

# *Whitfield County Community Profile*

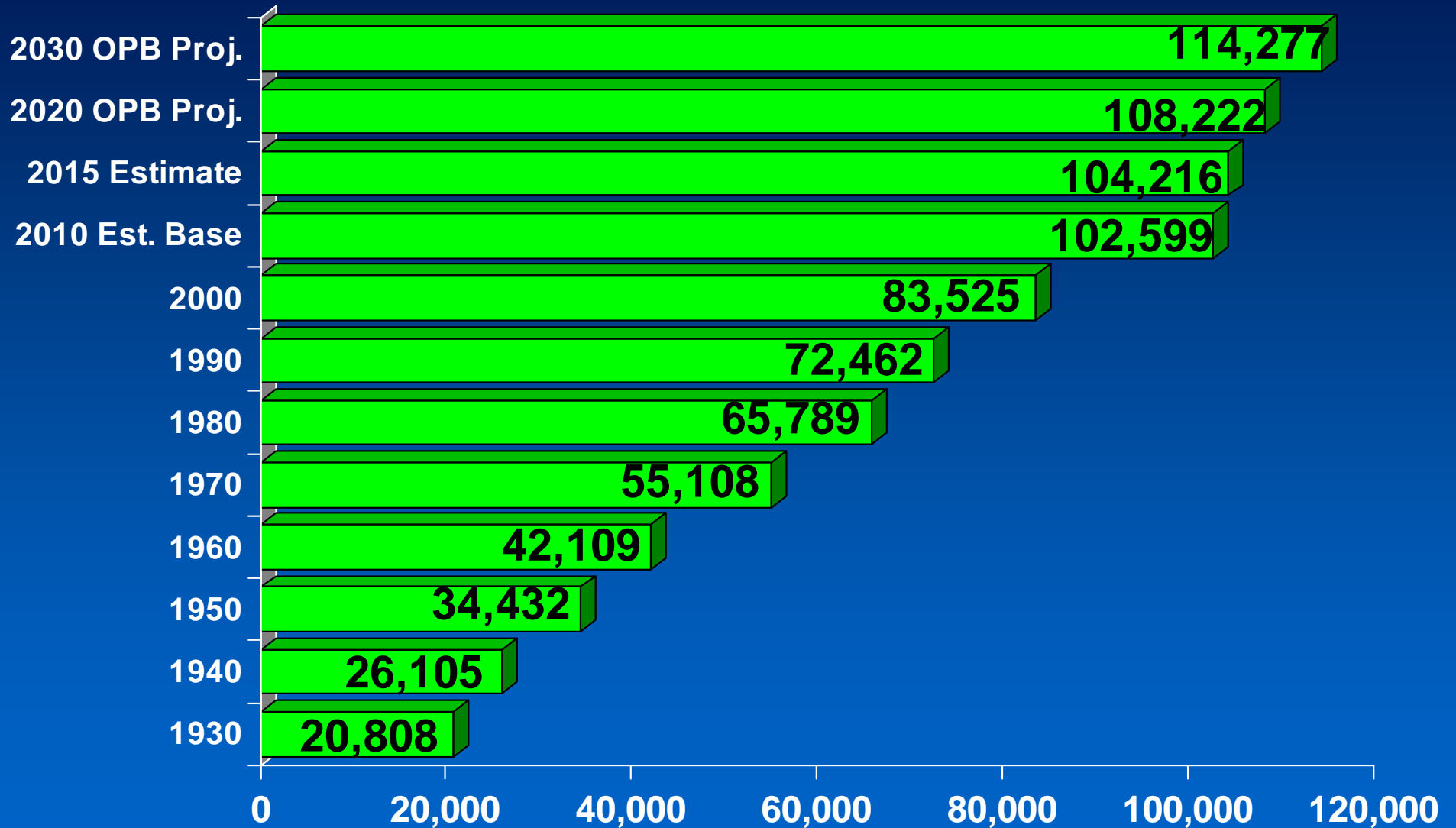


Photo: Ed Jackson

**98<sup>th</sup> in order of county  
creation  
December 30, 1851**

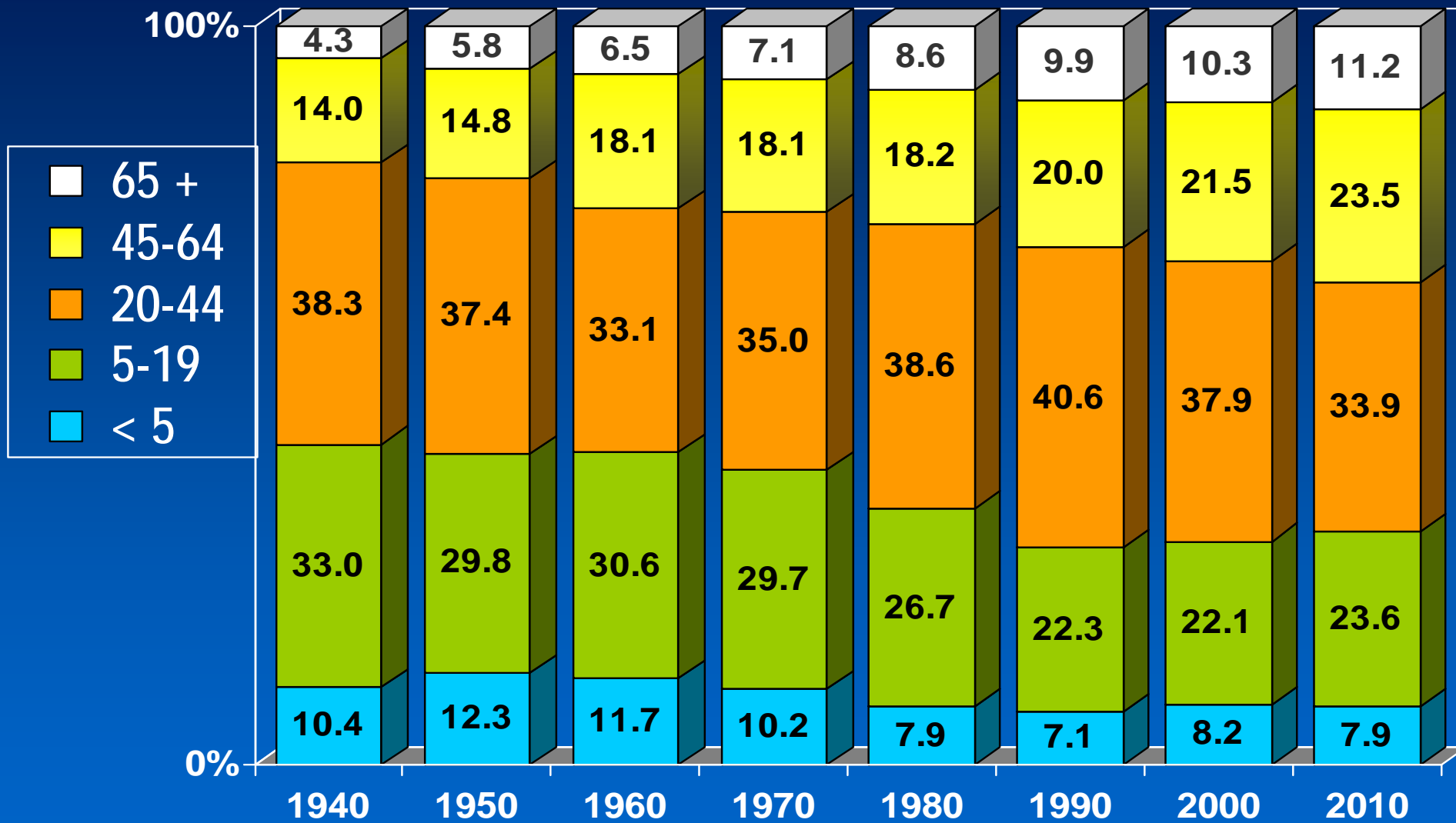
**Prepared for Whitfield County Cooperative Extension  
by the Center for Agribusiness and Economic Development  
The University of Georgia • Athens, GA**

# Whitfield County Total Population



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2015 series).

# Population Composition by Age Whitfield County



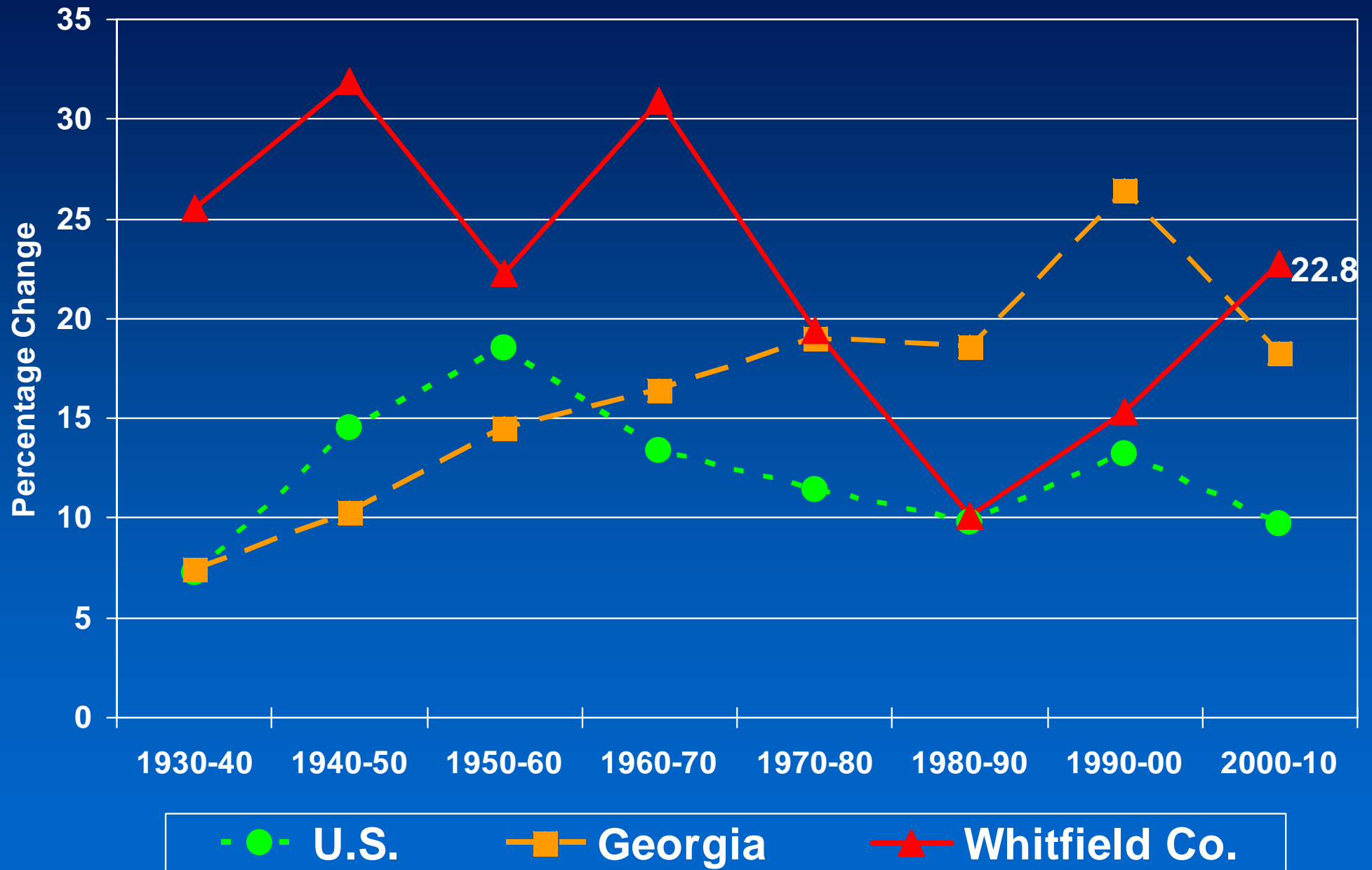
**2015 Median Age Whitfield Co. = 35.3 yrs. GA = 35.3 yrs.**

