

Whitfield County Community Profile

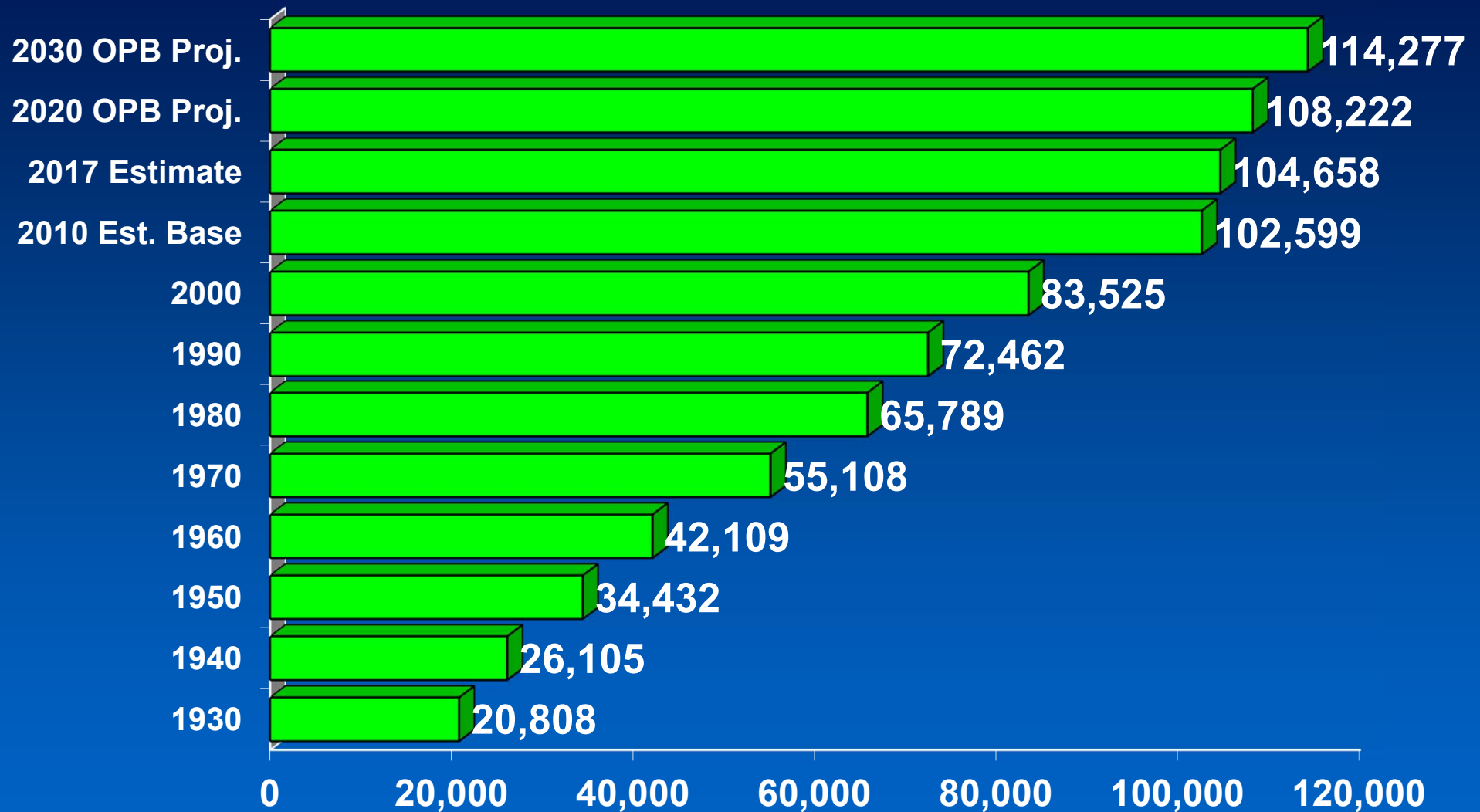


Photo: Ed Jackson

**98th in order of
county creation
December 30, 1851**

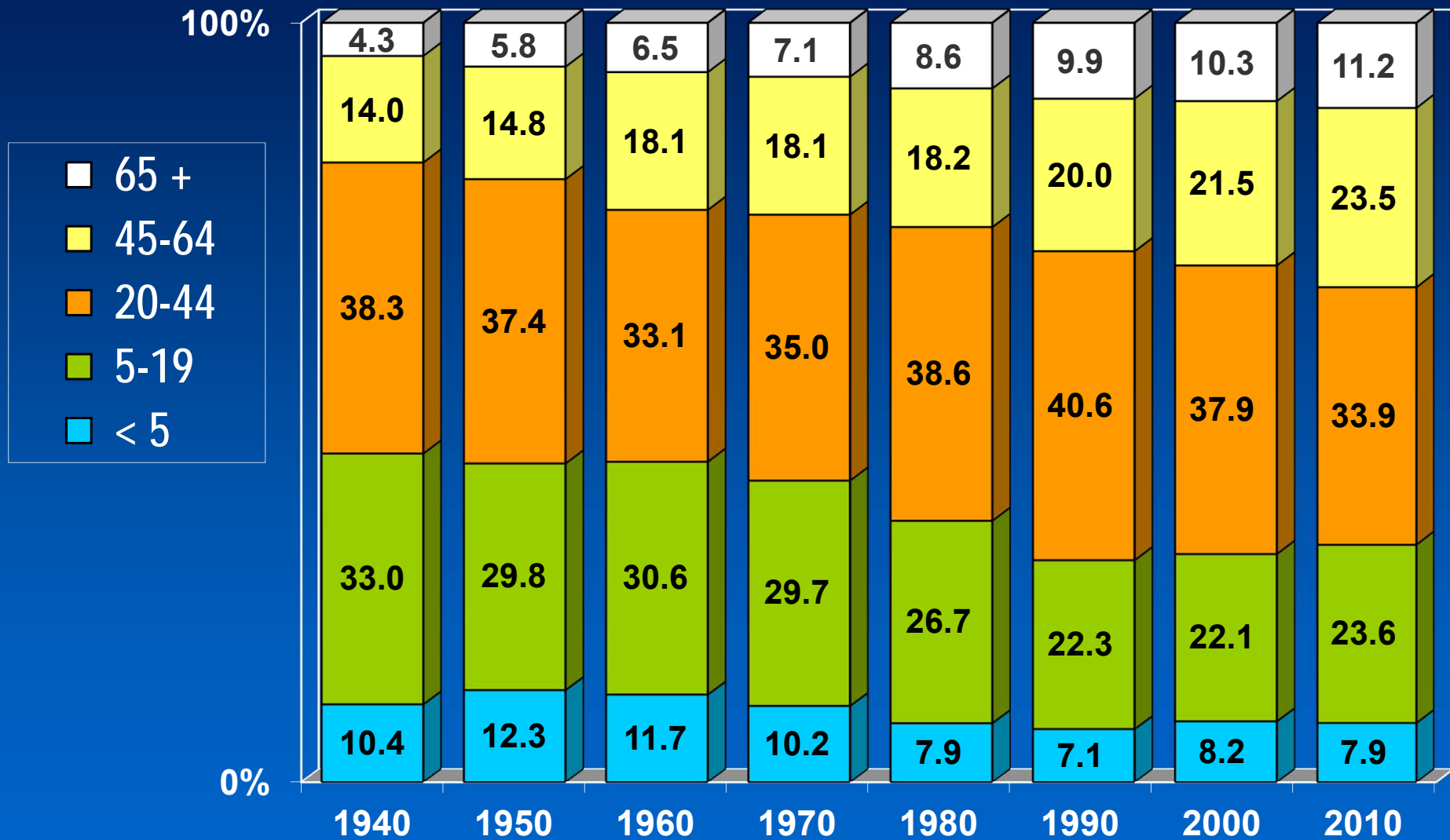
**Prepared for Whitfield County Cooperative Extension
by the Center for Agribusiness and Economic Development
The University of Georgia • Athens, GA**

Whitfield County Total Population



Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2015 series).

