

Whitfield County Community Profile

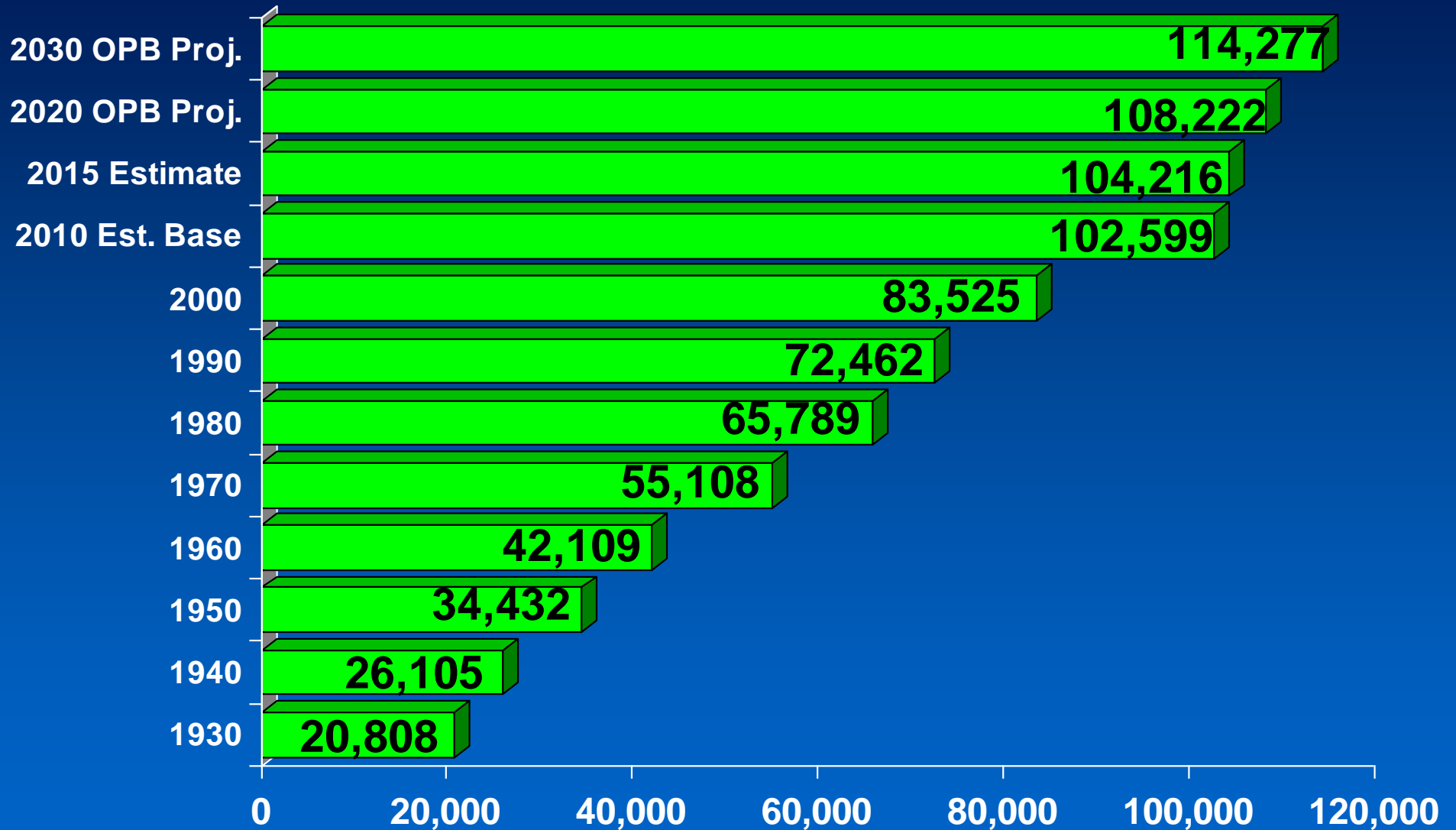


Photo: Ed Jackson

98th in order of county
creation
December 30, 1851

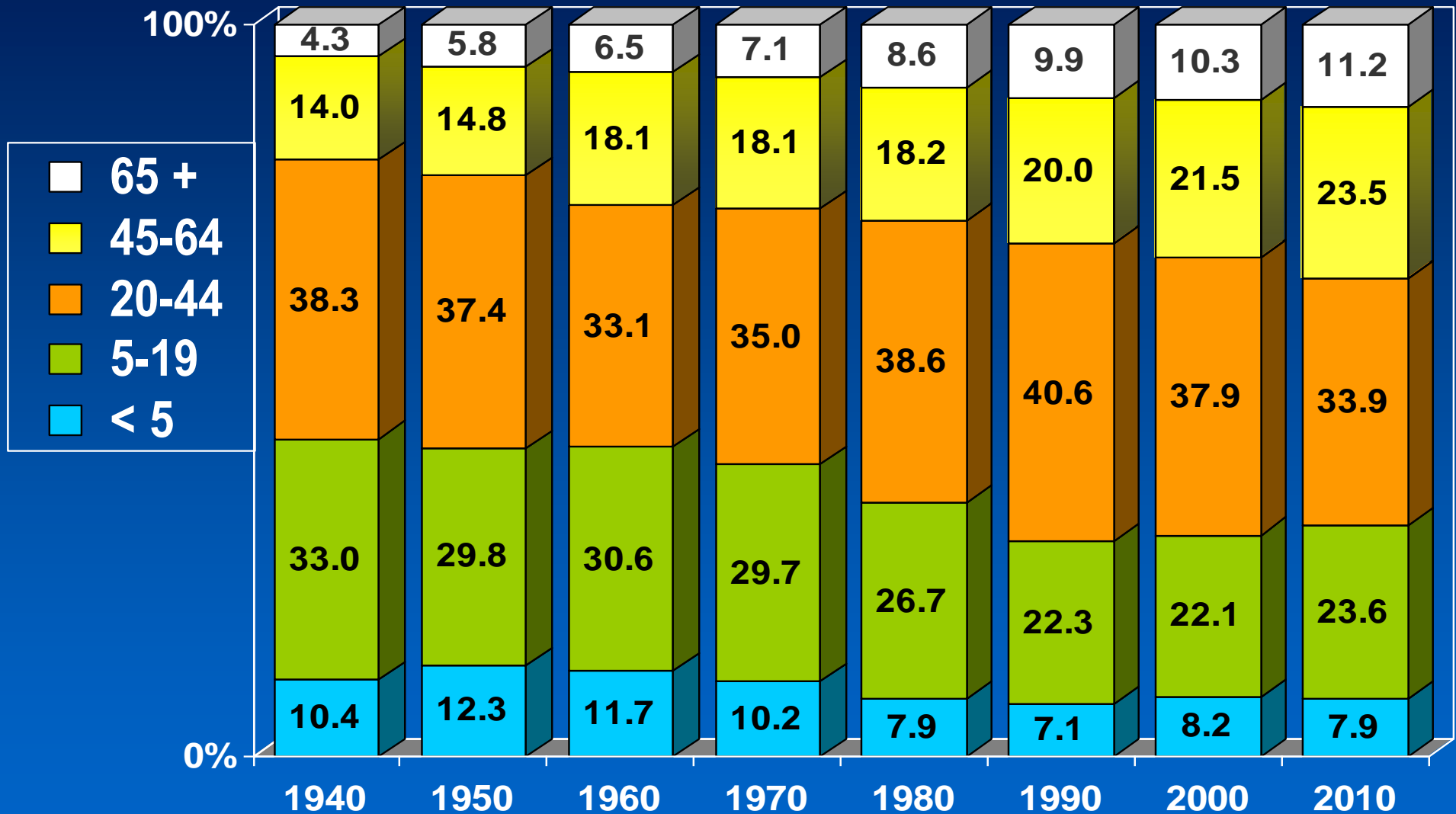
Prepared for Whitfield County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA

Whitfield County Total Population



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2015 series).