Primary data source: U.S. Census Bureau

## 2015 County Population Comparisons

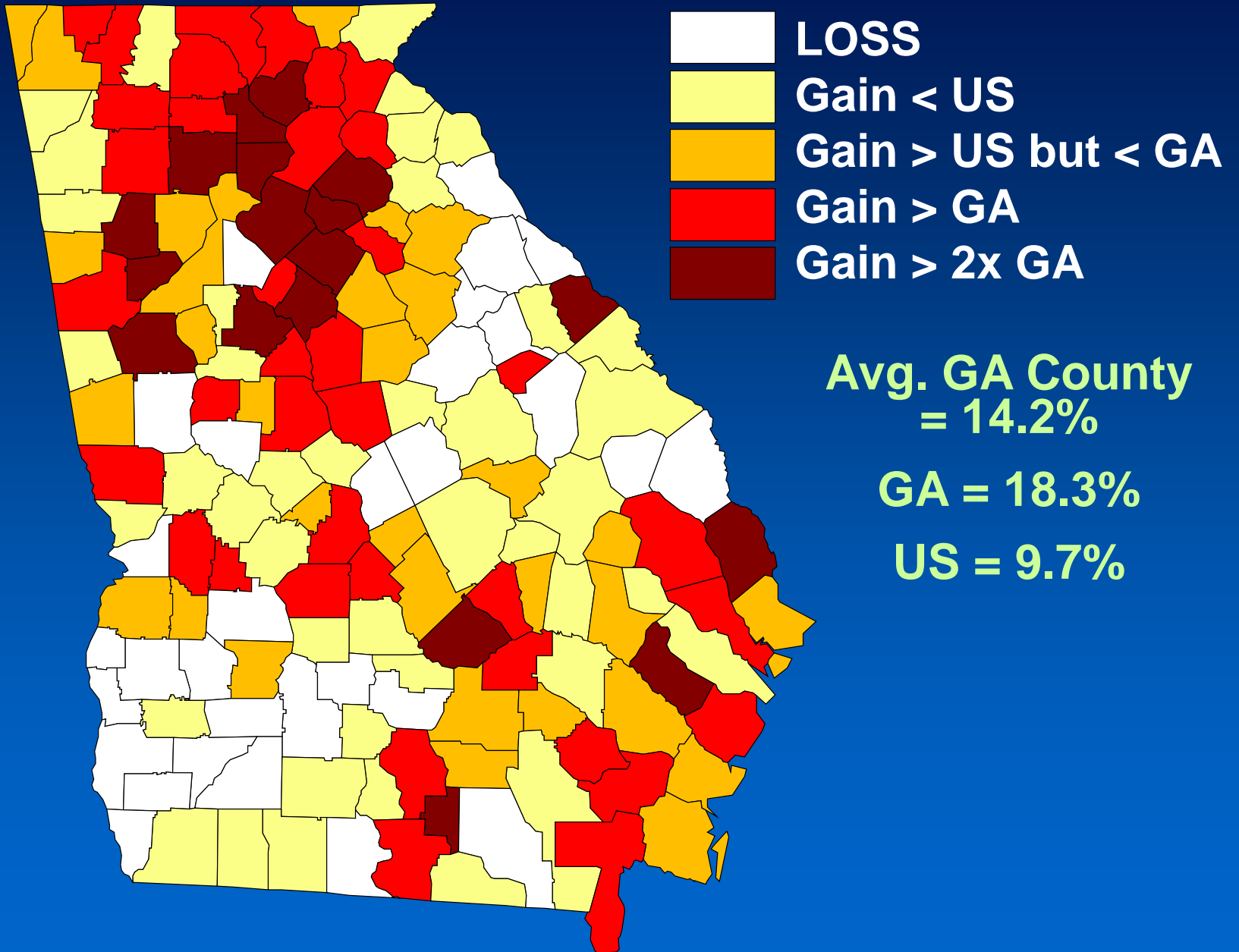
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-15	Rank of % Chg.
WHITFIELD	104,216	24	358.8	1.58	59
CATOOSA	66,050	35	407.3	3.30	44
CHATTOOGA	24,922	74	79.5	-4.20	137
FLOYD	96,504	26	189.3	0.19	78
GORDON	56,574	40	159.0	2.52	51
MURRAY	39,565	50	114.9	-0.16	85

# Population Change: 1930-2010



Primary data source: U.S. Census Bureau, Decennial Censuses

# Population Change: 2000-2010



# Components of Population Change

## Natural Increase & Net Migration\*

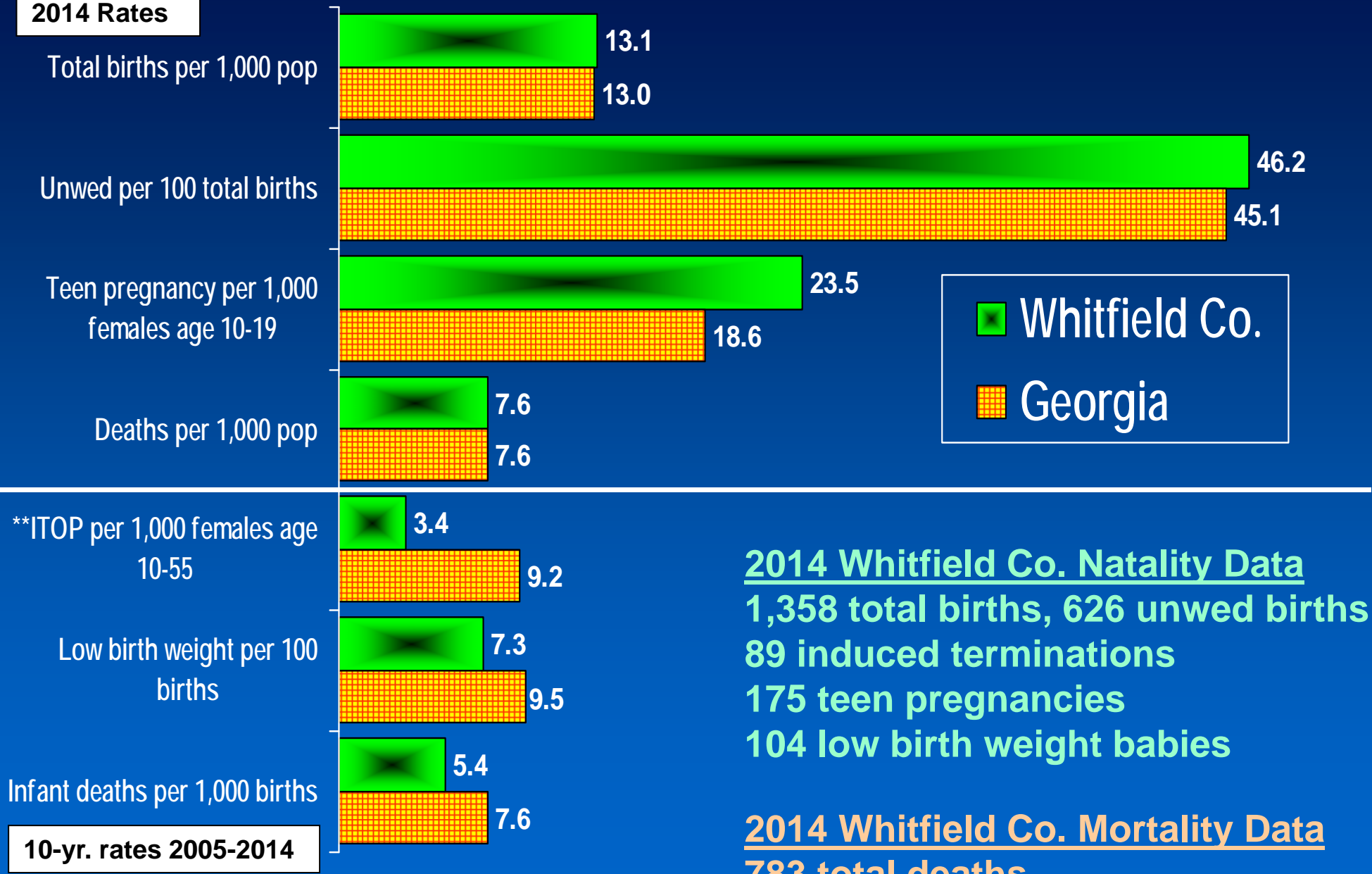
Area	4/1/2010-6/30/2015 Numerical Change*	4/1/2010-6/30/2015 # Natural Increase (Births-Deaths)	4/1/2010-6/30/2015 # Net Migration	7/1/2014-6/30/2015 1-yr Natural Increase Rate	7/1/2014-6/30/2015 1-yr Net Migration Rate
WHITFIELD	1,617	3,349	-1,720	5.9	-0.3
CATOOSA	2,110	1,093	856	2.3	3.9
CHATTOOGA	-1,093	-162	-894	-0.8	3.3
FLOYD	187	920	-673	1.3	3.3
GORDON	1,388	1,174	256	3.2	8.6
MURRAY	-63	743	-887	3.2	0.8
Avg. County	3,309	1,883	1,368	2.2	1.6
GEORGIA	526,179	299,340	217,464	5.3	6.2

Primary data source:  
U. S. Census Bureau (3/16)

\* Numerical change includes "residual" not represented in either NI or NM.

