Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2015 series).
Population Composition by Age
Jackson County

2016 Median Age  
Jackson Co. = 37.9 yrs.  
GA = 36.5 yrs.

Primary data source: U.S. Census Bureau
## 2017 County Population Comparisons

<table>
<thead>
<tr>
<th>County</th>
<th>Total</th>
<th>Total Rank</th>
<th>Density per sq.mi. land area</th>
<th>% Chg. 2010-17</th>
<th>Rank of % Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>67,519</td>
<td>35</td>
<td>198.8</td>
<td>11.7</td>
<td>13</td>
</tr>
<tr>
<td>BANKS</td>
<td>18,634</td>
<td>95</td>
<td>80.3</td>
<td>1.3</td>
<td>74</td>
</tr>
<tr>
<td>BARROW</td>
<td>79,061</td>
<td>31</td>
<td>493.2</td>
<td>14.0</td>
<td>9</td>
</tr>
<tr>
<td>CLARKE</td>
<td>127,064</td>
<td>19</td>
<td>1,066.0</td>
<td>8.8</td>
<td>26</td>
</tr>
<tr>
<td>HALL</td>
<td>199,335</td>
<td>11</td>
<td>507.5</td>
<td>10.9</td>
<td>14</td>
</tr>
<tr>
<td>MADISON</td>
<td>29,302</td>
<td>62</td>
<td>103.8</td>
<td>4.2</td>
<td>46</td>
</tr>
<tr>
<td>OCONEE</td>
<td>38,028</td>
<td>51</td>
<td>206.3</td>
<td>11.7</td>
<td>13</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (3/18)
Population Change: 1930-2010

Percentage Change

Primary data source: U.S. Census Bureau, Decennial Censuses
Population Change: 2010-2016

US = 4.7%
GA = 6.4%
Avg. GA County = 1.0%

Primary data source: U.S. Census Bureau (3/17)
## Components of Population Change

### Natural Increase & Net Migration

<table>
<thead>
<tr>
<th>Area</th>
<th>4/1/2010-6/30/2017 Numerical Change*</th>
<th>4/1/2010-6/30/2017 # Natural Increase (Births-Deaths)</th>
<th>4/1/2010-6/30/2017 # Net Migration</th>
<th>7/1/2016-6/30/2017 1-yr Natural Increase Rate</th>
<th>7/1/2016-6/30/2017 1-yr Net Migration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>7,059</td>
<td>1,818</td>
<td>5,226</td>
<td>4.1</td>
<td>34.1</td>
</tr>
<tr>
<td>BANKS</td>
<td>245</td>
<td>320</td>
<td>-76</td>
<td>3.4</td>
<td>14.2</td>
</tr>
<tr>
<td>BARROW</td>
<td>9,694</td>
<td>3,762</td>
<td>5,854</td>
<td>6.7</td>
<td>18.4</td>
</tr>
<tr>
<td>CLARKE</td>
<td>10,310</td>
<td>4,959</td>
<td>5,206</td>
<td>4.8</td>
<td>11.4</td>
</tr>
<tr>
<td>HALL</td>
<td>19,638</td>
<td>8,818</td>
<td>10,845</td>
<td>5.9</td>
<td>9.8</td>
</tr>
<tr>
<td>MADISON</td>
<td>1,184</td>
<td>419</td>
<td>778</td>
<td>-0.9</td>
<td>3.3</td>
</tr>
<tr>
<td>OCONEE</td>
<td>5,211</td>
<td>844</td>
<td>4,358</td>
<td>3.5</td>
<td>27.6</td>
</tr>
<tr>
<td>Avg. County</td>
<td>4,658</td>
<td>2,510</td>
<td>2,127</td>
<td>1.6</td>
<td>4.1</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>740,689</td>
<td>399,055</td>
<td>338,202</td>
<td>4.7</td>
<td>6.5</td>
</tr>
</tbody>
</table>

* Numerical change includes “residual” not represented in either NI or NM.