Population Composition by Age Whitfield County

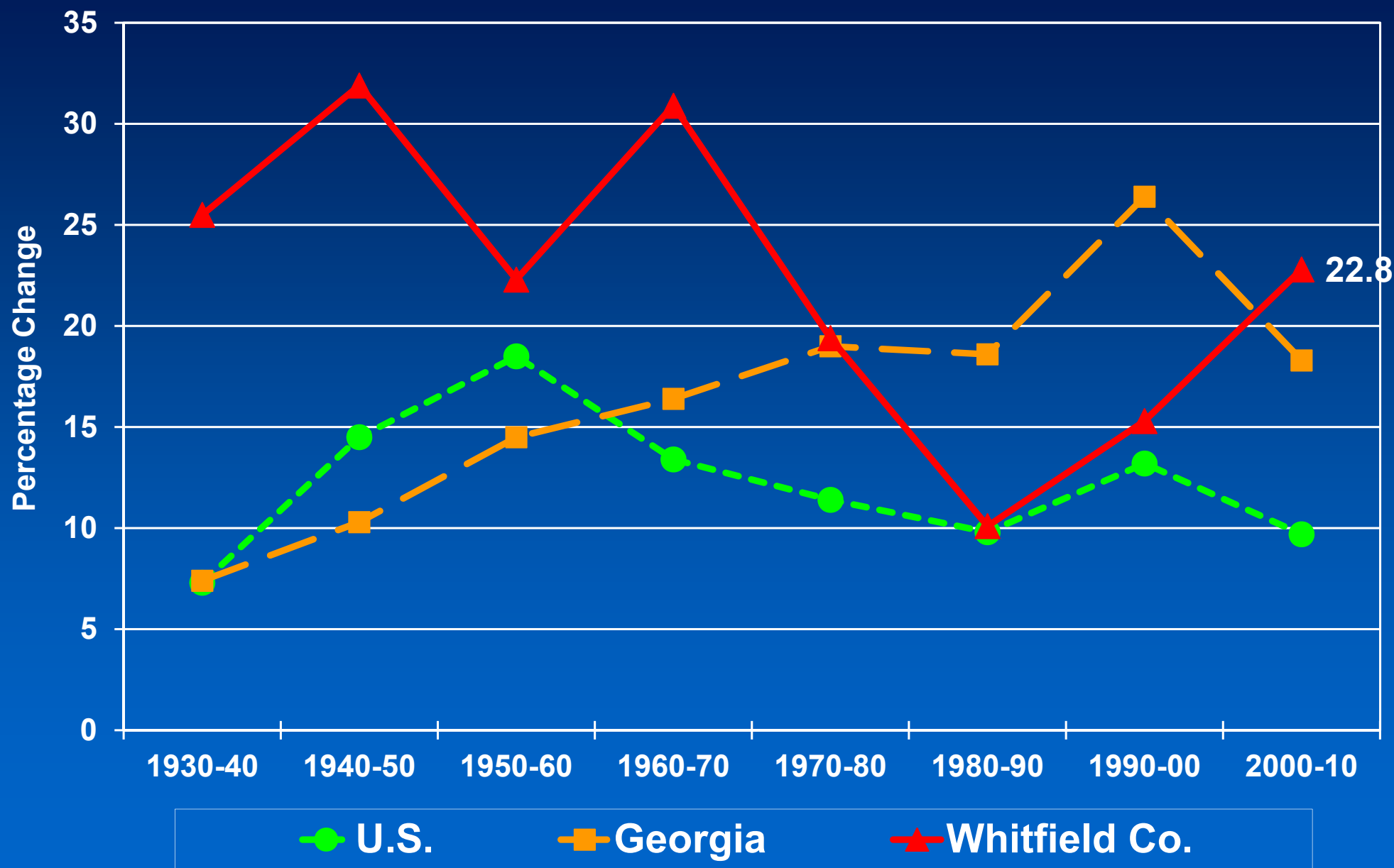


2016 Median Age Whitfield Co. = 35.5 yrs. GA = 36.5 yrs.

2017 County Population Comparisons

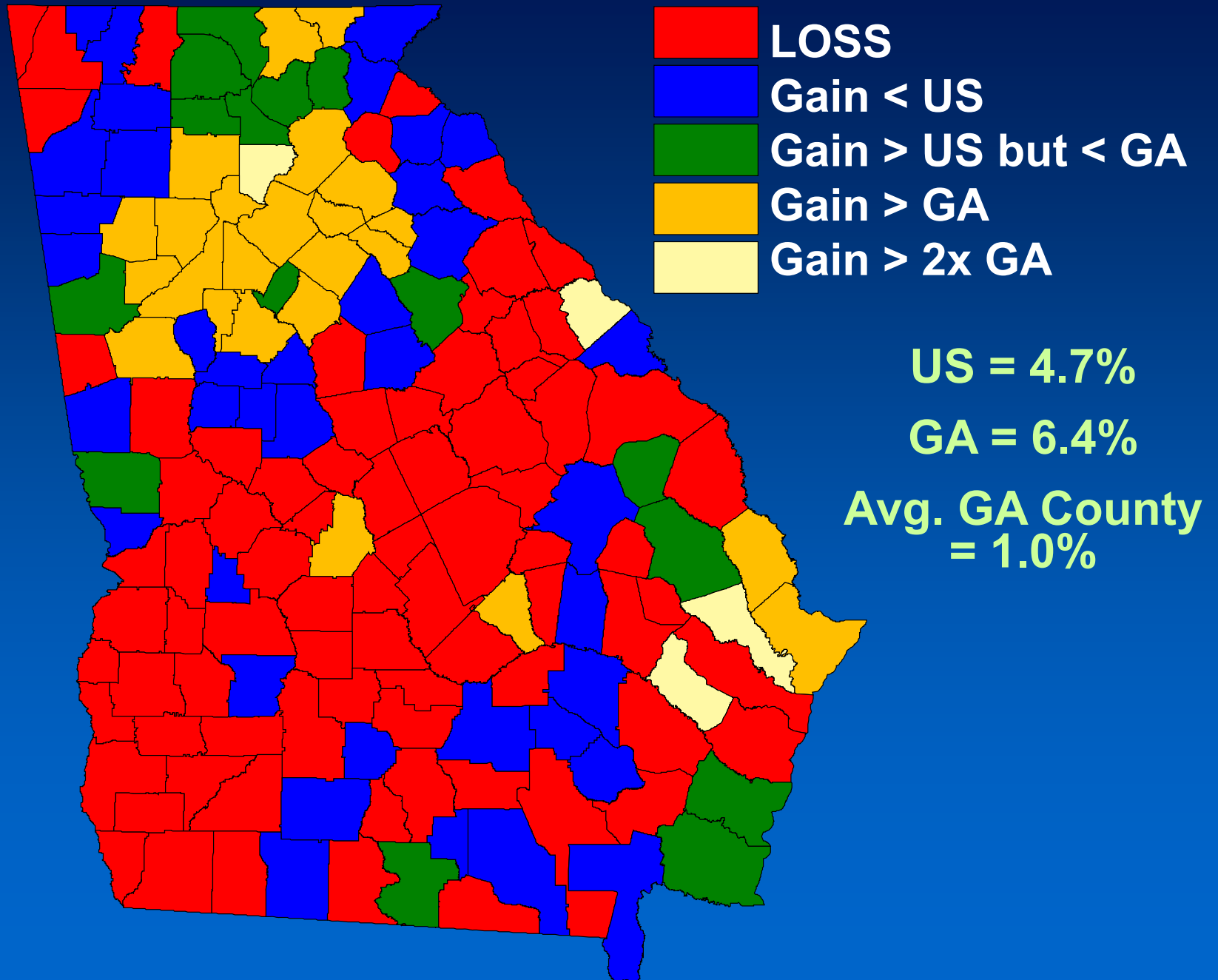
County	Total	Total Rank	Density per sq.mi. land area	% Chg. 2010-17	Rank of % Chg.
WHITFIELD	104,658	25	360.3	2.0	62
CATOOSA	66,550	36	410.4	4.1	49
CHATTOOGA	24,770	75	79.1	-4.8	130
FLOYD	97,613	26	191.4	1.3	73
GORDON	57,089	40	160.4	3.4	54
MURRAY	39,782	50	115.5	0.4	80
WALKER	68,939	34	154.4	0.3	81

Population Change: 1930-2010



Primary data source: U.S. Census Bureau, Decennial Censuses

Population Change: 2010-2016



Components of Population Change

Natural Increase & Net Migration*

Area	4/1/2010- 6/30/2017 Numerical Change*	4/1/2010- 6/30/2017 # Natural Increase (Births-Deaths)	4/1/2010- 6/30/2017 # Net Migration	7/1/2016- 6/30/2017 1-yr Natural Increase Rate	7/1/2016- 6/30/2017 1-yr Net Migration Rate
WHITFIELD	2,059	4,542	-2,441	5.8	-6.2
CATOOSA	2,614	1,106	1,547	0.6	3.8
CHATTOOGA	-1,245	-167	-1,091	0.4	-2.9
FLOYD	1,297	1,221	123	1.4	8.8
GORDON	1,903	1,557	369	3.5	-1.7
MURRAY	154	931	-774	1.3	8.9
WALKER	183	69	155	-0.6	9.6
Avg. County	4,658	2,510	2,127	1.6	4.1
GEORGIA	740,689	399,055	338,202	4.7	6.5

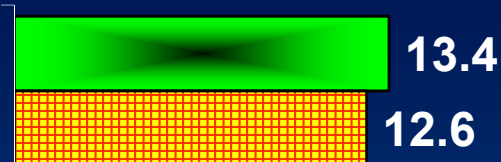
Primary data source:
U. S. Census Bureau (3/18)

* Numerical change includes “residual” not
represented in either NI or NM.

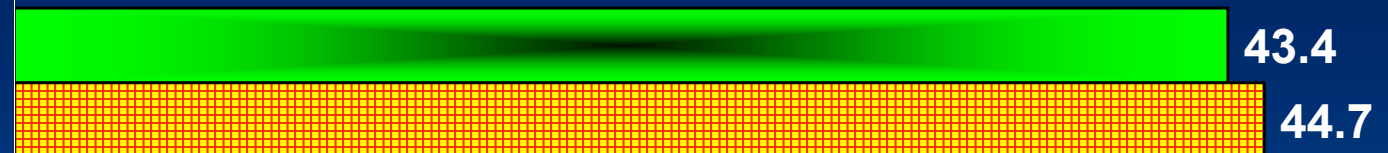
Selected Vital Statistics

2016 Rates

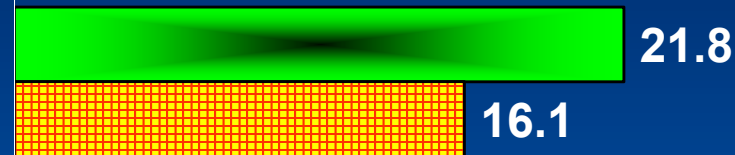
Total births per 1,000 pop



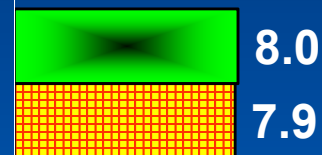
Unwed per 100 total births



Teen pregnancy per 1,000 females age 10-19



Deaths per 1,000 pop



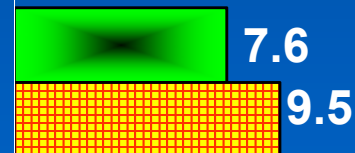
Whitfield Co.