# Selected Vital Statistics

## 2014 Rates



**2014 Whitfield Co. Natality Data**  
 1,358 total births, 626 unwed births  
 89 induced terminations  
 175 teen pregnancies  
 104 low birth weight babies

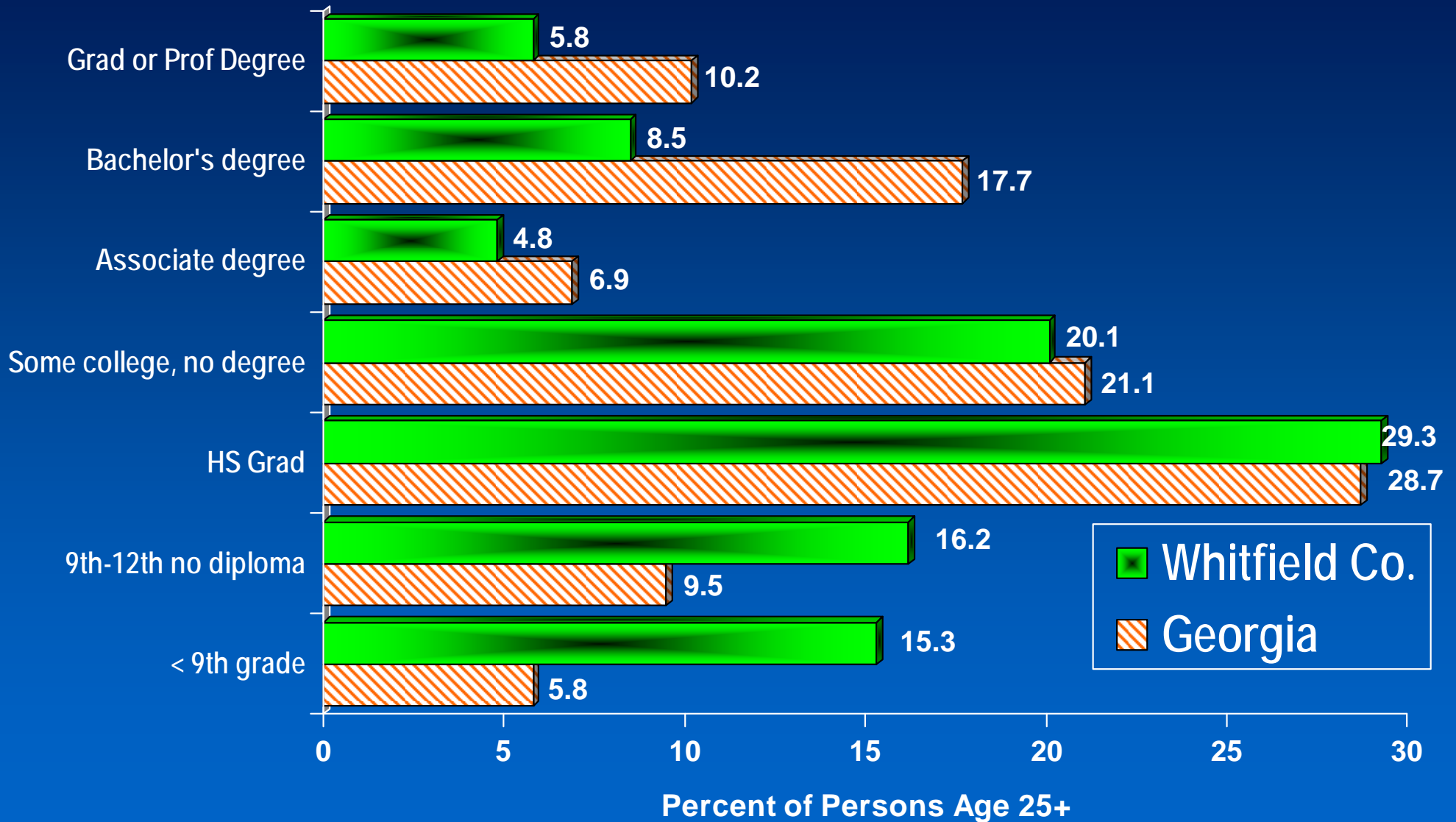
**2014 Whitfield Co. Mortality Data**  
 783 total deaths  
 5 infant deaths

Primary data source: GA Dept. Public Health, OASIS

\*\*ITOP—Induced Terminations of Pregnancy



# Highest Level of Educational Attainment: 2010-2014 5 Yr. Avg. – American Community Survey



## Whitfield Co.

Not completing HS = 31.5%

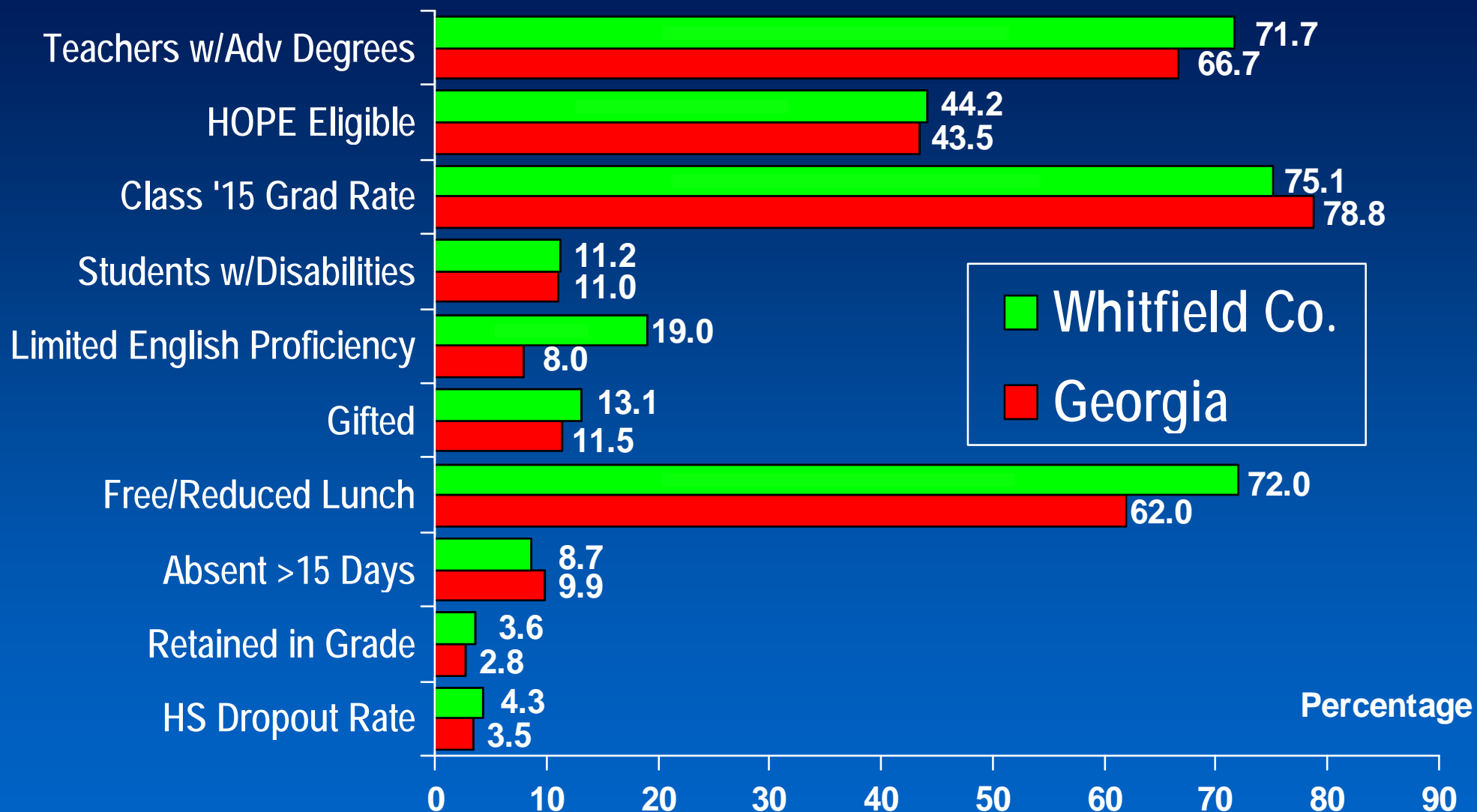
With a bachelor's + degree = 14.3%

Primary data source: U.S. Census Bureau

# Selected Public School Statistics

## Whitfield Co. Public School System

### School Year 2014-15



Whitfield Co.