Population Composition by Age Whitfield County

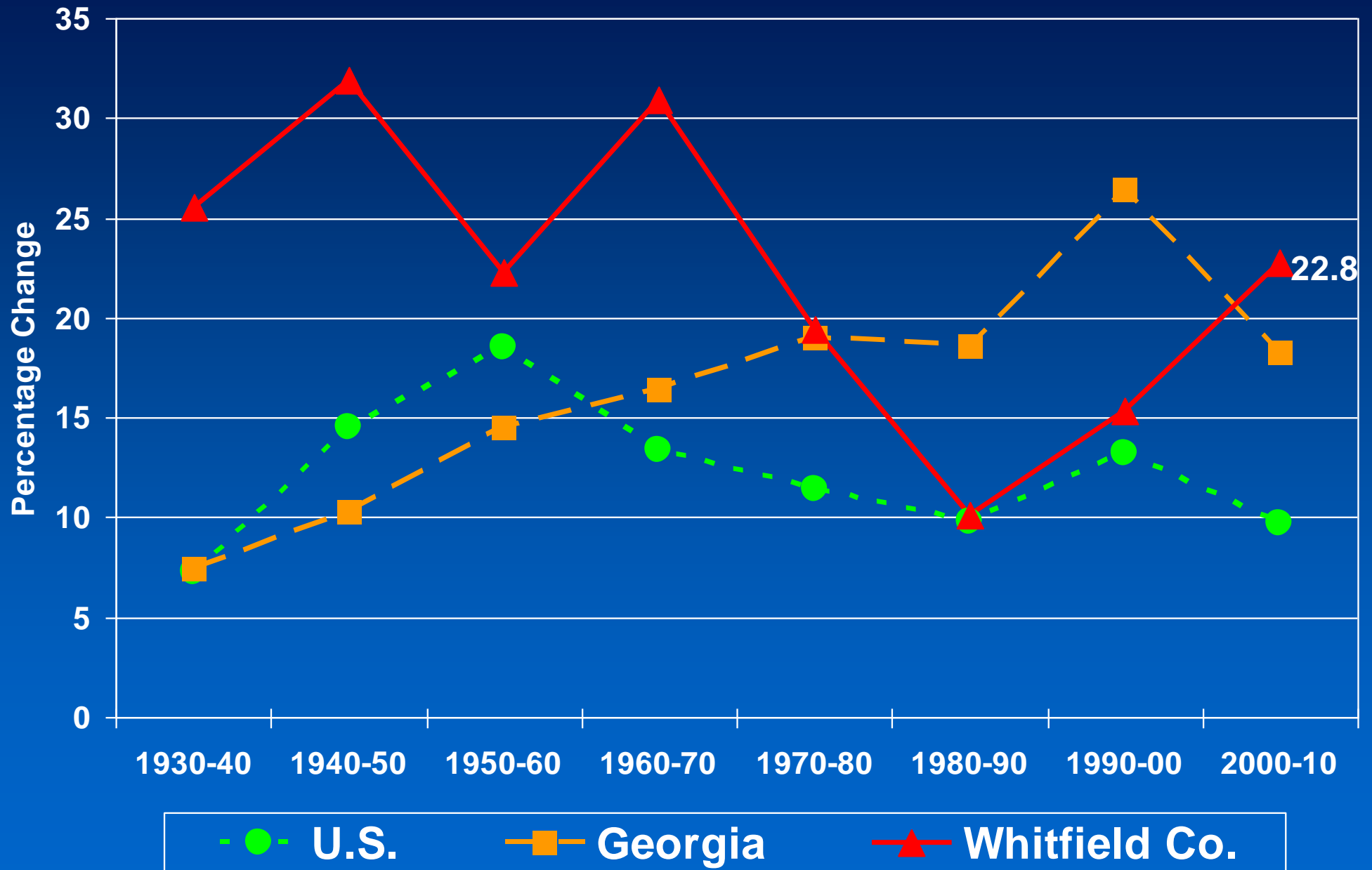


2015 Median Age Whitfield Co. = 35.3 yrs. GA = 35.3 yrs.

2015 County Population Comparisons

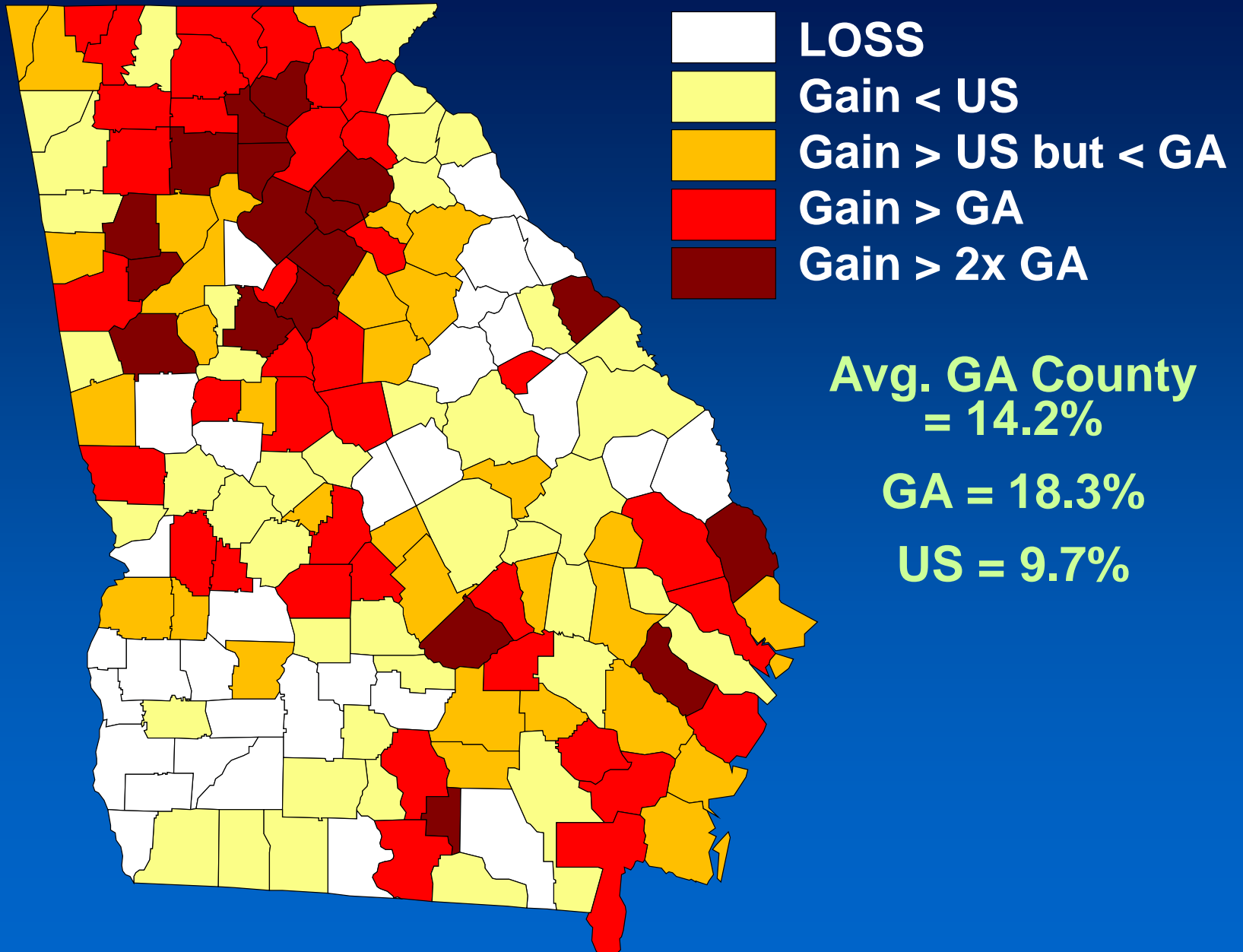
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-15	Rank of % Chg.
WHITFIELD	104,216	24	358.8	1.58	59
CATOOSA	66,050	35	407.3	3.30	44
CHATTOOGA	24,922	74	79.5	-4.20	137
FLOYD	96,504	26	189.3	0.19	78
GORDON	56,574	40	159.0	2.52	51
MURRAY	39,565	50	114.9	-0.16	85

Population Change: 1930-2010



Primary data source: U.S. Census Bureau, Decennial Censuses

Population Change: 2000-2010



Components of Population Change

Natural Increase & Net Migration*

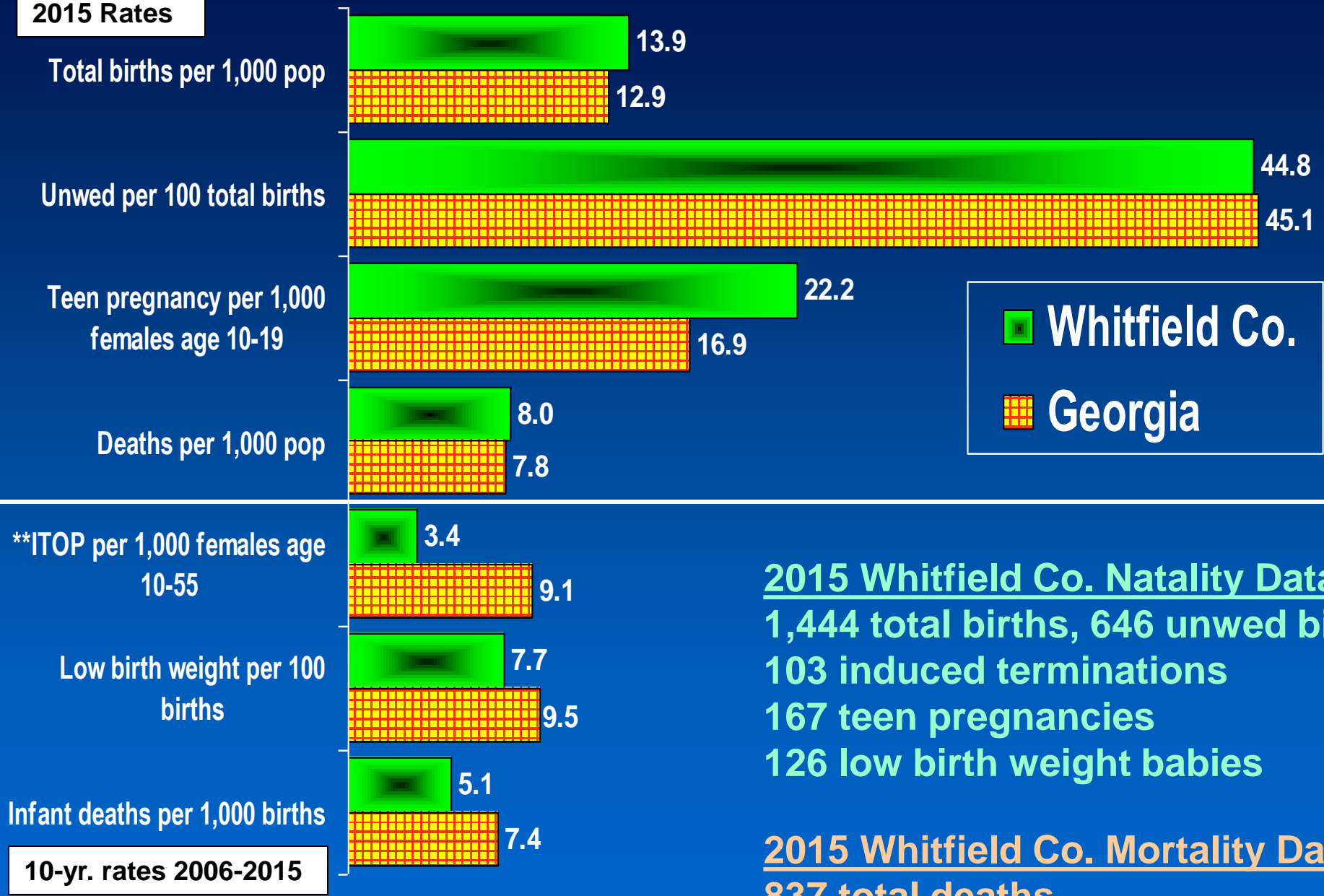
Area	4/1/2010-6/30/2015 Numerical Change*	4/1/2010-6/30/2015 # Natural Increase (Births-Deaths)	4/1/2010-6/30/2015 # Net Migration	7/1/2014-6/30/2015 1-yr Natural Increase Rate	7/1/2014-6/30/2015 1-yr Net Migration Rate
WHITFIELD	1,617	3,349	-1,720	5.9	-0.3
CATOOSA	2,110	1,093	856	2.3	3.9
CHATTOOGA	-1,093	-162	-894	-0.8	3.3
FLOYD	187	920	-673	1.3	3.3
GORDON	1,388	1,174	256	3.2	8.6
MURRAY	-63	743	-887	3.2	0.8
Avg. County	3,309	1,883	1,368	2.2	1.6
GEORGIA	526,179	299,340	217,464	5.3	6.2

Primary data source:
U. S. Census Bureau (3/16)

* Numerical change includes "residual" not represented in either NI or NM.

