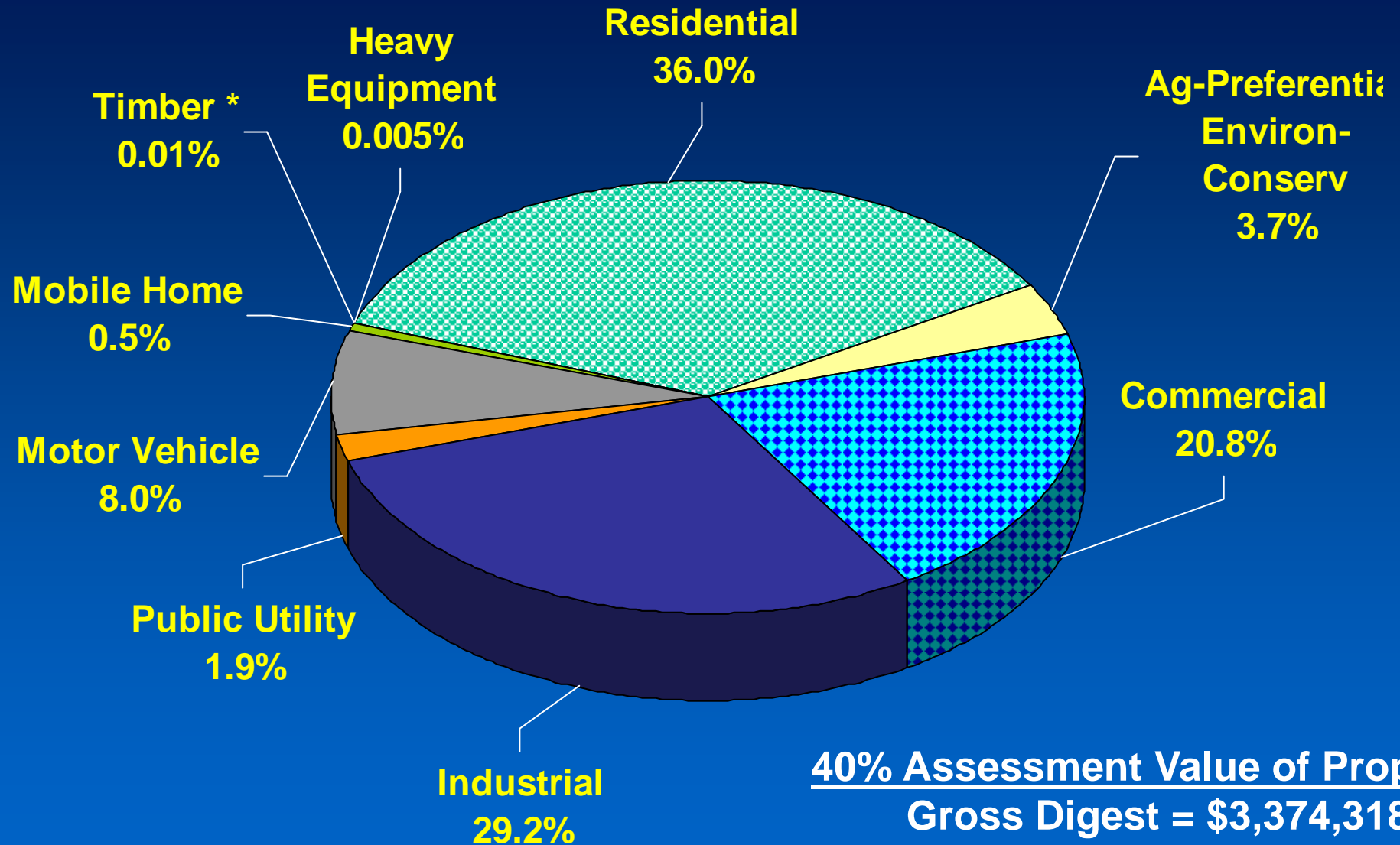
■ Whitfield Co.