K12 – FTE enrollment = 13,105

HS dropouts = 181

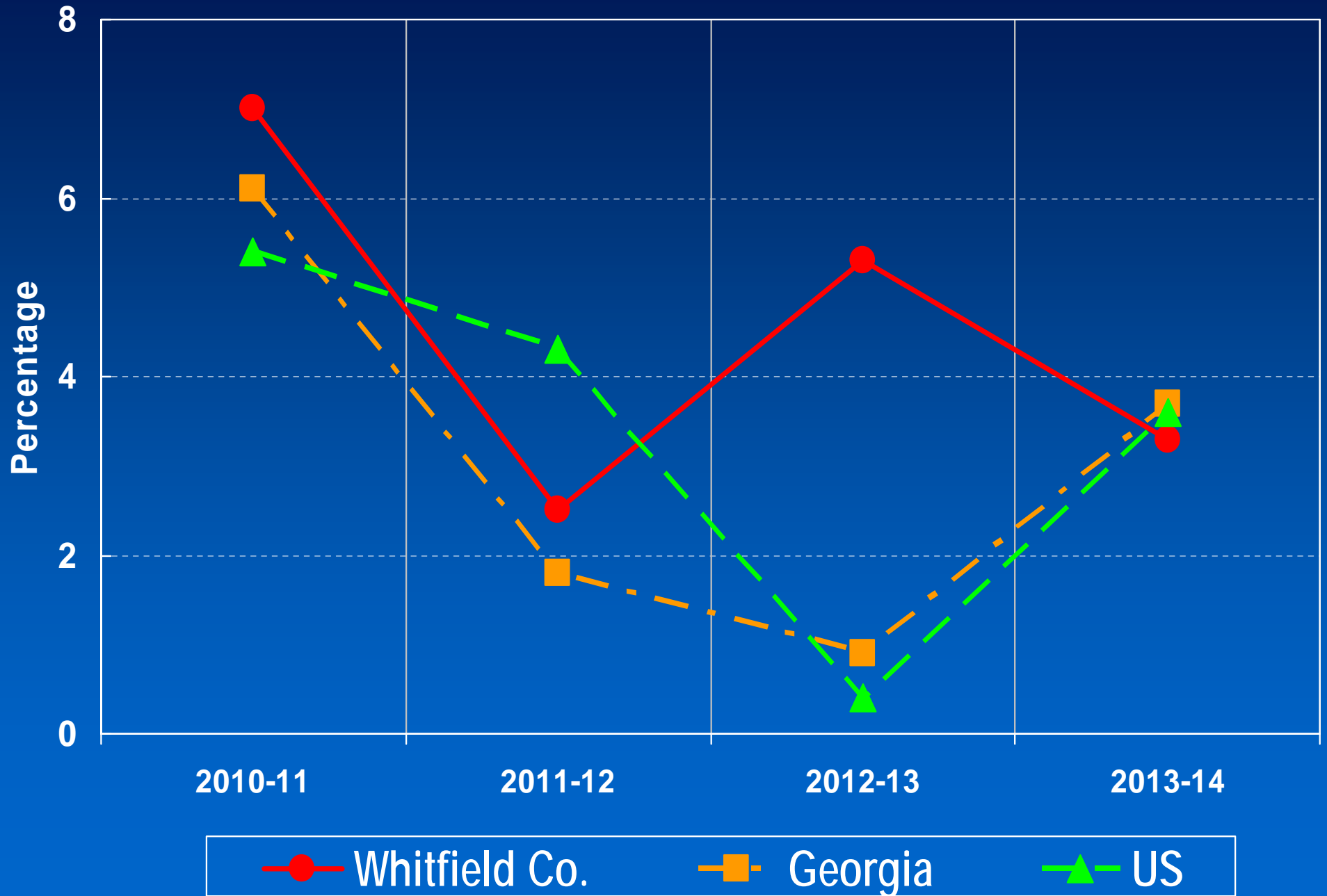
General Fund Expenditures per FTE = \$7,597

Primary data source:  
Governor's Office of Student Achievement

## Per Capita Income: 2014

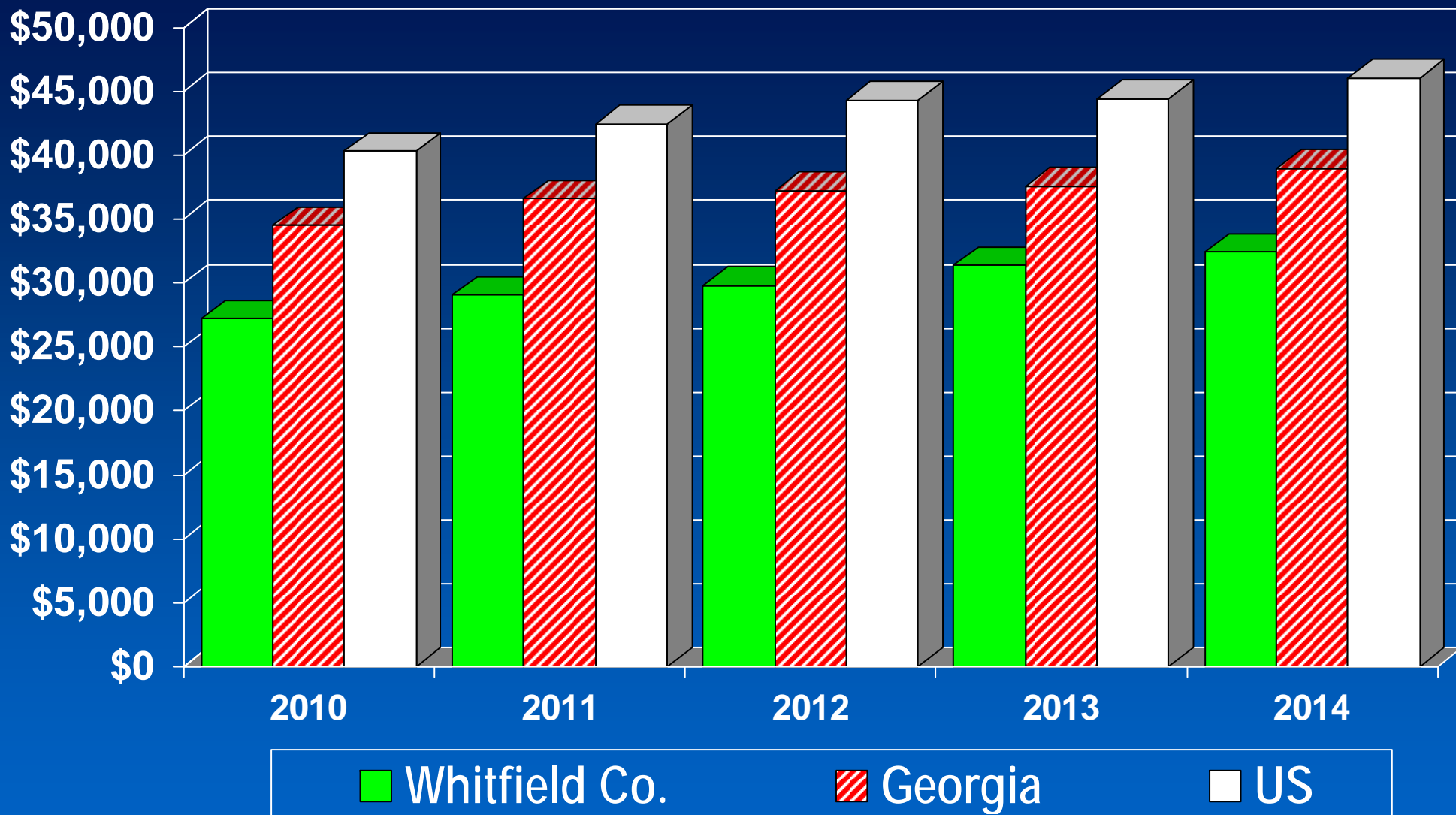
County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2010-2014
WHITFIELD	\$32,435	54	83.2	19.3
CATOOSA	\$31,531	69	80.9	13.3
CHATTOOGA	\$27,704	124	71.1	17.0
FLOYD	\$33,705	34	86.5	11.2
GORDON	\$30,872	77	79.2	17.4
MURRAY	\$26,057	137	66.8	13.0
GA Avg. Co.	\$32,146	--	84.9	12.9

# Per Capita Income: 2010-2014 Percentage Change



Primary data source: U.S. Bureau of Economic Analysis (12/15)