Selected Vital Statistics

2015 Rates



2015 Whitfield Co. Natality Data
 1,444 total births, 646 unwed births
 103 induced terminations
 167 teen pregnancies
 126 low birth weight babies

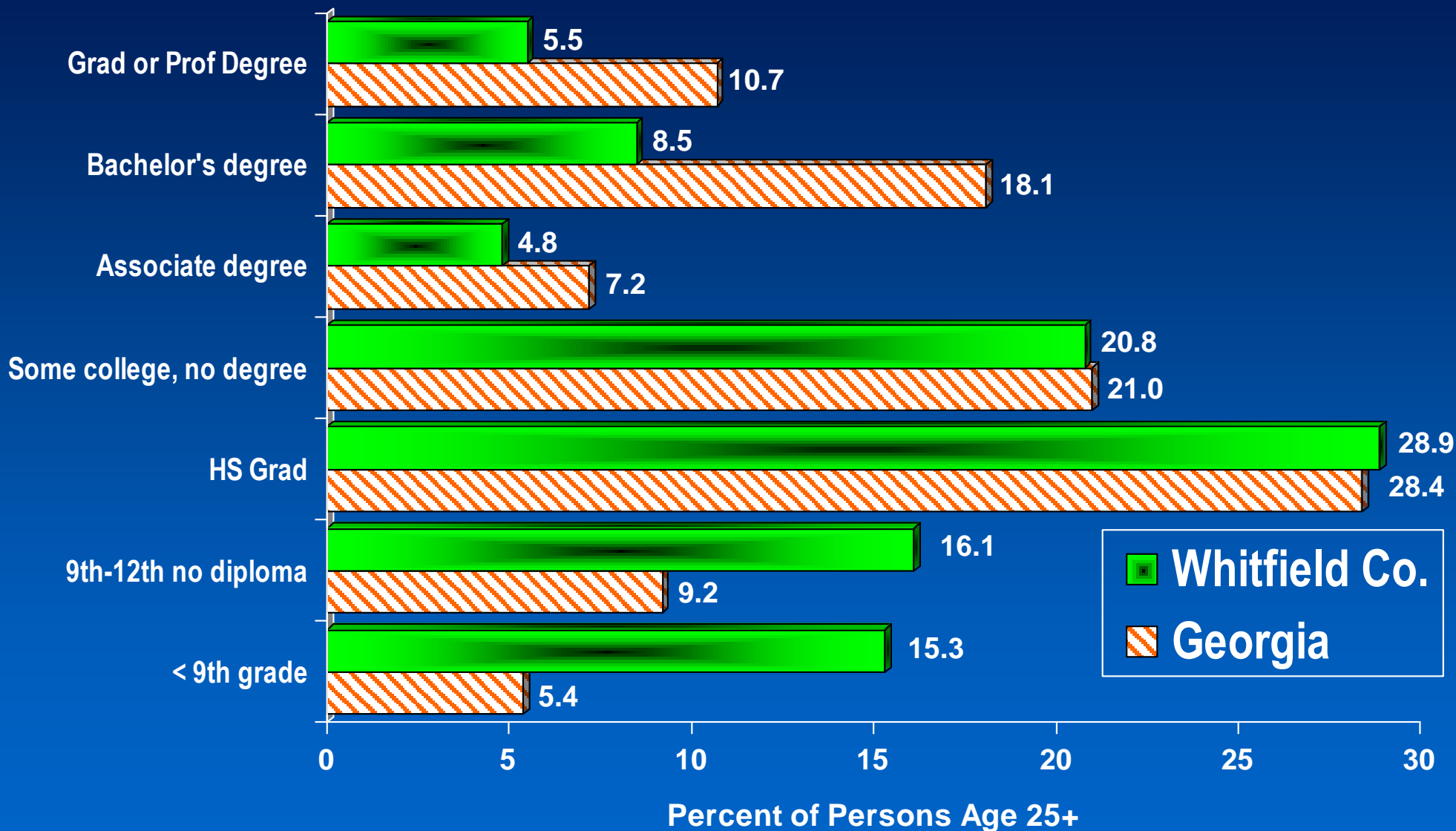
2015 Whitfield Co. Mortality Data
 837 total deaths
 9 infant deaths

Primary data source: GA Dept. Public Health, OASIS

**ITOP—Induced Terminations of Pregnancy

10-yr. rates 2006-2015

Highest Level of Educational Attainment: 2011-2015 5 Yr. Avg. – American Community Survey



Whitfield Co.

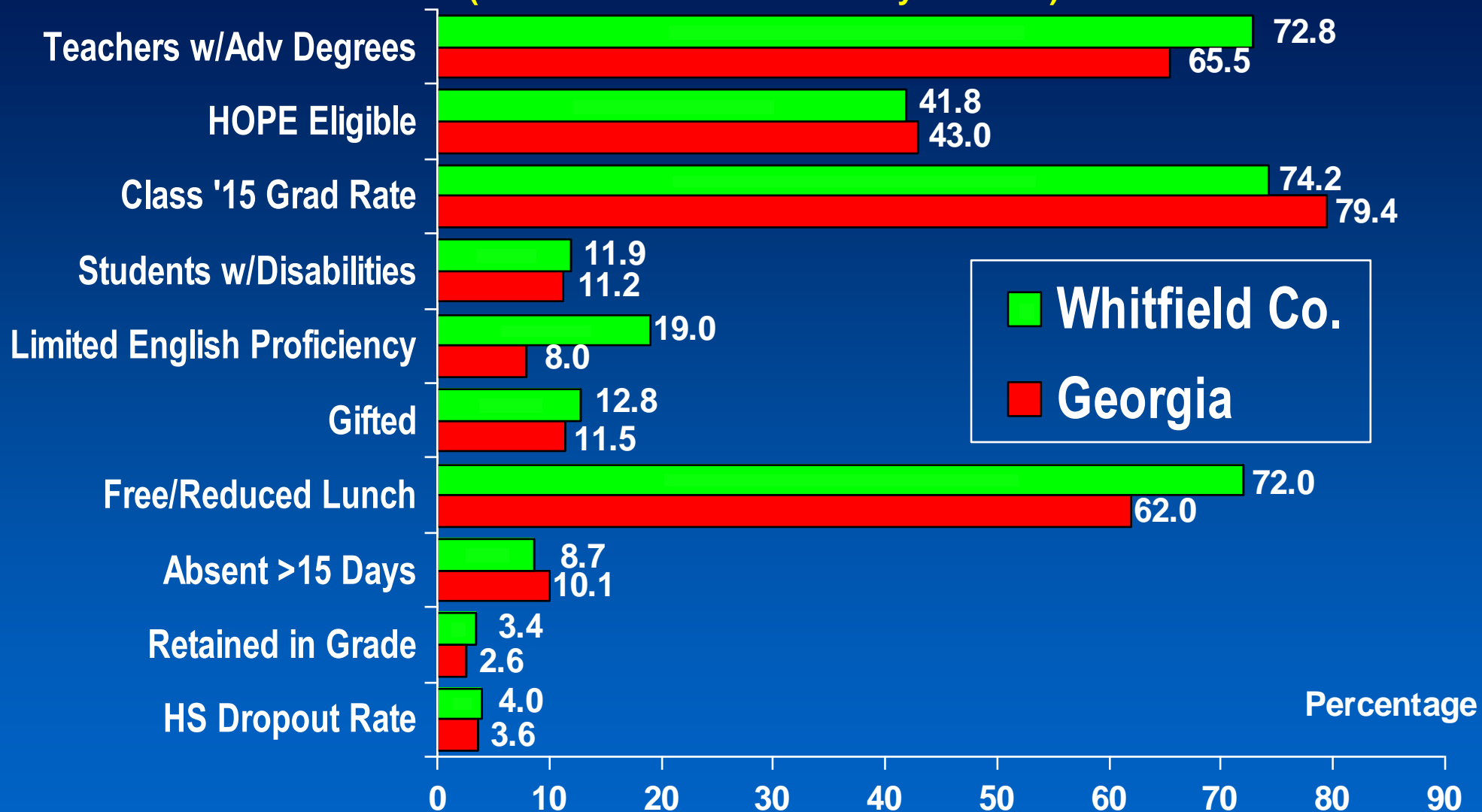
Not completing HS = 31.4%

With a bachelor's + degree = 14.0%

Primary data source: U.S. Census Bureau

Selected Public School Statistics Whitfield Co. Public School System School Year 2015-16

(Does not include Dalton City Schools)



Whitfield Co.