■ Avg. GA County

■ Georgia



Components of 2013 Property Tax Gross Digest Whitfield County



40% Assessment Value of Property

Gross Digest = \$3,374,318,470

Homestead & Property Exemptions = \$812,638,755

Net M&O Digest = \$2,561,679,715

Value of exempt property = \$420,892,551

Primary data source:
GA Dept. of Revenue

* Timber taxed at 100% based on previous year sales

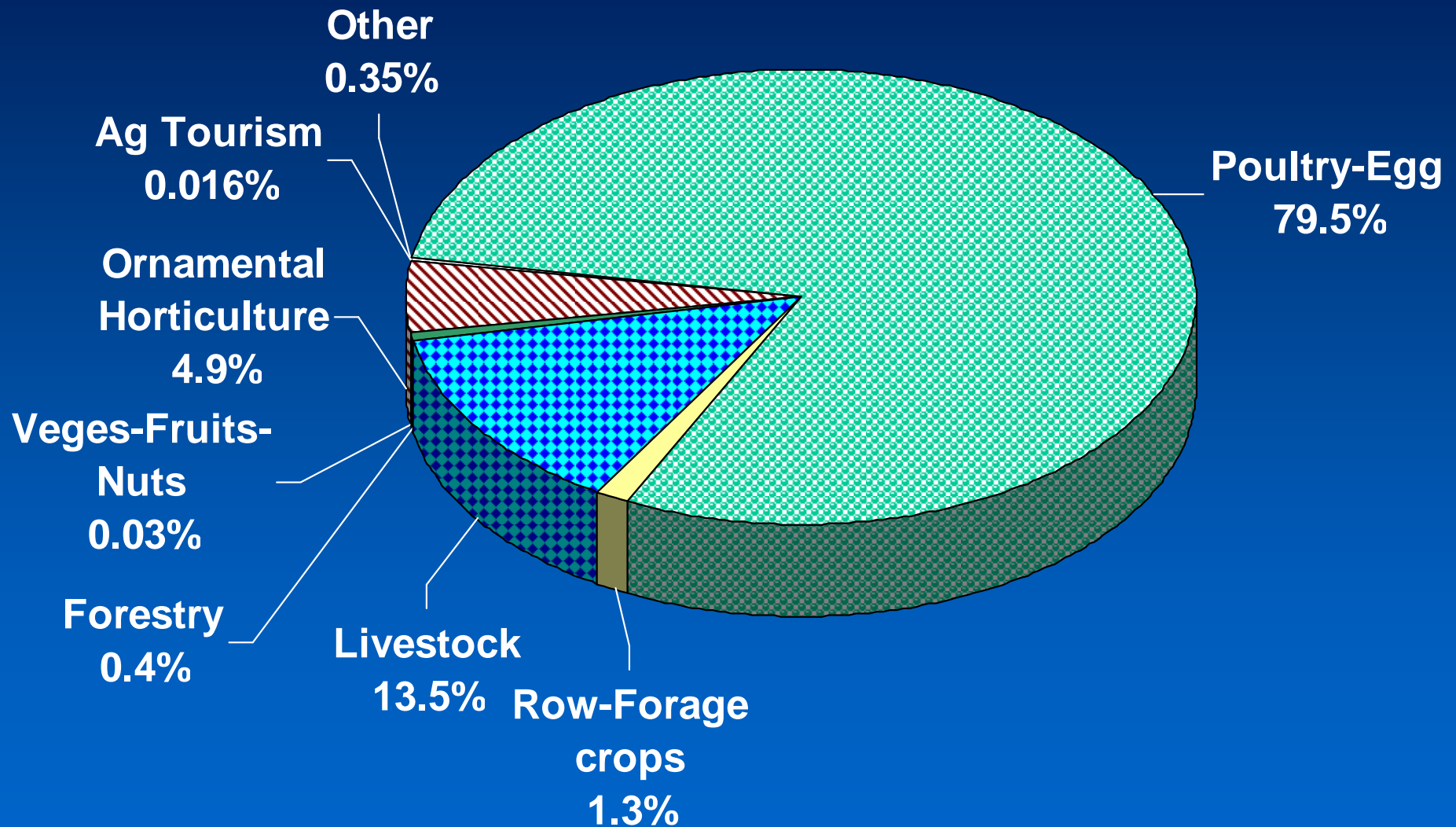
Millage Rates, Taxes Levied, & Sales Tax Rate

County	2013 County-wide Millage*	2013 Taxes Levied*	Sales Tax Rate as of 1/1/2015	LOST Type* as of 1/1/2015
WHITFIELD	26.967	\$84,853,262	6	LE
CATOOSA	25.159	\$40,212,409	7	LSE
CHATTOOGA	27.186	\$11,392,656	7	LSE
FLOYD	29.838	\$89,182,692	7	LSE
GORDON	29.356	\$48,015,679	7	LSE
MURRAY	21.450	\$18,685,975	7	LSE