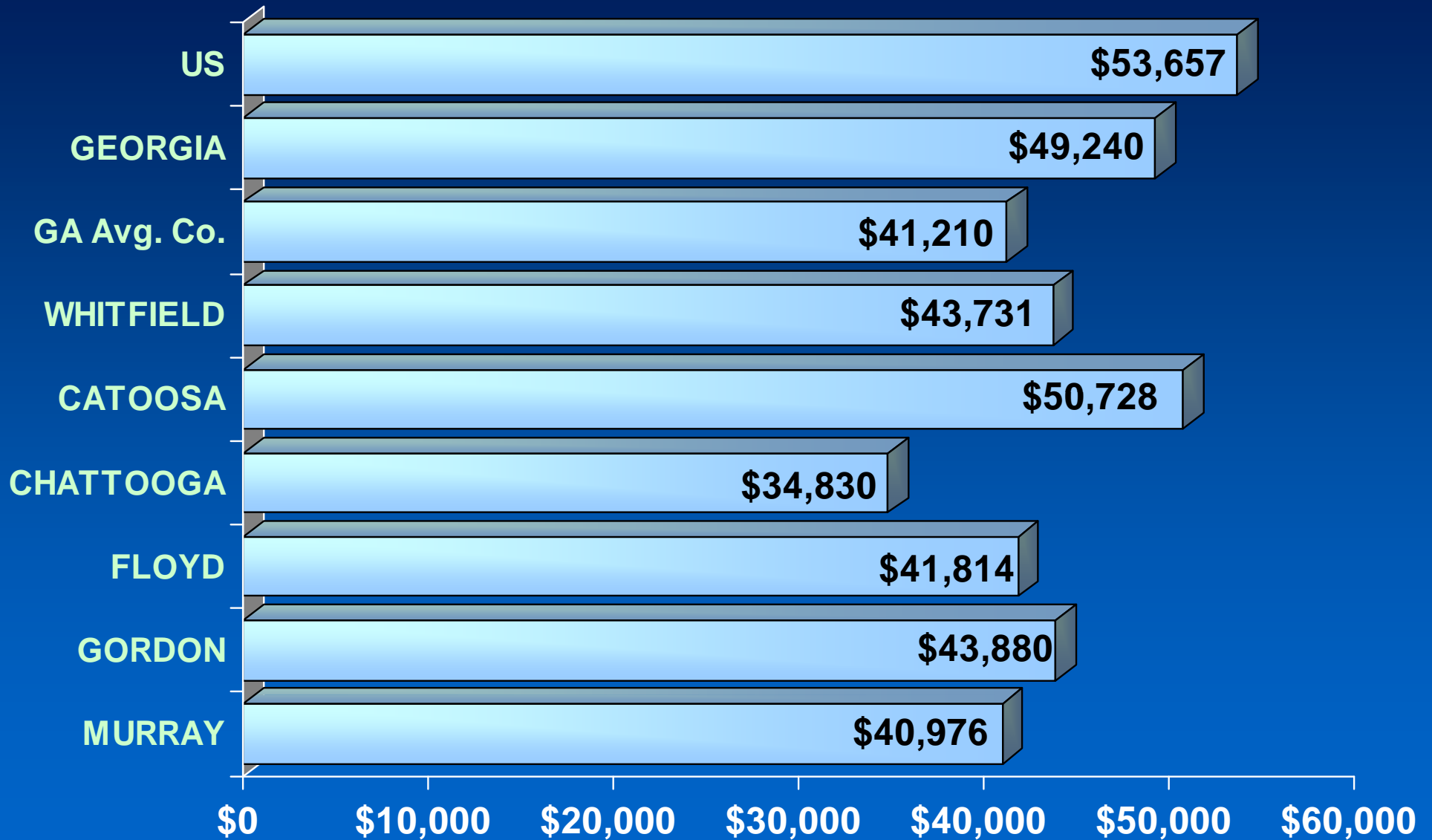
# Per Capita Income: 2010-2014



**2014 PCI**  
**Whitfield Co. = \$32,435**

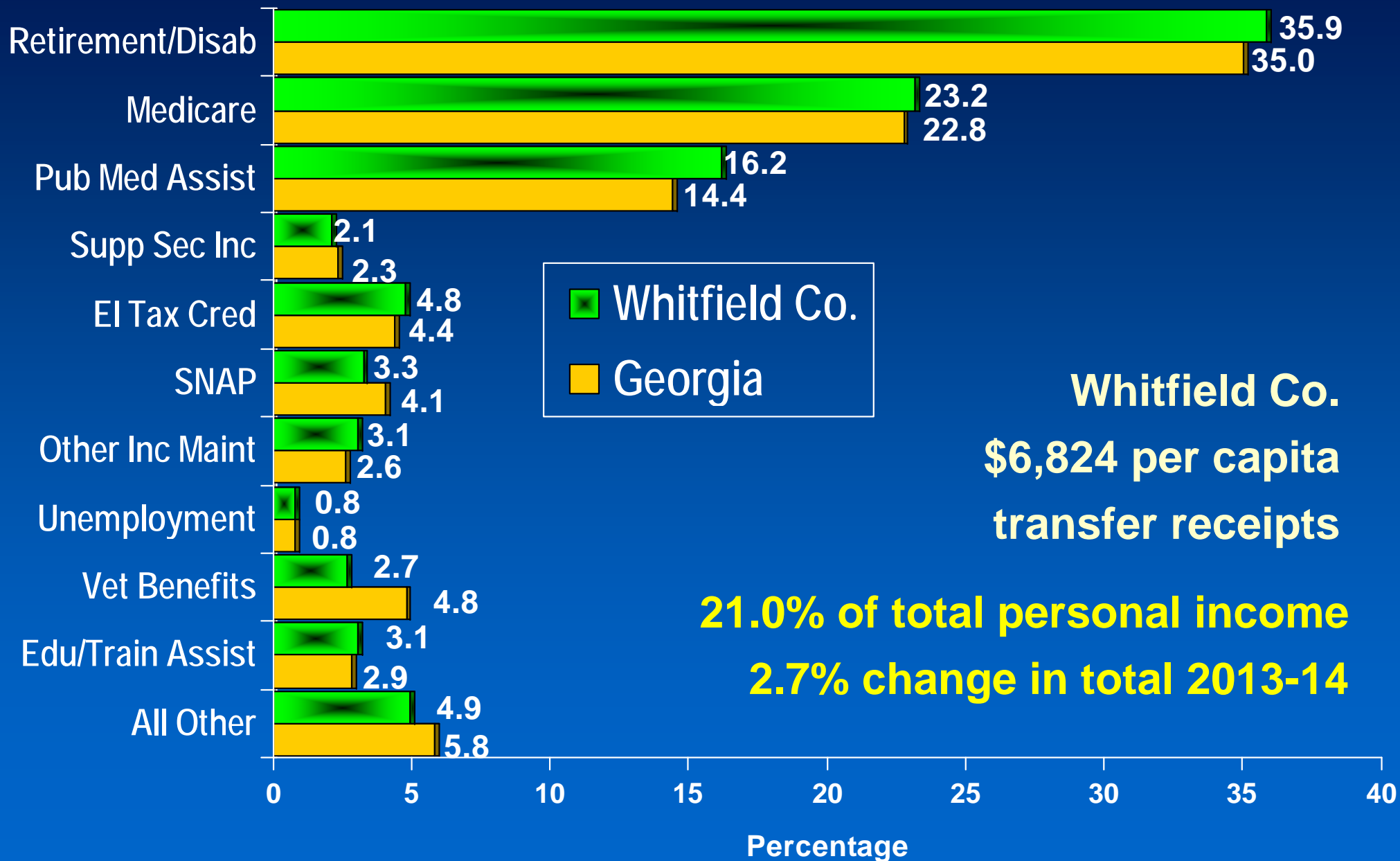
**Georgia = \$38,980**  
**US = \$46,049**