K12 – FTE enrollment = 12,988

HS dropouts = 170

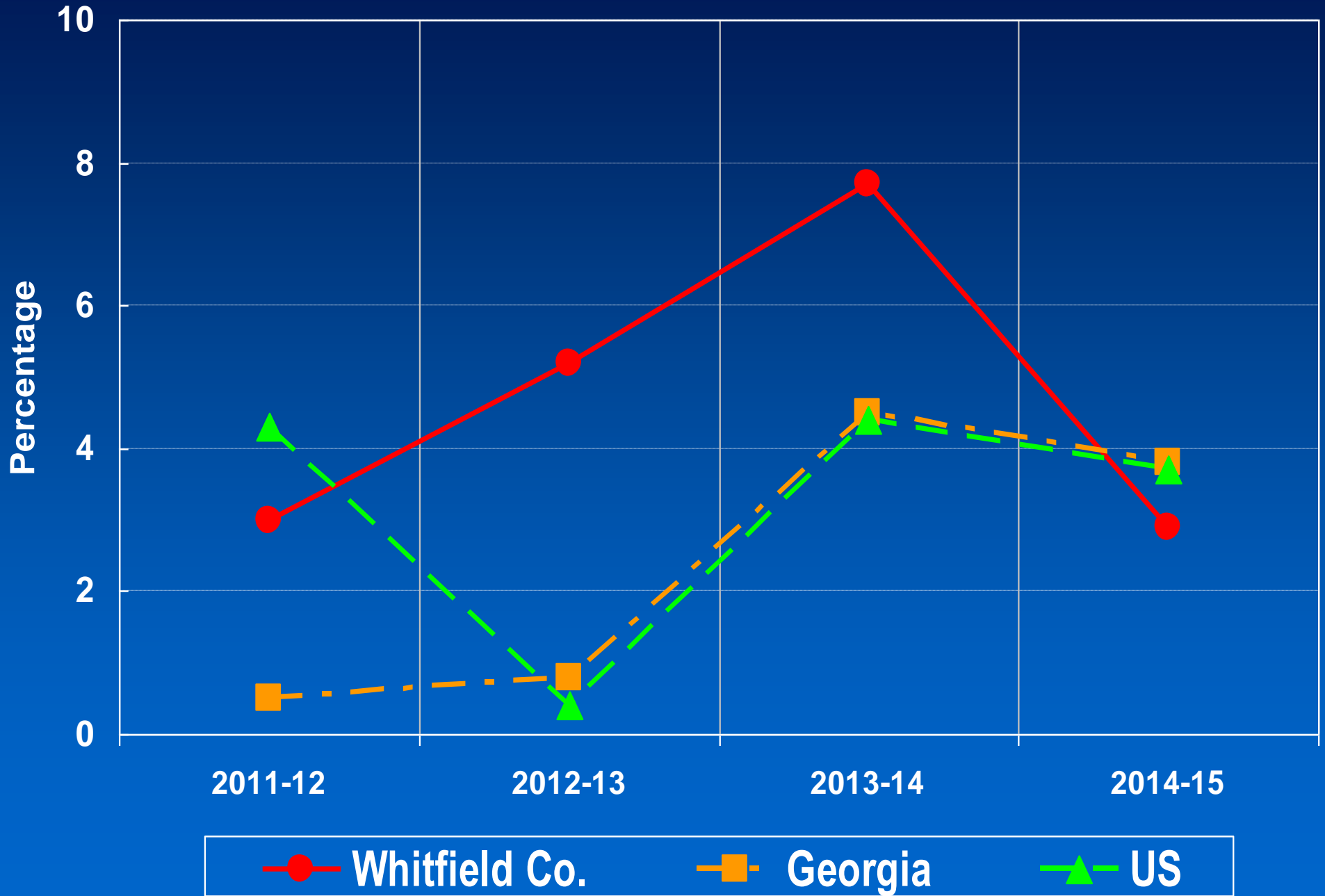
General Fund Expenditures per FTE = \$8,028

Primary data source:
Governor's Office of Student Achievement

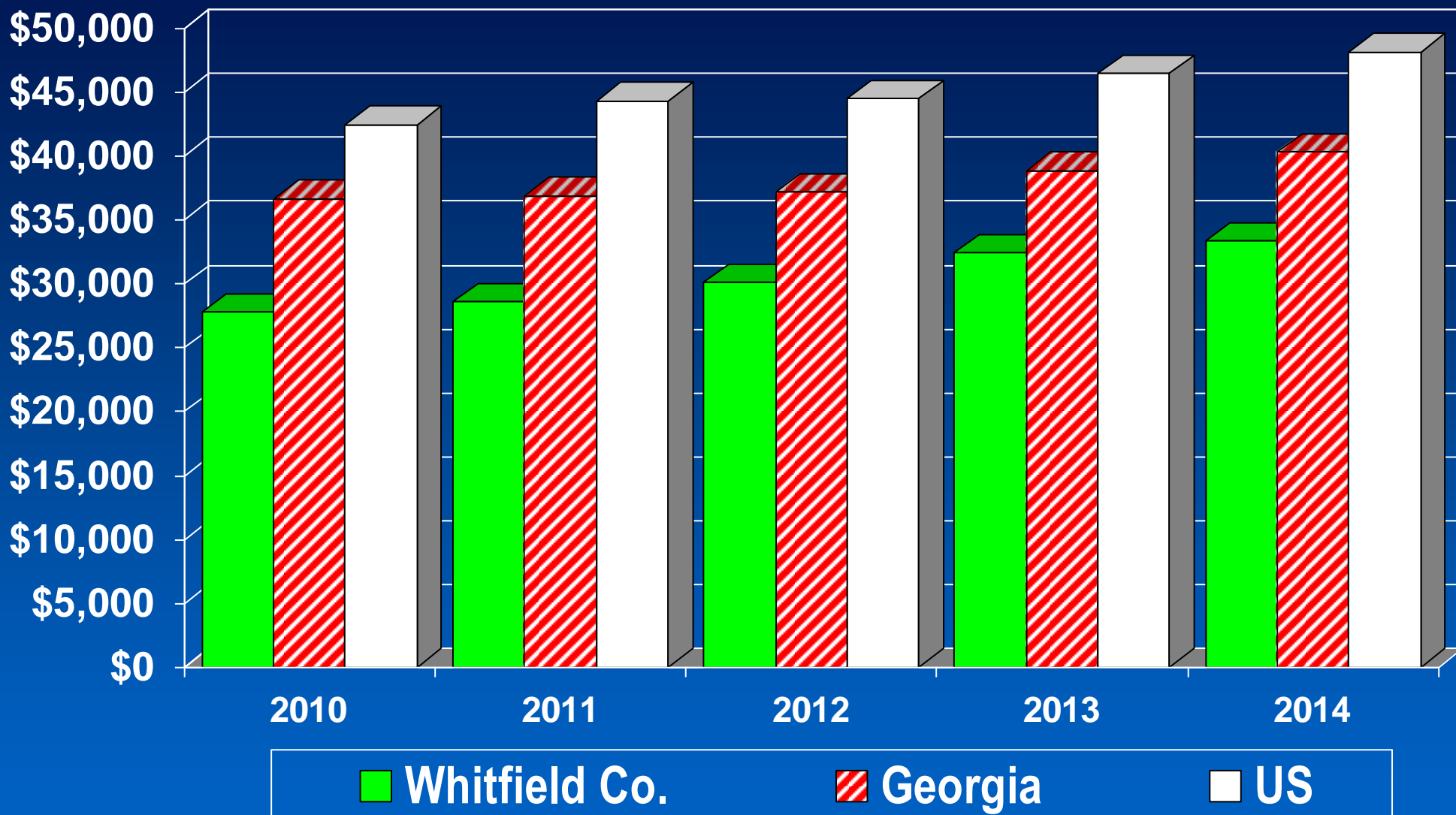
Per Capita Income: 2015

County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2011-2015
WHITFIELD	\$27,769	52	82.7	20.0
CATOOSA	\$28,962	66	80.3	11.7
CHATTOOGA	\$24,880	122	70.1	13.6
FLOYD	\$31,669	35	87.0	10.7
GORDON	\$27,285	80	78.1	15.3
MURRAY	\$23,703	135	66.6	13.3
GA Avg. Co.	\$29,387		80.3	10.2