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational

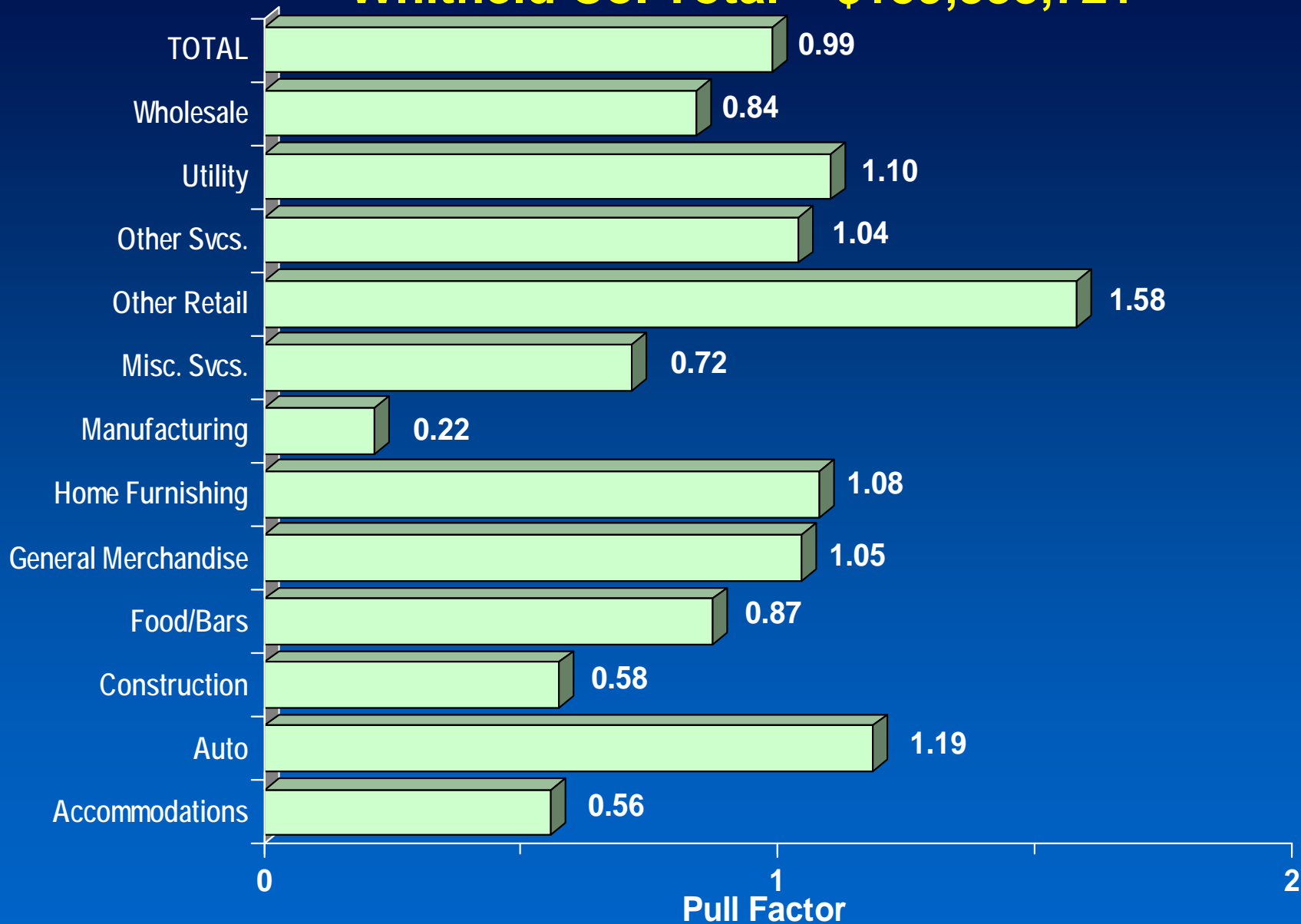
2013 Farm Gate Value by Commodity Group

Whitfield Co. Total Value = \$66,932,536



1% Sales & Use Tax Distributions: 2013

Whitfield Co. Total = \$159,333,721



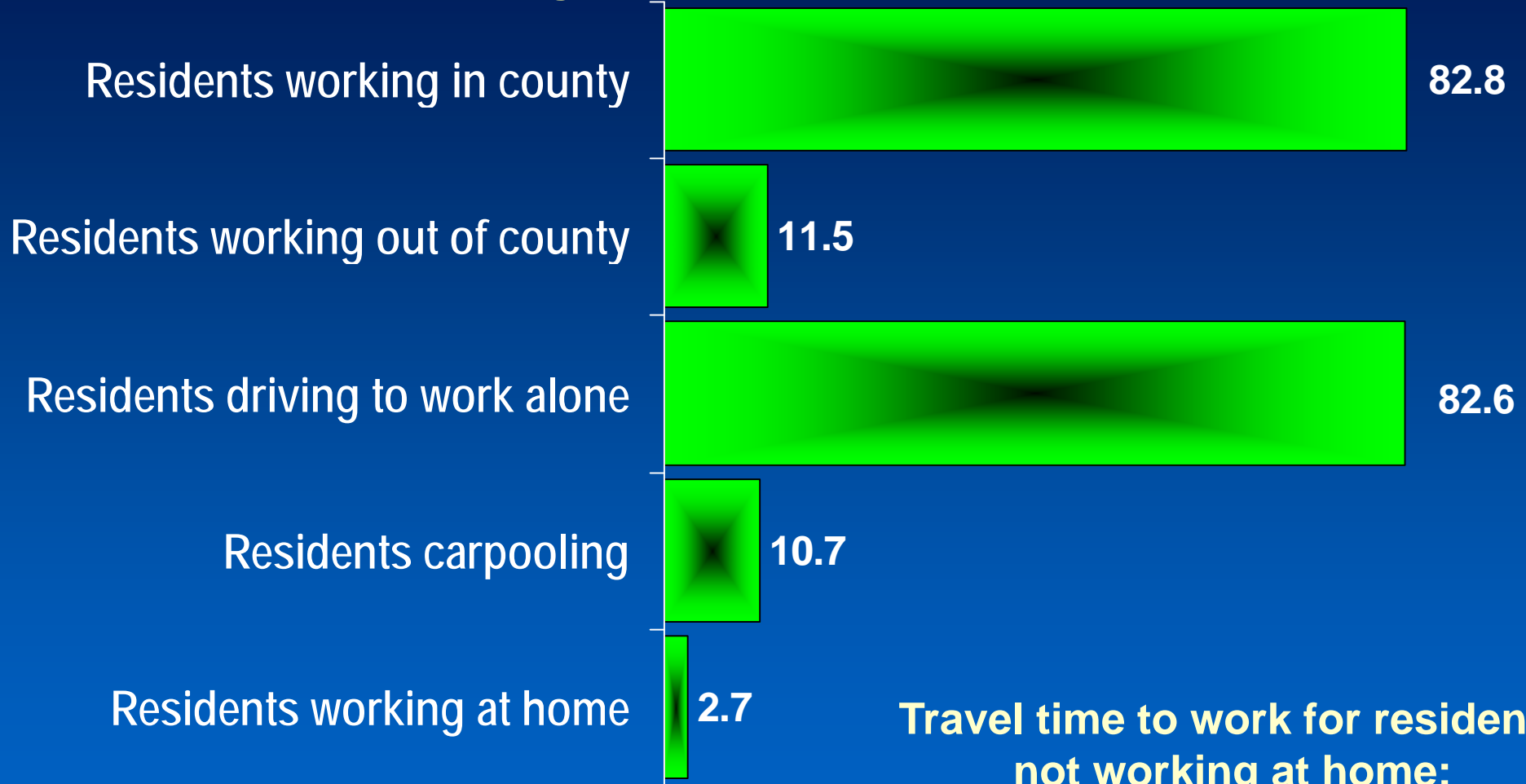
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales Tax Commodity Report, Dec. 2014.
Pull factors calculated.

Commuting to Work: 2009-2013

5 Yr. Average – American Community Survey

Percentage of:



Travel time to work for residents not working at home:

< 20 min. = 52.3%

45+ min. = 6.0%

Whitfield Co.

Resident workers 16+ = 42,921