# Median Household Income 2014 Model-Based Estimates

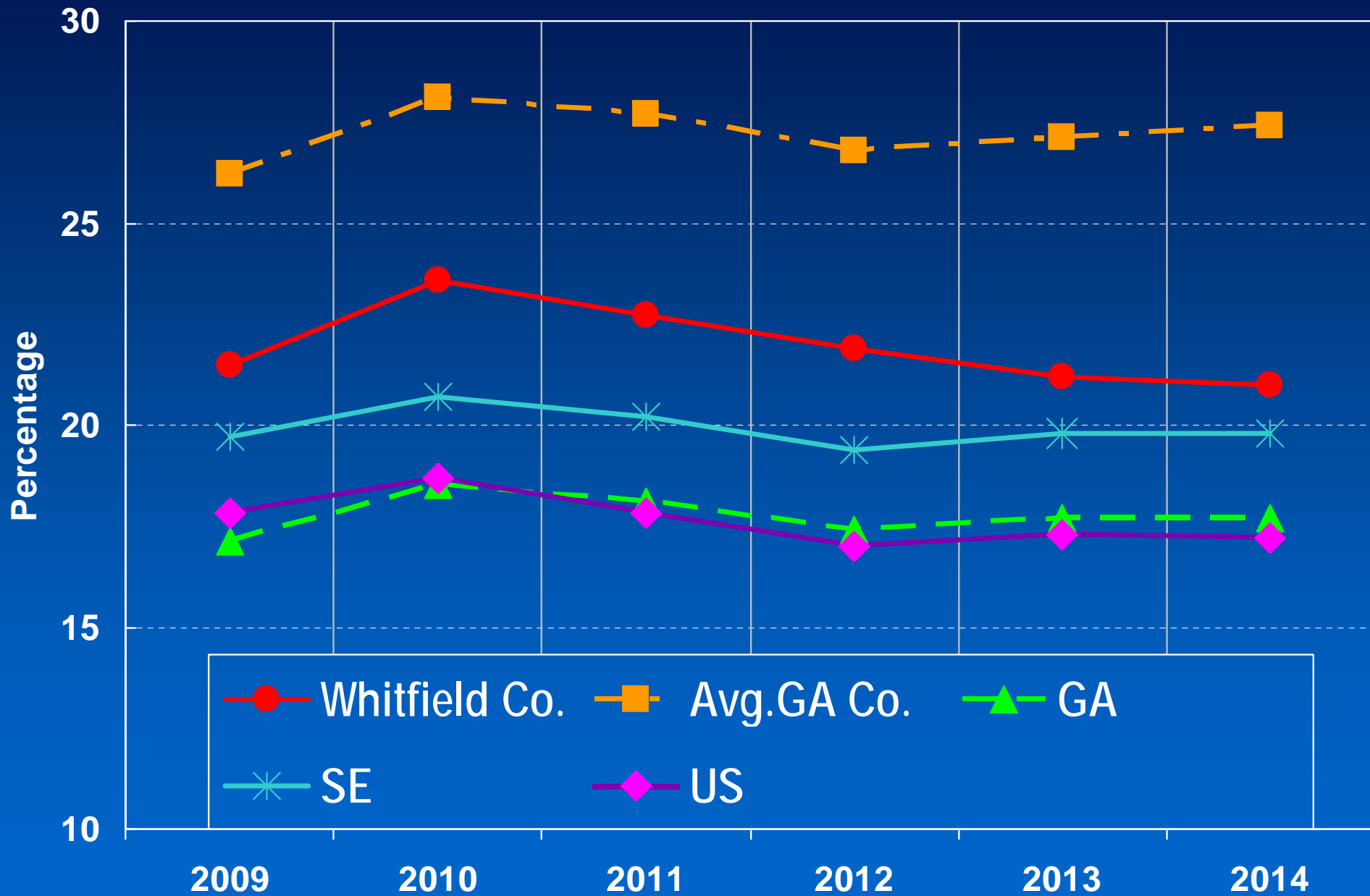


# Personal Current Transfer Receipts: 2014

## Whitfield Co. Total = \$706,548,000



# Transfer Receipts as a Percentage of Total Personal Income 2009-2014

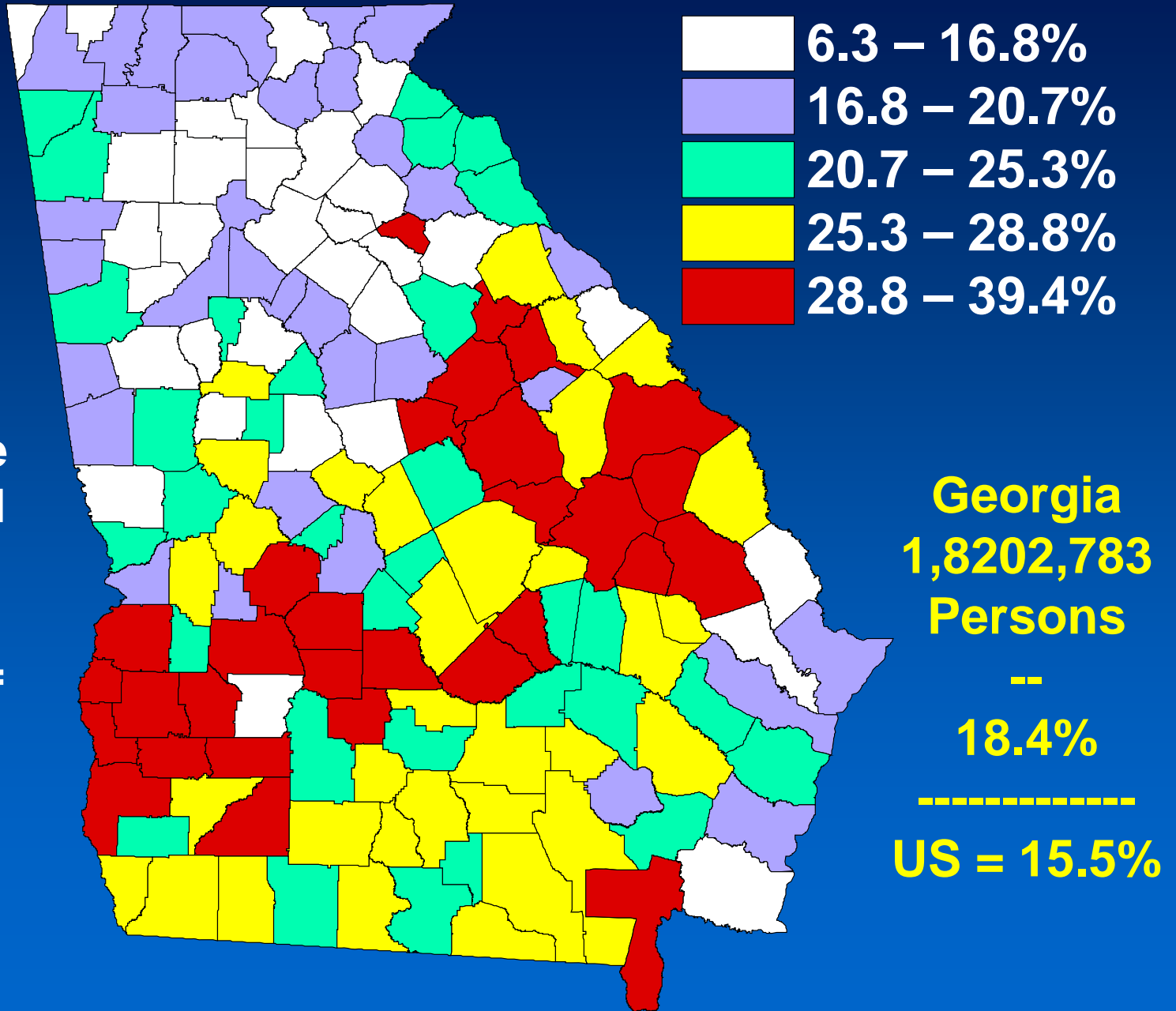




## Persons Living Below Poverty Level 2014 Model-Based Estimates

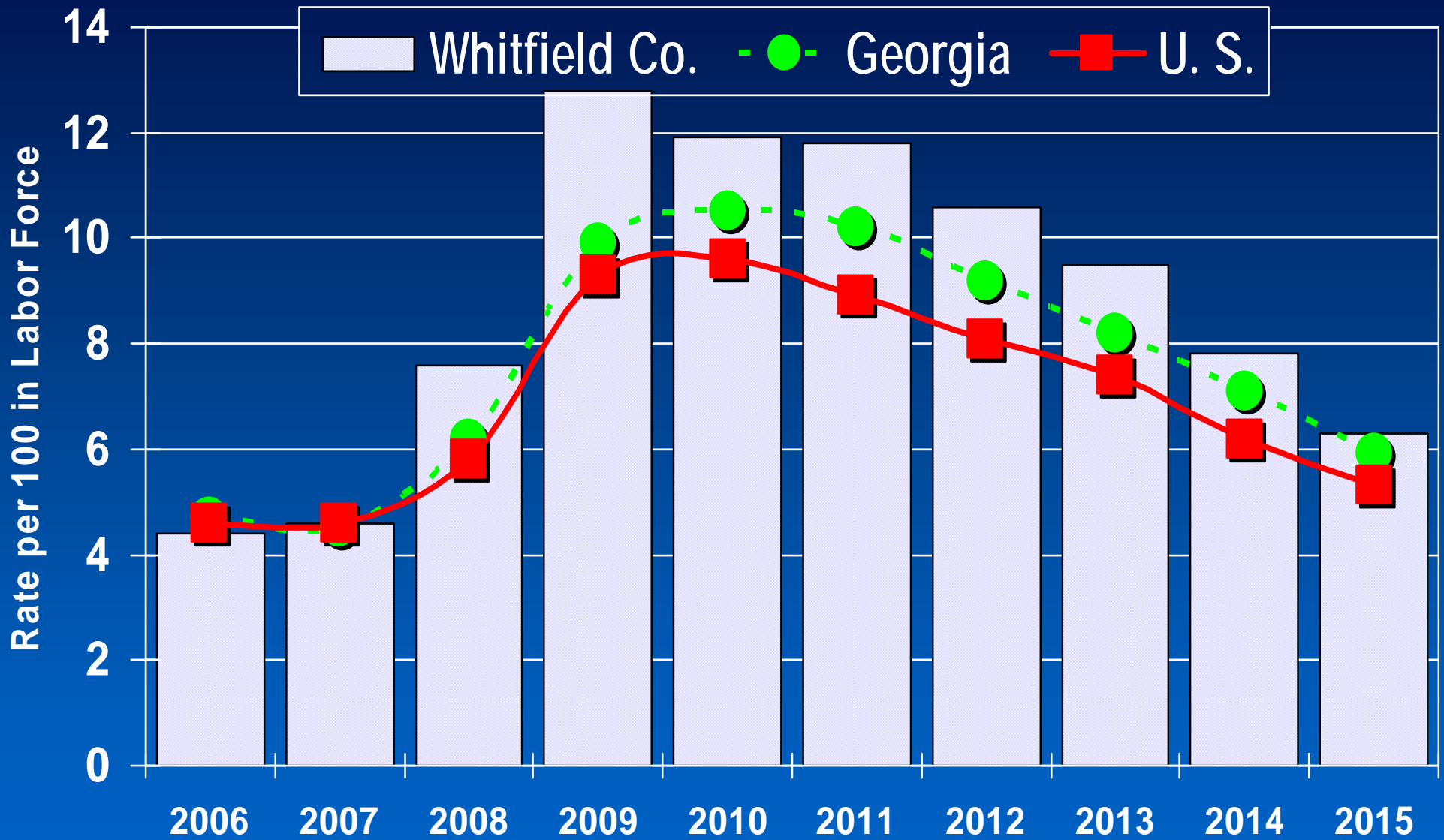
County	# of Persons	% of all Persons	Rank of %
WHITFIELD	21,240	20.7	64
CATOOSA	8,217	12.6	15
CHATTOOGA	4,944	21.1	66
FLOYD	19,408	21.1	67
GORDON	9,800	17.8	39
MURRAY	7,283	18.7	45
GA Avg. Co.	11,338	22.8	--

# Persons Living Below the Poverty Level 2014 Model-Based Estimates



Weighted average  
poverty threshold  
for a family  
household of 4  
persons in 2014 =  
\$24,230

# Civilian Labor Force Average Annual Unemployment Rates



**2015 Rates      Whitfield Co. = 6.3      GA = 5.9      US = 5.3**  
**Avg. GA County = 6.7**

# Establishments, Employment & Wages: 2015 Averages

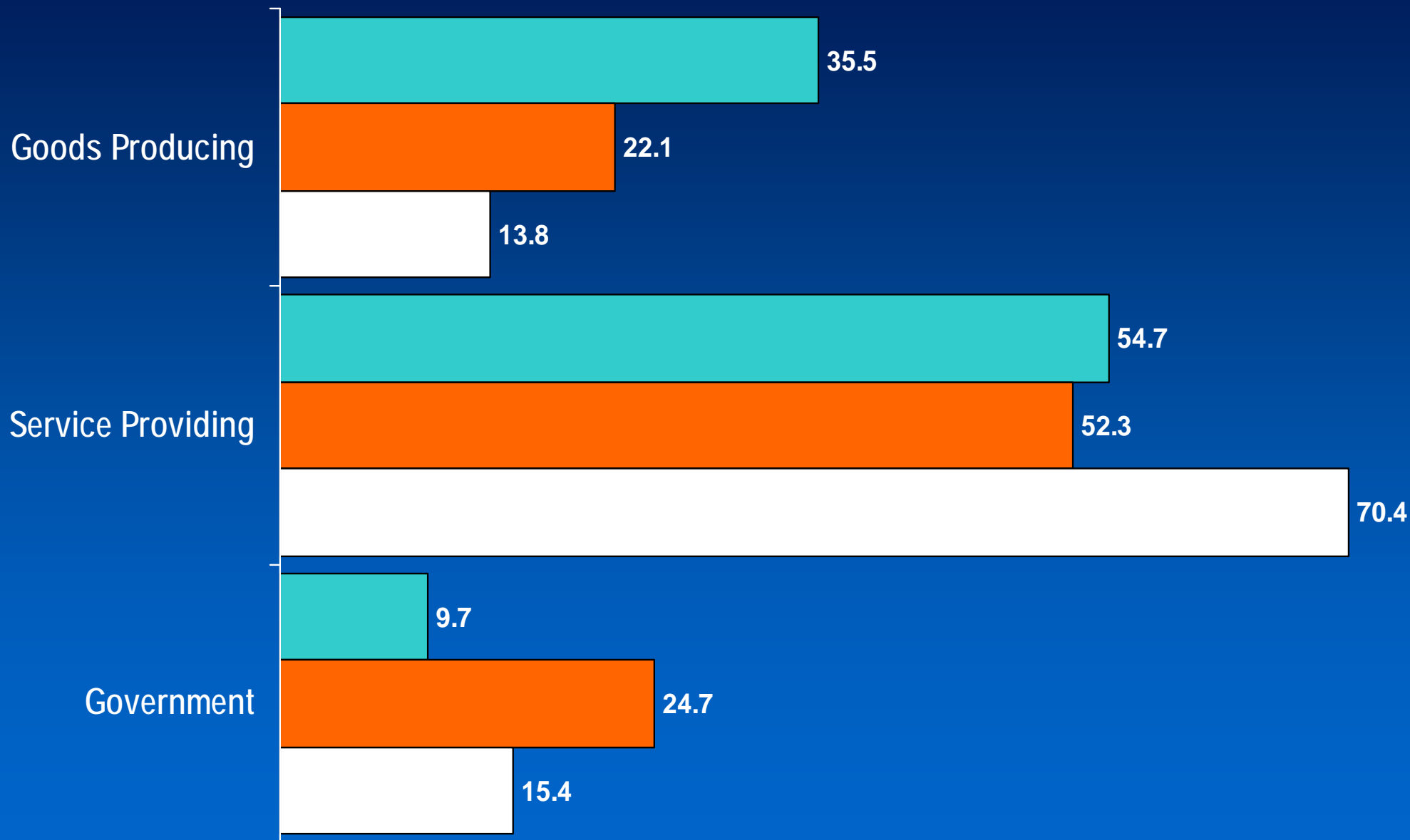
<b>Whitfield County</b>	<b>Avg. # Establishments</b>	<b>Avg. Monthly Employment</b>	<b>Avg. Wage Weekly</b>
TOTAL GOODS PRODUCING	470	19,525	\$870
Ag, forestry, fishing	10	*	*
Construction	160	1,053	\$755
Manufacturing	296	18,313	\$877
TOTAL SERVICE PROVIDING	1820	30,068	\$755
Wholesale trade	242	3,506	\$939
Retail trade	425	7,329	\$477
Transp/Warehousing	90	3,604	\$770
Finance/Insurance	121	630	\$932
Professional/Sci/Tech	205	2,557	\$1,377
Admin/Suppt/WasteMgmt/Remediation	105	1,814	\$593
Health care/Soc Svcs	185	4,956	\$928
Accommodations/Food Svc	176	3,237	\$287
TOTAL GOVERNMENT	88	5,320	\$739
TOTAL ALL INDUSTRIES	2448	55,006	\$794