Per Capita Income: 2011-2015 Percentage Change



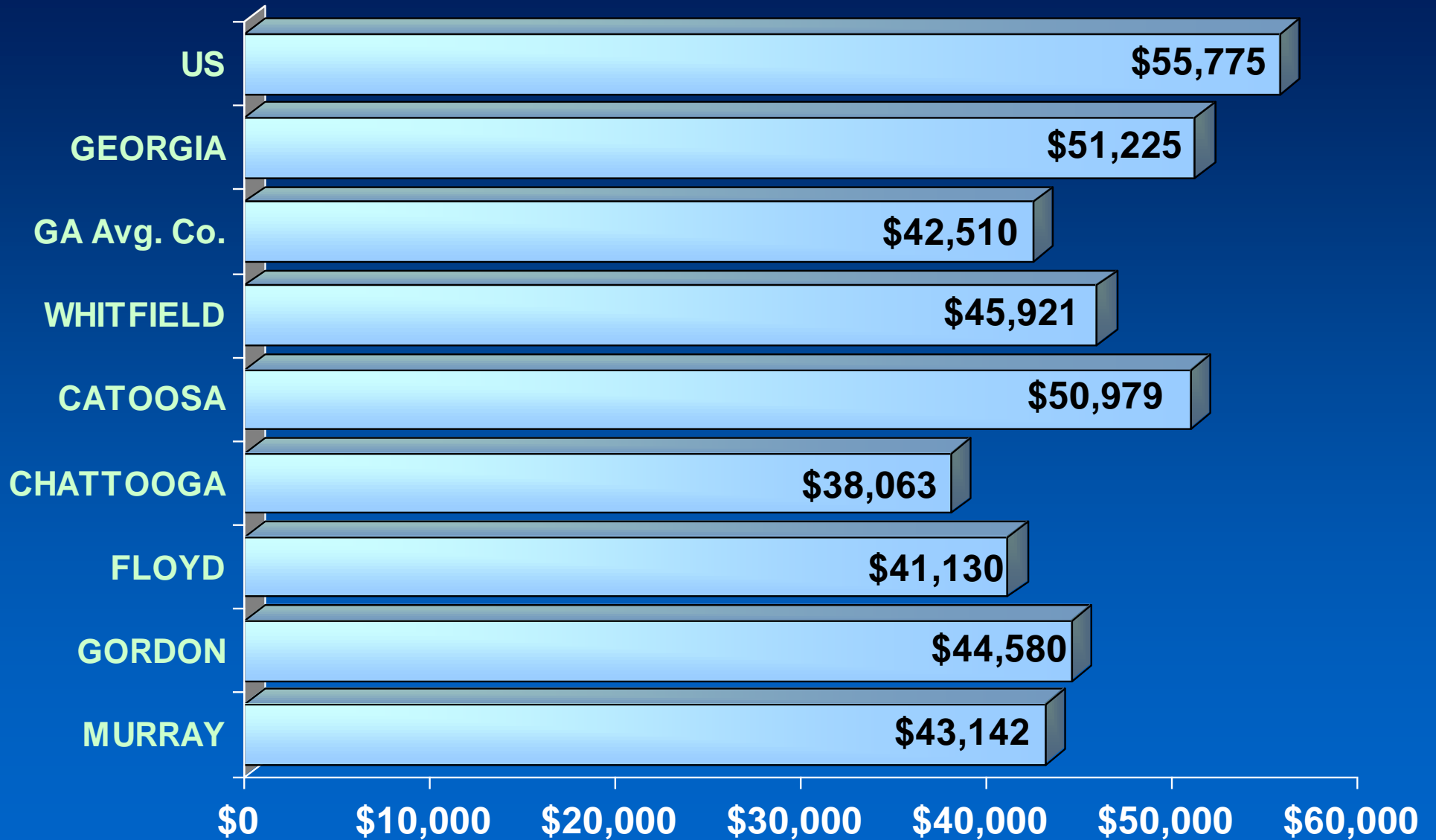
Per Capita Income: 2011-2015



2015 PCI
Whitfield Co. = \$33,317

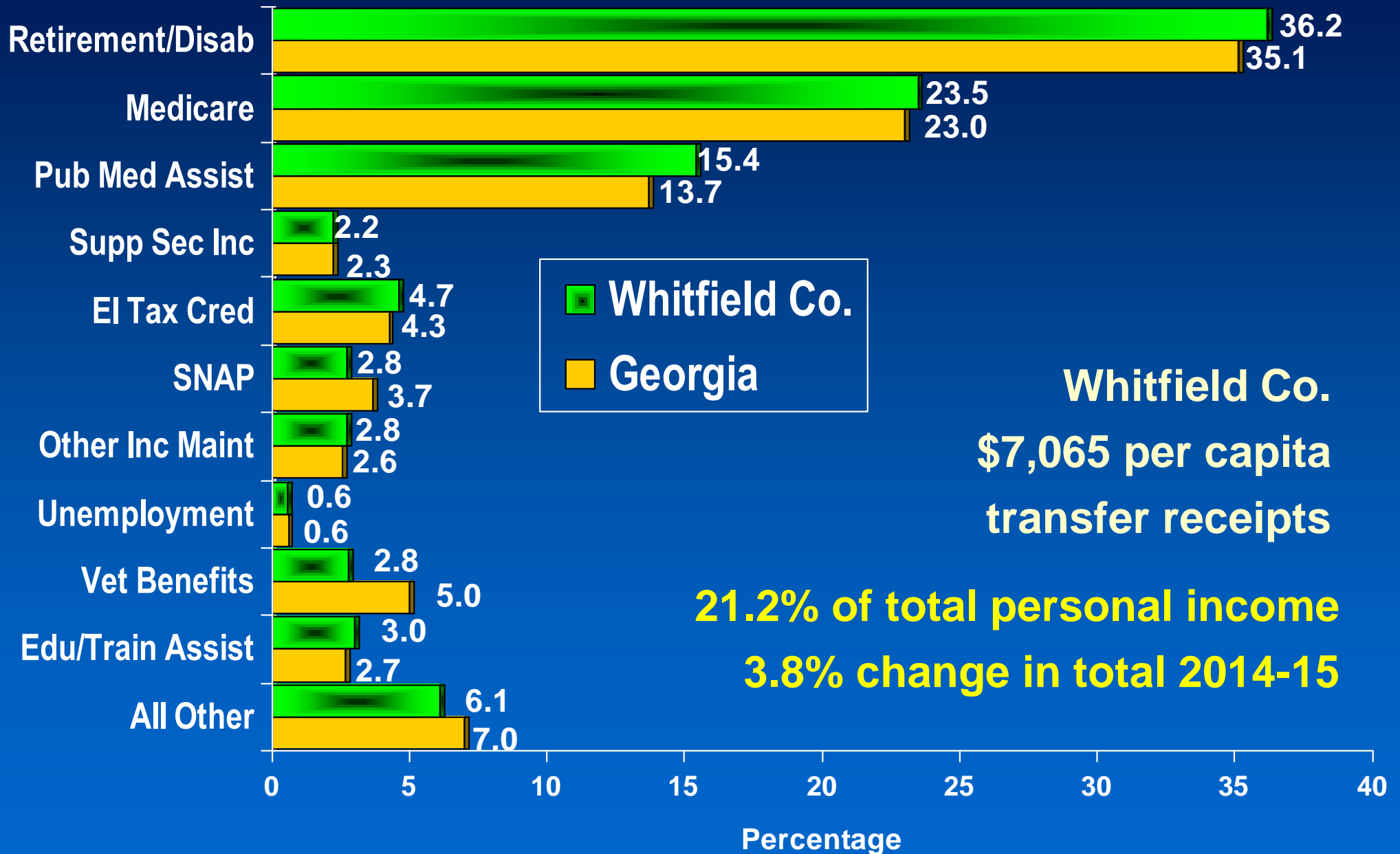
Georgia = \$40,306
US = \$48,112

Median Household Income 2015 Model-Based Estimates

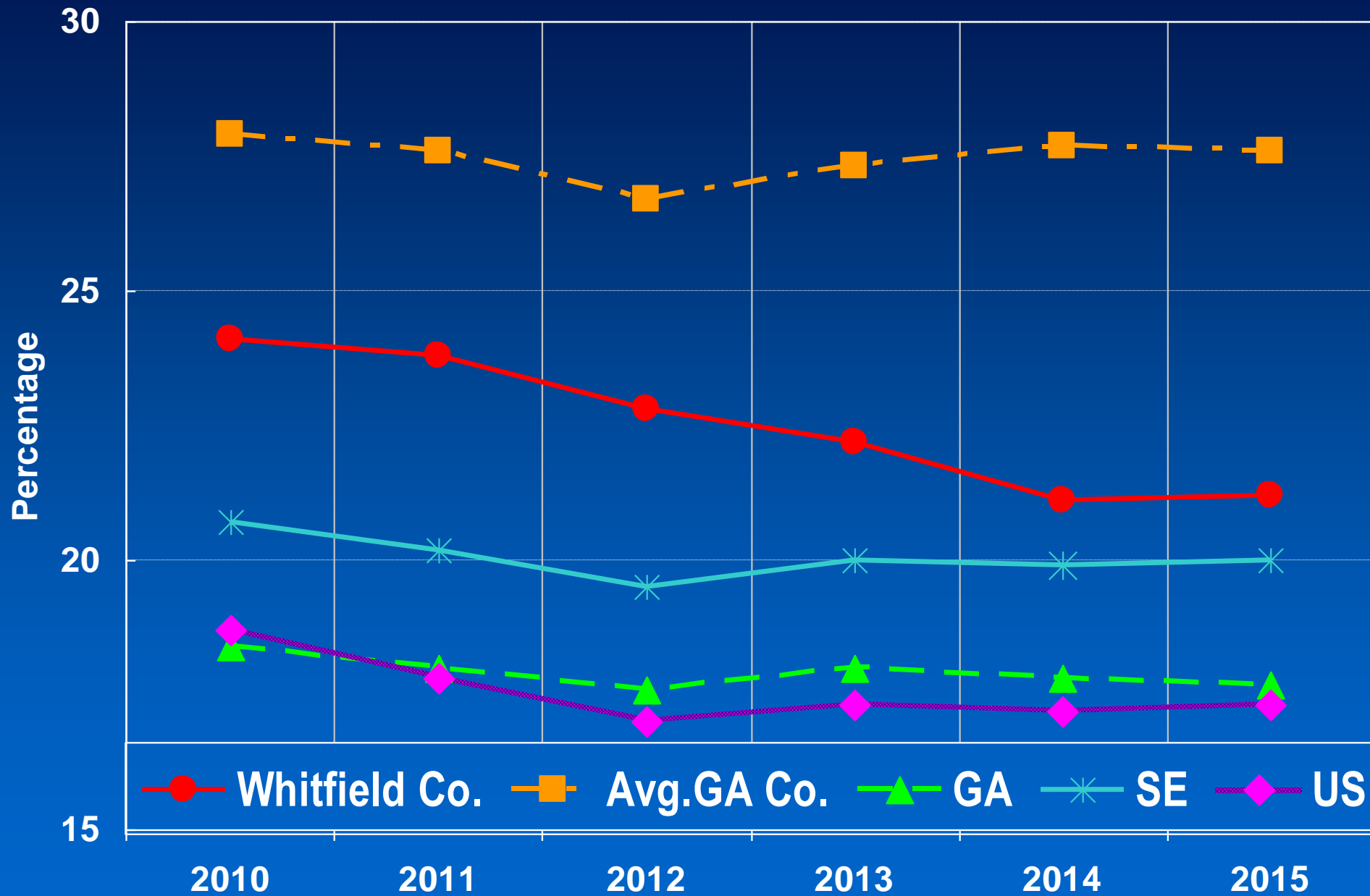


Personal Current Transfer Receipts: 2015

Whitfield Co. Total = \$736,295,000



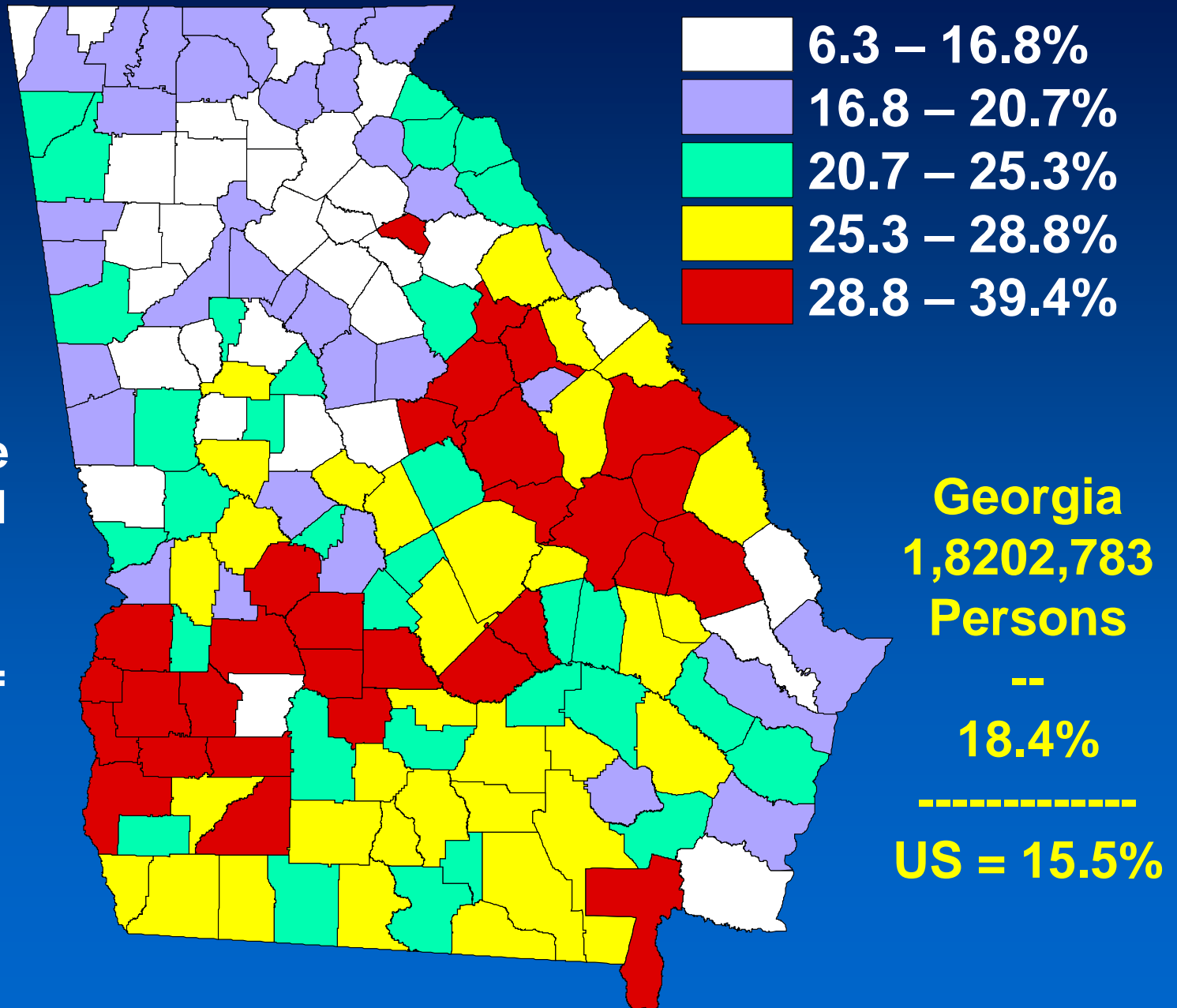
Transfer Receipts as a Percentage of Total Personal Income 2010-2015



Persons Living Below Poverty Level 2015 Model-Based Estimates

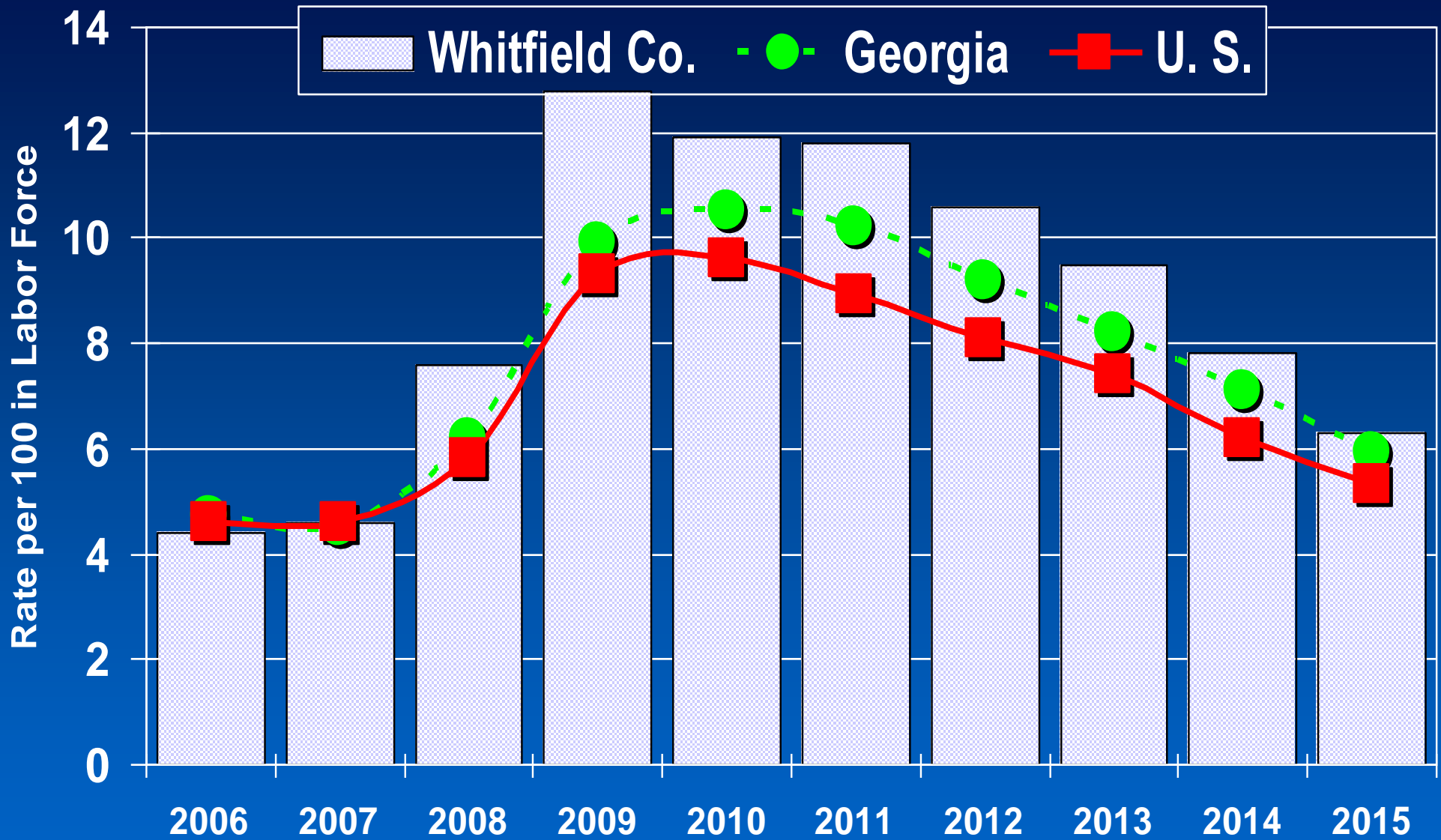