Georgia

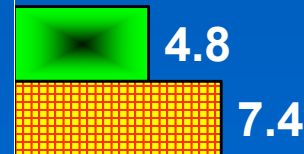
**ITOP per 1,000 females age 10-55



Low birth weight per 100 births



Infant deaths per 1,000 births



10-yr. rates 2007-2016

2016 Whitfield Co. Natality Data

1,405 total births, 610 unwed births

106 induced terminations

167 teen pregnancies

110 low birth weight babies

2016 Whitfield Co. Mortality Data

836 total deaths

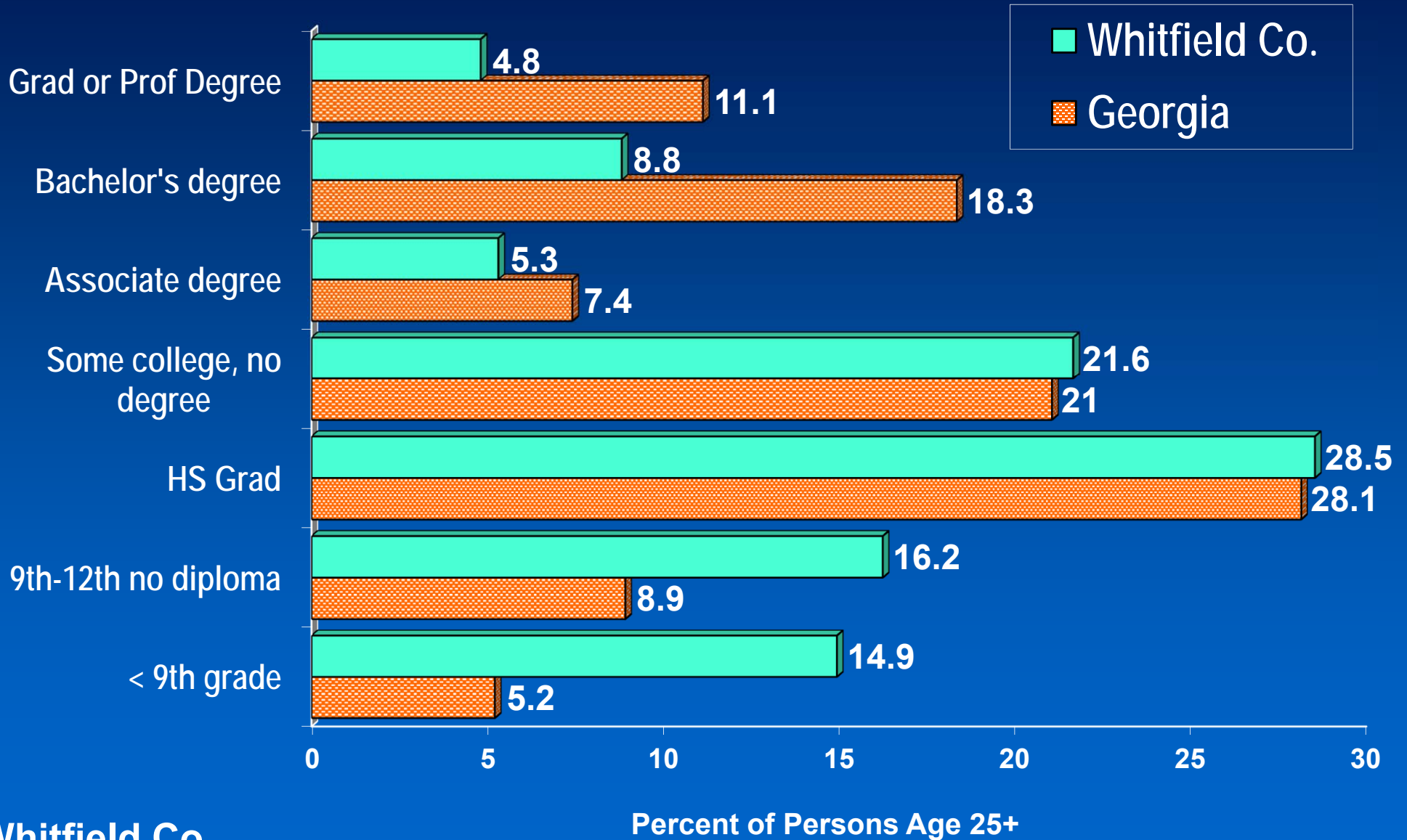
6 infant deaths

Primary data source: GA Dept. Public Health, OASIS

**ITOP—Induced Terminations of Pregnancy

Highest Level of Educational Attainment: 2012-2016

5 Yr. Avg. – American Community Survey



Whitfield Co.

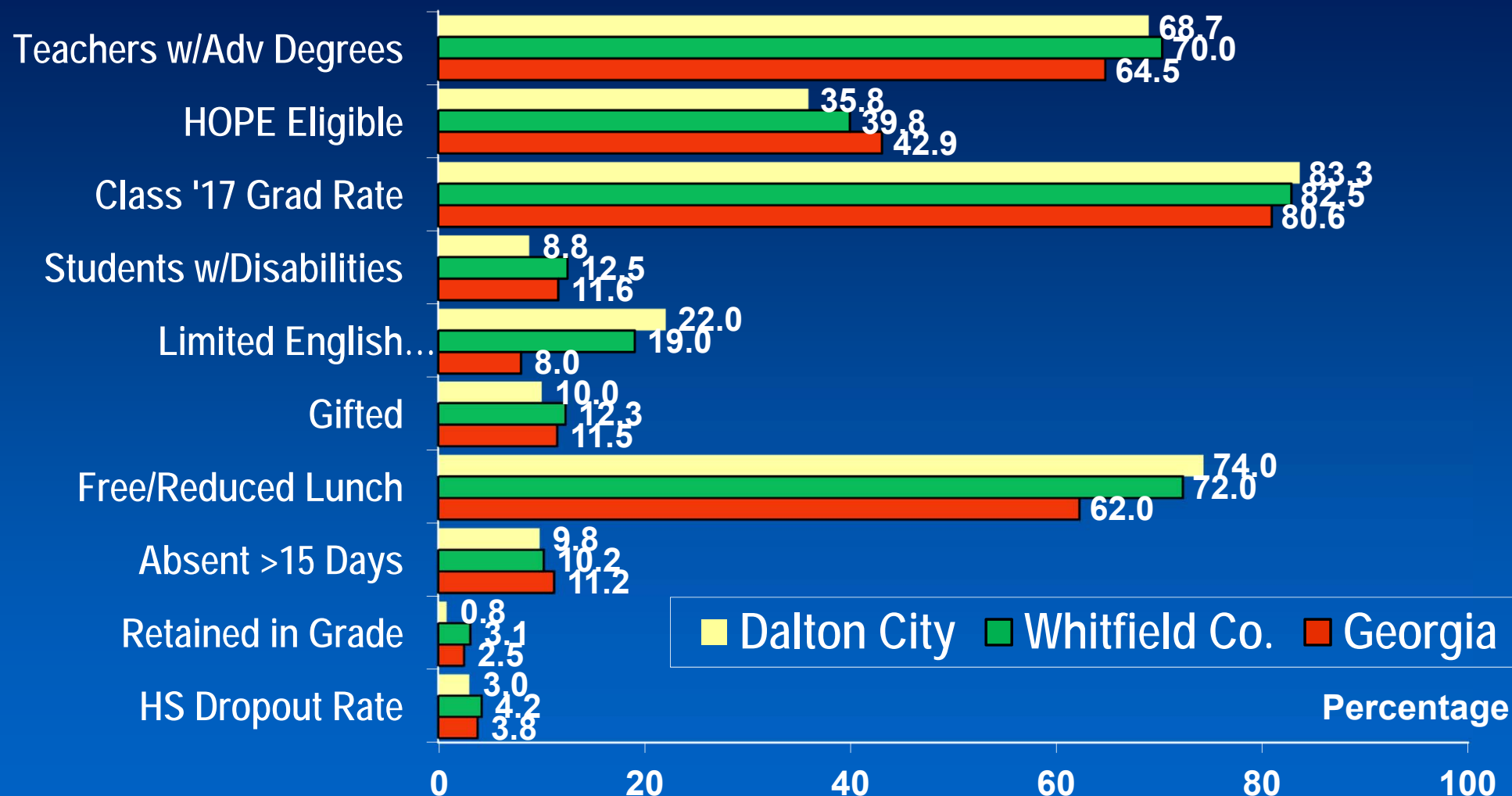
Not completing HS = 31.1%

With a bachelor's + degree = 13.6%

Primary data source: U.S. Census Bureau

Selected Public School Statistics School Year 2016-17

Primary data source:
Governor's Office of
Student Achievement



FTE K12 enrollment

Whitfield Co.