Primary data source: U. S. Census Bureau (3/18)
Selected Vital Statistics

2016 Rates

- Total births per 1,000 pop: Jackson Co. 12.9, Georgia 12.6
- Unwed per 100 total births: Jackson Co. 31.7, Georgia 44.7
- Teen pregnancy per 1,000 females age 10-19: Jackson Co. 11.5, Georgia 16.1
- Deaths per 1,000 pop: Jackson Co. 9.4, Georgia 7.9
- **ITOP per 1,000 females age 10-55: Jackson Co. 4.6, Georgia 9.1
- Low birth weight per 100 births: Jackson Co. 7.8, Georgia 9.5
- Infant deaths per 1,000 births: Jackson Co. 6.1, Georgia 7.4

2016 Jackson Co. Natality Data
- 832 total births, 264 unwed births
- 90 induced terminations
- 52 teen pregnancies
- 65 low birth weight babies

2016 Jackson Co. Mortality Data
- 607 total deaths
- 7 infant deaths

Primary data source: GA Dept. Public Health, OASIS
**ITOP—Induced Terminations of Pregnancy
Highest Level of Educational Attainment: 2012-2016
5 Yr. Avg. – American Community Survey

- Grad or Prof Degree: Jackson Co. = 6.3%, Georgia = 11.1%
- Bachelor’s degree: Jackson Co. = 7.9%, Georgia = 12.8%
- Associate degree: Jackson Co. = 7.4%, Georgia = 18.3%
- Some college, no degree: Jackson Co. = 21.4%, Georgia = 21%
- HS Grad: Jackson Co. = 33.3%, Georgia = 28.1%
- 9th-12th no diploma: Jackson Co. = 11.8%, Georgia = 8.9%
- < 9th grade: Jackson Co. = 6.4%, Georgia = 5.2%

Jackson Co.
Not completing HS = 18.3%
With a bachelor’s + degree = 19.1%

Primary data source: U.S. Census Bureau
Selected Public School Statistics
School Year 2016-17
(Jackson County system only)

- Teachers w/Adv Degrees: Jackson Co.: 71.5%, Georgia: 64.5%
- HOPE Eligible: Jackson Co.: 45.8%, Georgia: 42.9%
- Class '17 Grad Rate: Jackson Co.: 94.7%, Georgia: 80.6%
- Students w/Disabilities: Jackson Co.: 13.4%, Georgia: 11.6%
- Limited English: Jackson Co.: 3.8%, Georgia: 8.0%
- Gifted: Jackson Co.: 15.1%, Georgia: 11.5%
- Free/Reduced Lunch: Jackson Co.: 49.0%, Georgia: 62.0%
- Absent >15 Days: Jackson Co.: 11.1%, Georgia: 11.2%
- Retained in Grade: Jackson Co.: 1.5%, Georgia: 2.5%
- HS Dropout Rate: Jackson Co.: 0.9%, Georgia: 3.8%

Primary data source: Governor’s Office of Student Achievement

Jackson Co.
FTE K12 enrollment = 7,305
HS dropouts = 21
General Fund Expenditures per FTE = $8,701
## Per Capita Income: 2016

<table>
<thead>
<tr>
<th>County</th>
<th>PCI</th>
<th>Rank of PCI</th>
<th>% PCI of GA Total</th>
<th>% Change in PCI 2012-2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>$37,092</td>
<td>30</td>
<td>88.0</td>
<td>16.3</td>
</tr>
<tr>
<td>BANKS</td>
<td>$32,825</td>
<td>77</td>
<td>77.9</td>
<td>12.8</td>
</tr>
<tr>
<td>BARROW</td>
<td>$33,635</td>
<td>62</td>
<td>79.8</td>
<td>14.9</td>
</tr>
<tr>
<td>CLARKE</td>
<td>$31,065</td>
<td>102</td>
<td>73.7</td>
<td>16.9</td>
</tr>
<tr>
<td>HALL</td>
<td>$39,065</td>
<td>24</td>
<td>92.7</td>
<td>19.3</td>
</tr>
<tr>
<td>MADISON</td>
<td>$32,867</td>
<td>75</td>
<td>78.0</td>
<td>11.6</td>
</tr>
<tr>
<td>OCONEE</td>
<td>$58,811</td>
<td>2</td>
<td>139.5</td>
<td>19.2</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>$33,549</td>
<td>–</td>
<td>79.6</td>
<td>11.6</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Bureau of Economic Analysis (12/17)
Per Capita Income: 2012-2016
Percentage Change

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>2.8</td>
</tr>
<tr>
<td>2013-14</td>
<td>0.0</td>
</tr>
<tr>
<td>2014-15</td>
<td>2.0</td>
</tr>
<tr>
<td>2015-16</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Primary data source: U.S. Bureau of Economic Analysis (12/17)
Per Capita Income: 2012-2016

