Wayne County Community Profile

27th in order of county creation
May 11, 1803

Prepared for Wayne County Cooperative Extension by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA
Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2015 series).
Population Composition by Age
Wayne County

2015 Median Age
Wayne Co. = 37.9 yrs.
GA = 35.3 yrs.

Primary data source: U.S. Census Bureau
## 2015 County Population Comparisons

<table>
<thead>
<tr>
<th>County</th>
<th>Total</th>
<th>Total Rank</th>
<th>Density per sq.mi.</th>
<th>% Chg. 2010-15</th>
<th>Rank of % Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>29,534</td>
<td>58</td>
<td>46.0</td>
<td>-1.88</td>
<td>108</td>
</tr>
<tr>
<td>APPLING</td>
<td>18,454</td>
<td>95</td>
<td>36.4</td>
<td>1.20</td>
<td>62</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>18,455</td>
<td>94</td>
<td>41.7</td>
<td>0.24</td>
<td>76</td>
</tr>
<tr>
<td>GLYNN</td>
<td>83,579</td>
<td>30</td>
<td>199.1</td>
<td>4.96</td>
<td>29</td>
</tr>
<tr>
<td>LONG</td>
<td>17,731</td>
<td>99</td>
<td>44.3</td>
<td>22.75</td>
<td>1</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>13,969</td>
<td>112</td>
<td>32.9</td>
<td>-2.53</td>
<td>119</td>
</tr>
<tr>
<td>PIERCE</td>
<td>19,103</td>
<td>91</td>
<td>60.4</td>
<td>1.84</td>
<td>55</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>25,229</td>
<td>72</td>
<td>52.6</td>
<td>-1.14</td>
<td>98</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (3/16)
Population Change: 1930-2010

Percentage Change


U.S. Georgia Wayne Co.

Primary data source: U.S. Census Bureau, Decennial Censuses
Population Change: 2000-2010

Loss
Gain < US
Gain > US but < GA
Gain > GA
Gain > 2x GA
Avg. GA County = 14.2%
GA = 18.3%
US = 9.7%

Primary data source: U.S. Census Bureau (3/11)
### Components of Population Change
#### Natural Increase & Net Migration*

<table>
<thead>
<tr>
<th>Area</th>
<th>4/1/2010-6/30/2015 Numerical Change*</th>
<th>4/1/2010-6/30/2015 # Natural Increase (Births-Deaths)</th>
<th>4/1/2010-6/30/2015 # Net Migration</th>
<th>7/1/2014-6/30/2015 1-yr Natural Increase Rate</th>
<th>7/1/2014-6/30/2015 1-yr Net Migration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>-565</td>
<td>457</td>
<td>-1,049</td>
<td>2.2</td>
<td>-17.0</td>
</tr>
<tr>
<td>APPLING</td>
<td>218</td>
<td>373</td>
<td>-153</td>
<td>2.4</td>
<td>-4.1</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>45</td>
<td>142</td>
<td>-68</td>
<td>1.6</td>
<td>2.2</td>
</tr>
<tr>
<td>GLYNN</td>
<td>3,953</td>
<td>1,016</td>
<td>2,755</td>
<td>1.9</td>
<td>11.9</td>
</tr>
<tr>
<td>LONG</td>
<td>3,286</td>
<td>760</td>
<td>2,461</td>
<td>8.3</td>
<td>24.1</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>-363</td>
<td>57</td>
<td>-414</td>
<td>0.6</td>
<td>-1.4</td>
</tr>
<tr>
<td>PIERCE</td>
<td>345</td>
<td>246</td>
<td>129</td>
<td>2.7</td>
<td>3.2</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>-290</td>
<td>448</td>
<td>-745</td>
<td>2.1</td>
<td>1.2</td>
</tr>
<tr>
<td>Avg. County</td>
<td>3,309</td>
<td>1,883</td>
<td>1,368</td>
<td>2.2</td>
<td>1.6</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>526,179</td>
<td>299,340</td>
<td>217,464</td>
<td>5.3</td>
<td>6.2</td>
</tr>
</tbody>
</table>

* Numerical change includes “residual” not represented in either NI or NM.