County	# of Persons	% of all Persons	Rank of %
WHITFIELD	15,719	15.3	32
CATOOSA	8,563	13.1	20
CHATTOOGA	4,781	20.4	66
FLOYD	18,060	19.6	63
GORDON	10,036	18.1	51
MURRAY	6,960	17.8	50
GA Avg. Co.	10,729	21.9	--

Persons Living Below the Poverty Level 2014 Model-Based Estimates



Weighted average
poverty threshold
for a family
household of 4
persons in 2014 =
\$24,230

Civilian Labor Force Average Annual Unemployment Rates



2015 Rates Whitfield Co. = 6.3 GA = 5.9 US = 5.3
Avg. GA County = 6.7

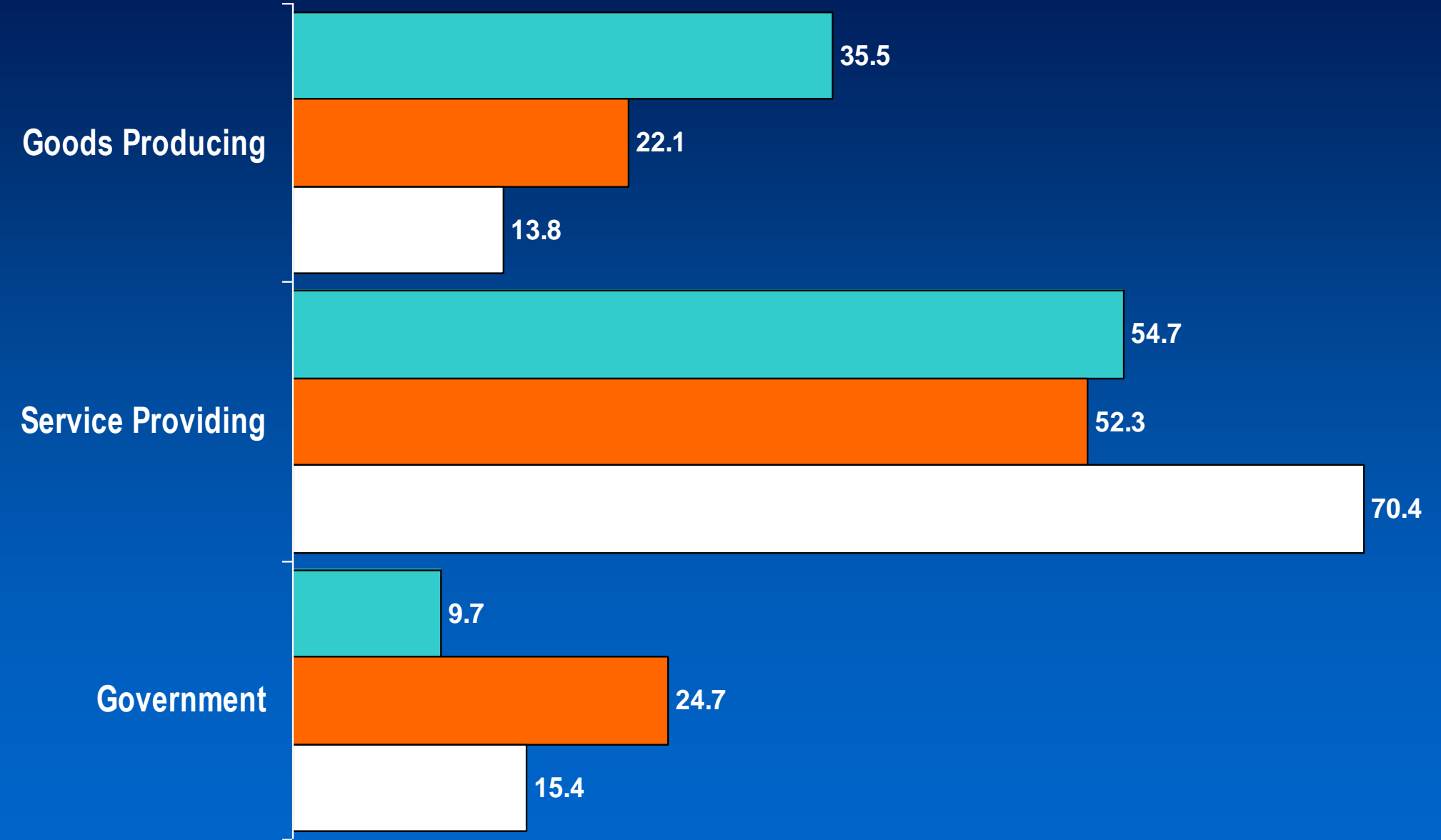
Establishments, Employment & Wages: 2015 Averages