2016 PCI
Jackson Co. = $37,092
Georgia = $42,159
US = $49,246

Primary data source: U.S. Bureau of Economic Analysis (12/17)
Median Household Income
2016 Model-Based Estimates

- JACKSON: $55,426
- BANKS: $43,370
- BARROW: $54,893
- CLARKE: $36,692
- HALL: $55,308
- MADISON: $47,151
- OCONEE: $88,570
- Avg. GA County: $44,018
- Georgia: $53,468
- U. S.: $57,617

Primary data source: U. S. Census Bureau (12/17)
Personal Current Transfer Receipts: 2016
Jackson Co. Total = $484,766,000

- Retirement/Disab: 40.4%
- Medicare: 25.1%
- Pub Med Assist: 12.0%
- Supp Sec Inc: 3.6%
- EI Tax Cred: 3.2%
- SNAP: 3.5%
- Other Inc Maint: 2.6%
- Unemployment: 2.2%
- Vet Benefits: 4.2%
- Edu/Train Assist: 6.9%
- All Other: 7.6%

Jackson County:
20.2% of total personal income
3.6% change in total transfer receipts 2015-16
$7,502 per capita transfer receipts

Primary data source: Bureau of Economic Analysis (12/17)
Transfer Receipts as a Percentage of Total Personal Income
2010-2016

Primary data source: U.S. Bureau of Economic Analysis (12/17)
## Persons Living Below Poverty Level
### 2016 Model-Based Estimates

<table>
<thead>
<tr>
<th>County</th>
<th># of Persons</th>
<th>% of all Persons</th>
<th>Rank of %</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>8,097</td>
<td>12.7</td>
<td>20</td>
</tr>
<tr>
<td>BANKS</td>
<td>2,845</td>
<td>15.5</td>
<td>40</td>
</tr>
<tr>
<td>BARROW</td>
<td>9,888</td>
<td>12.9</td>
<td>22</td>
</tr>
<tr>
<td>CLARKE</td>
<td>31,950</td>
<td>27.9</td>
<td>136</td>
</tr>
<tr>
<td>HALL</td>
<td>26,561</td>
<td>13.7</td>
<td>26</td>
</tr>
<tr>
<td>MADISON</td>
<td>4,255</td>
<td>14.9</td>
<td>30</td>
</tr>
<tr>
<td>OCONEE</td>
<td>2,480</td>
<td>6.8</td>
<td>3</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>10,141</td>
<td>20.7</td>
<td>–</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (12/17)
Persons Living Below the Poverty Level
2016 Model-Based Estimates

5.7 – 14.9%
14.9 – 18.6%
18.6 – 22.8%
22.8 – 26.7%
26.7 – 39.2%

Georgia
1,612,368 Persons
--
16.1%
----------------
US = 14.0%

Weighted average poverty threshold for a family household of 4 persons in 2016 = $24,563

Primary data source: U.S. Census Bureau (12/17)
Civilian Labor Force Average Annual Unemployment Rates

2016 Rates
Jackson Co. = 4.2  GA = 5.4  US = 4.9
Avg. GA County = 6.1

Primary data source: GA Dept. of Labor
<table>
<thead>
<tr>
<th>Jackson County</th>
<th>Avg. # Establishments</th>
<th>Avg. Monthly Employment</th>
<th>Avg. Wage Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL GOODS PRODUCING</td>
<td>284</td>
<td>6,777</td>
<td>$925</td>
</tr>
<tr>
<td>Ag, forestry, fishing</td>
<td>21</td>
<td>178</td>
<td>$653</td>
</tr>
<tr>
<td>Construction</td>
<td>186</td>
<td>1,021</td>
<td>$1,015</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>76</td>
<td>5,560</td>
<td>$917</td>
</tr>
<tr>
<td>TOTAL SERVICE PROVIDING</td>
<td>1,067</td>
<td>14,948</td>
<td>$642</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>103</td>
<td>2,349</td>
<td>$908</td>
</tr>
<tr>
<td>Retail trade</td>
<td>219</td>
<td>2,855</td>
<td>$474</td>
</tr>
<tr>
<td>Transp/Warehousing</td>
<td>61</td>
<td>2,550</td>
<td>$640</td>
</tr>
<tr>
<td>Finance/Insurance</td>
<td>61</td>
<td>377</td>
<td>$1,225</td>
</tr>
<tr>
<td>Professional/Sci/Tech</td>
<td>129</td>
<td>533</td>
<td>$1,133</td>
</tr>
<tr>
<td>Admin/Suppt/WasteMgmt/Remediation</td>
<td>104</td>
<td>1,751</td>
<td>$559</td>
</tr>
<tr>
<td>Health care/Soc Svcs</td>
<td>104</td>
<td>1,192</td>
<td>$606</td>
</tr>
<tr>
<td>Accommodations/Food Svc</td>
<td>85</td>
<td>1,368</td>
<td>$271</td>
</tr>
<tr>
<td>TOTAL GOVERNMENT</td>
<td>58</td>
<td>3,016</td>
<td>$654</td>
</tr>
<tr>
<td>TOTAL ALL INDUSTRIES</td>
<td>1,485</td>
<td>24,822</td>
<td>$721</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/17)