Primary data source: U. S. Census Bureau (3/16)
Selected Vital Statistics

2014 Rates

Total births per 1,000 pop
- Wayne Co.: 13.8
- Georgia: 13.0

Unwed per 100 total births
- Wayne Co.: 45.1
- Georgia: 48.1

Teen pregnancy per 1,000 females age 10-19
- Wayne Co.: 30.1
- Georgia: 18.6

Deaths per 1,000 pop
- Wayne Co.: 11.1
- Georgia: 7.6

**ITOP per 1,000 females age 10-55
- Wayne Co.: 2.0
- Georgia: 9.2

Low birth weight per 100 births
- Wayne Co.: 12.5
- Georgia: 9.5

Infant deaths per 1,000 births
- Wayne Co.: 7.6
- Georgia: 7.6

2014 Wayne Co. Natality Data
414 total births, 199 unwed births
18 induced terminations
54 teen pregnancies
38 low birth weight babies

2014 Wayne Co. Mortality Data
331 total deaths
0 infant deaths

Primary data source: GA Dept. Public Health, OASIS
**ITOP—Induced Terminations of Pregnancy
Highest Level of Educational Attainment: 2010-2014
5 Yr. Avg. – American Community Survey

Wayne Co.
Not completing HS = 18.5%
With a bachelor’s + degree = 12.1%

Primary data source: U.S. Census Bureau
Selected Public School Statistics
School Year 2014-15

Teachers w/Adv Degrees
- Wayne Co. 63.2%
- Georgia 66.7%

HOPE Eligible
- Wayne Co. 43.5%
- Georgia 48.1%

Class '15 Grad Rate
- Wayne Co. 82.1%
- Georgia 78.8%

Students w/Disabilities
- Wayne Co. 12.4%
- Georgia 11.0%

Limited English Proficiency
- Wayne Co. 3.0%
- Georgia 8.0%

Gifted
- Wayne Co. 5.0%
- Georgia 11.5%

Free/Reduced Lunch
- Wayne Co. 62.0%
- Georgia 68.0%

Absent >15 Days
- Wayne Co. 15.0%
- Georgia 9.9%

Retained in Grade
- Wayne Co. 1.8%
- Georgia 2.8%

HS Dropout Rate
- Wayne Co. 4.3%
- Georgia 3.5%

Primary data source:
Governor's Office of Student Achievement

Wayne Co.
K12 enrollment = 5,172
HS dropouts = 64
General Fund Expenditures per FTE = $7,784
## Per Capita Income: 2014

<table>
<thead>
<tr>
<th>County</th>
<th>PCI</th>
<th>Rank of PCI</th>
<th>% PCI of GA Total</th>
<th>% Change in PCI 2010-2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>$30,144</td>
<td>91</td>
<td>77.3</td>
<td>8.3</td>
</tr>
<tr>
<td>APPLING</td>
<td>$29,115</td>
<td>105</td>
<td>74.7</td>
<td>14.8</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>$23,153</td>
<td>153</td>
<td>59.4</td>
<td>10.3</td>
</tr>
<tr>
<td>GLYNN</td>
<td>$38,341</td>
<td>19</td>
<td>98.4</td>
<td>11.7</td>
</tr>
<tr>
<td>LONG</td>
<td>$22,221</td>
<td>156</td>
<td>57.0</td>
<td>5.6</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>$24,529</td>
<td>150</td>
<td>62.9</td>
<td>11.8</td>
</tr>
<tr>
<td>PIERCE</td>
<td>$30,771</td>
<td>80</td>
<td>78.9</td>
<td>8.2</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>$28,371</td>
<td>114</td>
<td>72.8</td>
<td>15.3</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>$32,146</td>
<td>--</td>
<td>84.9</td>
<td>12.9</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Bureau of Economic Analysis (12/15)
Per Capita Income: 2010-2014
Percentage Change

Wayne Co., Georgia, US

Primary data source: U.S. Bureau of Economic Analysis (12/15)
Per Capita Income: 2010-2014

2014 PCI
Wayne Co. = $30,144
Georgia = $38,980
US = $46,049

Primary data source: U.S. Bureau of Economic Analysis (12/15)
Median Household Income
2014 Model-Based Estimates