Primary data source: GA Dept. of Labor (7/16)

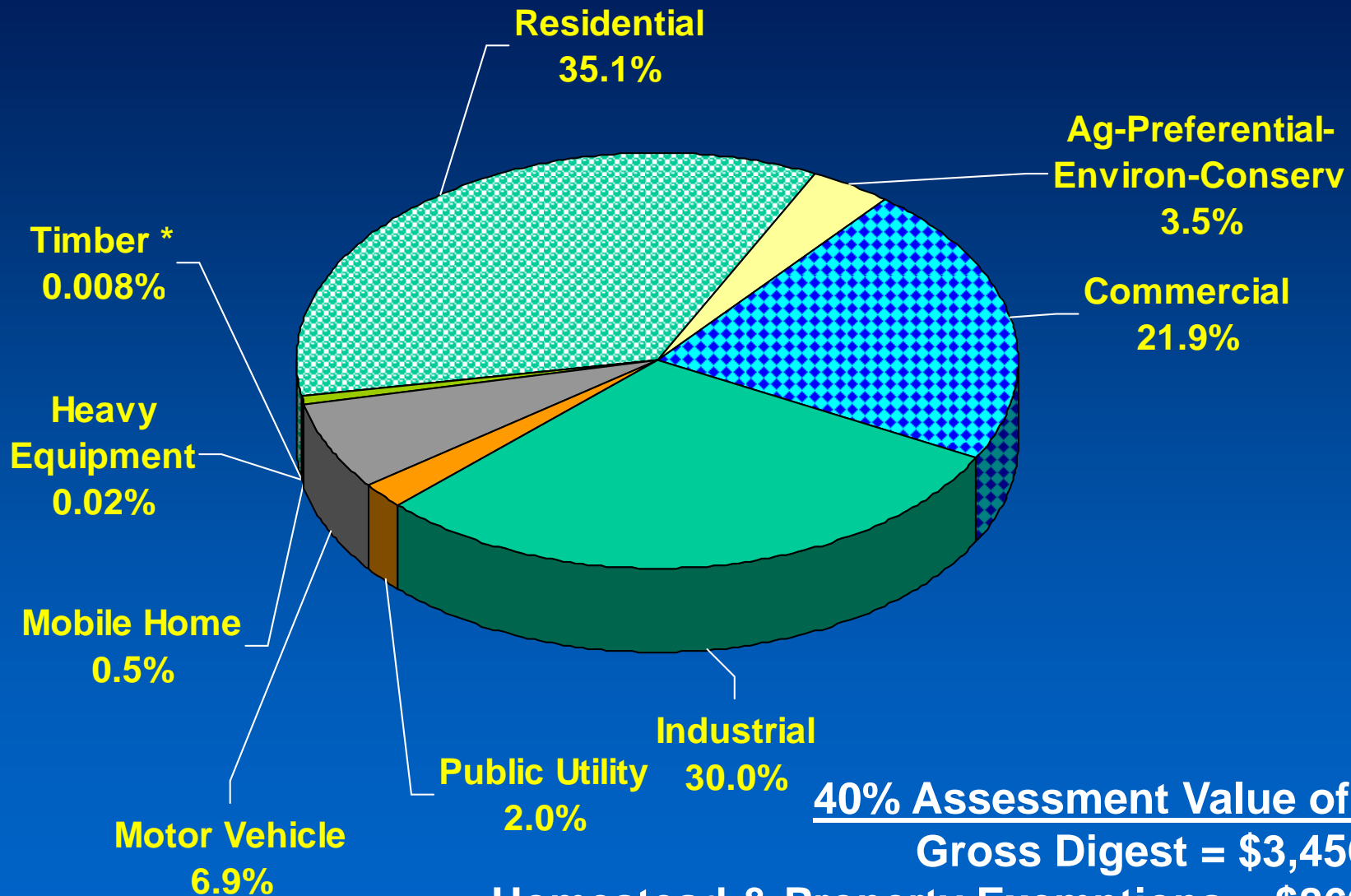
\* data not disclosed

# Employment Comparisons by Industry Group: 2015

■ Whitfield Co.      ■ Avg. GA County      ■ Georgia



# Components of 2014 Property Tax Gross Digest Whitfield County



40% Assessment Value of Property

Gross Digest = \$3,456,291,471

Homestead & Property Exemptions = \$869,629,696

Net M&O Digest = \$2,586,661,775

Value of exempt property = \$421,854,053

\* Timber taxed at 100% based on previous year sales

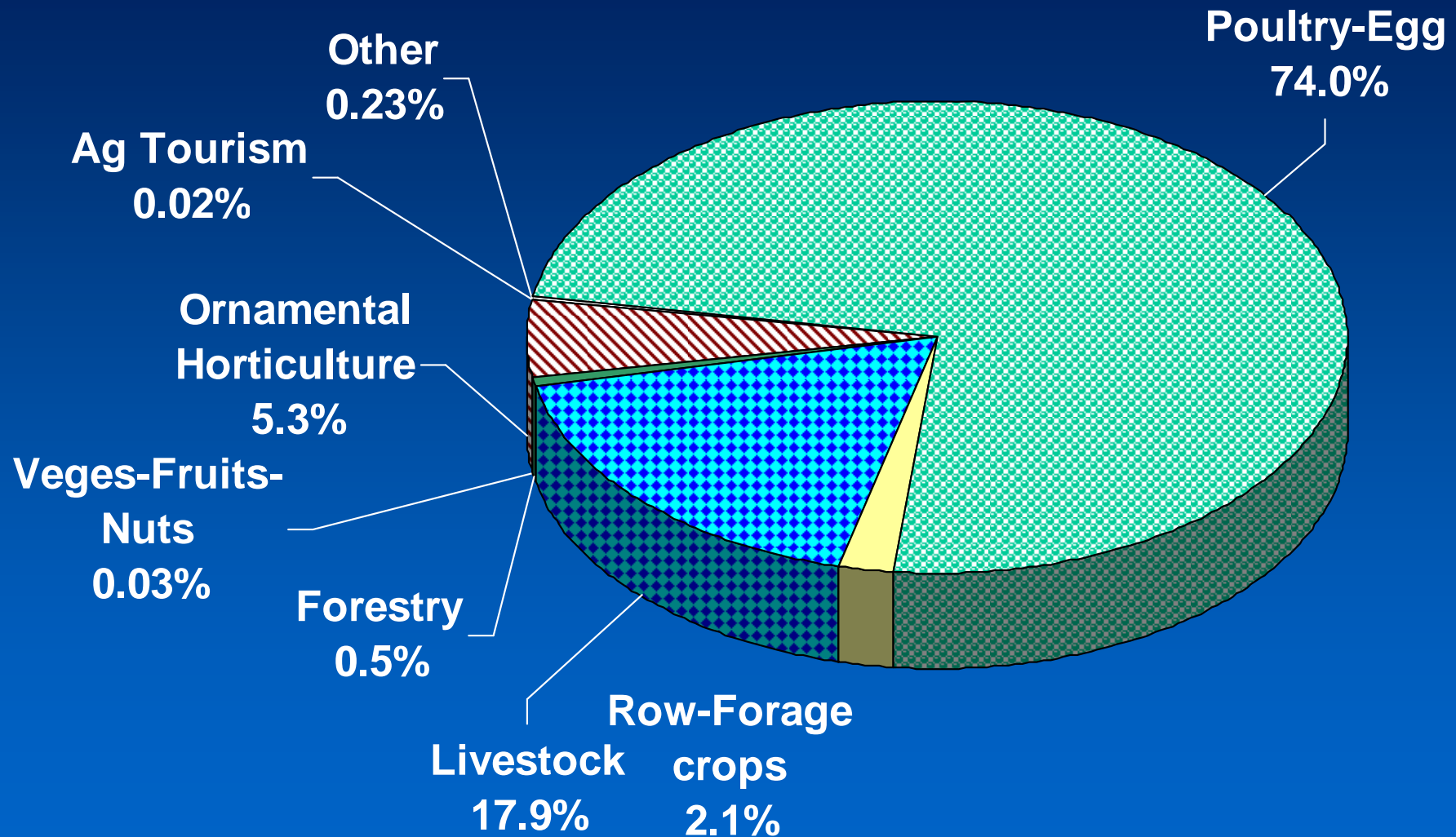
## Millage Rates, Taxes Levied, & Sales Tax Rate