12,868

Dalton City

7,777

HS dropouts

181

75

Expenditures per FTE

\$8,401

\$8,449

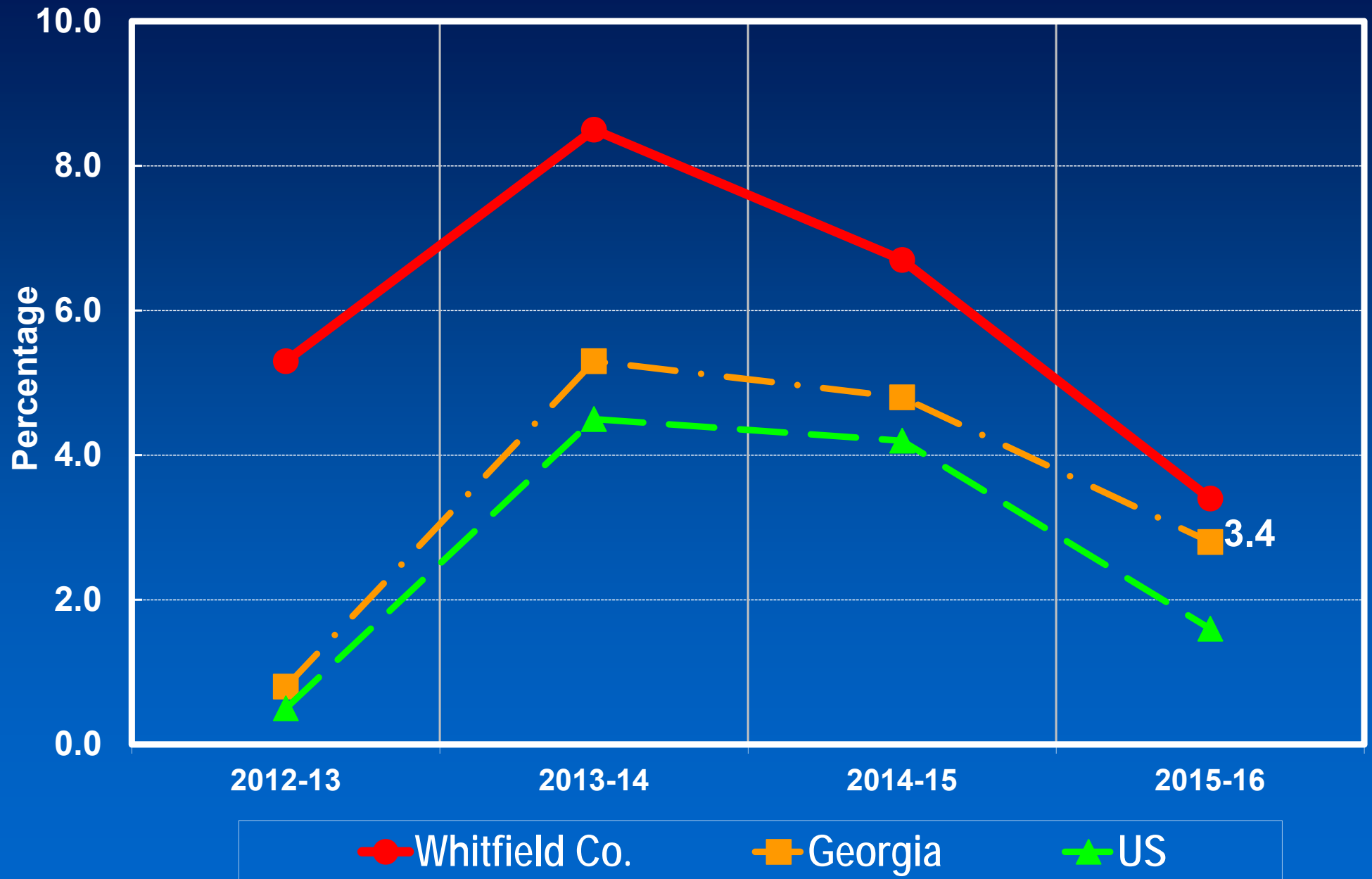
Per Capita Income: 2016

County	PCI	Rank of PCI	% PCI of GA Total	% Change in PCI 2012-2016
WHITFIELD	\$36,068	35	85.6	26.1
CATOOSA	\$33,083	68	78.5	10.6
CHATTOOGA	\$28,840	123	68.4	15.2
FLOYD	\$36,470	33	86.5	13.4
GORDON	\$32,234	85	76.5	15.7
MURRAY	\$27,904	134	66.2	14.6
WALKER	\$30,715	105	72.9	9.7
GA Avg. Co.	\$33,549	--	79.6	11.6

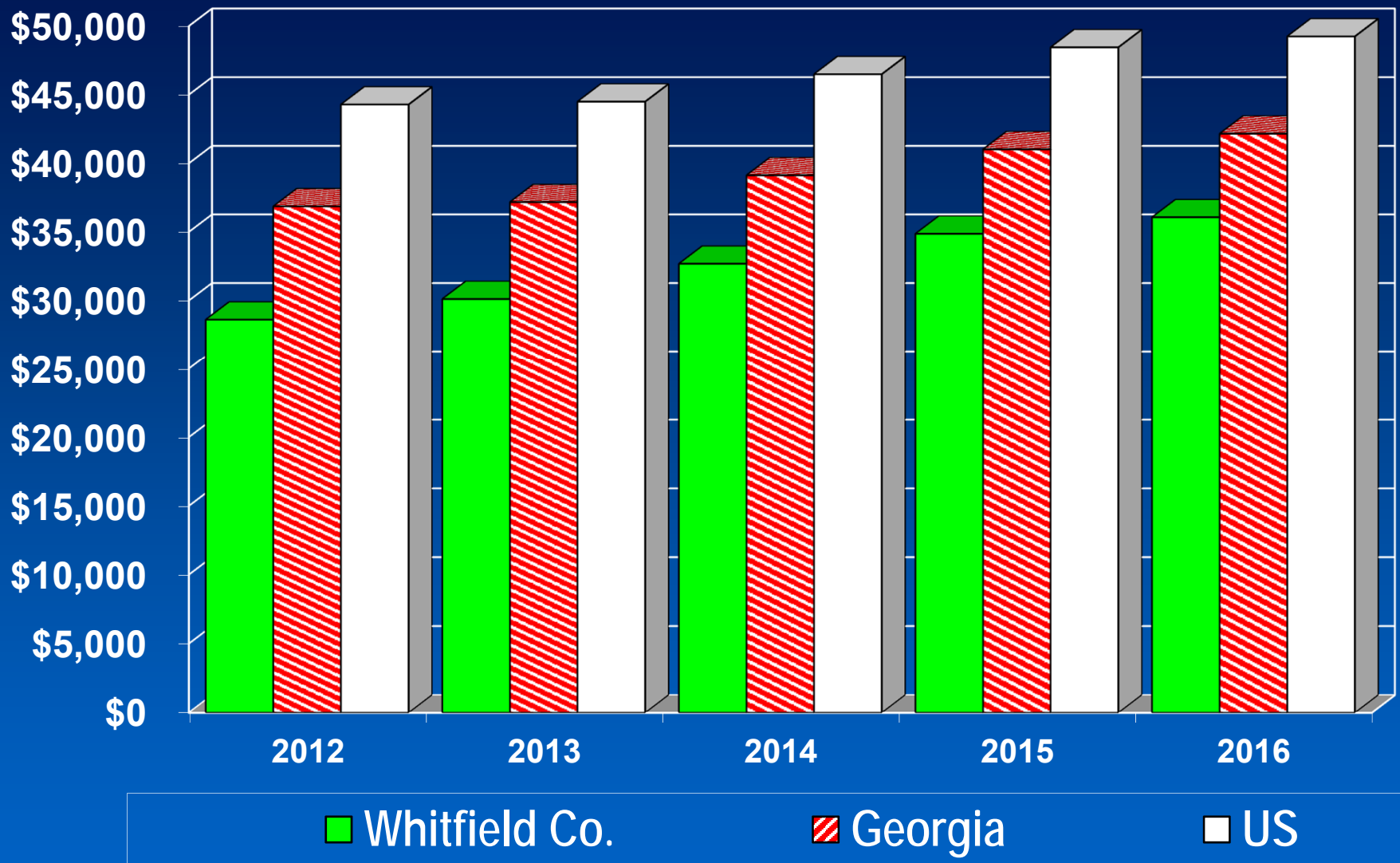
Primary data source: U. S. Bureau of Economic Analysis (12/17)