Whitfield County	Avg. # Establishments	Avg. Monthly Employment	Avg. Wage Weekly
TOTAL GOODS PRODUCING	470	19,525	\$870
Ag, forestry, fishing	10	*	*
Construction	160	1,053	\$755
Manufacturing	296	18,313	\$877
TOTAL SERVICE PROVIDING	1820	30,068	\$755
Wholesale trade	242	3,506	\$939
Retail trade	425	7,329	\$477
Transp/Warehousing	90	3,604	\$770
Finance/Insurance	121	630	\$932
Professional/Sci/Tech	205	2,557	\$1,377
Admin/Suppt/WasteMgmt/Remediation	105	1,814	\$593
Health care/Soc Svcs	185	4,956	\$928
Accommodations/Food Svc	176	3,237	\$287
TOTAL GOVERNMENT	88	5,320	\$739
TOTAL ALL INDUSTRIES	2448	55,006	\$794

Primary data source: GA Dept. of Labor (7/16)

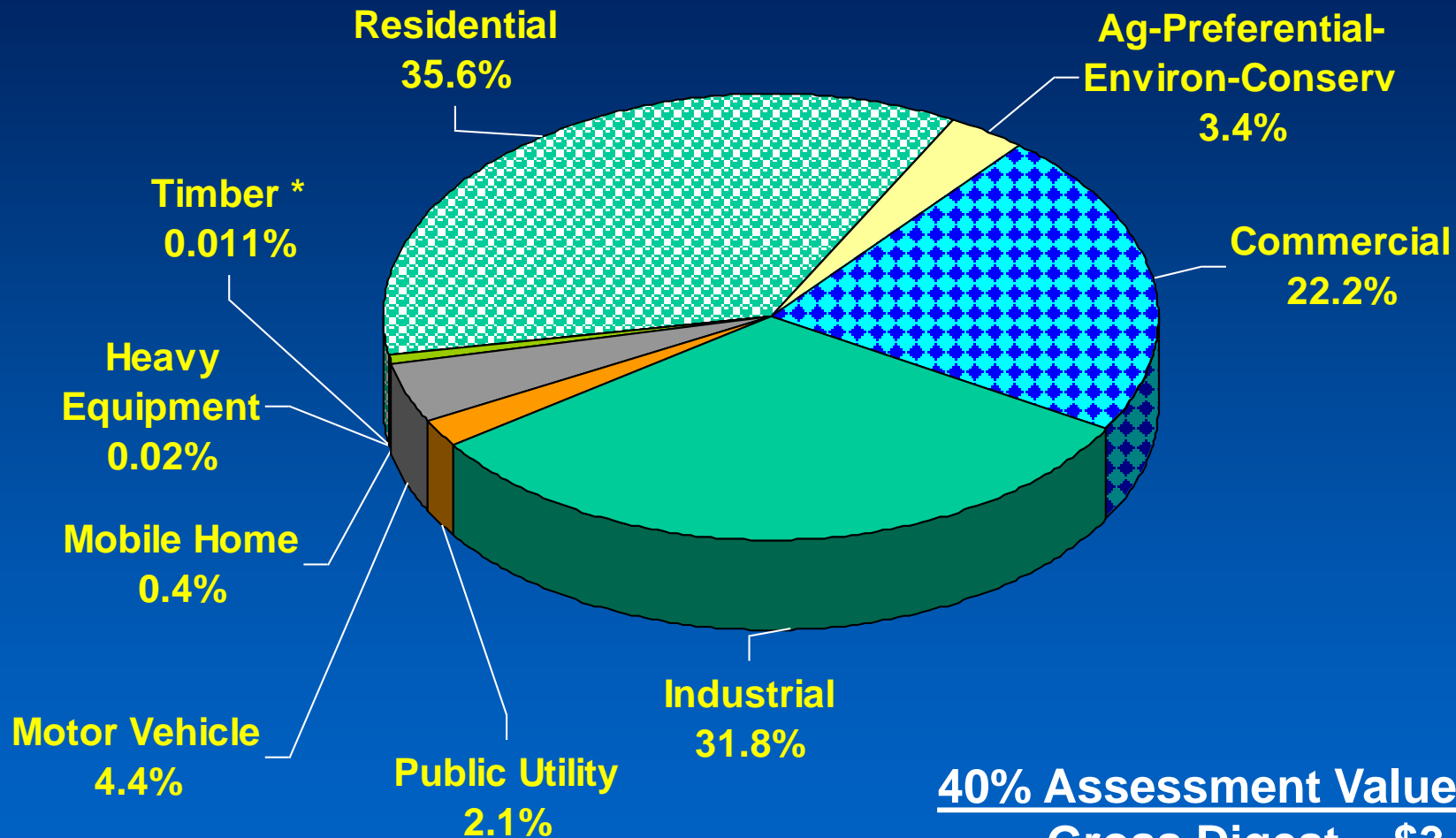
* data not disclosed

Employment Comparisons by Industry Group: 2015



Primary data source: GA Dept. of Labor (7/16)

Components of 2015 Property Tax Gross Digest Whitfield County



40% Assessment Value of Property

Gross Digest = \$3,444,459,095

Homestead & Property Exemptions = \$907,271,796

Net M&O Digest = \$2,537,187,299

Value of exempt property = \$469,321,657

* Timber taxed at 100% based on previous year sales

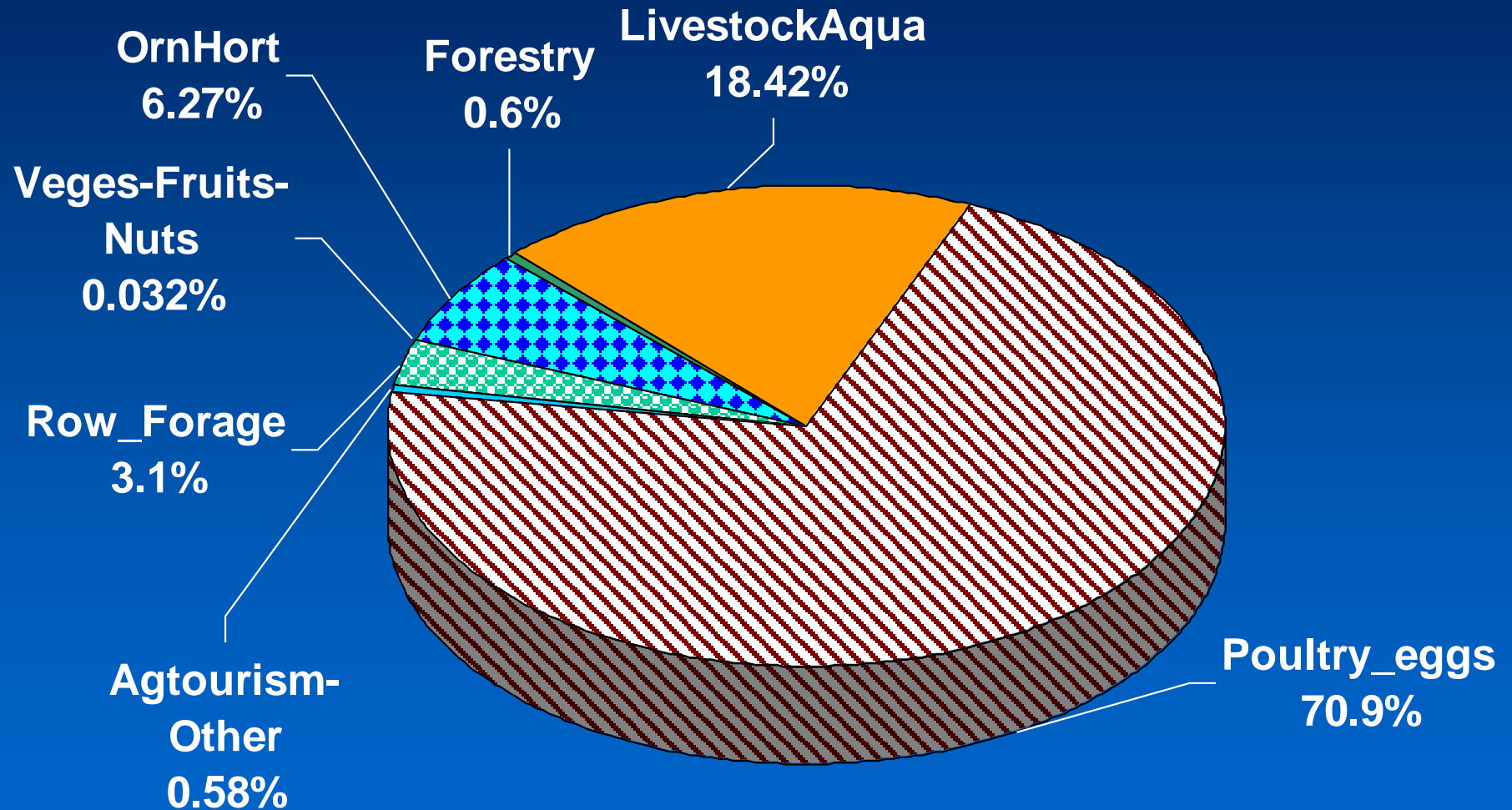
Millage Rates, Taxes Levied, & Sales Tax Rate