County	2014 County-wide Millage*	2013 Taxes Levied*	Sales Tax Rate as of 10/1/2016	LOST Type* as of 10/1/2016
WHITFIELD	26.917	\$84,853,262	7	LSE
CATOOSA	25.390	\$40,212,409	7	LSE
CHATTOOGA	26.715	\$11,392,656	7	LSE
FLOYD	29.779	\$89,182,692	7	LSE
GORDON	29.121	\$48,015,679	7	LSE
MURRAY	22.870	\$18,685,975	7	LSE

**\*Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational**

# 2014 Farm Gate Value by Commodity Group

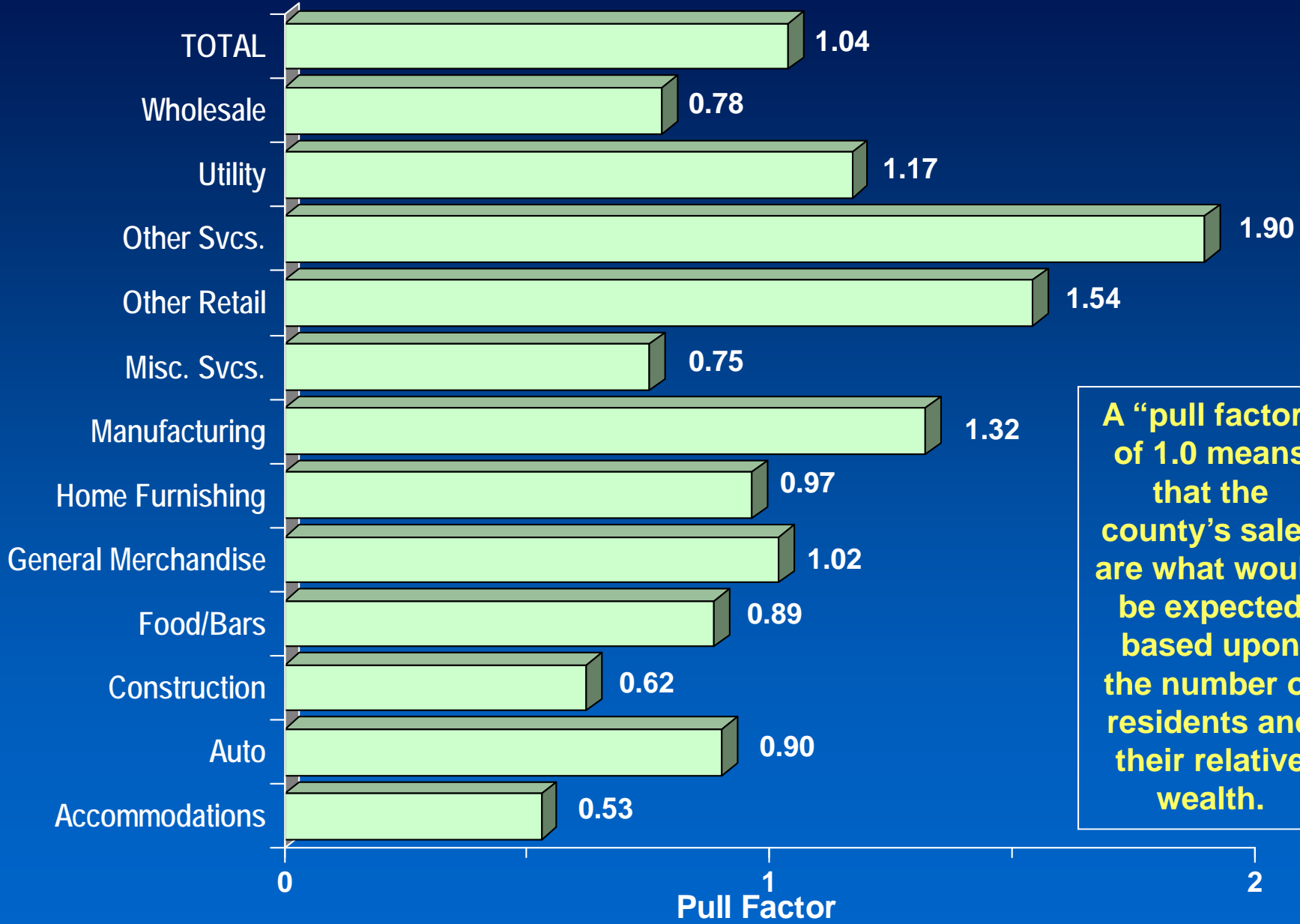
## Whitfield Co. Total Value = \$69,557,580





# 1% Sales & Use Tax Distributions: 2014

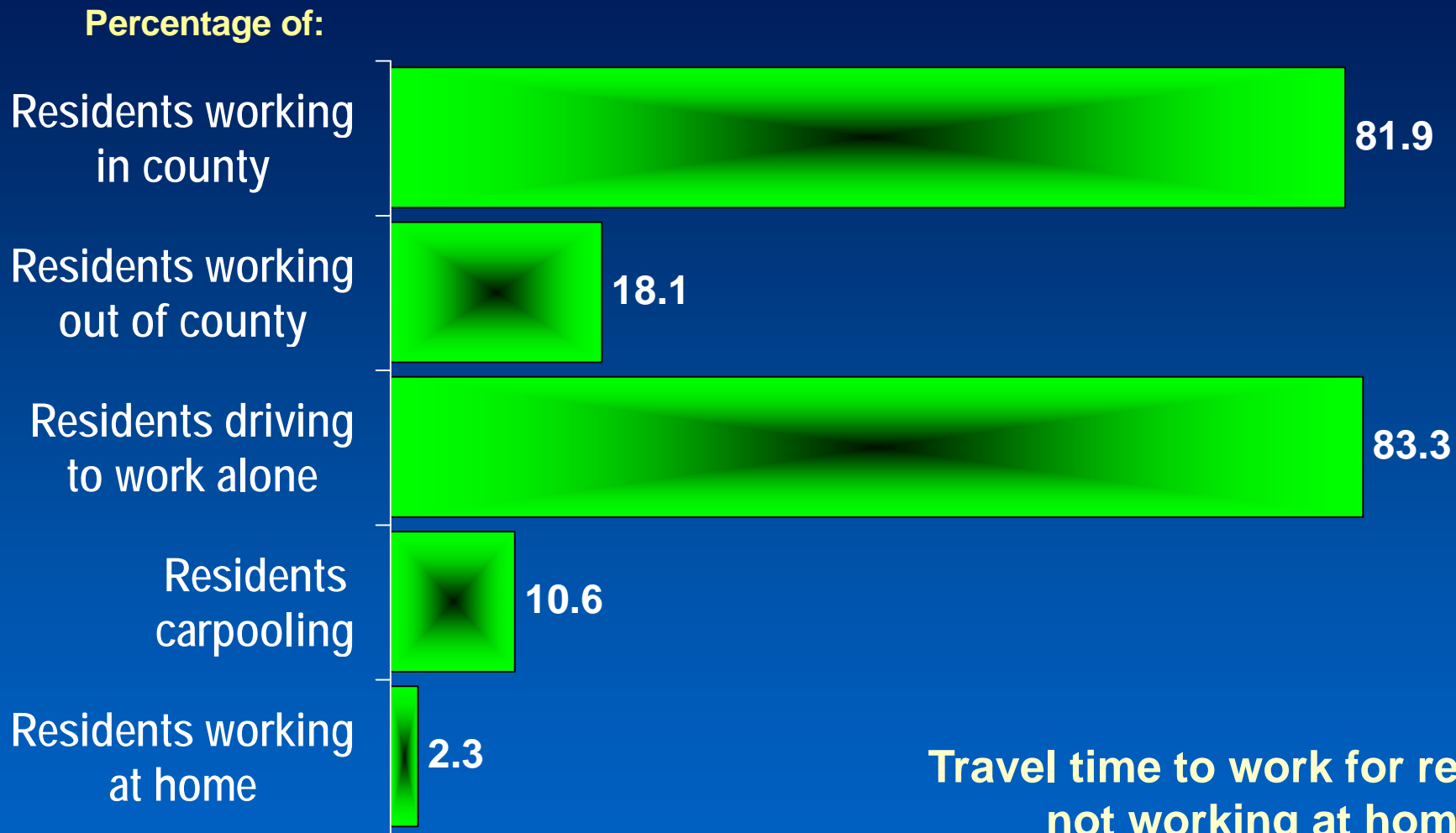
## Whitfield Co. Total = \$17,199,360



Primary data sources: Georgia Dept. of Revenue, Sales Tax Commodity Report, Dec. 2014.  
Pull factors calculated.

# Commuting to Work: 2010-2014

## 5 Yr. Average – American Community Survey



Travel time to work for residents not working at home:

< 20 min. = 51.4%

45+ min. = 5.3%

Whitfield Co.

Resident workers 16+ = 43,916

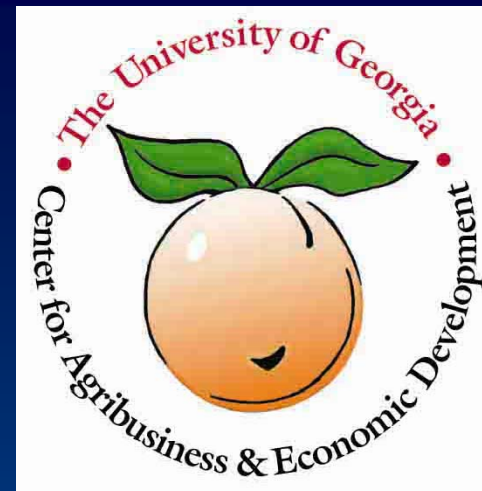
Mean travel time to work  
= 20.0 minutes

*This study was developed to assist  
community leadership with their  
future planning and decision making.*

***Special Area Report***

***# 16-10***

***September 2016***



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***Prepared for Whitfield County Cooperative Extension  
by Susan R. Boatright***

***Center for Agribusiness and Economic Development***

***College of Agricultural and Environmental Sciences***

***The University of Georgia • Athens, GA***

***Georgia Cooperative Extension***

***[www.caes.uga.edu/center/caed/](http://www.caes.uga.edu/center/caed/)***

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***To learn more about your county check the  
“Georgia Statistics System” website:***

***[www.georgiastats.uga.edu](http://www.georgiastats.uga.edu)***