- US: $53,657
- GEORGIA: $49,240
- GA Avg. Co.: $41,210
- WAYNE: $41,093
- APPLING: $36,642
- BRANTLEY: $36,865
- GLYNN: $46,737
- LONG: $43,193
- MCINTOSH: $37,603
- PIERCE: $40,526
- TATTNALL: $34,010

Primary data source: U. S. Census Bureau (12/15)
Personal Current Transfer Receipts: 2014
Wayne Co. Total = $271,462,000

Wayne Co.
$9,064 per capita
transfer receipts

30.1% of total personal income
5.8% change in total 2013-14

Primary data source: Bureau of Economic Analysis (12/15)
Transfer Receipts as a Percentage of Total Personal Income
2009-2014

Primary data source: U.S. Bureau of Economic Analysis (12/15)
### Persons Living Below Poverty Level
#### 2014 Model-Based Estimates

<table>
<thead>
<tr>
<th>County</th>
<th># of Persons</th>
<th>% of all Persons</th>
<th>Rank of %</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>7,032</td>
<td>25.5</td>
<td>99</td>
</tr>
<tr>
<td>APPLING</td>
<td>4,495</td>
<td>24.9</td>
<td>94</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>3,973</td>
<td>21.7</td>
<td>72</td>
</tr>
<tr>
<td>GLYNN</td>
<td>15,666</td>
<td>19.3</td>
<td>51</td>
</tr>
<tr>
<td>LONG</td>
<td>3,666</td>
<td>21.9</td>
<td>74</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>3,290</td>
<td>23.3</td>
<td>83</td>
</tr>
<tr>
<td>PIERCE</td>
<td>3,540</td>
<td>18.9</td>
<td>48</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>5,833</td>
<td>28.2</td>
<td>124</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>11,338</td>
<td>22.8</td>
<td>--</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (12/15)
Persons Living Below the Poverty Level
2014 Model-Based Estimates

6.3 – 16.8%
16.8 – 20.7%
20.7 – 25.3%
25.3 – 28.8%
28.8 – 39.4%

Georgia
1,8202,783
Persons
--
18.4%
US = 15.5%

Weighted average poverty threshold for a family household of 4 persons in 2014 = $24,230

Primary data source: U.S. Census Bureau (12/15)
Civilian Labor Force Average Annual Unemployment Rates

2015 Rates
Wayne Co. = 7.3  GA = 5.9  US = 5.3
Avg. GA County = 6.7

Primary data source: GA Dept. of Labor
<table>
<thead>
<tr>
<th>Wayne County</th>
<th>Avg. # Establishments</th>
<th>Avg. Monthly Employment</th>
<th>Avg. Wage Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL GOODS PRODUCING</td>
<td>139</td>
<td>1,997</td>
<td>$1,045</td>
</tr>
<tr>
<td>Ag, forestry, fishing</td>
<td>25</td>
<td>105</td>
<td>$599</td>
</tr>
<tr>
<td>Construction</td>
<td>80</td>
<td>632</td>
<td>$834</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>34</td>
<td>1,261</td>
<td>$1,188</td>
</tr>
<tr>
<td>TOTAL SERVICE PROVIDING</td>
<td>420</td>
<td>3,586</td>
<td>$520</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>7</td>
<td>74</td>
<td>$615</td>
</tr>
<tr>
<td>Retail trade</td>
<td>118</td>
<td>1,121</td>
<td>$435</td>
</tr>
<tr>
<td>Transp/Warehousing</td>
<td>20</td>
<td>223</td>
<td>$628</td>
</tr>
<tr>
<td>Finance/Insurance</td>
<td>29</td>
<td>188</td>
<td>$762</td>
</tr>
<tr>
<td>Professional/Sci/Tech</td>
<td>28</td>
<td>86</td>
<td>$739</td>
</tr>
<tr>
<td>Admin/Suppt/WasteMgmt/Remediation</td>
<td>20</td>
<td>102</td>
<td>$552</td>
</tr>
<tr>
<td>Health care/Soc Svcs</td>
<td>61</td>
<td>679</td>
<td>$717</td>
</tr>
<tr>
<td>Accommodations/Food Svc</td>
<td>56</td>
<td>665</td>
<td>$242</td>
</tr>
<tr>
<td>TOTAL GOVERNMENT</td>
<td>37</td>
<td>2,441</td>
<td>$754</td>
</tr>
<tr>
<td>TOTAL ALL INDUSTRIES</td>
<td>614</td>
<td>8,038</td>
<td>$721</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/16)
Employment Comparisons by Industry Group: 2015