Per Capita Income: 2012-2016

Percentage Change



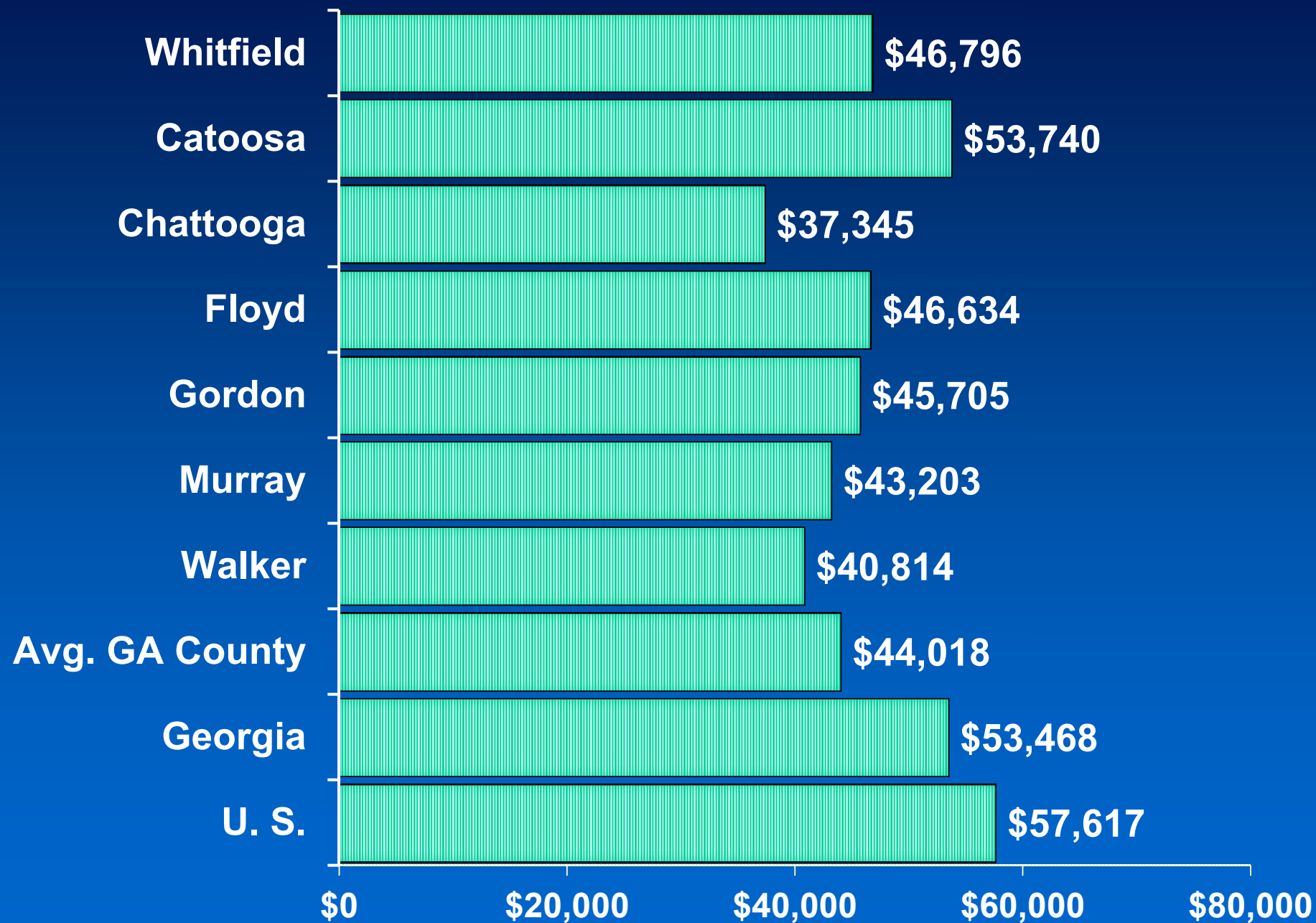
Per Capita Income: 2012-2016



2016 PCI
Whitfield Co. = \$36,068

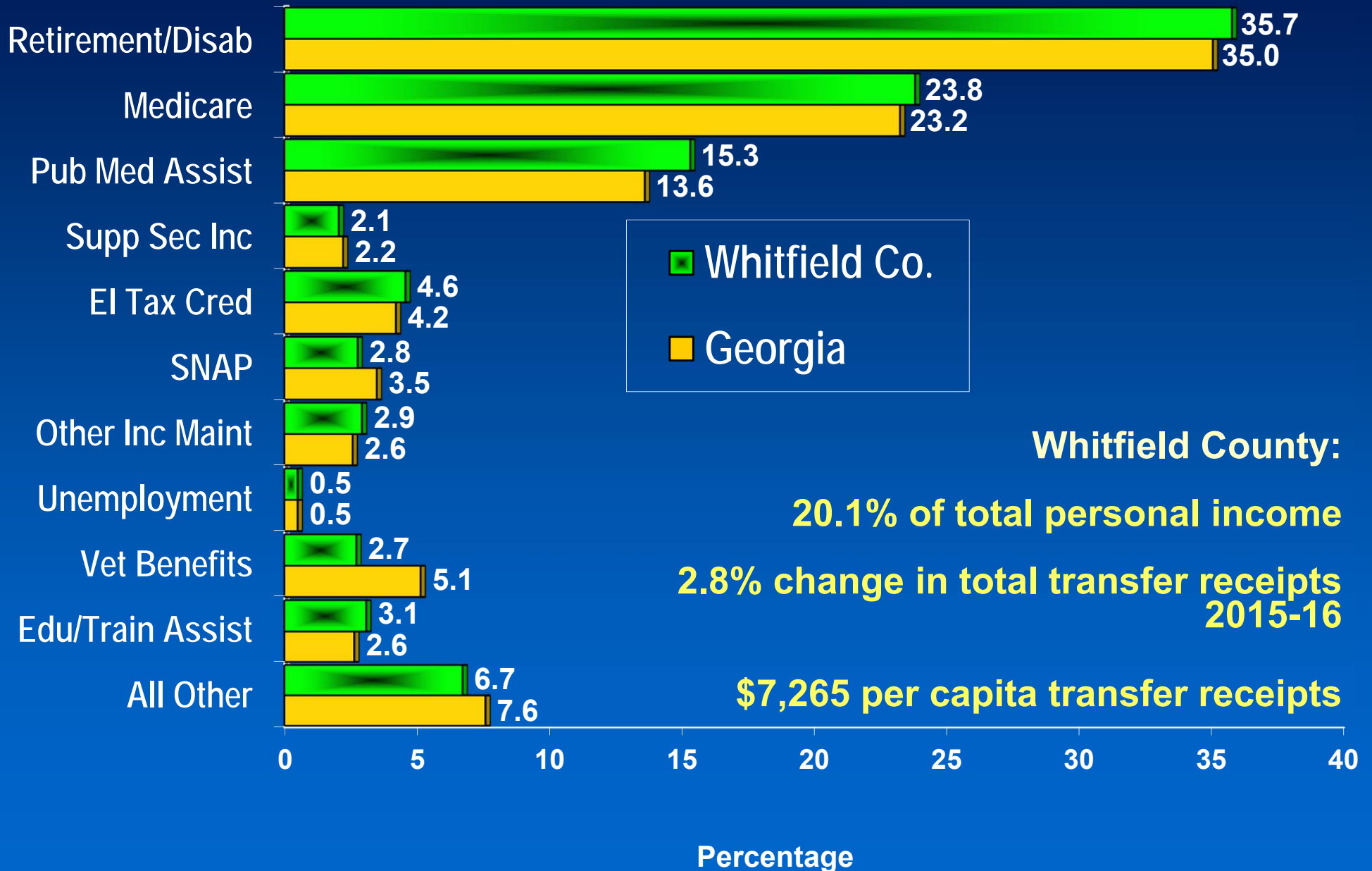
Georgia = \$42,159
US = \$49,246

Median Household Income 2016 Model-Based Estimates

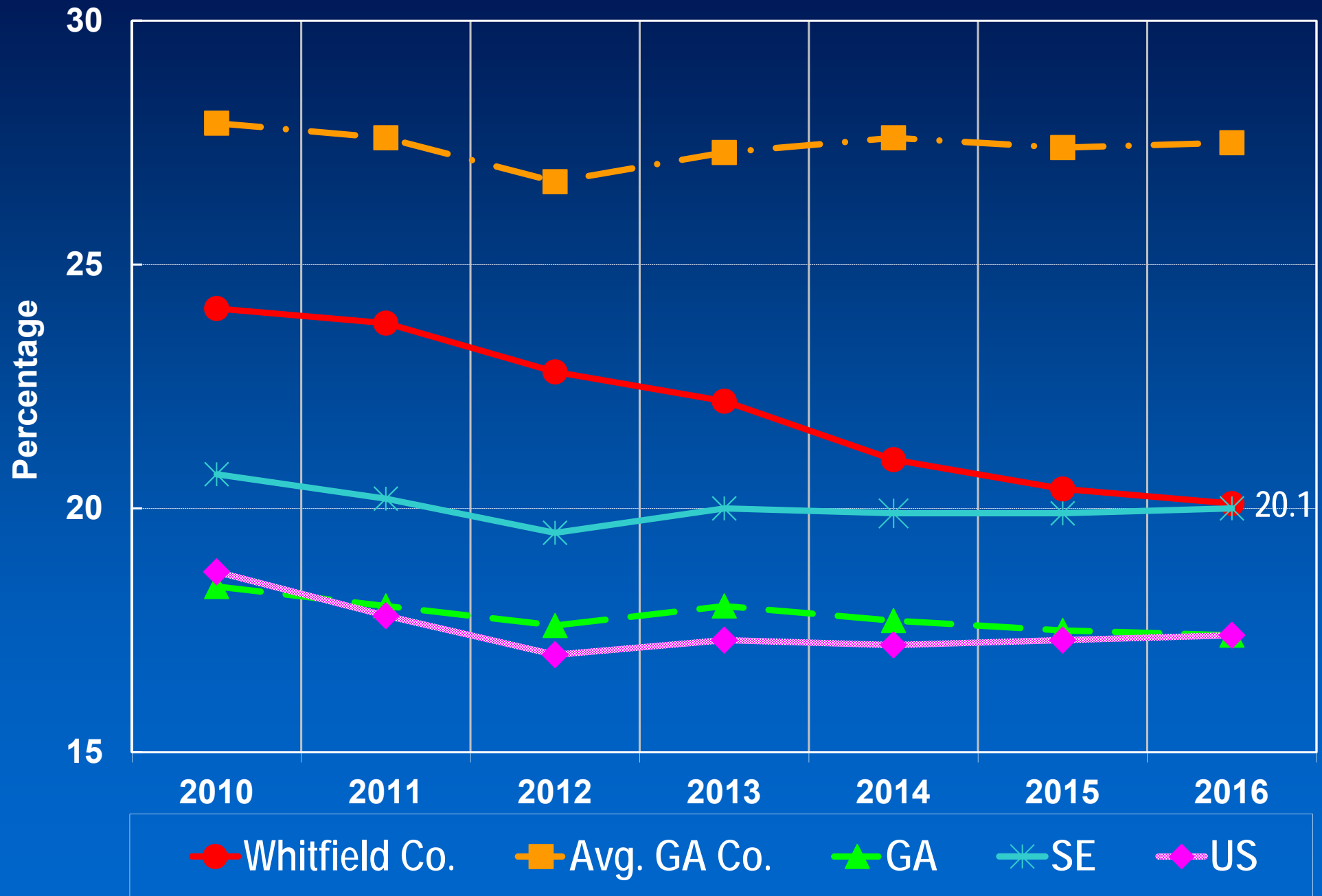


Personal Current Transfer Receipts: 2016

Whitfield Co. Total = \$759,817,000



Transfer Receipts as a Percentage of Total Personal Income 2010-2016

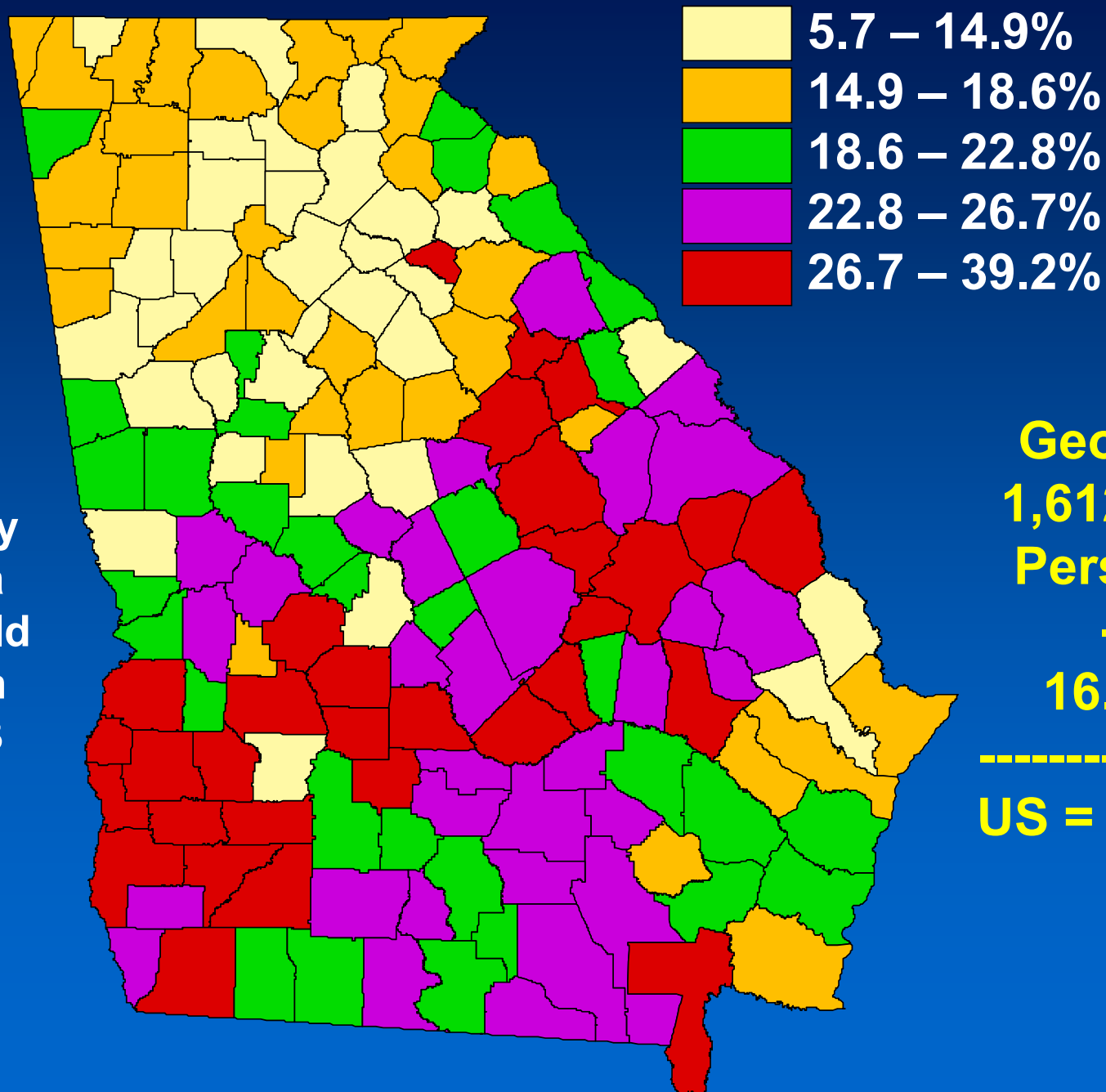


Primary data source: U.S. Bureau of Economic Analysis (12/17)

Persons Living Below Poverty Level 2016 Model-Based Estimates

County	# of Persons	% of all Persons	Rank of %
WHITFIELD	16,688	16.1	45
CATOOSA	8,505	12.9	22
CHATTOOGA	4,716	20.1	72
FLOYD	14,596	15.8	43
GORDON	9,020	16.1	45
MURRAY	7,055	18.1	56
WALKER	12,349	18.6	63
GA Avg. Co.	10,141	20.7	--

Persons Living Below the Poverty Level 2016 Model-Based Estimates



Weighted
average poverty
threshold for a
family household
of 4 persons in
2016 = \$24,563