- **Goods Producing**
  - Jackson Co.: 13.9
  - Avg. GA County: 22.3
  - Georgia: 27.3

- **Service Providing**
  - Jackson Co.: 12.2
  - Avg. GA County: 52.4
  - Georgia: 60.2

- **Government**
  - Jackson Co.: 15.1
  - Avg. GA County: 24.5

*Primary data source: GA Dept. of Labor (7/17)*
Components of 2017 Property Tax Gross Digest
Jackson County

40% Assessment Value of Property
Gross Digest = $3,040,699,585
Homestead & Property Exemptions = $644,021,467
Net M&O Digest = $2,396,678,118
Value of exempt property = $158,283,891

* Timber taxed at 100% based on previous year sales

Primary data source:
GA Dept. of Revenue
Data downloaded 3/18
## Jackson Co. Millage Rates, Taxes Levied, & Sales Tax Rate

<table>
<thead>
<tr>
<th>Selected Tax Districts</th>
<th>2017 Millage rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Incorp</td>
<td>10.933</td>
</tr>
<tr>
<td>County Unincorp</td>
<td>9.416</td>
</tr>
<tr>
<td>School</td>
<td>19.131</td>
</tr>
<tr>
<td>County School Bond</td>
<td>2.700</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>2016 Taxes Levied*</th>
<th>Sales Tax Rate as of 4/1/18</th>
<th>LOST Type* as of 4/1/18</th>
</tr>
</thead>
<tbody>
<tr>
<td>JACKSON</td>
<td>$76,889,584</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>BANKS</td>
<td>$11,797,463</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>BARROW</td>
<td>$54,451,208</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>CLARKE</td>
<td>$121,344,228</td>
<td>8</td>
<td>LSET</td>
</tr>
<tr>
<td>HALL</td>
<td>$180,739,670</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>MADISON</td>
<td>$17,799,491</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>OCONEE</td>
<td>$40,392,543</td>
<td>7</td>
<td>LSE</td>
</tr>
</tbody>
</table>

Taxes levied, but not necessarily collected.
L=Local Option, S=Special Purpose, E=Educational, T=Transportation

Primary data source: GA Dept. of Revenue
2016 Farm Gate Value by Commodity Group
Jackson Co. Total Value = $297,342,493

Livestock and Aquaculture 6.2%
Fruits-Nuts-Veges 0.04%
Forestry and Related Products 0.3%
Row and Forage Crops 2.2%
Ornamental Horticulture 0.9%
Other 0.4%
Poultry and Eggs 89.9%

Primary data source: UGA Center for Agribusiness & Economic Development
http://farmgate.caes.uga.edu
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Primary data sources: Georgia Dept. of Revenue, Sales Tax Commodity Report, Calendar Years 2016-2017. Pull factors calculated by CAED.
Residents working in county: 38.4%
Residents working out of county: 61.6%
Residents driving to work alone: 86.5%
Residents carpooling: 7.6%
Residents working at home: 4.5%

Travel time to work for residents not working at home:
- < 10 min. = 6.3%
- 60+ min. = 10.8%

Mean travel time to work = 30.8 minutes

Jackson Co.
Resident workers 16+ = 26,596

Primary data source: U.S. Census Bureau (12/17)
This study was developed to assist community leadership with their future planning and decision making.

Special Area Report
# 18-08       April 2018

Prepared for
Jackson County Cooperative Extension
by Sue Boatright

caes2.caes.uga.edu/center/caed/

College of Agricultural & Environmental Sciences
Center for Agribusiness and Economic Development
UNIVERSITY OF GEORGIA