<table>
<thead>
<tr>
<th>Industry Group</th>
<th>Wayne Co.</th>
<th>Avg. GA County</th>
<th>Georgia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goods Producing</td>
<td>24.8</td>
<td>22.1</td>
<td>13.8</td>
</tr>
<tr>
<td>Service Providing</td>
<td>44.6</td>
<td>52.3</td>
<td>70.4</td>
</tr>
<tr>
<td>Government</td>
<td>30.4</td>
<td>24.7</td>
<td>15.4</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/16)
Components of 2015 Property Tax Gross Digest
Wayne County

- Residential: 34.7%
- Industrial: 17.5%
- Commercial: 11.8%
- Ag-Preferential-Environ-Conserv: 24.6%
- Motor Vehicle: 5.6%
- Public Utility: 3.6%
- Mobile Home: 0.5%
- Timber*: 1.7%

40% Assessment Value of Property
Gross Digest = $951,429,761
Homestead & Property Exemptions = $183,356,424
Net M&O Digest = $768,073,337
Value of exempt property = $94,409,092

* Timber taxed at 100% based on previous year sales

Primary data source: GA Dept. of Revenue
Data downloaded 7/16
## Millage Rates, Taxes Levied, & Sales Tax Rate

<table>
<thead>
<tr>
<th>County</th>
<th>2014 County-wide Millage*</th>
<th>2013 Taxes Levied*</th>
<th>Sales Tax Rate as of 10/1/2016</th>
<th>LOST Type* as of 10/1/2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAYNE</td>
<td>30.000</td>
<td>$25,416,747</td>
<td>8</td>
<td>LSET</td>
</tr>
<tr>
<td>APPLING</td>
<td>27.940</td>
<td>$19,011,358</td>
<td>8</td>
<td>LSET</td>
</tr>
<tr>
<td>BRANTLEY</td>
<td>33.996</td>
<td>$11,323,481</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>GLYNN</td>
<td>29.081</td>
<td>$100,765,496</td>
<td>6</td>
<td>LE</td>
</tr>
<tr>
<td>LONG</td>
<td>29.310</td>
<td>$8,220,322</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>MCINTOSH</td>
<td>26.674</td>
<td>$12,980,602</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>PIERCE</td>
<td>26.148</td>
<td>$12,228,744</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>TATTNALL</td>
<td>28.472</td>
<td>$12,092,108</td>
<td>8</td>
<td>LSET</td>
</tr>
</tbody>
</table>

*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational, T=Transportation

Primary data source: GA Dept. of Revenue
2014 Farm Gate Value by Commodity Group
Wayne Co. Total Value = $80,202,775

- Row-Forage crops: 25.0%
- Forestry: 27.3%
- Livestock: 10.2%
- Veges: 8.2%
- Ornamental Horticulture: 1.4%
- Fruits-Nuts: 5.0%
- Other: 5.7%
- Ag Tourism: 0.5%
- Poultry-Egg: 16.6%

Primary data source: UGA Center for Agribusiness & Economic Development
http://farmgate.caes.uga.edu/TotalValueReport.aspx
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Residents working in county: 74.4%
Residents working out of county: 25.6%
Residents driving to work alone: 85.6%
Residents carpooling: 8.5%
Residents working at home: 1.8%

Wayne Co.
Resident workers 16+ = 10,640

Travel time to work for residents not working at home:
< 20 min. = 58.3%
45+ min. = 15.4%

Mean travel time to work = 22.9 minutes

Primary data source: U.S. Census Bureau 12/15
This study was developed to assist community leadership with their future planning and decision making.

Special Area Report
# 16-11 October 2016

Prepared for Wayne County Cooperative Extension by Susan R. Boatright
Center for Agribusiness and Economic Development
College of Agricultural and Environmental Sciences
The University of Georgia • Athens, GA
Georgia Cooperative Extension
www.caes.uga.edu/center/caed/

To learn more about your county check the “Georgia Statistics System” website:
www.georgiastats.uga.edu