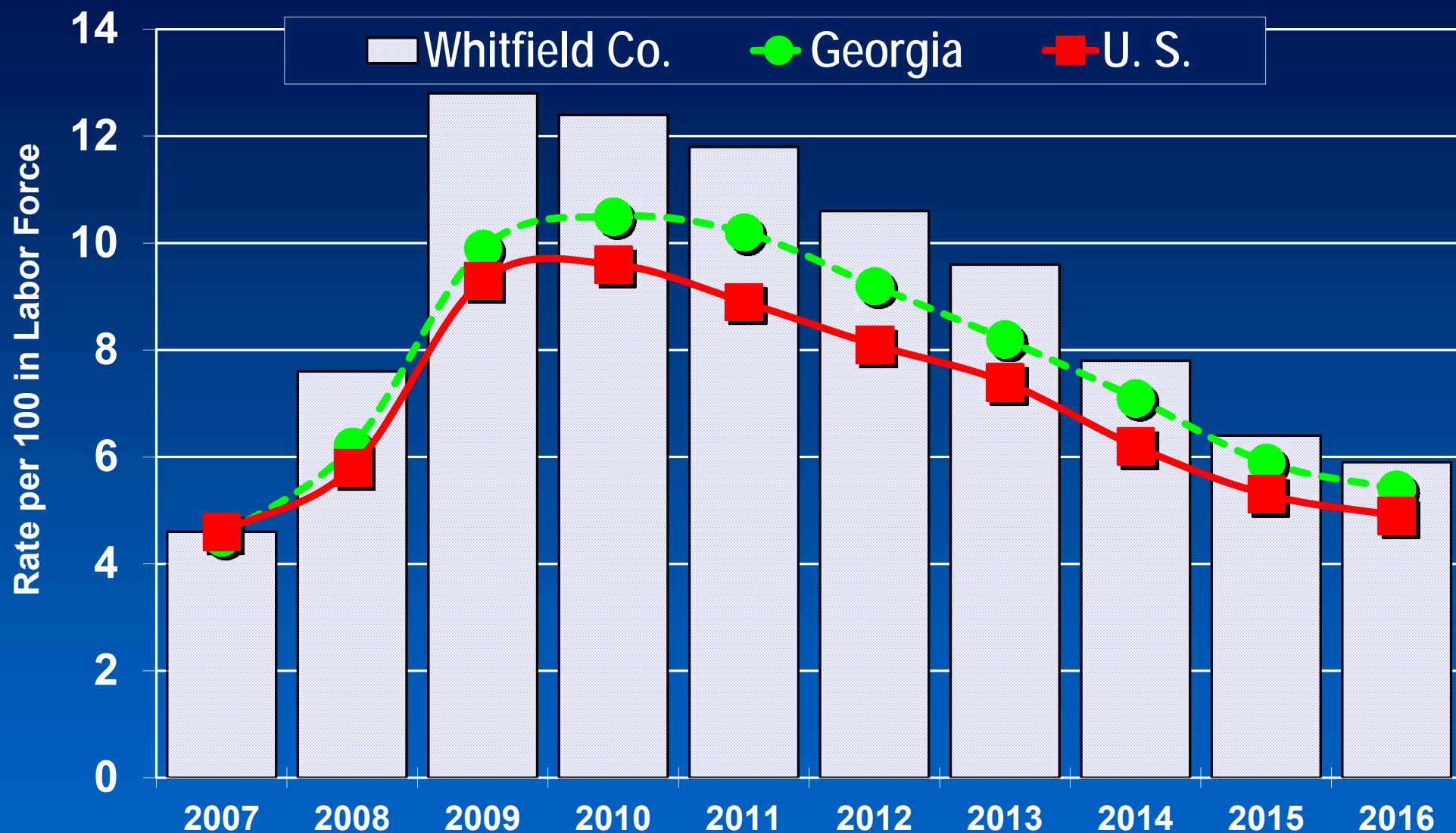
Georgia
1,612,368
Persons

--

16.1%

US = 14.0%

Civilian Labor Force Average Annual Unemployment Rates



2016 Rates

Whitfield Co. = 5.9

GA = 5.4

US = 4.9

Avg. GA County = 6.1

Establishments, Employment & Wages: 2016 Averages

Whitfield County	Avg. # Establishments	Avg. Monthly Employment	Avg. Wage Weekly
TOTAL GOODS PRODUCING	459	21,590	\$867
Ag, forestry, fishing	10	*	*
Construction	154	1,045	\$775
Manufacturing	291	20,407	\$872
TOTAL SERVICE PROVIDING	1,823	30,377	\$787
Wholesale trade	237	3,508	\$1,032
Retail trade	438	7,598	\$500
Transp/Warehousing	95	3,297	\$801
Finance/Insurance	119	604	\$994
Professional/Sci/Tech	189	2,556	\$1,454
Admin/Suppt/WasteMgmt/Remediation	102	1,673	\$606
Health care/Soc Svcs	198	5,306	\$938
Accommodations/Food Svc	177	3,324	\$294
TOTAL GOVERNMENT	90	5,252	\$775
TOTAL ALL INDUSTRIES	2,457	57,299	\$816

Primary data source: GA Dept. of Labor (7/17)

* data not disclosed

Employment Comparisons by Industry Group: 2016

■ Whitfield Co.