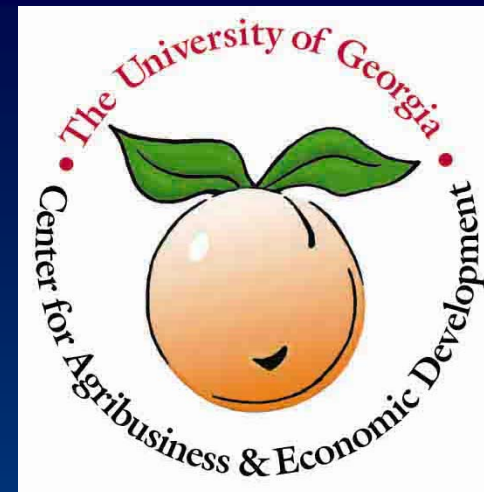
Mean travel time to work
= 20.1 minutes

*This study was developed to assist
community leadership with their
future planning and decision making.*

Special Area Report

15-03

February 2015



***Prepared for Whitfield County Cooperative Extension
by Sue Boatright***

Center for Agribusiness and Economic Development

College of Agricultural and Environmental Sciences

The University of Georgia • Athens, GA

Georgia Cooperative Extension

www.caes.uga.edu/center/caed/

***To learn more about your county check the
“Georgia Statistics System” website:***

www.georgiastats.uga.edu