County	2014 County-wide Millage*	2015 Taxes Levied*	Sales Tax Rate as of 1/1/2017	LOST Type* as of 1/1/2017
WHITFIELD	26.917	\$86,199,001	7	LSE
CATOOSA	25.390	\$40,147,402	7	LSE
CHATTOOGA	26.715	\$10,696,694	7	LSE
FLOYD	29.779	\$90,267,211	7	LSE
GORDON	29.121	\$46,266,768	7	LSE
MURRAY	22.870	\$18,297,800	7	LSE

***Countywide Includes .250 state millage. Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational**

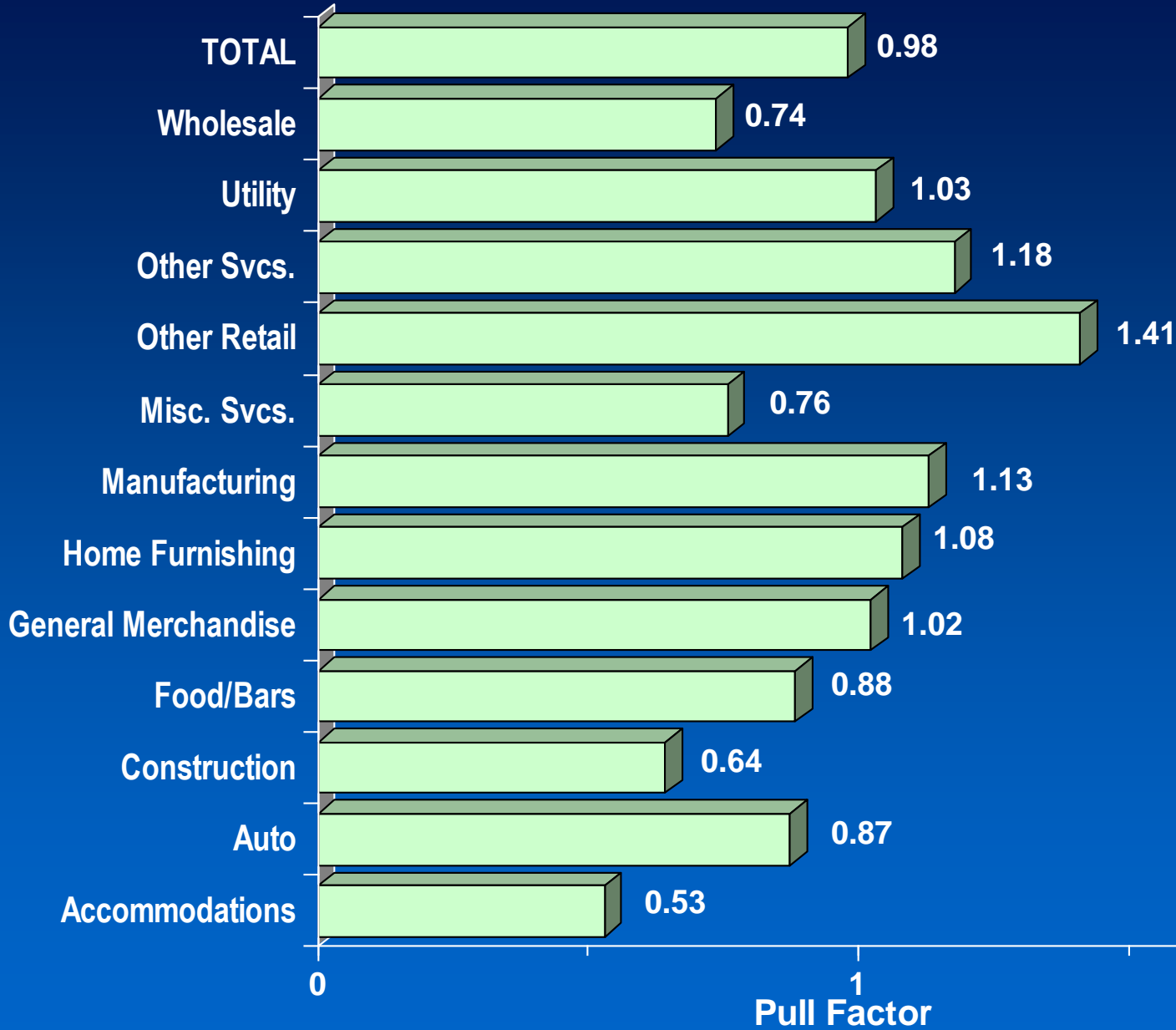
2015 Farm Gate Value by Commodity Group

Whitfield Co. Total Value = \$68,053,179



1% Sales & Use Tax Distributions: 2015

Whitfield Co. Total = \$16,564,500

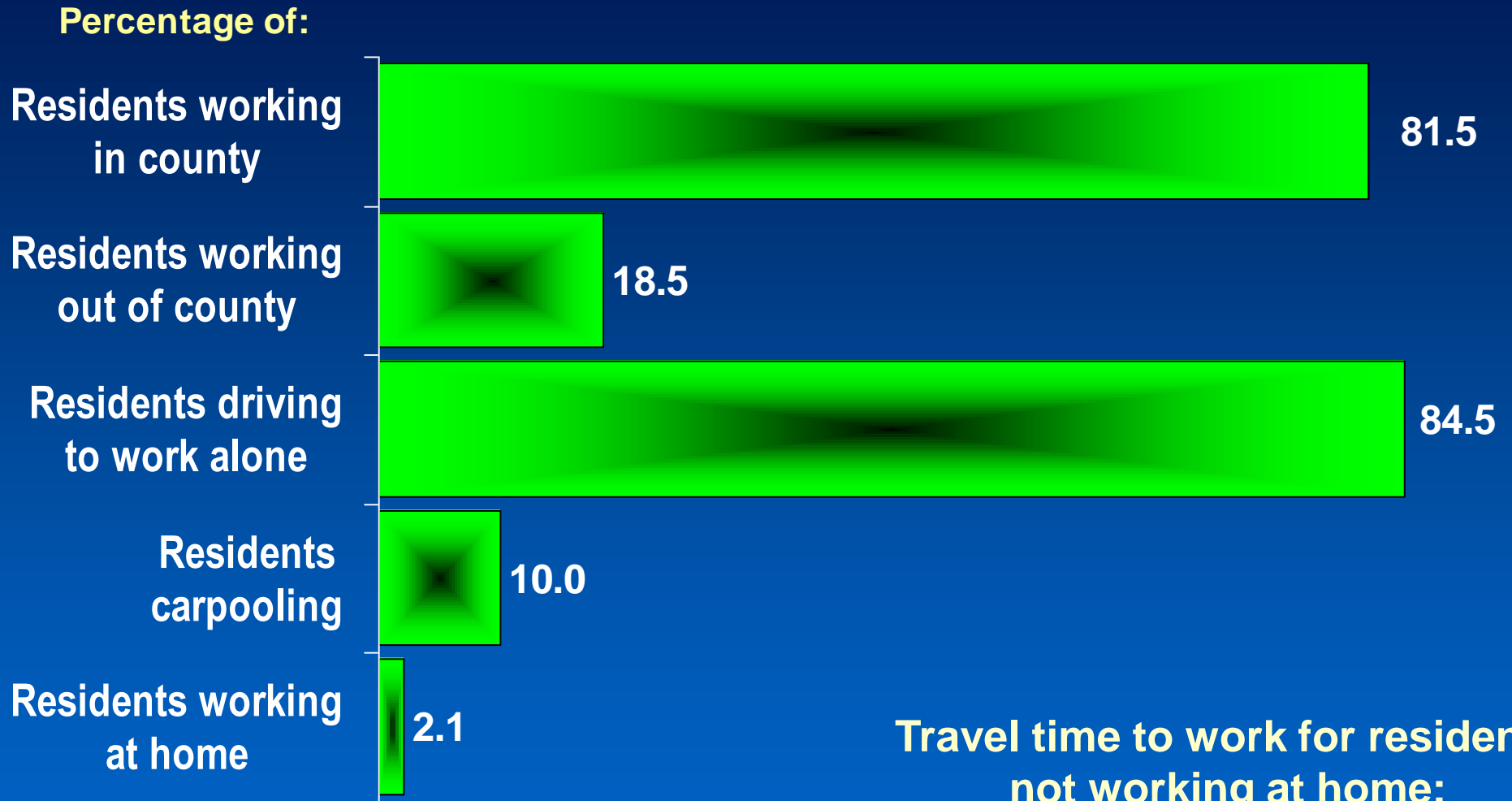


A "pull factor" of 1.0 means that the county's sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales Tax Commodity Report, Dec. 2015.
Pull factors calculated.

Commuting to Work: 2011-2015

5 Yr. Average – American Community Survey



Travel time to work for residents not working at home:

< 10 min. = 8.9%

60+ min. = 2.0%

Whitfield Co.

Resident workers 16+ = 44,677

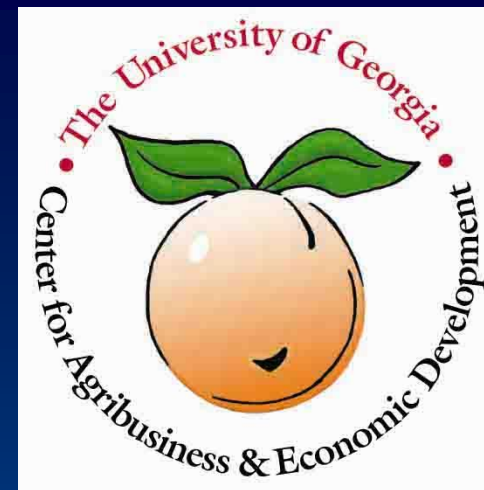
Mean travel time to work
= 20.3 minutes

*This study was developed to assist
community leadership with their
future planning and decision making.*

Special Area Report

17-02

September 2016



***Prepared for Whitfield County Cooperative Extension
by Susan R. Boatright***

Center for Agribusiness and Economic Development

College of Agricultural and Environmental Sciences

The University of Georgia • Athens, GA

Georgia Cooperative Extension

www.caes.uga.edu/center/caed/

***To learn more about your county check the
“Georgia Statistics System” website:***

www.georgiastats.uga.edu