■ Avg. GA County

■ Georgia

Goods Producing

37.7

22.3

13.9

Service Providing

53.0

52.4

70.6

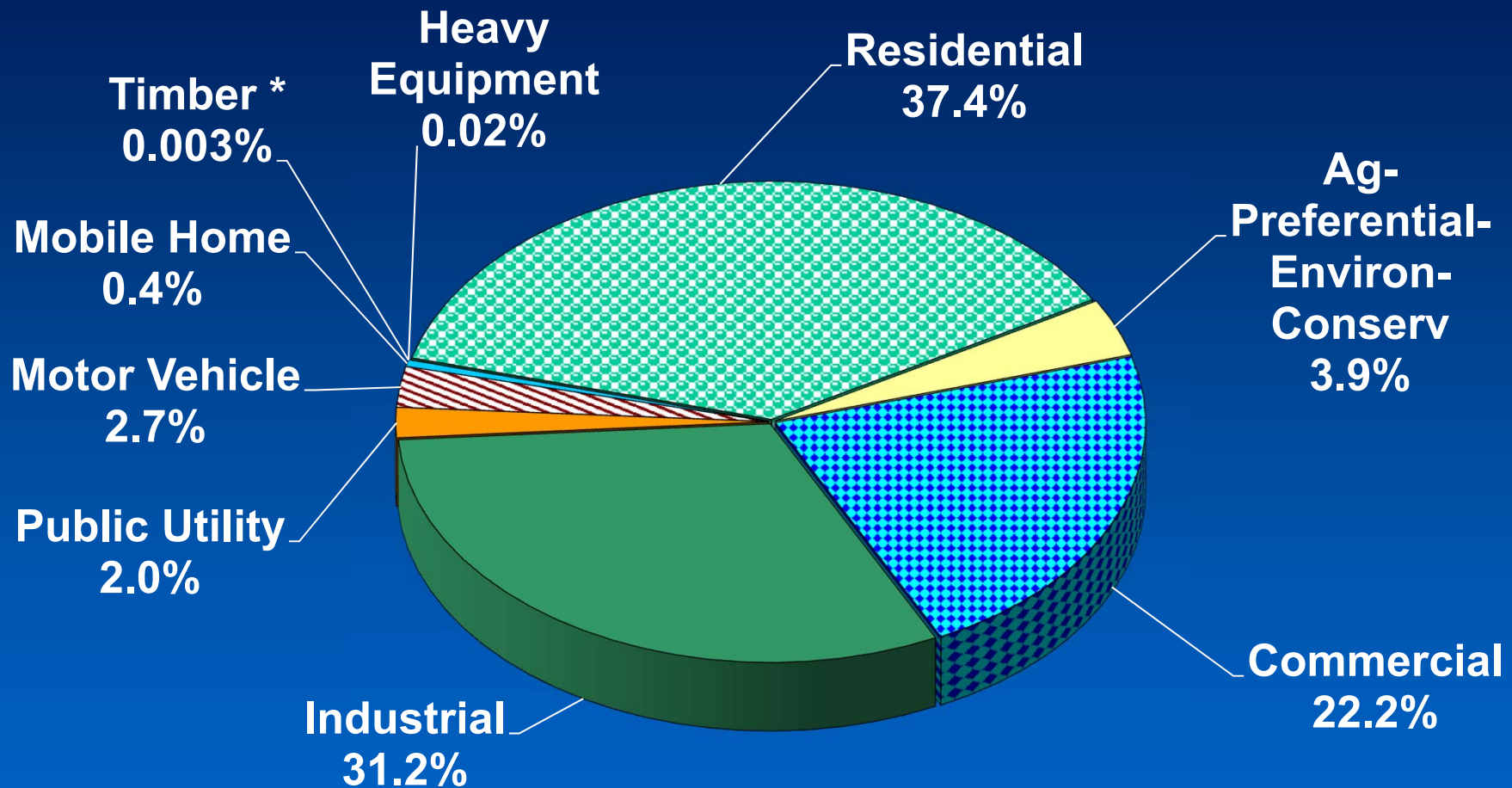
Government

9.2

24.5

15.1

Components of 2017 Property Tax Gross Digest Whitfield County



40% Assessment Value of Property

Gross Digest = \$3,571,228,030

Homestead & Property Exemptions = \$887,587,000

Net M&O Digest = \$2,683,641,030

Value of exempt property = \$540,322,272

* Timber taxed at 100% based on previous year sales

Whitfield Co. Millage Rates, Taxes Levied, & Sales Tax Rate

Selected County Tax Districts	2017 Millage rates
Co. Fire District	2.755
Co. Solid Waste	0.286
Co. Spec Svc Dist	0.397
Co. Unincorporated	9.329
School	18.756
Co. Incorporated	9.329

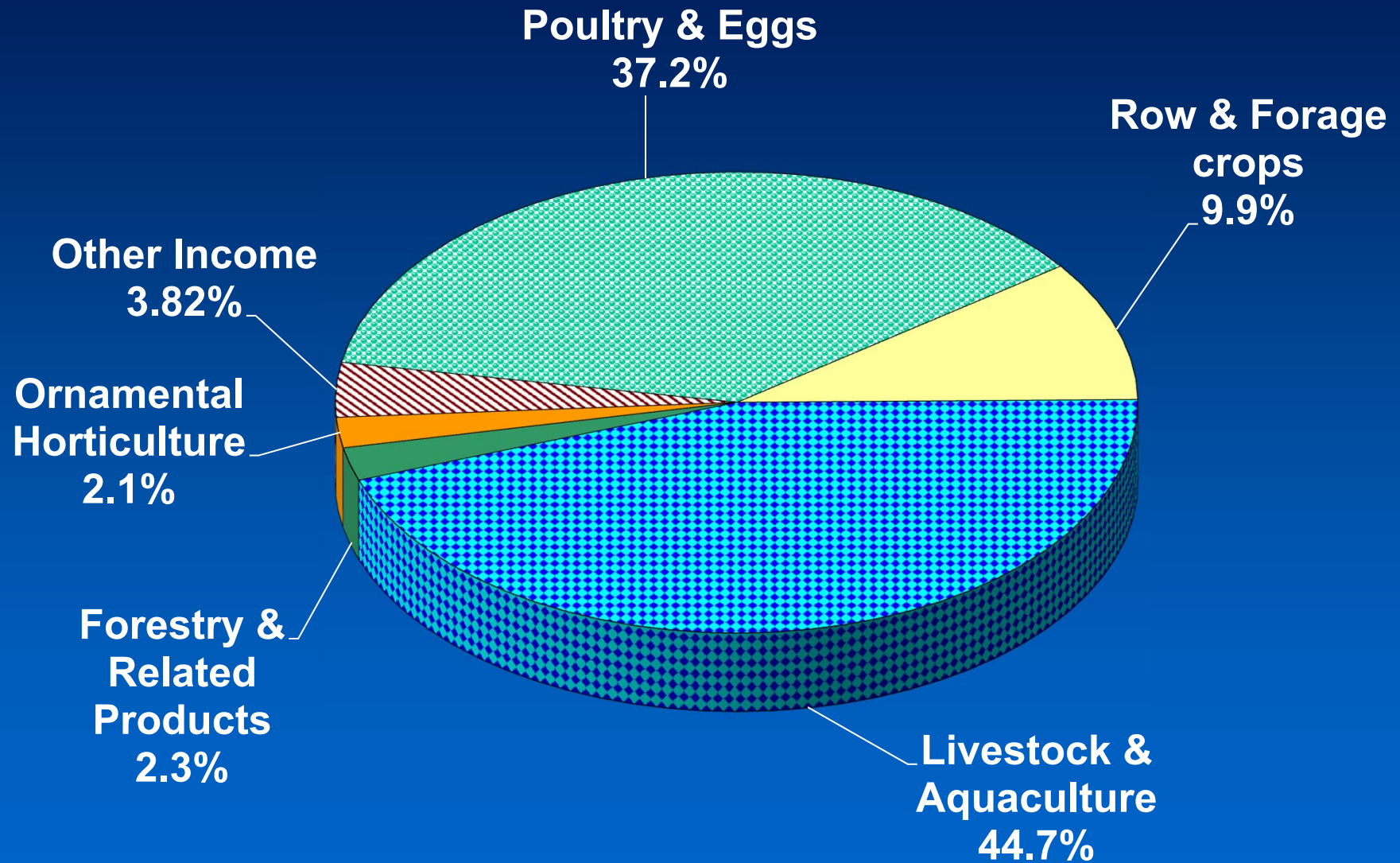
County	2016 Taxes Levied*	Sales Tax Rate as of 4/1/18	LOST Type* as of 4/1/18
WHITFIELD	\$91,386,863	7	LSE
CATOOSA	\$41,567,694	7	LSE
CHATTOOGA	\$10,951,413	7	LSE
FLOYD	\$92,147,131	7	LSE
GORDON	\$46,551,060	7	LSE
MURRAY	\$17,465,912	7	LSE
WALKER	\$31,769,964	8	LSET

Taxes levied, but not necessarily collected.

L=Local Option, S=Special Purpose, E=Educational, T=Transportation

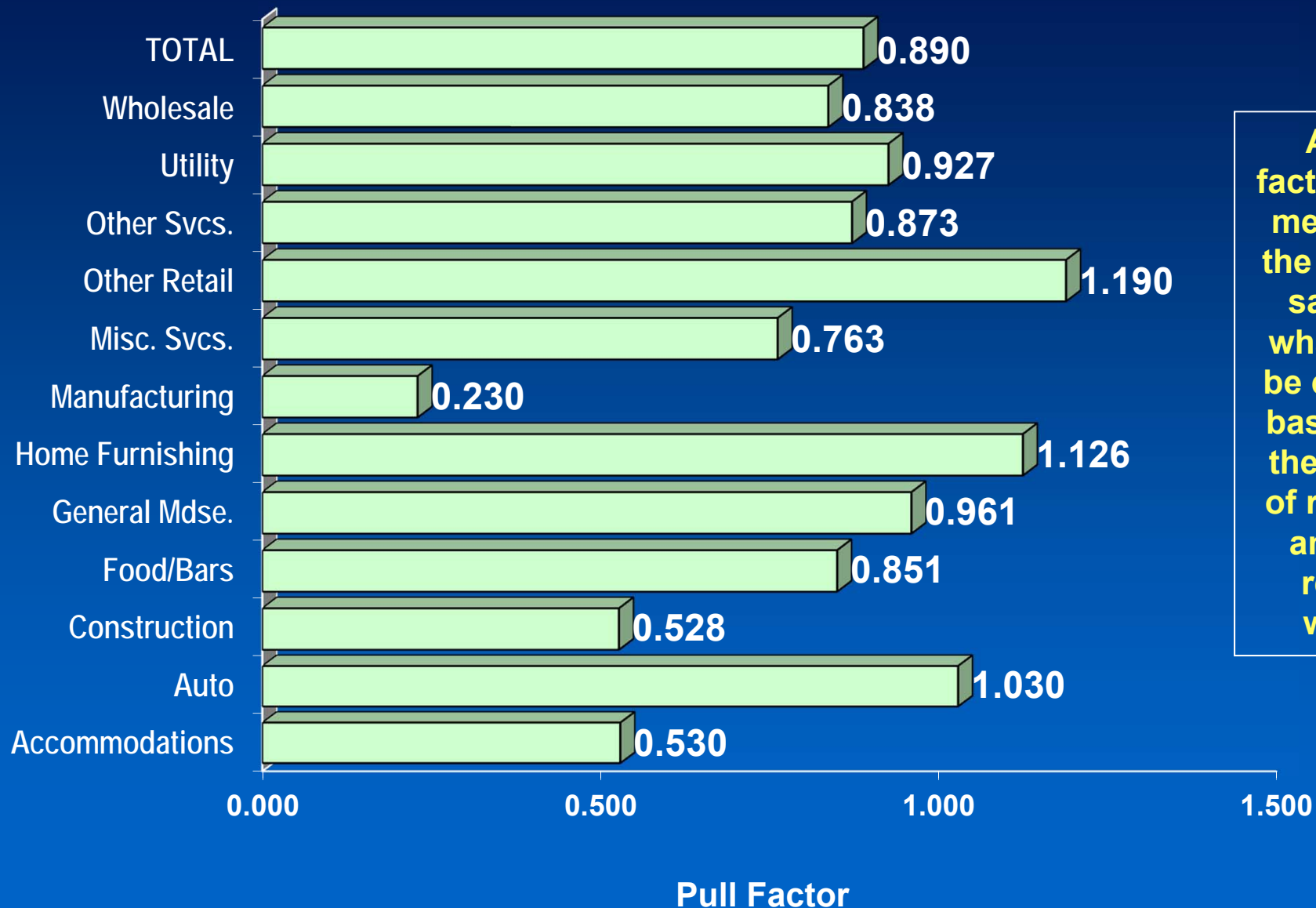
2016 Farm Gate Value by Commodity Group

Whitfield Co. Total Value = \$19,399,475



1% Sales & Use Tax Distributions: 2016

Whitfield Co. Total = \$14,950,725

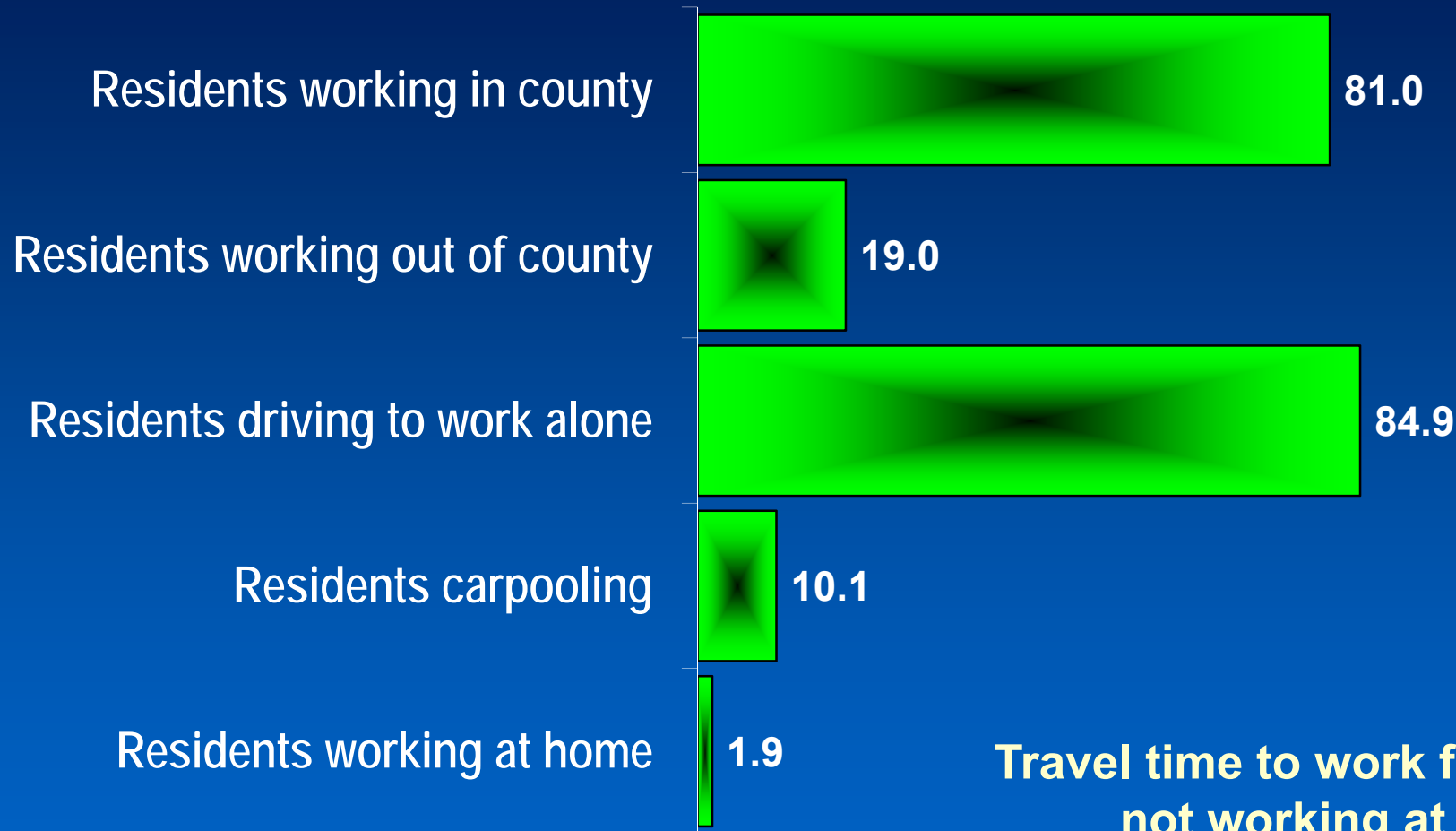


A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Commuting to Work: 2012-2016

5 Yr. Average – American Community Survey

Percentage of:



Travel time to work for residents
not working at home:

< 10 min. = 8.3%

60+ min. = 2.2%

Whitfield Co.

Resident workers 16+ = 44,990

Mean travel time to work
= 20.7 minutes

***This study was developed to assist community leadership
with their future planning and decision making.***

***Special Area Report
18-05 April 2018***

***Prepared for
Whitfield County Cooperative Extension
by Sue Boatright***

caes2.caes.uga.edu/center/caed/



**College of Agricultural &
Environmental Sciences**

Center for Agribusiness and Economic Development

UNIVERSITY OF GEORGIA